

# WOMEN'S FORUM SINGAPORE. 18

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12-14 September 2018

**Press Review**

21/09/2018



**WOMEN'S FORUM**  
FOR THE ECONOMY & SOCIETY

## PERFORMANCE ON PRESS

Publications

42

Contacts

1,72

million reached

Media type

23% 77%

print

media

Tonality of publication

88% 7% 5%

neutral

positive

moderated

## CLOUD OF KEY WORDS

autonomes autonomes\*  
véhicules Michelle sustainable voices femmes  
Yolanda Stars Singapore: International mother's Boiron) ensemble  
permettre société gap: winner President children 2018: bridge  
STEM's centre Lyon start-up Women's CHIARA Leah 2018 Innovation  
Report parents Jobs economic gap, tests Singapore,  
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influent hommes-femmes

## PERFORMANCE ON SOCIAL MEDIA

### Twitter

570k

Impressions

Top trend in Singapore

10K

profile visits

464

tweets

### Facebook

1,1m

Reached

3 Facebook live interviews with  
200,000 viewers reached

40K

Post engagement

110%

Increase in page views

### LinkedIn

75k

impressions

5 speaker-contributed articles  
with 60,000 readers reached

150%

Increase in engagement

209%

Increase in page views



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For her brainchild, she was one of the winners on Friday (Sept 14) of the women-led start-up pitch contest organised by Women's Forum Singapore.

She said she intends to develop a mobile app next and expand into India and other Asean countries.

In the contest held at Facebook Singapore, 10 women-led start-ups presented their business venture and expansion plans before a panel of judges.

Said Ms Sandhya Devanathan, one of the judges who is country director of Facebook Singapore: "Every day, we see the amazing ways women entrepreneurs overcome the odds to build businesses on our platform that not only transform their lives, but also have a positive impact on the economy and their communities. When women do better, economies do better."

Four start-ups, including KinderPass, were named winners, with the top prize awarded to Eainchat, a leading digital food media platform in Myanmar.

Co-created by Ms Hsu Hnin Htike, 24, just a year ago, Eainchat offers step-by-step video tutorials on cooking not just Myanmar food but also dishes from other countries. She said she hopes to create a mobile app so that more people can access her videos.

The other two winners are Fast Track Trade, a Singapore-based digital trade platform for small and medium-sized enterprises, and Myanmar start-up My Health Care, which matches people with health concerns to healthcare service providers who answer their questions online.

Ms Clara Gaymard, executive president of the international Women's Forum for the Economy and Society who was on the judging panel, said she was inspired by the women and their projects.

"I am so impressed by the quality of the projects, by their energy, by their courage, by their resilience. They are building the world of tomorrow. They are taking care of others. They are meaningful businesses," she said.

"This is really the spirit of the young women willing to be the drivers of the future."

About 700 delegates from across the world attended the first Women's Forum Singapore, a three-day event which ended on Friday. The Straits Times was a media partner. The Singapore forum is part of the Women's Forum for the Economy and Society, which aims to foster women's leadership for social progress and economic impact.



## Technology can narrow gender gap: President

Technology can be a catalyst for narrowing the gender gap, President Halimah Yacob said at the opening of the Women's Forum Singapore in Raffles City Convention Centre yesterday.

The three-day forum, part of an international platform which looks at major social and economic issues from a gender perspective, aims to foster women's leadership for social progress and economic impact across the world.

President Halimah told those gathered at the opening that the disruptive economy could be viewed in a positive light.

"We have, today, a world that is disrupted. Disruption has accelerated changes and challenges to the economy," said President Halimah, noting that a World Economic Forum study found that the automation of jobs was more likely to impact women negatively.

But she said research has also shown that access to and, more importantly, the ability to understand and use technologies could have a positive impact on women's education and employment opportunities.

"By providing skills training and creating the right pipelines, businesses can allow women to be in leadership positions," she added.

Bridging the gender gap through innovation was one of the recurring themes of the forum, which attracted more than 700 delegates and 100 speakers from various sectors and industries in Asean, Europe, China, India and other nations.

### EMPOWER STUDENTS

Business schools can make a difference by having courses that empower students to lead and to be effective in their interactions with others. That is especially important for those students, whether women or men, who lack confidence in this area.

MS LYDIA LIM, head of training and development at The Straits Times.

The Women's Forum Singapore, on until tomorrow, will hold more than 20 sessions to discuss topics including artificial intelligence, climate change, smart cities, responsible finance and women in science, technology, engineering and mathematics.

On its opening day yesterday, panellists discussed emerging technological tools such as data analytics shaping the region, the growth of billion-dollar start-ups in Asia and how business education can prepare women for leadership roles.

The head of training and development at The Straits Times, Ms Lydia Lim, who was also moderator of a discussion, said business education could enhance leadership.

"Business schools can make a difference by having courses that empower students to lead and to be effective in their interactions with others. That is especially important for those students, whether women or men, who lack confidence in this area," she said.

The Straits Times is a media partner of the Women's Forum Singapore.

A 2018 study by the McKinsey Global Institute found that Asia-Pacific economies could add \$4.5 trillion to their collective gross domestic product (GDP) by advancing gender equality.

It said Singapore could add some \$26 billion to its annual GDP by doing so.





## Technology can help narrow gender gap, President Halimah Yacob says at Women's Forum Singapore

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Ms Clara Gaynard, executive president of the Women's Forum for the Economy & Society said that surveys had proven that countries and companies which applied equality and diversity were more successful.

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**State of US politics is very troubling: Former DNC chief**

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# State of US politics is very troubling: Former DNC chief

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Karen Gilchrist | @\_karengilchrist | 9:02 PM ET Sun, 16 Sept 2018

However, it's a lesson she learned the hard way: When Hindricks founded her first business at 16 — a line of reflective accessories for pedestrians —she became [Estonia's](#) youngest-ever inventor and found herself suddenly in high demand.

"With my first business, I became so famous so fast," said Hindricks, whose young success saw her invited to speak at countless schools and entrepreneur forums.

"I ended up spending more time talking about my business than running it," Hindricks told [CNBC Make It](#) at "Women's Forum Singapore."



Jobbatical

Karoli Hindricks, founder and CEO of Jobbatical.

If you want to have a successful career, it can be tempting to try to be all things to all people. But, instead, you should know where to draw the line and be unashamed about saying no.

That's according to Karoli Hindricks, who, with a resume of accolades including serial entrepreneur, [European Parliament](#) speaker and MTV's youngest-ever CEO, is a success story by any standards.

The celebrity gave Hindricks exposure and launched her into her next career, spearheading MTV's expansion into Estonia as national CEO. But it caused her business to fall by the wayside in the process,

"None of these things were improving me or my business, but they were diverting my time and attention away," Hindricks noted.

## Knowing when to say no

That's a mistake the now-35-year-old is determined not to make with her new business, Jobbatical — a recruitment site for international job placements. And it's advice she shares with her applicants.

