



Press release

Contacts

Anais Davezac

Relations Presse Deloitte
+33 (6)50 55 35 85
adavezac@deloitte.fr

Arthur Veyrat d'Urbet

Publicis Consultants
+ 33 (7) 86 99 78 63
arthur.veyratdurbet@publicisconsultants.com

Deloitte partner of the ChangeNOW Summit 2021.

Paris La Défense, May 27, 2021

Deloitte joins ChangeNow Summit 2021. On Thursday, May 27, Deloitte will host two roundtables on the necessary transitions for the financial and agri-food sectors. Finally, Deloitte will participate in a "Fireside Chat" dedicated to hydrogen on Friday, May 28.

For its first World Expo of solutions for the Planet, ChangeNow will bring together in digital, the actors and pioneers of environmental and social innovation to respond concretely to the major challenges of our century.

Beyond the injunctions to transform, it is crucial for all actors to explore transition models whose progress plans are underway. Deloitte will share its perspectives and concrete cases of successful transformation during two roundtables highlighting the finance and agri-food sectors.

- **Workshop 1 # FOOD FOR GOOD | Thursday, May 27 at 2pm (in French)**

Sustainable transition & value creation: the imperative to change scale. This round table will focus on the necessary transformation of food companies to meet the new demands of consumers, the weight of their ethical and environmental values in their food choices, and the imperative need for these companies to scale up their sustainable transition strategies while continuing to create value.

With the exclusive participation of McDonalds France, Delphine Smagghe, Senior Vice President Purchasing, Quality, Sustainability and Communications at Mac Donalds and Deloitte experts Ywan Penvern, Sustainability Partner and Hélène Chaplain, Industry Consumer Leader, who will share their views and perspectives on the relationship between transition and value.

- **Workshop 2 # FINANCE FOR CHANGE | Thursday, May 27 at 5pm**

The transformation of financial players is at the heart of the transformation of economic models. Without an in-depth transformation of the businesses and offerings of banking, insurance and asset management, other sectors of the economy will not be able to finance their necessary ecological and social transition. What does this transformation of the

financial sector entail and how can it be implemented, beyond the effects of announcements? Alongside Adrienne Horel-Pagès, Director of Corporate Citizenship at La Banque Postale, Deloitte experts Marie Georges, Partner Leader Sustainability France & DCE and Nicolas de Jenlis, Sustainability Partner will present how this new requirement is an opportunity to create value and build the corporate citizenship role of a bank. It is not only a financial intermediary but also a facilitator of relationships and synergies between actors of change.

- **"FIRESIDE CHAT" # Hydrogen | Friday, May 28 at 2pm**

Johannes Trüby, Director, Economic Advisory, Deloitte France & Expert Energy, Resources & Industrials, is responsible for economic analysis and modeling applied to energy markets. He will answer questions in a plenary session dedicated to Hydrogen. Johannes Trüby will present Deloitte's perspectives on the decarbonization of the energy, agriculture, buildings, industry and transport sectors to reach the 1.5/2 C° target.



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