

# ROSA



*Exceptional  
performance*



deJONG DUKE

# ELEVATE YOUR CUSTOMER'S COFFEE EXPERIENCE

*Reliable*



**We proudly present Rosa, our stylish, reliable, high-quality coffee machine that goes beyond the ordinary to give your customers an exceptional coffee experience.**

ROSA gives consistently high-quality coffee and espresso drinks and offers a wide variety of coffee drinks, soluble drinks, hot water, and optional cold still and/or sparkling water.

Linked to ConnectMe®, Rosa can be used as a communication platform that increases user engagement. Use the new poll function to get valuable information from users or provide information about drinks or coffee beans. The large touchscreen is excellent for showing videos.

Rosa's modern appearance with black aluminum design will integrate into any setting. With an intuitive service menu and easy cleaning process, Rosa is a breeze to use and maintain. So, you can focus on what matters most: delivering an exceptional coffee experience to your valued customers.



# FEATURES

## 1. Dispense zone lighting

Puts drinks in the spotlight and provides users with a clear signal that a drink is ready.

## 2. Poll

With ConnectMe, a customized poll can be shown during drink preparation.

## 3. Sustainability

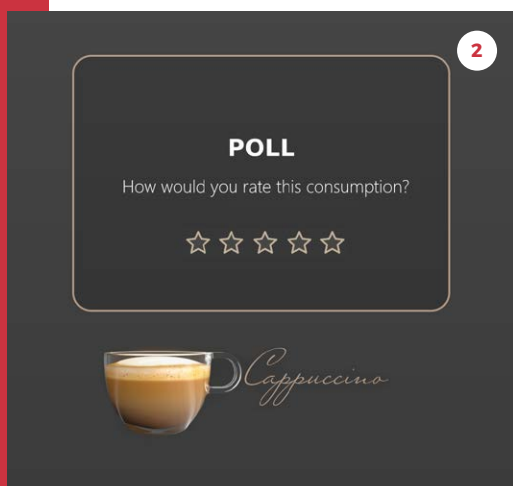
The tab next to Rosa's plant-based leather label offers sustainability information.

## 4. Coffee stories

Use ConnectMe to add stories about coffee beans, their origin and their flavor profile.

## 5. Interface options

A user-friendly and customizable interface with big icons, clear texts, and product images.



# RELIABLE, SMOOTH, AND EASY MAINTENANCE

Our coffee machines are designed to stand the test of time. They ensure smooth operation with reliable performance, easy maintenance, and low total cost of ownership (TCO). We believe in intuitive design that makes our products easy to use for customers, consumers, and technicians. Our ConnectMe solution empowers you to diagnose and solve problems remotely, enabling higher service at lower costs.

## CONNECT YOUR COFFEE MACHINE

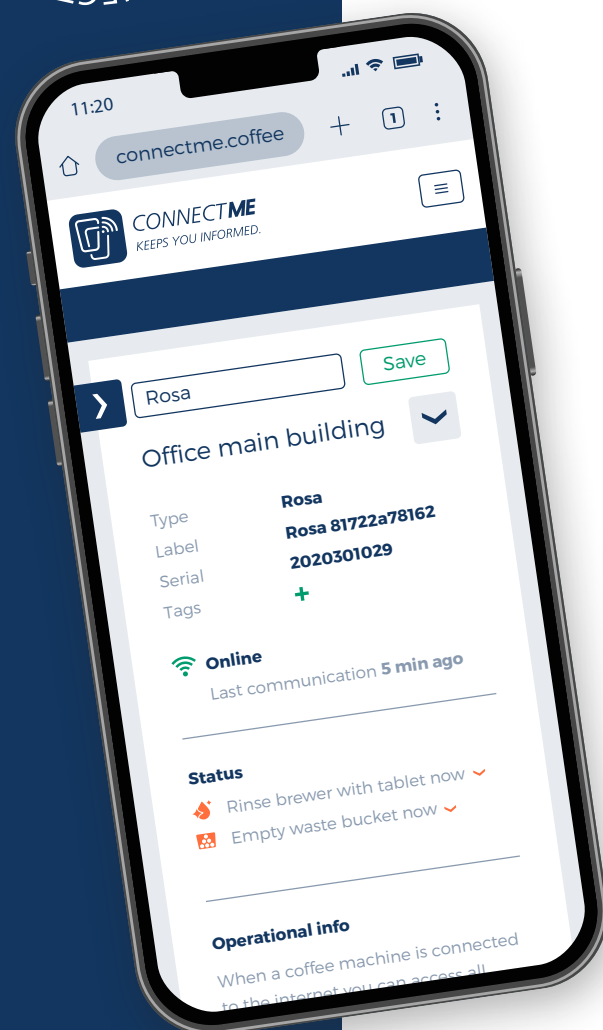


ConnectMe is our two-way communication connectivity tool that helps you improve customer service and ensure hassle-free maintenance. When a coffee machine is connected to the internet, you can access all machine information by simply logging in. You can diagnose and solve problems without leaving your office. This allows you to help your customer while saving time and resources, so you can deliver higher service and lower costs.