Now, whenever Hindricks receives business requests, she asks herself three simple questions:

Will it help my business?

Will it help my family?

Will it help myself?

If the answer to any of those questions is yes, she'll accept it. Otherwise, she'll pass.

"It might make me sound mean, but I know I'll be a better mother, CEO and person, generally, if I know where to draw the line," said Hindricks.

Even now she still finds it difficult: "It's hard and I'm still learning," said Hindricks. But that criteria has also helped her get creative with her time management so she can say yes when the right opportunities arise.

For example, if she's offered a business dinner, she may request to make it a lunch to free up time in the evening to spend with her young daughter, go for a run, or simply have an early night.

We all have limited availability, said Hindricks, so "you should really focus that time on what you care about and making a difference with it."

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## Economic and social issues the focus of women's forum



The 10 Asean nations together make up the world's seventh-largest economy and include some of the world's fastest-growing economies. However, the region faces the headwinds of rising geopolitical challenges, climate change and environmental degradation, as well as job disruption from automation, artificial intelligence and other technologies.

Addressing these challenges is the first-ever Women's Forum Singapore, which will take place from today to Friday at Raffles City Convention Centre.

The Women's Forum for the Economy and Society is an international platform looking at major social and economic issues from female perspectives.

The Singapore edition will include more than 700 delegates and 100 speakers from various sectors and industries of Asean, Europe, China, India and other nations.

The speakers include Senior Minister of State for Communications and Information and Culture, Community and Youth Sim Ann, Malaysian writer Marina Mahathir, Indonesian actress Nadya Hutagalung and the National Bank of Cambodia's director-general of central banking Serey Chea.

Women's Forum Singapore will feature more than 20 sessions discussing topics including artificial intelligence, climate change, women in science, technology, engineering and mathematics, smart cities and responsible finance.

Themed "Bridging worlds for inclusive innovation", the forum aims to foster women's leadership for social progress and economic impact in Asean countries.

This year, Singapore is also chairman of Asean, which celebrates its 51st anniversary.

Ms Chiara Corazza, managing director of the Women's Forum, said: "It is here that we aim to make great strides in bridging the gender gap."

Women's Forum Singapore is supported by the Singapore Economic Development Board. The board's chairman, Dr Beh Swan Gin, said: "We are delighted that the Women's Forum for the Economy and Society has selected Singapore as the location for its first-ever Women's Forum in the region. The Women's Forum's objective of promoting gender equality in the economic landscape will generate important conversations on this issue among business leaders both in Singapore and across the region."

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## Première édition du Women'sForum Singapore 2018

La première édition du **Women'sForum** Singapour aura lieu du 12 au 14 septembre au Raffles City Convention Center. Sous le thème "Bridging worlds for inclusive innovation" et dans le cadre de l'année de l'innovation France-Singapour, l'événement réunira des dirigeants et représentants du monde des affaires, de gouvernements, de la société civile et d'autres secteurs pour discuter des meilleures pratiques et solutions pour renforcer le leadership des femmes et créer un impact.

Les 10 pays de l'ASEAN représentent un septième de l'économie mondiale et comptent en son sein des pays à la croissance la plus rapide au monde. Pourtant, la région se heurte à des défis géopolitiques majeurs, au changement climatique et à la dégradation de l'environnement, à des bouleversements dans le monde de travail avec l'automatisation, l'intelligence artificielle et d'autres technologies.

Les femmes, en Asie-Pacifique, peuvent apporter des idées et perspectives innovantes ainsi que l'audace et le leadership requis pour répondre à ces défis d'aujourd'hui afin d'envisager un futur plus inclusif, durable et équitable. Le leadership des femmes est essentielle non seulement pour renforcer l'égalité des sexes mais aussi pour exploiter l'énorme potentiel économique et technologique de l'Asie.





## Women's Forum Singapore 2018: STEM's Minority Report with Yolanda Conyers

September 10, 2018

Yolanda Conyers is a trailblazer in many regards. She was the first in her family to receive an undergraduate (B.S. Computer Science) and a Master's degree (International Business). She's also the first African-American female engineer to be hired by Dell, as well as the first African-American Vice-President at Lenovo, where she is currently its first Chief Diversity Officer, playing an integral role in helping the Chinese firm embrace a wider, global market and workplace.

As one of the few visible female and minority executive figures in the STEM field, her outstanding example means a great deal in inspiring traditionally underrepresented groups (non-white and/or non-cisgendered male) to train, learn and work in the increasingly competitive and in-demand fields of technology and STEM culture.

Yolanda will be part of a panel discussing practices to improve STEM career opportunities for women in Asia, as well as the intrinsic benefits of having them as part of the design and development of new digital tools and technologies. We speak with her ahead of the Women's Forum Singapore, to find out a little more about her thoughts and experience in the business of STEM and breaking down gender, racial and cultural barriers at work.

**HNW:** You were part of the successful effort to transform Lenovo from a Chinese heritage company into an international brand. What are your greatest learning points in navigating and corralling cross-cultural differences in the workplace?

**Yolanda Conyers:** Part of the process of transforming the global cultures of our workplace involved a fellow HR colleague, Gina Qiao and myself, fully immersing ourselves within each other's culture in order to better understand Eastern and Western styles and practices. Gina came to live in the U.S. while I relocated to Beijing for three years, in order to help facilitate the merging of the people and business processes.

I think that really summarizes the biggest overall lesson in this journey, which is that you have to take the time to learn from each other's background and history. Information provides the 'why' behind behaviours, and knowing and understanding the 'why' helps circumvent assumptions and negative impressions. This led us to co-author a book together called "The Lenovo Way" that details the steps we took and the lessons we learned along the way.

You have a degree in Computer Science. What first determined your interest in the subject?

It started in high school where I had a really great mentor in my math teacher, Mr. Lee who recognized my aptitude for math, and encouraged me to pursue further education in math & science. I followed his recommendation to take an "Intro to Computer Science" class, and I loved it. It really helped form a foundation of problem-solving and analytical thinking skills.

Why did you choose to enter HR, instead of continuing work in the active field of technology?

When Lenovo approached me with an opportunity to help facilitate the integration of Eastern and Western cultures and business processes, it really appeared to me as an opportunity to continue applying the same critical, analytical process management skillsets that I enjoyed in my technology roles, together with my background in engineering and business, as well as my passion for Diversity and Inclusion. This was especially at an incredible time when Lenovo was expanding onto the global technology stage outside of China for the first time.

As an African American woman in engineering, I was often the only female and only black person in the room, so this is a very personal subject for me. Having the responsibility as a global VP of HR to own strategy and execution for critical functions across various organizations throughout the company, has allowed me to infuse Diversity and Inclusion principles into all

areas of the business.

How essential was your STEM degree in determining your success today?

