oemsecrets.com

Providing **pricing & inventory data** from global electronic component distributors through our **comparison engine, BoM tool, Part Search API**, **Stock Finder plugins** and **marketing services**

CSE Marketing Pack 2024

Core Services

The core of our business is providing pricing & inventory data from the biggest electronic part and component distributors, whether this be through our comparison engine, BoM tool, Stock Finder plugins or Part Search API.

Our engaged **audience of buyers and engineers** provides an excellent opportunity to **promote your products, services, and brand through** our marketing solutions.

Comparison Engine

Compare pricing and inventory availability from 140+ distributors to make quicker purchasing decisions.

Stock Finder Plugin

Work with our web team to integrate our inventory & pricing data in to your site with through an easy setup plugin.
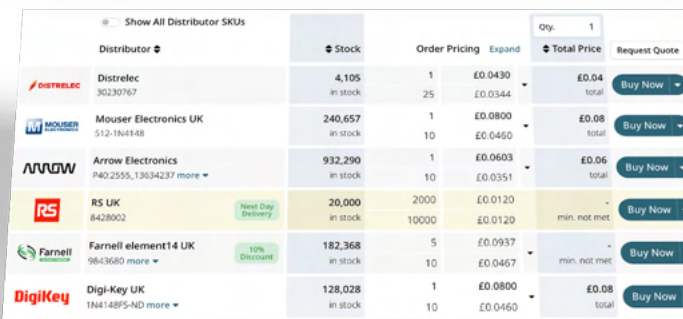
BoM Tool

Upload a list of multiple part numbers to quickly find inventory and pricing from leading distributors.

Marketing Services

Promote your products, services and brand through multi-channel campaigns geared towards buyers and engineers.

Part Search API

Access pricing, inventory, specifications and image data for over 40 million parts with our easy to use Part Search API.

	Distributor ⇕		⇕ Stock	Order Pricing	Expand	⇕ Total Price	Request Quote
		Show All Distributor SKUs			Qty. 1		
DISTRELEC	Distrelec 30230767		4,105 in stock	1 25	£0.0430 £0.0344	£0.04 total	Buy Now
MOUSER	Mouser Electronics UK 512-1N4148		240,657 in stock	1 10	£0.0800 £0.0460	£0.08 total	Buy Now
ARROW	Arrow Electronics P40.2555_13634237 more ⏷		932,290 in stock	1 10	£0.0603 £0.0351	£0.06 total	Buy Now
RS	RS UK 8428002	Next Day Delivery	20,000 in stock	2000 10000	£0.0120 £0.0120	min. not met	Buy Now
Farnell	Farnell element14 UK 9843680 more ⏷	10% Discount	182,368 in stock	5 10	£0.0937 £0.0467	min. not met	Buy Now
DigiKey	Digi-Key UK 1N4148FS-ND more ⏷		128,028 in stock	1 10	£0.0800 £0.0460	£0.08 total	Buy Now

Comparison Engine

Our comparison engine was built to **provide buyers and engineers with up-to-date and accurate pricing & inventory** from authorised and independent stocking **distributors of electronic parts and components.**

By providing **clear price break information, local pricing & inventory, filters & controls, and links directly to the distributor product pages,** users can quickly find the best distributors for their requirements.

	Distributor ⇕		⇕ Stock	Order Pricing Expand		⇕ Total Price	Request Quote
DISTRELEC	Distrelec 30230767		4,105 in stock	1 25	£0.0430 £0.0344	£0.04 total	Buy Now ▾
MOUSER ELECTRONICS	Mouser Electronics UK 512-1N4148		240,657 in stock	1 10	£0.0800 £0.0460	£0.08 total	Buy Now ▾
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DigiKey	Digi-Key UK 1N4148FS-ND more ▾		128,028 in stock	1 10	£0.0800 £0.0460	£0.08 total	Buy Now ▾

Show All Distributor SKUs

Qty. 1

Local pricing and inventory for a large range of countries directly from the distributors

Real-time & daily updated feeds for **accurate pricing & inventory** from distributors of electronic components

Direct links to distributors' product pages for buyers and engineers to **buy through their normal processes**

Product Listing

Display your **authorised and in-stock independent product lines** across our platforms including our **comparison engine, BoM tool, Part Search API and Stock Finder plugins**.

