

# EMPOWERING PROCUREMENT WITH ADVANCED RISK MANAGEMENT AND ESG STRATEGIES



As a provider of sustainable procurement excellence in the telecommunications industry, Buyln has implemented its **supplier risk and ESG monitoring** with OJC Consulting on the Ivalua solution through **tailor-made scorecards and dashboards**.



# Key facts

# 20 B€ > 1 Mspend per year of referenced prices in Telecom devices 498 M 45 +end users on operators worldwide a global footprint 250 +> 2 500 3 5 sources external months required to set up the project

Working with OJC has been seamless; their collaborative approach and deep understanding of our needs significantly improved our procurement processes and risk management capabilities.

> Cordula Karg Project Manager **Buyln**

### Group challenges

- Achieve excellence and innovation as the cornerstones of Buyln's business.
- **Drive sustainable strategic sourcing** and reduce costs through digitalization.
- Expand international experience and collaboration.
- **Strengthen stakeholder management** with a focus on serving customer benefits.

#### Background

Founded in 2011 by Deutsche Telekom and Orange, Buyln **delivers strategic procurement services**. Buyln ranks amongst the top five global telco customers and have the reputation to deliver enormous value to their alliance partners. Buyln is specially recognized for its cutting-edge expertise in leveraging **innovation and sustainable sourcing strategies**.

The project aimed to deliver a **comprehensive solution to monitor ESG** (Environmental, Social and Governance) **and risk indicators**, enhancing supplier performance evaluation. **It is made of custom ESG calculations** based on data collected for all suppliers, complemented by **a tailor-made dashboard designed to report compliance and financial risk** for Orange and Deutsche Telekom.



# A TAILOR-MADE SUPPLIER DASHBOARD FOR RISK MANAGEMENT WITH THE INTEGRATION OF PUBLIC ESG DATA AND INSIGHTS FROM ORANGE AND DEUTSCHE TELEKOM

#### Delivered solution

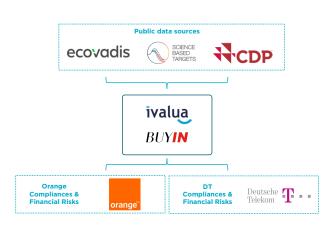
Buyln, a long-standing client of Ivalua, chose to **implement seamless integration** with the systems of its founding partners, Orange and Deutsche Telekom, taking advantage of their Ivalua platform, named "Scube".

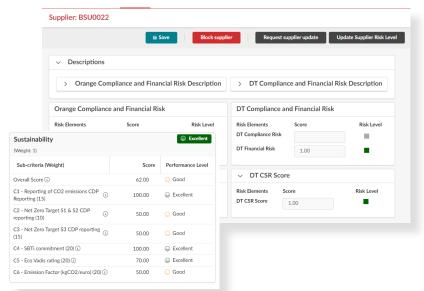
Thanks to its flexibility, "Scube" was tailored to meet Buyln's specific procurement needs. In addition to its Source-to-Contract (S2C) capabilities, "Scube" now includes **enhanced operational features for supplier risk and ESG management**, integrated within Buyln procurement processes.

## Integration

**"Scube" operates as an orchestrator** for the Source-to-Contract processes of Orange and Deutsche Telekom, centralizing procurement needs from the Ivalua solutions of both companies.

Several interfaces have been implemented, including color-coded indicators to analyze the overall CSR score, compliance, and financial risks from suppliers. Sustainability scores are loaded via external files and custom ETLs, leveraging REST API interfaces.





#### Benefits & results

- **Enhanced operational excellence** and innovation through a powerful procurement and risk management solution.
- Improved sustainable procurement practices and significant cost reductions through digital tools.
- Strengthened global presence and efficiency across five continents.
- Improved stakeholder management and customer focus with advanced risk and ESG management.