The complex, analytical problem-solving skillsets that I learned through STEM education are transferrable across many disciplines, including where I'm at today in HR. My strengths are in bringing a variety of people together to solve complex business problems, and I've leveraged my engineering skills and ability to connect and work with diverse people to drive business results.

What is the ideal skillset the average worker should develop to do well in the next 2 decades?

An increase in STEM knowledge and technical skills among the generations to come is a must-have, as we become increasingly dependent on technology to maintain a way of life, especially given the rise of A.I. and 5G in our mobile and smart devices that we all use daily, in professional and private lives. Those that lack access to the latest technology will fall behind as services, commerce, education, and civic engagement increasingly move to AI and smart platforms.

It's also important to possess skills like an increased awareness of global perspective. As technology continues to strengthen connections between individuals around the world, I believe our workforce will become increasingly more global—even more so than it is today—and having an awareness of the different contributions that will bring to the table, will be beneficial.

I would also encourage future generations to develop a strong sense of strategic agility and judgment, and demonstrate a willingness to explore different paths to achieve outcomes. With greater connections and increasingly diversified worldviews, it's going to be imperative that we learn to accept different viewpoints and methods for achieving business goals.

Does equality necessarily mean fairness? What is your reply to those questioning having a gendered/minority perspective in hiring or policy-making?

Creating a sense of equity in our communities is important. People want to feel like they have the same opportunities to realise their hopes & dreams. Part of this is having access to the same resources, allowing them to be connected to the world around them.

The difference between equality and equity can be looked at as follows: Think about men and women's bathrooms at an event. Does it make more sense to have an equal number of bathrooms, or an equitable number of bathrooms (one that allows people to be in the line for the same amount of time)? We all experience the world differently, so it's important to apply a unique lens to each situation.

Gender, race, socio-economic backgrounds are some of the many factors affecting and determining existing wage gaps. What HR practices can be adopted by companies to ensure wider equity?

It's important to ensure equal opportunities for growth and advancement within the company. For example, at Lenovo we sponsor two programmes: our Women's Leadership Development Programme (WLDP), and the Mosaic Leadership Development Programme (MLDP), which offer opportunities for high-potential employees just below executive-level to cultivate their leadership skills and enhance their personal brand.

The programs are open to individuals from historically underrepresented groups, with WLDP representing females, and MLDP, or 'Mosaic', representing men and women of African-American and Hispanic heritage, as well as military veterans, individuals with disability, and employees who identify as LGBTQ.

Another principal mechanism we utilize for fostering a more inclusive culture is the Employee Resource Group (ERG), which plays an instrumental role in advancing our goal where all employees recognise that Lenovo is a welcoming place where all can belong. These groups provide career development workshops, networking opportunities and an overall share of best practices and business insights for our women in business, working moms, and Hispanic and African-American employees.

Are family and career necessarily a dichotomous choice for a modern, urban individual? Where lies the balance for you, personally?

I think many can relate to feeling the pressure to make a choice between family and career—I know I've felt it myself, personally.

After 15 years of climbing the corporate ladder, I took a sabbatical after a difficult pregnancy with my youngest son, as I knew he would be my last child and I wanted to spend more time with family. I didn't know how long I would be away, and being one of the few female African-American leaders who achieved executive ranks at my company, fear crept into my mind about whether I would ever be able to return, or if I would get left behind. I was able to continue to maintain and invest in my network during my leave, and that eventually led me to the offer at Lenovo.

I believe that technology really enables us to bridge the divide between personal and professional more than we've ever been able to previously, and enabling companies to adopt practices and policies that provide a better work-life.

It's important to note that this isn't just a women's issue: men and women alike want more flexibility to support personal interests like family. Enabling this kind of autonomy for employees is a competitive advantage too as flexibility in their work life is attractive for future talent.

In the course of your career, do you recall moments when you most felt the negative impacts of a gender divide? How did you navigate the situation, if so?

Early in my career, I applied for financial sponsorship from my company to enrol in an MBA program, and while my direct manager approved the application, the next-level decision-making executive denied my request. I met with him to discuss and understand his reasons, but other than the fact that it was final, he couldn't explain his decision.

I was young and early on in my career, so rather than fight the decision, I waited. Eventually, management changed and my second application was accepted and approved. There wasn't much I could do about the defeat that I faced, in my position then. But I learned to persevere in what I wanted to achieve.

Have you personally ever felt pressure to alter your behavior or appearance as a woman or minority, in order to be perceived as a more credible candidate, professionally? What do you understand of such an experience?

At times in my career, I've felt like a "Hidden Figure". Navigating high tech corporations as an African-American female hasn't always been easy, and at times it was very isolating to be the only person of my kind in the room, speaking up but not really being heard, and being left out of key discussions.

But I was taught from a young age by my father to embrace unfamiliar and sometimes uncomfortable situations to grow. I never gave up despite these challenges, and learned that resilience and tenacity can break through even the toughest of barriers.

I also learned the importance of finding and connecting with supportive leadership and sponsors, who recognize your potential. I've pushed through many barriers in the work place over the years, and today as a senior executive, I don't have to force my way into conversations; in fact, I'm sought out for my opinions or perspectives. It feels great to be valued and to have a sense of belonging. This is what employees who are "hidden figures" long for, and so I work with others to ensure a strong culture of inclusion that enables our employees to bring their entire selves, ideas, experiences and talents to Lenovo.

As someone who transcends potential barriers in gender, race and nationality in the workplace and more, what are your thoughts and advice on challenging the status quo?

In order to change the status quo, you have to continually and actively challenge it, even though it's certainly not a comfortable process. Growth and change are often uncomfortable.

Personally, I think there's a lot you can do as an individual to start the wave of change. You can

be more vocal and transparent about your experiences and shed light on behaviors and processes that need to change. Don't be afraid to speak up. Plug in to resources that support and advance the discussion on tearing down the barriers that still exist for genders, races and nationalities. And if there aren't any committees or organizations within your company, reach out to others who support the cause and band together to advocate for change.

I'm also a big proponent of giving back. Having supportive leaders and mentors in my life was integral to my success, and I make sure I do my part to pay it forward and offer my time and support to mentor others.

What is the greatest risk you've ever taken?

I think one of my greatest risks was taken early on, when I accepted my internship with Texas Instruments and dared to put myself in an unfamiliar situation. Accepting that internship meant moving alone, from my small town of Port Arthur to Austin, Texas, a city of nearly a half-million citizens, and five hours from my family.

Taking that risk set off a ripple effect of being open and willing to take risks in other situations, like moving my family to Beijing when I joined Lenovo. These risks have opened opportunities I wouldn't have had otherwise, and taught me that sometimes in order to grow, we have to take chances and step outside of our comfort zone.

Related Coverage: [A Candid Chat with Chiara Corazza, Managing Director of the Women's Forum for the Economy & Society](#)

Related Coverage: [On the Politics of Gender and Race with Leah Daughtry](#)

Women's Forum Singapore is happening 12-14 September 2018. Registration and information are available [here](#).



