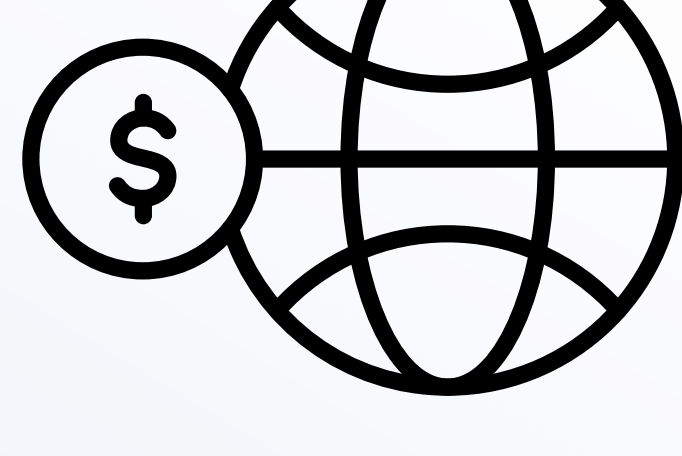


TECHNOLOGY FOR NEXT LEVEL COMMERCE™

# 12 REASONS TO WORK WITH FREEDOM.PAY



01



## WELCOME TO THE WORLD'S LARGEST INDEPENDENT PAYMENT GATEWAY.

**When you work with us, you're connected to an expansive network that puts a ton of advanced functionality at your fingertips.**

At FreedomPay, we're not tied to any processor, bank, or platform, which means we work for one party only: you. That gives merchants unmatched flexibility, total control over their tech stack, and the freedom to innovate without constraint. Connect to our growing network of 1000+ integrations that help you go further faster with greater security and agility.

**1000+** POS, PMS, Kiosk, Mobile and Web Integrations

03



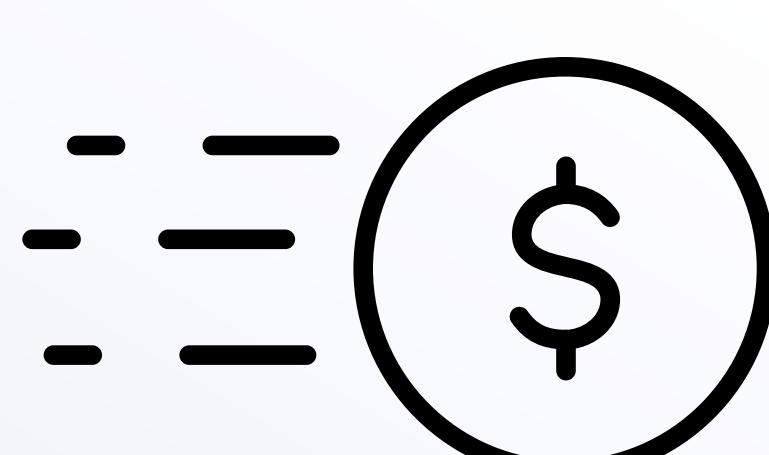
## WE DO WHAT'S RIGHT AND WHAT WORKS FOR YOU.

**When you work with us, we have your back.**

FreedomPay was built on the belief that merchants deserve a partner who puts their interests first and is always there to guide and support. That means honest direction, open systems, and solutions that create real impact, and enable you to sell, manage and grow. For more than 20 years, we've been open, agnostic, and fiercely independent, so you're never boxed in or limited in your choices. With us, the system adapts to you and not the other way around.

**20+** Years in Business

05



## SPEED WHERE IT COUNTS.

**When you work with us, count on high velocity at every turn.**

From tap to transaction in typically under 600 milliseconds, FreedomPay delivers lightning-fast payments that keep your lines moving and your customers happy every time. Only we are built on a single platform running from consumer to the merchant (through ISV equipment), functioning deep into the payment ecosystem and back for closing every transaction.

**<600** milliseconds of processing speed

07



## NO LOCK-INS. NO LIMITS. ALL OPTIONS.

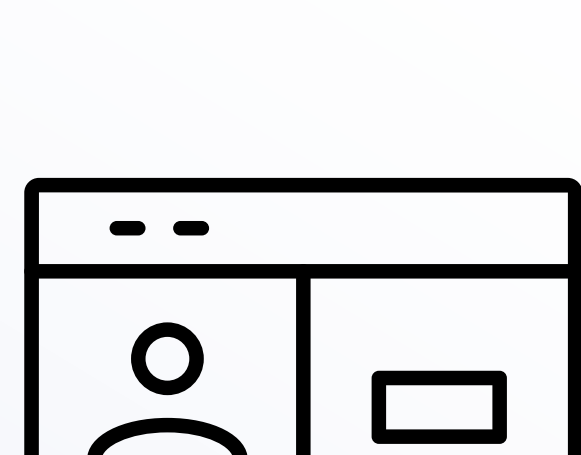
**When you work with us, you'll have the flexibility to plug in, branch out and scale freely.**

True flexibility means never having to compromise. With FreedomPay, you get total freedom to build the tech stack that fits your business not someone else's. Our open, agnostic, and global payment orchestration platform lets you choose the tools, partners, and paths that work best for you. Go anywhere. Integrate with anyone. Grow on your terms.

