

Women's Forum Global Meeting 2021 CEO CHAMPIONS

19th November 12h30-14h30 – Paris, Hôtel du Louvre

SUMMARY

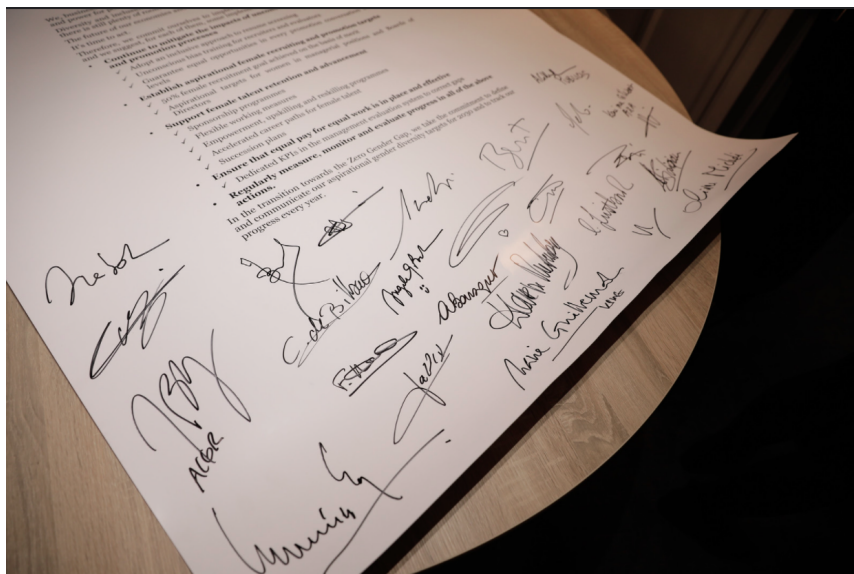
In the framework of the Women's Forum Global Meeting and under the theme *"The 21st century needs everyone on board"*, the Women's Forum gathered global leaders in the private sector in order for them to highlight best practices in gender equality and engage for action. They shared valuable contributions and underscored their companies' strategies for women's advancement and leadership in the global economy and society.

The discussion started with the remarkable opening by **Maurice Lévy**, President of Supervisory Board, Publicis Groupe, followed by inspiring insights from **Alyse Nelson**, President & CEO of Vital Voices Global Partnership, on the unique added value of women's leadership in the workplace.

McKinsey & Company, our historical knowledge partner, delivered a cutting-edge study on the impact of digital transitions on women and how to make future growth more inclusive, illustrating in particular key figures about gender equality in the post-pandemic future of Europe.

Drawing inspiration from the great success of the first launch of the commitment **"Towards the Zero Gender Gap"**, presented at the Women's Forum G20 Italy (Milan – October, 17th-19th), CEOs have committed in favor of gender equality and joined the coalition of signatories of this Pact. It is built around 5 key strategic actions (each of them accompanied by some suggested ideas for implementation):

- Continue to mitigate the impacts of unconscious bias from our hiring and promotion processes
- Establish aspirational female recruiting and promotion targets
- Support female talent retention and advancement
- Ensure that equal pay for equal work is in place and effective
- Regularly measure, monitor, and evaluate progress in all of the above actions



Here is the list of signatories:

1. Maurice Lévy, Chairman of Supervisory Board, Publicis Groupe
2. Anne-Gabrielle Heilbronner, Member of the Board, Secretary-General, Publicis Groupe, President of the Women's Forum for the Economy & Society
3. Agathe Bousquet, CEO, Publicis Groupe France
4. Diane von Furstenberg, President, DVF
5. Maud Bailly, CEO Europe du Sud, AccorHotels
6. Fabienne Haas, Partner, August Debouzy
7. Karima Silvent, Global Head of HR, AXA
8. Sofia Merlo, Head of Group Human Resources, BNP Paribas
9. Boutaina Araki, CEO, Clear Channel France
10. Caroline Firstbrook, COO, Clifford Chance
11. Hélène Bernicot, General Director, Crédit Mutuel Arkéa
12. Olivier Micheli, President & CEO, Data4 Group
13. Christel Bories, CEO, ERAMET
14. Méka Brunel, CEO, Gecina
15. Marie-Christine Lombard, CEO, GEODIS
16. Yann Leriche, CEO, Getlink
17. Marie Guillemot, Chairman & CEO, KPMG France
18. Florence Lustman, CEO, Fédération Française de l'Assurance
19. Delphine Aguilera Caron, President, Janssen France, Johnson & Johnson
20. Jean-Louis Girodolle, CEO France, Lazard
21. Angeles Garcia-Poveda, Chairwoman of the Board, Legrand
22. Eric Lallier, President & Managing Director, Lenovo France
23. Clarisse Magnin-Mallez, Managing Partner France, McKinsey & Company
24. Corine de Bilbao, CEO France, Microsoft
25. Denis Terrien, Executive Vice-President and CEO of Southern Europe, Salesforce
26. Emilie Sidiqian, Managing Director, Salesforce France
27. Diony Lebot, Deputy CEO, Société Générale
28. Florence Tondu-Mélique, CEO, Zurich France