Specialise in sourcing? Collect leads from our users looking for low stock / obsolete parts. **Starting from $750.**

Starting from **$2,250** per year

✓ **Upload to our FTP**

✓ **Attach in an email**

✓ **Send via API**

Distributor ⬍		⬍ Stock	Order Pricing	Expand	Request Quote
DISTRELEC Distrelec 30230767		4,105 in stock	1	£0.0430	
			25	£0.0344	Buy Now
MOUSER ELECTRONICS Mouser Electronics UK 512-1N4148		240,657 in stock	1	£0.0800	
			10	£0.0460	Buy Now
ARROW Arrow Electronics P40:2555_13634237 more ▾		932,290 in stock	1	£0.0603	
			10	£0.0351	Buy Now
RS RS UK 8428002	Next Day Delivery	20,000 in stock	2000	£0.0120	
			10000	£0.0120	Buy Now
Farnell Farnell element14 UK 9843680 more ▾	10% Discount	182,368 in stock	5	£0.0937	
			10	£0.0467	Buy Now
DigiKey Digi-Key UK 1N4148FS-ND more ▾		128,028 in stock	1	£0.0800	
			10	£0.0460	Buy Now

Advertise your **brand, stock levels, pricing at different volumes and product information** such as packaging or manufacturer lead times.

Clearly display your available products with a link directly to your **product or RFQ page**

CSE Advertising

Search and Cross Reference Banners

Target user searches to advertise your products, brand and services with a banner above or below each result table.

This can include promoting discounts, targeting specific manufacturer part numbers to show a suggested part, highlighting a listing or displaying brand / service awareness banners.

Customisable design   from $2,250

Sponsored Positioning

Position your products to display higher in the results tables for maximum visibility.

from $5,000

Feed Promotions

Display an offer, discount or promotion beside your result in the comparison engine as a badge with a pop up display

Hover tooltip available   from $1,250
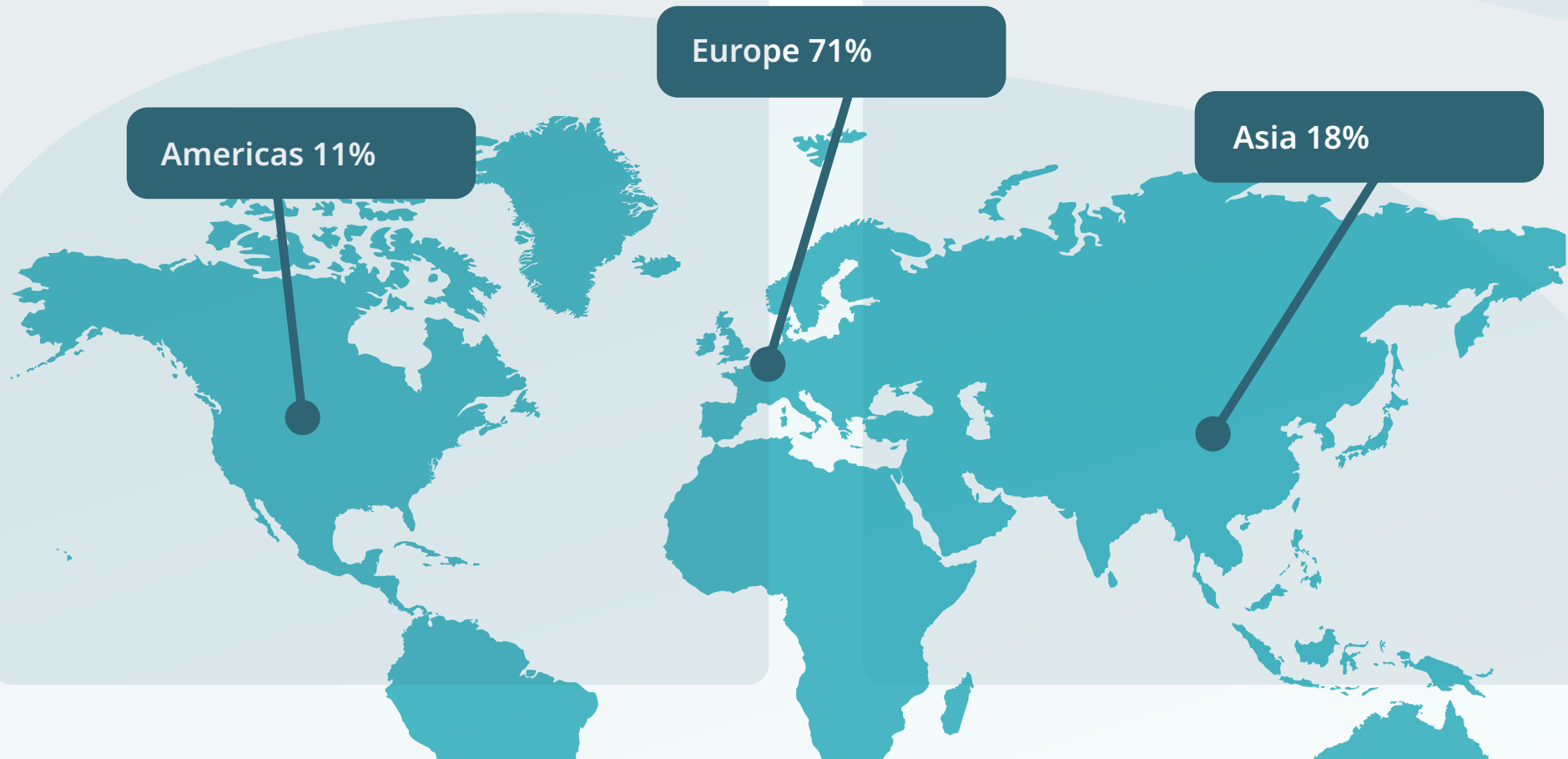
Traffic
Statistics from Q2 '24

