



# YOUNG SPORTS MAKERS

## Press Release

Paris, December 17th 2021

### 32 Young Sports Makers selected to shake up the future of sport at Global Sports Week 2022



Global Sports Week revealed today its official list of 32 'Young Sports Makers', selected to play a key role **as the voice of the next generation** at the 2022 edition of the Paris-based international forum for sport (Accor Arena, Paris, 7-11 March 2022).

The group representing Generation Z includes athletes, social entrepreneurs, students and young professionals, and will once again be taking center stage at this year's event - shaking up discussions, and challenging international leaders and change makers from across the

global ecosystem of sport - throughout a jam-packed agenda focused on the future of sport.

**Sixteen nationalities** are represented among this year's cohort of Young Sports Makers, with 18 females and 14 males forming the squad. Reflecting the inherent variety that exists within the global sport economy, diverse profiles can be found among the new Young Sports Makers: from a founder of a short-form content agency, to a corporate fundraiser for employment charity, an E-sport partnership manager, to an accomplished triathlete.

## MEET THE YOUNG SPORTS MAKERS 2022

- Kimberly Fernandez, India
  - David Thibodeau, Canada
  - Denise Robrade, Germany
  - Rishav Bhowmik, India
  - Livia Peltrera, Netherlands
  - Lucie Lenne, France
  - Yuexin (Lorna) Li, China
  - Rounak Majumdar, India
  - Mathieu Muller, France
  - Karina Mukanova, Kazakhstan
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- Anna Semenova, Russia
  - Florian Viho, France
  - Carolina Joly, Panama
  - Eva Gatien, France
  - Laura Stargel, USA
  - Adrián Ruiz de Magdalena, Spain
  - Louis Rouby, France
  - Antoine Delpont, France
  - Sukriti Bhardwaj, India
  - Maxime Royer, France
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- Belen Martin Leon, Spain
  - Amadou Diaw, Senegal
  - Marie Halna du Fretay, France
  - Marine Merceron, France
  - Jairath Chugh, India
  - Claire Goyon, France
  - David Adesanya, United Kingdom
  - Griffin Lilley, New Zealand
  - Haddy Darboe, United Kingdom
  - Zuzanna Bokota, Poland
  - Nagin Ravand, Denmark/Afghanistan
  - Arthur Delaye, France



While the programme is aimed at young people aged between 18 and 25, eight Young Sports Makers are already experienced entrepreneurs: having created a non-profit, a social business, as well as a media platform - all using sport to make a positive impact. From an entrepreneur promoting access to physical activity for women, to a creator of a foodtech startup giving access to fitness & gastronomic meals - the 2022 YSMs squad will have many innovative ideas to put forward during GSWParis.

Three YSMs, part of the 'Adidas Breaking Barriers Programme for Champions', one of the leading programmes worldwide focused on improving gender equity and inclusion in grassroots sports, will contribute to shaping discussions on 'women & sport' - one of the key themes of this year's international forum.

Two IOC young leaders, alumni of the [IOC Young Leaders programme](#), will also take part in the Young Sports Makers programme, sharing inspiration and experience with regards to spreading Olympic values globally.

The cohort of YSMs will participate directly throughout the 2022 programme, voicing opinions and challenging received ideas through on-stage interactions with global leaders - bringing the voice of the next generation to the heart of the international forum.

Over the next year, the 32 selected Young Sports Makers will also take part in a series of workshops delivered by Global Sports Week YSM Special Partners, allowing them to develop their business skills and share their thoughts on the future of sport. Additionally, they will also benefit from various networking opportunities with leaders and change makers from across the extended ecosystem of world sport.

**2000 international delegates are expected to attend the 2022 edition of Global Sports Week in Paris, with 500 passes available for general sale. Passes can now be purchased through the Global Sports Week website:**

<https://www.gswfactory.com/gswparis2022/fr/registration/purchase>

**ENDS**

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### **Photo-video assets**

A selection of visuals is attached for editorial use.

A further selection of high-resolution images from previous editions of GSWParis is available via the following link:

[https://drive.google.com/drive/u/1/folders/1Aqye3tOtnCDRSHoW\\_5lC9kdYUJ6PIk6](https://drive.google.com/drive/u/1/folders/1Aqye3tOtnCDRSHoW_5lC9kdYUJ6PIk6)

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### **About Global Sports Week Paris**

Global Sports Week Paris is an annual international forum that brings together leaders and disruptors from sport, business, culture, media, government and society. Its agenda is focused on the future of sport at the intersection of business and society.

In the context of the Paris 2024 Olympic and Paralympic Games and 2023 Rugby World Cup, Global Sports Week Paris presents a unique setting and platform in the upcoming capital of world sports.

In 2022, GSWParis will return from March 7th - 11th with a central gathering at the iconic Accor Arena in Paris, supported by additional digital and overseas events.

Global Sports Week is organised under the high patronage of Mr Emmanuel Macron, President of the French Republic, with the support of numerous private and public partners including the French Ministry of Sports, adidas, Vivendi, EGG, Ville de Paris, UNESCO and Accor Arena.

**More information: [www.gsw.world.com](http://www.gsw.world.com) | #GSWParis #GSWFactory**