**One world, one product one platform:**

Integrate once and open your world to new possibilities

09



## CONSUMER CLARITY, UNLOCKED.

**When you work with us, you'll get access to high-value data analytics.**

Now you have insights to the consumer at every point in the journey, enabling you to drive behavior and provide the experiences consumers expect. Backed by our Enterprise Portal, the FreedomPay platform provides data and reporting so that you can analyze transactions across the enterprise, or down to a single terminal location.

**Execute a 360-degree**

holistic data strategy with FreedomPay Insights™

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## TAP INTO THE TECHNOLOGY THAT'S POWERING NEXT LEVEL COMMERCE.™

**When you work with us, you're creating the future, not chasing it.**

Together, we're unifying what others thought couldn't be. We are the bold ones who see the payments industry not as a series of transactions, but as a defined system that is the blueprint for Next Level Commerce™. We're here to unite the commerce ecosystem by cutting through the complexity, and empowering every interaction with less friction, and more freedom. FreedomPay is built for the modern merchant.

**Billions** of Transactions Managed Annually

02



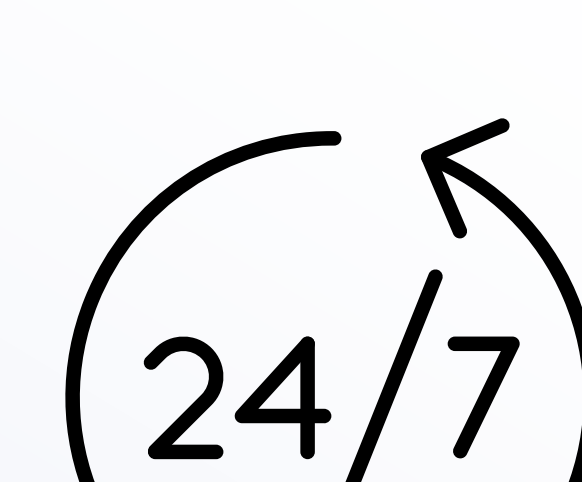
## SECURITY ISN'T OPTIONAL, IT'S EVERYTHING.

**When you work with us, you'll have the peace of mind knowing every transaction and integration is secure.**

FreedomPay leads with uncompromising security, from point-to-point encryption to gold standard compliance with GDPR and PSD2-SCA. Our patented secure switching easily connects to selling systems for true omnichannel platform capabilities, maximizing the reduction in PCI scope while minimizing your exposure to risk.

Reduces PCI DSS Requirements from **~340 controls to ~30 controls**

04



## ALWAYS ON, NO MATTER WHAT.

**When you work with us, you're getting technology that's durable, reliable, and scalable.**

Internet outages? System hiccups? Stay open for business with 99.999%+ uptime in system availability 24/7 for offline mode so you can continue transacting despite upstream issues. Remain open and operational even when others can't. Count on the resiliency of our technology even through outages or disturbances that could impede your ability to receive payments.

**99.999%+** platform uptime

06



## YOUR TRUSTED PASSPORT TO THE PAYMENT ECOSYSTEM.

**When you connect with us, you'll have access to the larger world of payments.**

Connect once to our platform and you're instantly linked to 90% of the world's acquirers through a single, unified platform. That means more choices, more flexibility, and more control over how, where, and with whom you process payments. Wherever you want to go, we're already connected.

**90%** coverage of acquirers across the globe

08



## FUTURE PROOF NOW AND BETTER PREPARE FOR WHAT'S NEXT.

**When you work with us, you're working with a pioneer in the industry.**

FreedomPay is responsible for many firsts in the industry, including being one of the first to bring a PCI-validated point-to-point encryption (P2PE) solution to North America and launching the first independent advisory service for merchants navigating payment processing, Merchant Centered Acquiring (MCA). Our efforts to revolutionize the industry never stop, and we continually add functionality across our platform.

**One of the First PCI-Validated P2PE Solution in North America**

10



## CLOSE THE SOLUTIONS GAP AND WIN YOUR WAY.

**When you work with us, you're working with a true technology partner.**

FreedomPay is the pure-play technology company that's built to serve the merchant. We sit in the middle of a two-sided economy, providing you with prime access to providers, acquirers and processors in our ever-expanding global ecosystem. We're acquirer agnostic, integrations-rich and work across borders, brands and backends.

**80+** Countries Served Around the World

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## FREEDOMPAY IS THE COMPANY YOU KEEP.

**When you work with us, secure switching is only the beginning.**

After more than 20+ years of serving the payments industry, FreedomPay maintains an exceptionally high standard of client retention among brands in retail, hospitality, lodging, gaming, sports & entertainment, food and beverage, contract food services, education, and healthcare. Many of the companies in our network come to us for secure switching, and choose to keep executing, exploring, and expanding with us for years. Our clients stay with us to grow, scale, and lead with confidence.

**100%** Client Retention at the Enterprise Level

# TAKE PAYMENTS FURTHER WITH LESS FRICTION, MORE FREEDOM.

[LEARN MORE](#)



NEXT LEVEL COMMERCE™

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