240,000+

`Buy Now` referral clicks

Q2 delivery of clicks to our distributor's product pages and RFQ links through our platform

19,000,000+

Part number searches

Amount of part number searches made using our platform in Q2

Americas 11%

Europe 71%

Asia 18%

BoM Tool

Upload a **bill of materials** for free

Use the BoM Tool to **upload a list of part numbers** to quickly **find inventory and pricing** from the industry's leading distributors of electronic components. You can either create a list of parts manually, or upload a file using an **.xls, .xlsx or .csv file**.

Choose distributor references

Choose preferred distributors to calculate the best places to purchase your bill of materials. Split the order between multiple distributors if an order can't be fulfilled.

Single-click basket transfer

Once ready, use the Order BoM tab to view your order broken down by distributor and transfer your parts list to the distributor basket in one click.

- ✓ **Save BoMs to your account**
- ✓ **Real-time pricing and inventory**
- ✓ **Free to use**

Part Search API

Access **electronics distributor data**

Find **electronic part details and data** using a full or partial part number including **pricing, inventory, datasheets, specs and compliance.** Gain access to our data using our API containing over 30 million parts and components from thousands of manufacturers.

- ✓ **Free access when using for purchasing**
- ✓ **Real-time data from distributor APIs**
- ✓ **Pricing, inventory, datasheets, lead times**
- ✓ **Easy access JSON format**

JSON   Raw Data   Headers

Save Copy Collapse All Expand All (slow) ⏚ Filter JSON

    special_flag: ""
    packsize: ""
  ▶ category: "Cables & Wires>>Cable As…>Other Cable Asse
    moq: 100
    packaging: "Tray"
    mpn_aliases: ""
    sku: ""
    cpn_aliases: ""
  ▶ description: "Cable Assembly UL 2464 2… Position Circula
    manufacturer: "Amphenol"
    source_manufacturer: "Amphenol"
    source_packaging: "Trays"
    lead_time_format: "Days"
  ▶ prices: {…}
    source_currency: "USD"
    quantity_in_stock: 0
    source_part_number: "BD-04BMFM-LL7A04"

Request Free Access   View Documentation

Need help developing an application?

Enquire about our bespoke software services and talk to us about your requirements

Stock Finder Plugin

Distributor inventory data on your website

Work with our web team to **integrate our inventory & pricing data in to your site** with a plugin or by working with your development teams to provide data

✓ **Use JavaScript, an iframe or the Part Search API**

✓ **Documentation for easy setup**

✓ **Free concepts available for presentations**

✓ **Liase with our team on functionality and design**

Request a Concept

DIGILENT® An NI Company

molex®

NORDIC SEMICONDUCTOR

TE connectivity

TRACO POWER

samtec
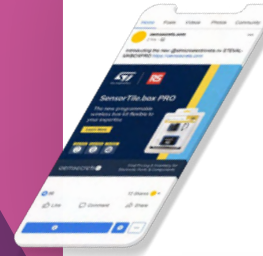
CUDEVICES

ARDUINO

...and many more

Marketing Services

Our engaged **audience of buyers and engineers** provides an excellent opportunity to **promote your products, services, and brand through** our marketing solutions.

Learn More

Social Media

Grow awareness through paid and organic posts with high-volume impressions

Email Marketing

Promote your content to an active audience of buyers and engineers

Creative Services

Utilise our design and marketing services for content creation for your campaign

Display Advertising

Extend your reach to a wider audience through on and off site display banners

Tradeshows & Events

Become a sponsor of upcoming tradeshows for brand visibility, meeting spaces and new leads

Contact Us

Sam Cowley
Founder

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Bio

Sam founded oemsecrets.com as part of a university project in 2010, and has since developed the business to become an integral platform for buyers & engineers.

Audrey Delga
Head of Marketing

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Bio

Audrey joined the oemsecrets.com team from Farnell where she managed supplier marketing for 8+ years. She brings expertise in delivering marketing campaigns and building relationships.

General Enquiries

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