## Women's Forum Singapore 2018: On the Politics of Gender and Race with Leah Daughtry

September 7, 2018

Leah Daughtry is the president and CEO of a boutique strategic planning firm, On These Things, and also the CEO of the 2016 and 2008 American Democratic National Convention Committees (the only person to have held the role twice in its history), playing an integral role in Barack Obama's successful campaign to become the United States' first elected African-American president.

As a champion of diversity, she has surmounted barriers in race, gender and socio-economics to become a leading player in the fraught playing fields of American politics, and a stalwart advocate for greater equity in civil society. Leah will be in Singapore to discuss diversity leadership for ASEAN businesses, at the 2018 Women's Forum Singapore, happening 12 to 14 September.

Read her incisive answers to our questions on the topics of minority representation, leadership and what drives her push for change.

**HNW:** What first moved you to work in the political space?

**Leah Daughtry:** My parents encouraged my siblings and I to choose careers that would allow us to make a difference in our community and the world around us. I chose a career in politics and government because I saw how the decisions made in those sectors impacted every part of my life and the lives of the people in my community.

Regardless of whether people choose to participate in these systems, the fact remains that where we live, the schools we attend, when our trash is picked up, where houses and churches and grocery stores are located, every part of our lives is impacted by the decisions made through governmental and political structures. By working in these arenas, I believe that I have the potential to help change lives for the better in my own community and in the world around us.

While there are strong and capable women leaders, why do you think that the progress and percentage of women in politics still remain so little, in general?

The challenges are both structural and personal. In many places, women face systemic and cultural barriers that make it more difficult for them to pursue public office, not the least of which is the attitudes of the electorate toward women's leadership.

Secondly, because of the traditional roles adopted by women in our society, women often feel obligated to navigate concerns of household and family before they can pursue a political career. One study shows that you have to ask a woman to run for office seven times before she says yes, but you only have to ask a man once.

Together these factors lead to fewer women running for office and fewer women being elected to office. In the United States, as women begin to recognize and trust their own power, we are seeing record numbers of women running for office—and winning.

What is the biggest roadblock to the successful representation of women in politics, which you hope to remove in your work?

Women are more than half the population so, by sheer numbers, we have the power to change the level of women's representation in politics, at least in democratic societies. I believe one of the biggest roadblocks to representation lies in women's ability to recognize, trust, and activate their power. My work with women of all backgrounds and aspirations is designed to encourage, inspire, teach, and train women to recognize their power, hone their skills, and trust their own abilities so that they can dare to lead and lead with confidence.

Why is it important to see women and individuals of all races and backgrounds being represented in leadership positions?

It's hard to be what you have not seen. Seeing people like us in leadership helps us to see ourselves in leadership and understand that leadership is not the provenance of just one race or class or gender. It raises our vision of what's possible and encourages us to pursue our own goals and dreams. This is particularly important for communities that have been underrepresented in leadership, and most especially for our children.

What makes or defines a leader?

I first want to observe a distinction between good leaders and bad leaders. We've all encountered plenty of both. And I want to focus on the qualities that I believe are necessary to be a good leader: Compassion, Bravery, Vision, Strength, and Commitment. You cannot lead without these.

Does equality necessarily mean fairness? What is your measure/idea of a fair society?

First, we have to recognize that talent is distributed equally, but opportunity is not. A fair society is one in which every person has equal access and equal opportunity to use their abilities and talents to create the life they wish for themselves. Unfortunately, too many in our world start life at a disadvantage—perhaps due to economic or social or systemic inequities—and that makes it difficult for them to utilize and maximize their skills and abilities.

To create a fair society, we have to work to dismantle the systems that lead to these imbalances and we have to create new structures that level the playing field and provide opportunities for the disadvantaged to fully participate in our society.

Equality and fairness are partners in this endeavor, though at times it may be necessary for one to take a backseat to the other in order to achieve their shared goal.

Have you personally ever felt pressure to alter your behaviour or appearance as a woman or minority, in order to be perceived as a more credible candidate professionally? What do you understand of such an experience?

In the beginning of my career, all the models I saw led me to believe that being accepted in male-dominated businesses and meeting rooms, meant miming male behavior. So I spoke stridently, I carried a man's briefcase, and I wore a ton of "power suits"—things that I thought would signal that I was tough, brave, and resilient.

Over time, I realised that those things were window dressing and were actually at odds with my true personality, creating a sort of dissonance within me. I realised that I could be strong, tough, brave, and resilient in a way that was true to myself and my values.

The most important thing, I decided, was that I'd done my homework, that I was prepared, that I was hardworking, smart, and willing and able to lead.

As someone who transcends potential barriers in gender and race in the workplace and more, what are your thoughts and advice on challenging the status quo?

The great abolitionist Frederick Douglas said, "Power concedes nothing without a demand. It never has and it never will." Change will not come about because we wish it so. It happens because we demand it and work for it. This requires first, a purpose. What and for whom are you fighting? What is the difference you want to make? If you don't know or can't answer, stand down.

Once you are clear about your purpose, then you need equal measures of bravery, strength, vision, and commitment. Meaningful and lasting change always takes time and it is always worth the investment.

What is the greatest risk you've ever taken?

When I was offered the job as CEO of the 2008 Democratic Convention, it was a huge leap for me. My career and reputation had been built on my work as a stellar background player, the best COO that any CEO or Chair could want. Becoming CEO would mean stepping out, being the



visionary, leading from the front, and leaving the day-to-day operations, my comfort zone, to someone else. It was the hardest thing I've ever had to do.

What is your personal motto in life, underlying all your actions?

I have two, one is Biblical, growing out of my life as a woman of Faith: "Commit your works to The Lord and your plans will be established." This reminds me that my work is for a higher purpose.

And the second is: "If the shoe fits, buy it in every colour." This represents my conviction that if I believe in something, then I must commit to it totally and completely. Plus it encourages my shoe addiction.

Related Coverage: A Candid Chat with Chiara Corazza, Managing Director of the Women's Forum for the Economy & Society



## Gender bias biggest hurdle for women execs



Fresh out of graduate school, Ms Balaka Niyazee joined the sales department of Procter & Gamble (P&G) in 1999.

Her days were often spent meeting distributors of P&G products.

All men, they would question her stamina to travel around to check on the products sold in far-flung shops across western India.

"They had never seen a woman come and sit at a table and talk to them as an equal," she said yesterday at a forum for women executives. "They did not know how to react."

But her diligence, consistency and commitment dispelled their initial doubts and today, Ms Balaka is vice-president of P&G Korea, where she will be based from next month.

Now aged 44, she is among 100 senior women executives speaking in various panel discussions at the first Women's Forum Singapore, a three-day event, which ends today, on the obstacles they faced and the mentors they had in their climb up the corporate ladder.

