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PRESS RELEASE

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KERING PUBLISHES “COMING FULL CIRCLE”, A NEW REPORT OUTLINING THE GROUP’S AMBITION FOR A HOLISTIC APPROACH TO CIRCULARITY

Kering has today released a new report on its ambitious next steps towards a circular economy. The document also highlights the concrete actions that Kering Houses have implemented around circularity so far, in alignment with their climate and biodiversity strategies.



In line with Kering’s efforts for more transparency, this new report is part of the Group sustainability strategy aiming at rethinking the way it produces, uses and extends the life of resources and products.

“At Kering we already take our approach to circularity very seriously, along with our responsibility to accelerate change. But we know there is more work to be done. This is the time to consolidate our mission for circularity across all our brands and share their progress, as well as collaborating on issues that affect the industry as a whole – from microfibre pollution to increasing efficiency and reducing waste at textile mills and suppliers. Changing the system is energizing, too. We are identifying bold opportunities for a fresh generation of businesses to integrate a culture of

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regeneration, repair and real change,” commented Marie-Claire Daveu, Chief Sustainability and Institutional Affairs Officer, Kering.

[For more details on Kering’s circularity ambitions, click here.](#)

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry and Watches: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin, Girard-Perregaux, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow’s Luxury in a sustainable and responsible way. We capture these beliefs in our signature: “Empowering Imagination”. In 2020, Kering had over 38,000 employees and revenue of €13.1 billion.

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