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## **INSEAD partners with ChangeNOW and BCG to reveal business biodiversity study**

*Keynote speakers Mark Carney, Inger Andersen*

*join world-leading climate policymakers and sustainability researchers to offer  
solutions at event organised May 27-29, 2021*

*by INSEAD Hoffmann Global Institute for Business and Society*

**Fontainebleau (France), Singapore, Abu Dhabi, San Francisco 5 May 2021** — INSEAD, the business school for the world, is partnering with ChangeNOW and The Boston Consulting Group (BCG) to support a study that aims to accelerate biodiversity integration into the strategies of large organisations. The study kicked off on 26 March, and the findings will be shared on 27 May in a special session at the annual [ChangeNOW Summit](#).

The study aims to cover three areas of insights: where large organisations stand on integrating biodiversity into their operations and strategy, understanding the needs by sector and lastly, sharing innovations and best practices that meet the identified needs.

Focused largely on unpacking the visions of CEOs on biodiversity integration rather than conducting a technical assessment, the goal of the study is to provide targeted actions and feasible recommendations for businesses to incorporate biodiversity into their strategies.

Sharing his motivations behind this, **Kevin Tayebaly (MBA 15J), Co-Founder of ChangeNOW** said, *"To help prevent the next big crisis - linked to the loss of biodiversity - our goal is to drive companies across the globe to adopt more ambitious and efficient biodiversity strategies. This study conducted by ChangeNOW and BCG and supported by INSEAD will be a first of its kind and an important contribution on this topic within the business community."*

Held online on **27, 28 and 29<sup>th</sup> May 2021**, the Summit is positioned to discuss ways of collaborative action for the planet.

As the official and major Academic Partner for the third year in a row, [The INSEAD Hoffmann Global Institute for Business and Society](#) will convene a distinguished group of speakers for a total of five sessions over three days, including two keynote addresses by **Mark Carney**, UN Special Envoy on Climate Action and Finance (27 May), and **Inger Andersen**, Under-Secretary-General of the United Nations and Executive Director of the UN Environment Programme (28 May).

Other sessions include:

- **“Why Women are Powerful Agents of Change”** with INSEAD Professor **Zoe Kinias** and Head of Cartier Women’s Initiative, **Wingee Sampaio**.
- **“Climate Budget Session”** moderated by Executive Director of the INSEAD Gender Initiative, **Vinika Rao**, with a keynote address by **Chad Frischmann**, Coalition-builder and Systems Strategist for Project Drawdown, and a fireside chat with **Ambroise Fayolle**, Vice President of the European Investment Bank.
- **“Creating New Coalitions”** moderated by Hoffmann Global Institute for Business and Society’s Executive Director, **Katell Le Goulven** featuring two panel discussion. **Monica de Virgiliis**, Chapter Zero France; **Gilles Vermot Desroches**, Senior VP, Corporate Citizenship & Institutional Affairs, Schneider Electric; **Augustin Boulot**, Executive Director at B Lab France on *“Accelerating the Momentum toward Climate Governance”*; along with **Abul Kalam Azad**, Special Envoy of the Climate Vulnerable Forum (CVF), and **Andrew Higham**, CEO of Mission 2020.
- **“Product Lifecycle and Circular Design”** panel featuring INSEAD Professor **Spencer Harrison**.

Reflecting on the partnership, **Katell Le Goulven, Executive Director of the Hoffmann Global Institute for Business and Society** said, *“As the ChangeNOW academic partner for the third year, we are again joining forces to accelerate change towards a more sustainable world. In this 2021 edition, we will promote inclusive and nature-positive solutions for leaders who are on a mission to change the way business is done.”*

To find out the full programme and to register for the sessions online, visit <https://www.insead.edu/centres/the-hoffmann-global-institute-for-business-and-society/change-now-summit-2021>.

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### **About INSEAD, The Business School for the World**

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society. Our research, teaching and partnerships reflect this global perspective and cultural diversity.

With locations in Europe (France), Asia (Singapore), the Middle East (Abu Dhabi), and now North America (San Francisco), INSEAD's business education and research spans four regions. Our 168 renowned Faculty members from 41 countries inspire more than 1,100 degree participants annually in our Master in Management, MBA, Global Executive MBA, Specialised Master's degrees (Executive Master in Finance and Executive Master in Change) and PhD programmes. In addition, more than 12,400 executives participate in INSEAD Executive Education programmes each year.

INSEAD continues to conduct cutting-edge research and innovate across all our programmes. We provide business leaders with the knowledge and awareness to operate anywhere. Our core values drive academic excellence and serve the global community as The Business School for the World.

More information about INSEAD can be found at [www.insead.edu](http://www.insead.edu).

### **About the Hoffmann Global Institute for Business and Society**

An INSEAD institute exploring the intersection of business and society. The challenges of our times are unprecedented, and the decisions made by leaders today determine the future. Our aim is to equip them to make decisions in ways that deliver positive outcomes for business, communities, people and our planet in line with globally agreed sustainability goals.

#### **Contacts for press:**

Ilan Goren  
Tel: +33 678042577  
Email: [ilan.goren@insead.edu](mailto:ilan.goren@insead.edu)

Aileen Huang  
Tel: +65 9008 3812  
Email: [aileen.huang@insead.edu](mailto:aileen.huang@insead.edu)