With ConnectMe, you'll get to know your coffee machine(s) like never before. ConnectMe provides you with all the data to do preventive maintenance, like part replacement. Consumption data is also available, so you can plan cleaning during off-peak hours or put machines in energy-saving mode when they aren't being used.

Transform your coffee machines into interactive communication platforms and use ConnectMe for announcements, brand videos, and advertisements.

Rosa also allows you to create and manage polls. Use them to follow user preferences, track satisfaction and more. With ConnectMe, Rosa can also provide information about coffee beans and drinks to engage users.



# YOUR CHOICE OF ROSA TECHNOLOGY

*Bean-to-cup*

Adjust Rosa to your needs with our various brewer options and instant technology.



## **CoEx XL®**

Our CoEx XL technology has a “barista twist” that provides an even coffee bed for optimal extraction. Our patented pressure regulator guarantees consistent coffee quality every time. Recipes are easy to set up. Gram throw between 8 and 20 grams enables the preparation of two black coffees at once.



## **CoEx®**

CoEx technology is our patented brewing system that offers coffee (1-8 bar) or espresso (8-10 bar) with just one machine. The gram throw ranges from 5 to 10 grams. CoEx's reliable mechanism and easy-to-remove filter offer effortless maintenance. The entire unit can be cleaned with hot water.



## **Filterfresh®**

Filterfresh technology offers an easy-to-replace filter roll. Our Filterfresh vacuum principle allows a proven and reliable roll technique. The machine is easy to clean and can be used for freshly ground beans or fresh brews.

# SUSTAINABILITY

We take pride in taking good care of our company, each other, and our world. Today and all days ahead. We produce our machines in an energy and CO2-neutral production environment in Sliedrecht. Our 2,238 solar panels supply us with renewable energy.

Our machines are designed in line with our ACT2 circular guidelines using high-quality and partly recycled sustainable materials. This ensures machines are easy to repair, refurbish, and recycle, reducing their environmental impact throughout their lifecycle.

When our machines are connected to ConnectMe, additional energy-saving benefits become evident. Customers can save up to 30% of energy through an adaptive energy-saving mode, on top of the regular pre-programmed energy-saving setting. ConnectMe analyzes user trends on the machines and automatically activates the energy-saving mode when appropriate, ensuring that the equipment remains operational whenever it is needed.



*Circular  
design*



# TAILORED TO YOUR NEEDS

We offer a wide variety of options and accessories to tailor your machine. Choose a coffee brewer or configure the machine to your customers' specific needs. Select the number of bean canisters, different canisters for milk powder, chocolate drink powder, plant-based products and more. Add a cabinet to hold a water cooler for cold still and/or sparkling water or for a waste guide. You can even add a payment system to your machine.

Curious to learn more about your different options? Visit our website or contact us via [sales@dejongduke.nl](mailto:sales@dejongduke.nl)



## SMALL



14-inch  
Touchscreen

Separate  
water outlet

Cup/glass  
detection

Removable  
cup stand

Specs	Small
Weight <sup>1</sup>	35 kg - 41 kg
Height <sup>2</sup>	81,5 cm - 86 <sup>2</sup> cm
Width	35.4 cm
Depth	50.4 cm
Power <sup>1</sup>	110V / 240V / 400V
Energy label <sup>1</sup>	A+ (EVA EMP 3.1b 30L/50L)

1. Depending on the model

2. With visible bean canister



*Effortless  
coffee experience*

#### **Get in touch:**

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#### **About de Jong DUKE**

De Jong DUKE is a Dutch, family-owned business founded in 1897. We believe in living up to our promises and doing what we say we'll do. Continuity and a clear focus on the future are fundamental to our organization. From our production sites in the Netherlands and the US, we serve customers across the globe.

We are dedicated to creating innovative, reliable, and easy-to-use coffee machines for the out-of-home market. Our in-house engineers and software developers continuously develop our ConnectMe software and our coffee machines, to provide the best, most user-friendly coffee machine experiences. Our machines make high-quality coffee and serve the perfect cup every time. Our machines make high-quality coffee and serve the perfect cup every time.

