



ZERO,O

Sterkstokers non-alcoholic drinks



**THOMAS CUYVERS,
MASTER DISTILLER AT
STERKSTOKERS:
HIS EXPERIENCES WITH
0%:**



BRING A SMILE WITH EVERY SIP!

"From the beginning, based on my experiences, I have been looking for a technique to create drinks that could replace alcoholic beverages such as rum, whiskey, vodka and gin, so that no difference would be noticed. Of course, there was no replacement for the often 40% alcohol. My breakthrough came when I started thinking from the consumer's perspective. There is a large group of people who do not drink alcohol and are not looking for a replacement.

They still want to celebrate life and share something special with others. For them I make my drinks, so that they too can experience a special moment when they have something to celebrate."



HOW WE MAKE NON-ALCOHOLIC DRINKS

At Sterkstokers we believe in purity and craftsmanship. Our drinks are made exclusively from carefully selected, natural ingredients – without added sugars or artificial flavours. With our own stock of over 250 botanicals and herbs, and years of experience in the production of artisanal drinks, we select the best raw materials for a rich and refined taste experience. With this technique we do not have to remove alcohol from the drink, we simply do not use alcohol.



- 1. Steam distillation:** Extraction of essential oils from botanicals using controlled heat. This method, originating from perfumery, allows the release of deep, complex aromas and the transformation of bitter substances into floral notes.
- 2. Vacuum distillation:** By reducing the pressure, we reduce the boiling point of our ingredients, preserving delicate aromas. This allows us to extract fragile flavours without thermal degradation.
- 3. Infusion:** To make the most of the essence of the fruit and botanicals, we apply a cold maceration. This technique, inspired by the Japanese tea ceremony, ensures that flavour components are transferred to the liquid in a natural and balanced way.
- 4. Fermentation:** Some plant components can disrupt the flavour balance. Through controlled fermentation, in which we use a carefully managed bacterial and yeast culture from previous productions after a heating process, unwanted structures are broken down and the flavour is refined.
- 5. Filtering:** In the final step we determine the desired clarity and structure of the final product. Depending on the recipe we choose whether the drink is filtered to a clear essence or retains a cloudy, artisanal appearance.

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Sterkstokers BV - Theo Coertjneslaan 10 -8 - 6 - 2960 Sint Lenaarts - Belgium



ZEROO BITTER & BERRY

Discover the unique taste of Zeroo Bitter & Berry, an intense alcohol-free blend of bitter herbs and juicy berries that stimulates the senses and enriches the palate. The first sip is challenging, the second reveals the full, complex taste. With a spicy base of wormwood, angelica, ginger and gentian and a fruity balance of red berries, lime and orange, this blend offers both depth and freshness.



ZEROO GINGER & HERBS

Experience a sparkling and natural kickstart with Zeroo Ginger & Herbs - completely free of alcohol and no added sugars! This invigorating shot brings an intense taste experience through the warm, spicy power of ginger, enhanced by a rich palette of spices such as coriander, cinnamon, nutmeg, cardamom, gentian, angelica and turmeric. Perfectly balanced to refresh body and mind.



ZEROO BLOSSOM & GRAPEFRUIT

At Sterkstokers we always think "outside the box". As food technologists, we had to combine different techniques such as fermentation without alcohol and distillation in both classical and the latest ways.

After two years of searching, we came to a breakthrough with the latest insights. With vacuum distillation we were able to lower the boiling point of water to 60°C. We process herbs, fruit...





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