



STRENGTHENING TRAINING SCHEMES FOR INCLUSIVE AND SOCIAL ENTREPRENEURSHIP

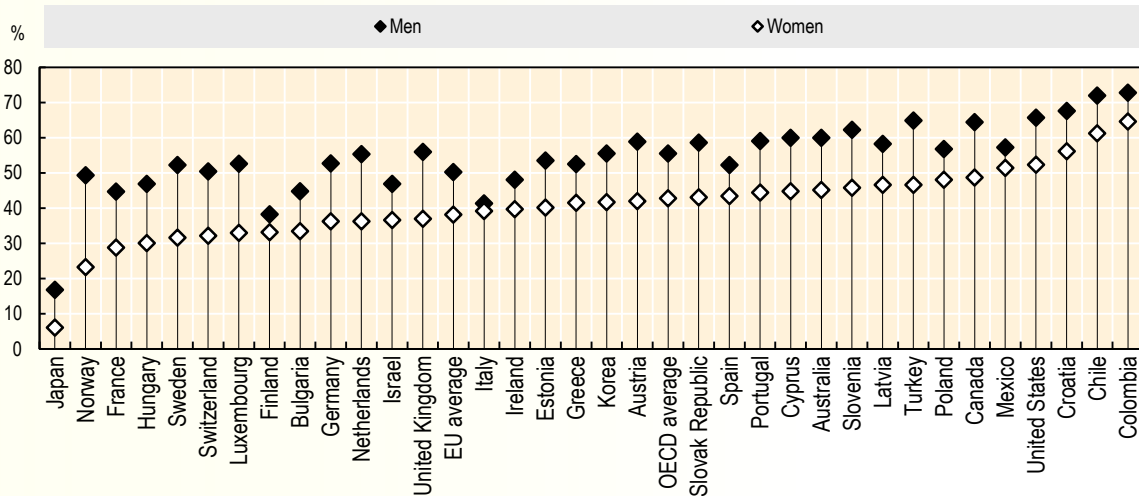
Expanding entrepreneurship opportunities for all
OECD Local Development Forum

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Skills gaps remain a significant barrier

Share of the population reporting that they have entrepreneurship skills, 2016-20



Source: GEM (2021), Special tabulations for the OECD.

- Entrepreneurship skills **increase** chances of success.
- Skills vary by **gender**, **age** and **place of birth**.
- Social entrepreneurship requires **slightly different** skills.
- Other benefits to training: boost **motivations**; increase **employability**.



Typical Formats of Inclusive and Social Entrepreneurship Training Schemes



One-to-many

- Classroom training/ Course
- Workshop
- Masterclass
- Bootcamp



Online learning

- Massive Open Online Course (MOOC)
- Online training courses
- E-learning portals



One-to-one

- Coaching and mentoring
- Business consultancy



Peer learning

- Peer coaching or mentoring
- On-the-job training



Improving the effectiveness of inclusive and social entrepreneurship training

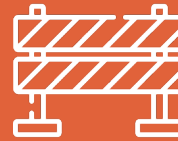
1. Tailor training content to target groups

E.g. based on *ex ante* evaluations and stakeholder consultations



2. Minimise barriers to access

E.g. location, hours, accessibility, lack of childcare



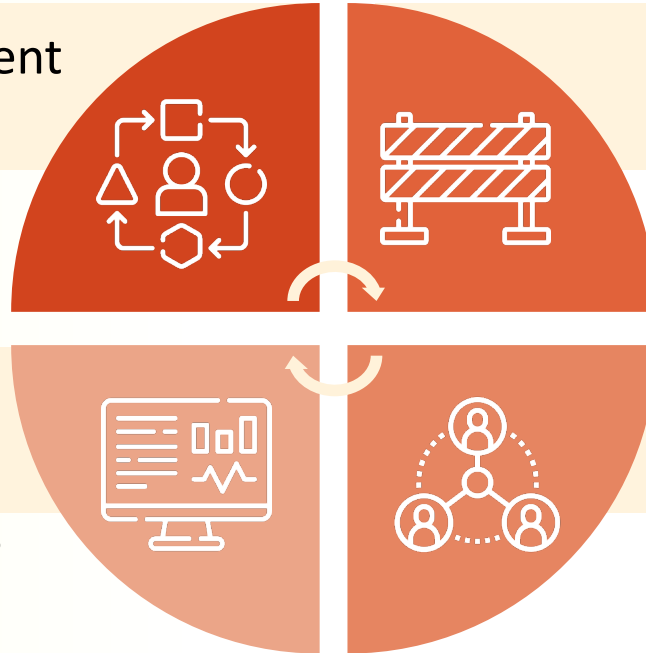
4. Use ongoing monitoring

Track key performance indicators and conduct regular impact evaluations



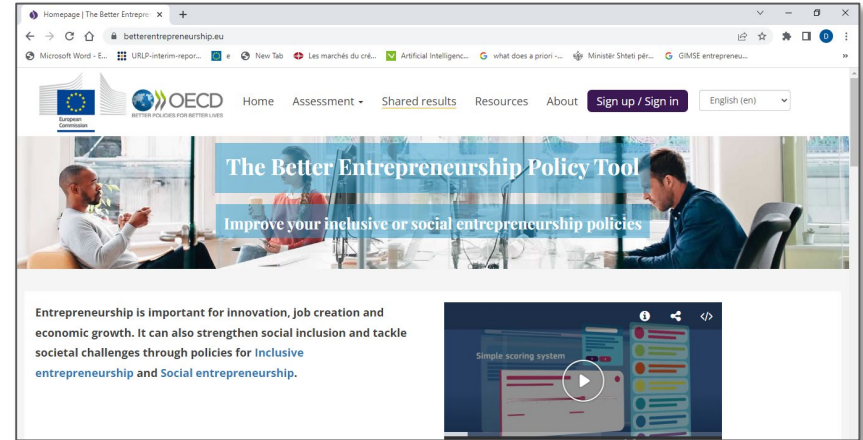
3. Engage stakeholders & local actors

Partner with targeted groups and organisations already provide services to them





For more information



<http://betterentrepreneurship.eu>

Thank you!

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