The forum, attended by about 700 delegates from across the world, is part of an international entity that aims to foster women's leadership for social progress and economic impact.

But Ms Balaka's experience of gender bias in a male-dominated corporate world is not uncommon.

### PERSEVERANCE

They had never seen a woman come and sit at a table and talk to them as an equal. They did not know how to react.

MS BALAKA NIYAZEE, on meeting distributors of Procter & Gamble products, who at first doubted she had the stamina to travel around to check on far-flung shops across western India which sold the products.

A 2015 global study by IRC Global Executive Search Partners found that in Asia and Australia, only 11.8 per cent of chief executives are women, while in Europe and the Americas, it slips to 7.8 per cent.

Ms Balaka's perseverance paid off. She won the distributors over by helping them increase their sales. "Once they saw the results, they trusted me," she said, adding that managers can be a strong influence in developing women as leaders.

Her managers were her main mentors, she said. She admitted that she had considered turning down an overseas posting that came with a promotion because she wanted to have a child.

"My manager said the fact that I will have a baby is a natural part of my life cycle and it will not affect my role. That inspired me so much," she said.

Ms Bertilla Teo, 48, chief executive of creative agency Publicis Media Greater China, said her late boss encouraged her to push beyond her boundaries.

"A great leader opens up the sky for others to strive in," Ms Teo said.

Dr Lavanya Wadgaonkar, 44, vice-president of communications at Nissan Asia and Oceania, said she was greeted with scepticism by friends and colleagues when she moved from academia to the corporate world in India in 2002.

"Many thought I will return to the university because I had a PhD in communications but no corporate background," said Dr Lavanya.

"My biggest support has always been my immediate bosses, most of whom were either a managing director or chief executive. They were all men. Their faith in my capabilities was the motivator."

Register now for Women's Forum Singapore  
at [womens-forum.com](http://womens-forum.com)

Save the date  
Women's Forum Global Meeting 2018  
14-16 November, Paris - France



## Bridging humanity for inclusive progress

Raffles City Convention Center, Singapore

**WOMEN'S FORUM**  
FOR THE ECONOMY & SOCIETY

**WOMEN'S FORUM**  
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**WOMEN'S FORUM**  
SINGAPORE 18  
12-14 September 2018

### Bridging worlds for inclusive innovation

The ten nations of ASEAN together make up the world's seventh-largest economy, and include some of the fastest-growing economies in the world. However, the region faces the headwinds of rising geopolitical challenges, climate change and environmental degradation, and job disruption from automation, AI and other technologies.

We believe that women across Asia-Pacific can provide the innovative views, perspectives and daring leadership needed to address today's challenges and envision a more sustainable, equitable and inclusive future. We believe women's leadership is key not only to increasing gender equality but also to unlocking Asia's tremendous economic and technological potential. The first ever Women's Forum Singapore will take place on 12-14 September 2018 at Raffles City Convention Centre. It will convene leaders and high-potential talents from business, government, civil society and other sectors to discuss and explore best practices and propose to create impact. The goal is to express a clear, action-oriented vision and gender-based analysis of issues that we are confronted with today.

Some sessions included in the programme:

#### Reimagining the ASEAN future in a disrupted world

How are emerging technological tools such as data analytics, blockchain, artificial intelligence and behavioural science shaping development, governance across ASEAN? What innovative solutions exist beyond the public sector, or in collaborations between public and private sectors, to shape lives for the better? How might such innovations be encouraged to scale? And what is the role of the public and private sectors in encouraging, implementing and scaling these innovations?

#### Designing a better world: Women and STEM

In Asia, women make up a smaller proportion of those working in STEM (science, technology, engineering and mathematics) than the global average – 22.9% in East Asia and the Pacific and 19% in South and West Asia, compared to 28.8% globally. But women's involvement is necessary: when women get involved in designing algorithms and new digital tools and technologies, that can help nip algorithms' potential biases in the bud. In this session, we hear from some of the women on the frontlines of improving STEM and tech innovation, and what would better support those who want to thrive in STEM careers.

#### Making smart cities inclusive: design, mobility, urban farming

Aspiring smart cities aim to implement a range of solutions such as new sensing and connectivity technologies, to improve living environments and governance. But for maximum impact, smart city design could be more explicitly gender-aware, taking into account women's needs such as safety and amenities. How can smart city design better tap women's full creative, technical and leadership input? How would doing so create smart cities that are more human and inclusive for all?

#### Bridging Asia's gender gaps: Building future on HISTORY and HERstory

The World Economic Forum's Global Gender Gap report shows a mixed picture for the economies of East Asia, South Asia and the Pacific. What are the long-term impacts of closing the gender gap, and how can women's leadership help do so? What can countries, businesses and communities learn from each other about how to close the gap?

### Our speakers include



**Halimah Yacob**  
President  
Republic of Singapore



**Grace Fu**  
Minister of Culture,  
Community and Youth  
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**John Wood**  
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Executive Vice President, Legal  
Affairs and General Counsel  
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**Jean Lemierre**  
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**Claire Williams**  
Deputy CEO  
Williams F1 Racing



### Elon Musk is the id of tech

**SWINER, FROM PAGE 9** his brashness. Still later, the fallen immortal was reformed and returned to Mount Olympus, wielding an iPod as his thunderbolt.

Too much? Sure, but it was a pretty good myth and even better since it was largely true. Over the ensuing years, Mr. Jobs used his famous reality distortion field to bend the news media and investors and everyone else to his will. He also warned many times with some journalists and investors, but so one remembers that anymore. His death, much too early and so very tragic, sealed his epic tale for eternity.

But it left Silicon Valley without a flawed hero figure to lavish praise and heap envy and scorn upon. Larry Page and Sergey Brin of Google. Too odd; Mark Zuckerberg of Facebook. A nice boy, but, um, no. America's Jeff Bezos? I guess in a pinch, he'll live in Si-

on and probably couldn't care less about being anyone's god.

And so was Mr. Musk, who became the obvious choice, although the comparison to Mr. Jobs is certainly not a perfect one. Mr. Jobs was elegant and spare and even quiet. Mr. Musk is all noise and circumstances. Mr. Jobs traveled in his mind; Mr. Musk wants to die on Mars (just not on landing, as he told me in an interview a few years ago). What they do share is a proclivity for what is perhaps the most important element of all truly legendary makers of important things: Creative destruction.

For Mr. Jobs, it was a bet-the-company approach that ushered in a whole new way of computing. For Mr. Musk it is a lot of big noises, any one of which would be hard to do alone, from electric self-driving cars to ubiquitous solar energy to landing a spent rocket

ship on a platform in the ocean. Yeah, he did that, too.

