

## Pitching Session: For a Greener Planet - Showcase of SIT Alumni Ventures

28 mai 2021 | 14:00 - 15:00

**HELIOZ**  
FUTURE ECONOMY



HELIOZ is an Austrian social enterprise offering innovative and accessible solutions to improve the everyday lives of those underserved by traditional markets.

The company's main focus lies in the development of climate projects and sustainable, efficient methods of water disinfection.

HELIOZ has received several awards for its sustainable business model, most recently the "Best New Water Product" Award presented by India's Minister of Water Resources, and has been selected to exhibit at the Expo in Dubai in 2021.

Martin Wesian, who developed the concept of the social enterprise HELIOZ, is an entrepreneurial, solutions-oriented executive who creates value for social investors. He focuses on topics such as sustainable growth, frugal innovation and social entrepreneurship. In this role, Martin is also a founding board member of Social Entrepreneurship Network Austria (SENA) and is on the board of the United Nations Global Compact.

Martin Wesian holds an MSc. in International Business Engineering from UAS Technikum Vienna and a BA (Hons) in Communications.

### **Videos**

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