

Cartier

WOMEN'S INITIATIVE

Cartier announces the laureates of the 2021 edition of the Cartier Women's Initiative

Paris, May 26th, 2021 – The names of the **8 laureates** of the Cartier Women's Initiative were announced today during a **digital ceremony**, which concluded three days of virtual gathering on the theme of “the *Ripple Effect*”.

For its 2021 edition, the Cartier Women's Initiative program aims to explore how to create and sustain the ripple effect ignited by these women changemakers, thus paving the way for a better world for future generations.

Hosted by Cyrille Vigneron, Cartier President and CEO, the virtual gathering brought together a diverse group of global thinkers and doers ranging from prominent leaders such as entrepreneur and author **Jacqueline Novogratz**, award-winning journalist, author, and founder of Shriver Media and The Women's Alzheimer's Movement **Maria Shriver** or scholar **Nassim Nicholas Taleb** to friends of Cartier such as actor, producer and change agent **Yara Shahidi**, to collectively discuss the challenges of our time and to shine a light on the opportunities they provide to foster antifragility, build new alliances and uplift women impact entrepreneurs.

The 8 laureates were selected by an independent international jury committee amongst **876 applicants** from over **142 countries**. The winners of the 2021 edition all share an unwavering commitment to generating positive change in the world by answering to the United Nations Sustainable Development Goals of promoting good health & well-being, reducing inequalities and encouraging climate actions as well as responsible consumption and production.

“For the past fifteen years, the Cartier Women's Initiative has celebrated women impact entrepreneurs. It has long been our belief that to thrive, they need an enabling environment, a supportive ecosystem and an empowering culture. During the Virtual Gathering, like-minded individuals and organizations from all horizons have joined us to explore how we can collectively uplift these outstanding change-makers. We look to the future with confidence by their side, as we witness them building up a tide of change, thus making the world a better place for generations to come.”

Cyrille Vigneron, President and CEO of Cartier International

THE 8 LAUREATES OF THE 2021 EDITION OF THE CARTIER WOMEN'S INITIATIVE

LATIN AMERICA & THE CARIBBEAN: **Valentina Rogacheva**, Mexico

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NORTH AMERICA: **Rebecca Hui**, USA

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EUROPE: **Andrea Barber**, Spain

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SUB-SAHARAN AFRICA: **Seynabou Dieng**, Mali

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MIDDLE EAST & NORTH AFRICA: **Basima Abdulrahman**, Iraq

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EAST ASIA: **Corina Huang**, Taiwan, China

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SOUTH ASIA & OCEANIA: **Rebecca Percasky**, New Zealand

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SCIENCE & TECHNOLOGY PIONEER AWARD: **Orianna Bretschger**, USA

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The 8 laureates for each Award category will take home US \$100,000 in prize money, whereas the second and third runner-ups will receive US \$30,000.

Finally, the 8 laureates and 16 finalists will all benefit from **tailored 1:1 training, collective workshops, media visibility and international networking opportunities**, as well as the opportunity to join an **INSEAD impact entrepreneurship program**.

To celebrate the 15th anniversary of the initiative, the program will place impact at the heart of its 2022 edition by launching a new Impact Award which will reward past Cartier Women's Initiative fellows that have made the most progress towards the Sustainable Development Goals and by hosting a world reunion for the Cartier Women's Initiative community on **March 8th, 2022**.

For more information about the programme, please visit:

www.cartierwomensinitiative.com

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About Cartier

A reference in the world of luxury, Cartier, whose name is synonymous with open-mindedness and curiosity, stands out with its creations and reveals beauty wherever it may be found.

Jewellery, fine jewellery, watchmaking and fragrances, leather goods and accessories: Cartier's creations symbolize the convergence between exceptional craftsmanship and a timeless signature. Today the House has a worldwide presence through its 272 boutiques.

www.cartier.com

About INSEAD Business School

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society. The school's research, teaching and partnerships reflect this global perspective and cultural diversity. With locations in Europe (France), Asia (Singapore), the Middle East (Abu Dhabi), and now North America (San Francisco), INSEAD's business education and research spans four regions. Each year, the school's 168 renowned faculty members from 41 countries inspire more than 1,100 degree participants and 12,400 executive in its Executive Education programmes.

www.insead.edu

About the Hoffmann Global Institute for Business and Society

Founded in August 2018, the Hoffmann Global Institute for Business and Society is at the forefront of aligning INSEAD with the UN Sustainable Development Goals, or SDGs. In order to achieve this, we support research on business and society, inspire and equip future leaders, engage with our global alumni community and external partners to expand our impact, and aspire to make INSEAD a sustainable school that acts and leads by example.

<https://www.insead.edu/centres/the-hoffmann-global-institute-for-business-and-society>