This is not to say I am an Elon fanboy, as I find the hagiography around him tiresome and even toxic when it comes to some of his acolytes, who cannot take one valid criticism of their leader without descending into madness. (And Mr. Musk doesn't do himself any favors by skipping them up.) But I will say that this whole delirium brings to mind something that an angel investor named Peiman Nezad said to me offhand many years ago, when he was bemoaning all the stupid start-up ideas that he saw littering the landscape. Silly social networks, dumb photo filter apps, yet another delivery service for millennials. "Silicon Valley," he said, "is a lot of big minds chasing small ideas." Make no mistake, Mr. Musk's mind and ideas are big ones.

He has said publicly, and others agree, that he is simply exhausted and under intense pressure, and these recent mistakes will soon be forgotten. But he has been careless, and fewer people are willing to give him the benefit of the doubt. He has tarnished his reputation by going after imagined enemies, far critics and those who don't wish well with some tweet daggers.

It's a huge waste of time, when what he has to do to seal his status is actually to build a strong and stable company that is not just revving around his ears, and a team that does its best work with or without him.

And, of course, delete that Twitter app off his phone. After all, can you imagine Steve Jobs tweeting?

No, neither can I.



Elon Musk at the 2017 International Astronautical Congress in Adelaide, Australia.

KARA KRASNEY is editor at large for the technology news website Recode and producer of the Recode Decode podcast and Code Conference.

### Steve Bannon's new best friend

**KRASNEY, FROM PAGE 1** mixed success) for his right-wing allies in places like Slovenia and Macedonia. There are many similarities between the American consultant-turned-ideologue and the Hungarian liberal-turned-ultraconservative. Both have a missionary mind-set, both are interested in ideas, both are obsessed with what they perceive as the spiritual crisis of the West, neither lacks in self-confidence and ambition.

What really brings Mr. Bannon and Mr. Orban together is not just that they envision the European Union as an enemy to be destroyed, but also that they also believe that the populist revolt can and should be a cultural revolution. A week after Mr. Bannon announced his plans for The Movement, Mr. Orban declared that voters have given him a "mandate to build a new era" and that "an era is a special and characteristic cultural reality." Mr. Bannon's political mentor, the far-right publisher Andrew Breitbart, similarly insisted that "politics is downstom from culture."

While ideological affinity and mutual admiration are important, they're not enough to explain this American-Hungarian axis. There are also purely tactical reasons. From Mr. Orban's perspective, Mr. Bannon has a lot to offer.

First, Mr. Bannon can help Mr. Orban convince Western European populists that there is nothing wrong with being the prime minister of a small East European nation becoming the informal leader of their movement. Mr. Bannon's support can crown Mr. Orban as Mr. Trump's man in Europe.

Second, Mr. Bannon's presence can shield the European far right from the suspicion that europhobes are simply Vladimir Putin's puppets and an instrument in the Kremlin's designs to

destroy the European Union. Isn't it better for the European far right to be associated with an American radical than with the Russian president?

Third, Mr. Bannon's campaigning talent and his experience of waging war on the so-called mainstream media could be very useful. According to a recent Pew survey, ignorant of the mainstream media is the distinctive feature of Europe's populist voters. No one knows as well as Mr. Bannon how to deepen this mistrust.

Finally, Mr. Orban intends to make the 2019 European parliamentary elections a referendum on migration and Islam — two topics that animate many conservative voters. But that might not be so easy. In the past year, the flow of migrants into Europe has drastically declined, and most of the mainstream parties on the right — and even some on the left — have adopted a soft version of closed-border policies sought by Central Europeans. So Mr. Orban needs Mr. Bannon to tell Europeans that only the far right understands immigration.

Will any of this work? Uniting Europe's far right could turn out to be an impossible job. Although anti-establishment parties across the Continent share similar sentiments on issues like immigration, the European Union or gay marriage, these nationalisms are tough to unite when it comes down to policy details.

What's more, Mr. Bannon's European initiative is already creating disunity rather than unity on the far right. Méline Rivière, a leader of

France's National Rally Party, expressed the surprise and displeasure of many Western European far-right leaders. "We reject any supranational entity and are not participating in the creation of anything with Bannon," he said. Alexander Gauland, the leader of the far-right Alternative for Germany, is likewise skeptical. "I do not see any great opportunities for cooperation," Mr. Gauland said. "We are not in America." Part of the problem may be that President Trump is wildly unpopular in Europe, and so even many on the nationalist right are loath to be associated with him.

The two allies are also wrong in their assessment that the European parliamentary elections could be the breaking point for the European project. Although europhobes have ever performed in previous European elections, recent polls indicate that in many countries the rise of populism has led to a pro-Europe mobilization. For once, supporters of the European Union rather than its opponents are more likely to come to the polls.

If Mr. Orban is making his future on the Bannon strategy, he'd be well advised to remember that Mr. Bannon doesn't always win. In Alabama's 2017 special Senate election, Mr. Bannon backed the far-right candidate Roy Moore — who lost one of the safest Republican seats imaginable. And presumably Mr. Bannon understands even less the contours of politics in Europe than he does those in the Deep South. Oddly enough, pro-Europeans have good reasons to welcome Mr. Bannon on the European continent.

**KARA KRASNEY**, the chairman of the Center for Liberal Strategies, is a permanent fellow at the Institute for Human Sciences in Vienna and the author, most recently, of "After Europe."

## Being human? Don't ask

Martha C. Nussbaum

Over time, the idea of "being human" has surely meant — and will continue to mean — many things. There is and has never been just one answer. But surely one thing is ought to involve today is the ability to recognize that the question itself is a problem.

We humans are very self-focused. We tend to think that being human is somehow very special and important, so we ask about that, instead of asking what it means to be an elephant, or a pig, or a bird. This failure of curiosity is part of a larger ethical problem.

The question, "What is it to be human?" is not just narcissistic, it involves a culpable obtuseness. It is rather like asking, "What is it to be white?" It connotes unearned privileges that have been used to dominate and exploit. But we usually don't recognize this because our narcissism is so complete.

We share a planet with billions of other sentient beings and they all have their own complex ways of being whatever they are. All of our fellow animal existences, as Aristotle observed long ago, try to stay alive and reproduce more of their kind. All of them perceive. All of them desire. And most move from place to place to get what they want and need. Aristotle proposed that we should strive for a common explanation of how animals, including human animals, perceive, desire and move.

We know Aristotle as a philosopher, but he also was a great biologist who studied shellfish and other creatures large and small. He encouraged his students not to turn away from studying animals that don't seem glamorous, since there is something wonderful in all of them, not least the sheer fact that they all strive for continued life.

This sense of wonder, which should lead us to a fuller ethical concern, is a deep part of our humanity. But wonder is on the wane, and we humans now so dominate the globe that we rarely feel as if we need to live with other animals on reciprocal terms.

Domesticated animals occupy a privileged sphere, but even they are often treated cruelly (think of puppy mills, or abandoned farm cats). The factory farming of pigs, chickens and



PHOTOGRAPH BY THE NEW YORK TIMES

other animals is the manifold of hideous brutality. As for the creatures in the "wild," we can see that our human crimes are having a devastating effect on them: the damages that come from lab research using animals; the manifold harms endemic to the confinement of apes and elephants in zoos; the depletion of whale stocks by harpooning; the confinement of orcas and dolphins in marine theme parks; the poaching of elephants and rhinoceroses to benefit the international black market; the illicit trafficking of African elephants to American zoos; the devastation of

habitats for many large mammals that is resulting from climate change. It is now estimated that human activity has contributed to the extinction of more than 80 mammalian species.

New issues arise constantly. The consciousness-raising movement of truly international proportions. But this revolution is impeded by the narcissizing that is typically involved in asking, "What is it to be human?"

Let's reexamine and extend our sense of wonder by asking instead: "What is it to be a whale?" Then let's go observe whales as best we can, and read the thrilling research of scientists such as Hal Whitehead and Luke Rendell. Let's ask about elephants (my own most beloved species), and we can't go on safari; let's watch films of elephants simply living their lives, exhibiting communal devotion, compassion, grief and a host of other complex attitudes that we humans tend to believe being to us alone.

And let's do much more philosophical and legal work on theoretical

approaches to protecting other animals and developing more reciprocity with them.

We have gathered so much scientific information about the complexities of animal lives. Now let's put it to use philosophically. Will Kymlicka and Sue Donaldson have already done wonderful work on reciprocity and community with domesticated animals, but there's more to do.

In the world of philosophy-influenced policy, the most significant general approach to animal entitlements until now has been that of the British utilitarian Jeremy Bentham, courageously and ably developed by the philosopher Peter Singer. This approach continues to have great importance because it focuses on animals' suffering. If we were to simply stop inflicting gratuitous pain on animals, that would be a huge step forward.

We now know that animals need many things that don't always cause suffering when they are absent: the chance to associate with others of their kind in normal groupings; the chance to sing or trumpet in their characteristic ways; the chance to breed; the chance to move freely through unobstructed space; the chance to pursue curiosity and make new discoveries. So we also need, I believe, an approach that focuses on a plurality of distinct "capabilities," or freedoms, that each species requires to live a flourishing life.

I'm now writing a book that will use my prior work on the "capabilities approach" to develop a new ethical framework to guide law and policy in this area. But mine is just one approach, and it will and should be contested by others developing their own models.

Lawyers working for the good of animals under both domestic and international laws need sound theoretical approaches, and philosophers should be assisting them in their work. And there is so much work to do.

So let's put aside the narcissism involved in asking only about ourselves. Let's strive for an era in which being human means being concerned with the other species that try to inhabit this world.

**MARTHA C. NUSSBAUM** is the Ernst Freund Distinguished Service Professor of the University of Chicago Law School.

## WOMEN'S FORUM SINGAPORE. 18

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## Women's Forum Singapore 2018: A Candid Chat with Chiara Corazza, Managing Director

August 24, 2018

Modelled after the powerhouse World Economic Forum at Davos, the Women's Forum for Economy & Society (WFES) was founded by a group of notably influential French businesswomen. Their aim: to stir better debate and ways of growing women's contribution to society and the global economy.

Now in its 13<sup>th</sup> year after having seen multiple international editions and keynote speakers including Nobel Prize laureates and a who's-who on the global business, government and civil society scene, the first ever Women's Forum Singapore will be held at Raffles City Convention Centre from 12-14 September 2018.

With over 50 countries represented and more than 1000 participating delegates, the Women's Forum Singapore 2018's theme of "Bridging Worlds for Inclusive Innovation" seeks to address the headwinds of rising geopolitical challenges, climate and environmental change and technological job disruption across Asia-Pacific.



We speak to Chiara Corazza, the current Managing Director of WFES (former MD of the Greater Paris Investment Agency and a French Legion of Honour Knight) to learn more about the cause, and her personal motivations.

**HNW:** What differentiates Women's Forum for Economy & Society (WFES) from other women's interest groups and economic/business platforms?

**Chiara Corazza:** One of the main differentiators of WFES as a global powerful and influential platform, is to not only represent issues pertaining to gender, but also those riddling society. While we aim to highlight the strong impact of women plus how and where they can effect it, WFES has always sought to bridge the gaps in the world and therefore, humanity. This can only be done by creating a world of inclusion, for both women and men.

**What frustrates you the most about women's role(s) today?**

The fact that women are not always where they belong—where they deserve to be and where they can bring their added value to the ideas and innovations—is a major challenge today. There are



change-makers who fail to find the right platforms, especially in emerging realms created by disruption such as those of algorithms, technology and innovation. This under-representation must be addressed, which is the very purpose of Women's Forum Singapore. By putting innovation in the foreground, we aim to highlight how inclusive innovation can add to the call for women's leadership globally. Whether it is women in STEM, women designing cities of the future or women behind improved mobility, we must place women where things are changing.

Does gender equality mean fairness?

It means fairness, and it means justice for all.

What do you think are the benefits to larger society and the world, when women are empowered to influence decision-making and contribute on equal levels as men?

At the Women's Forum, we believe women and men can bring added value and nuanced perspectives that make the world more inclusive. 30% of our speakers and delegates are men because we believe the need to include them in our vision. Effective change cannot happen until both men and women are working together, or else we will perish much like the Amazons! Fighting together will bring collaborations that are beneficial for all.

Only 5% of global CEOs of Fortune 500 companies are women. This need for women's leadership in business is recognised by our CEO Champions Initiative, the results of which will be shared ahead of the Singapore Summit in partnership with McKinsey. Did you know that gender equality will add over 20 billion dollars to the Singapore GDP? And over 240 million jobs worldwide! Gender equality is more than an ethical consideration—women in leadership can bring increased profitability for both society and business.

You have built a successful career in both private and public service. What drives your motivation to change the system/status quo?

My two sisters and I grew up ambitious—not for ourselves, but to bring positive change in the world. We have wanted to engage for impact not through mere idealism, but with passion, energy, goodwill and courage to truly make a meaningful difference in the world.

The struggle for fairer opportunity and empowerment works against a deep-running system of both external and internalised misogyny and androcentrism. Do you believe a change in awareness and understanding of the issues we face is achievable for this current generation, or only in the future?

The change is achievable—but we must act now. This is the right momentum. That is core to the mission of Women's Forum Singapore and the Women's Forum for the Economy & Society.

In the course of your career, do you recall moments when you most felt the negative impacts of a gender divide?

In my almost 40 years of career as a professional, I have worked hard in a man's world. Whether it was in my role as a journalist, as the Director of International Affairs for Paris Region or Managing Director of the Greater Paris Investment Agency—I have never had the impression that being a woman was a hindrance to my abilities to be a leader in any way. But it is only now as Managing Director of the Women's Forum that I notice the divide—women are not where they can make a difference, even in the countries where they are privileged. This is why it is crucial to be reactive and put the women who are deserving in the right place. Women's Forum for the Economy & Society aims to provide a platform and put deserving women in the right place. It is my way of giving back to the community.

Have you ever felt pressure to alter your behaviour or appearance as a woman or minority, in order to be perceived as a more credible candidate, professionally? What do you understand of such an experience?

No, never. I have always presented myself by allowing my personality, my nuanced perspectives and creativity, my courage and competence to make things happen. It is not imitation or alteration but energy and ability that mark the credibility to be the right candidate.

Are family and career necessarily a dichotomous choice for a modern, urban individual? How do you think our systems can better recognise and value the social contributions and work of parents?

I have two children who are both in their thirties. I travelled a lot throughout their childhood, but they were always of utmost importance to me. I made sure to constantly share my stories from around the world with them, and I wanted them to know of the positive and personal impact I was making. I was able to do this with the support of my husband who understood that having a wife with a career was what it meant to have a happy home. It is crucial for men and women to recognise and support the aspirations and leaderships of the other. It is not about satisfaction but rather finding the perfect balance.

What is your personal motto in life, underlying all that you do?

Nurture through the differences of others!



## Women's voices key to carving a sustainable future



What would the future look like if more women designed our cities, led the latest tech innovations, and sat on the boards of the world's major companies?

More sustainable, equitable and inclusive, according to panelists at the 2018 Women's Forum, held for the first time this year in Singapore.

Taking the stage to discuss innovative solutions to global issues such as climate change and technological disruption, global experts from business, government and civil society underscored the importance of women's leadership in creating a better world.

"Many things are happening in this part of the world related to climate change, sustainability, and growth. We cannot imagine that this for a second will happen without women in the right place," said Chiara Corazza, managing director of the Women's Forum for the Economy and Society. "It's a question of how innovation can foster leadership in areas where we can add value."

Key topics discussed over the two-day event included artificial intelligence, smart cities, responsible finance and business. The forum also focused on how education and innovation can help bridge the gender gap in science, technology, engineering and mathematics (STEM)—fields that are essential to shaping the future but continue to be dominated by men.

There are fewer women working in the areas of STEM in Asia than in other parts of the world, with only 22.9 per cent in East Asia and the Pacific and even lower in South and West Asia. The Philippines performs best in the region when it comes to bridging the gender gap, ranking tenth out of 144 countries in the 2017 Global Gender Gap Report. Almost half of science and technology practitioners in the country are women.

"The fundamental aspect within a woman is care and that's what is necessary for sustainability.

Lavanya Wadgaonkar, head of communications in Asia and Oceania, Nissan

On the topic of women's inclusion in STEM as part of a panel called 'Designing a better world,' Yolyn Ang, director of partnerships in Asia-Pacific at Google, said: "If we don't participate in this topic, firstly we don't equip the children of the future and secondly, we will result in a situation where the leadership of companies gets more and more biased."

She also highlighted a 2017 Korn Ferry Institute study that showed how pursuing an education or

career in STEM paved the way for women into positions of leadership. A higher percentage of female CEOs were found to have a background in STEM than in other fields of study.

### **Having women at the top can help save the earth**

Appointing women to lead companies not only serves to facilitate more equality in the workplace—it also leads to stronger environmental protection. A recent study published in the *Journal of Corporate Finance* revealed that companies with more women on their boards are less often sued for breaching environmental laws. The research revealed that “For every additional woman appointed to a corporate board, the company experienced an average 1.5 per cent reduction in litigation risk.”

On women’s propensity to strive for environmental protection, Lavanya Wadgaonkar, head of communications in Asia and Oceania for Nissan, said: “The fundamental aspect within a woman is care and that’s what is necessary for sustainability. We care for the environment, and when care meets a purpose, that really drives things.”

Echoing Wadgaonkar, Esther An, chief sustainability officer at City Developments Limited (CDL) said: “Women are more concerned about the future of the world. We are more concerned with what we leave behind for our children, so naturally we care about the environment.”

An is also the founder of Women4Green, a network that aims to expand opportunities for women leaders to drive climate action, sustainable business and social change in industries such as green buildings, technology, energy and finance.

Speaking on a panel on designing a sustainable future for ASEAN, she said that CDL is actively engaged in developing climate change scenarios for Singapore and is committed to reducing their her company’s greenhouse gas emissions by close to 60 per cent. An added that even though women play an important role in tackling climate change, “both men and women have to push themselves to meet challenging targets.”

CDL’s Board Sustainability Committee (BSC) is run by a woman, Tan Yee Peng, who also sits on the company’s board of directors.

### **Women bear the brunt of climate change**



One major reason why women need to be at the forefront of climate discussions is because they are disproportionately affected by shifting climate patterns, according to Corozza. She said: “Women around the world are more impacted by floods, droughts and the catastrophes that come with climate change.”

Recent research supports her claim. A report on Gender, Climate Change and Health from the

World Health Organization reveals that environmental stress and natural disasters take a greater toll on women, especially those most marginalised in society and the economy.

Furthermore, in places with little access to sustainable alternatives, women are more likely seen to be responsible for environmental problems such as deforestation. “They have to cook and use heat to take care of the family and nourish the children. And they can be considered criminal for doing those things,” said Corazza. Excluding women from solutions tied to climate change would therefore be detrimental to both their well-being and the world at large.

Lauren Sorokin, managing director of Asia-pacific at 100 Resilient Cities, highlighted the intersection of women’s empowerment and climate adaptation with an example of a programme in Da Nang, Vietnam. A city prone to major floods and typhoons, Da Nang’s re-building strategy places women on the frontlines of climate resilience by making women organisations in charge of financing and training them to start businesses. In this way, women are given a stake in the sustainable development of their city and are empowered by their ability to support themselves and contribute to its reconstruction.

Corazza believes women’s voices are integral to pushing action on climate change: “There’s no acknowledgment in this world about the disasters related to climate change and it is through women that we can really make an impact.”

**Thanks for reading to the end of this story!**

We would be grateful if you would consider joining as a member of The EB Circle. This helps to keep our stories and resources free for all, and it also supports independent journalism dedicated to sustainable development. It only costs as little as S\$5 a month, and you would be helping to make a big difference.

Find out more and join The EB Circle



## A mother's startup for parents with young children a winner in pitch contest at Women's Forum Singapore



SINGAPORE - Ms Sumedha Khoche, who had a daughter in 2016, found that there were very few activities or programmes for young children that offer a look-see or trial before parents commit to a package.

A couple she knows paid \$500 to enrol their son for art lessons only to find the four-year-old losing interest after three sessions.

"Finding good services and activities was not easy," said Ms Sumedha, 37, who was a regional brand manager at Procter & Gamble.

"Most places that offer a one-off session charge a lot more, so parents often feel compelled to buy the package to save money."

So Ms Sumedha, who also worked for a start-up before setting up her own last October, channelled her frustration into creating a Web platform that caters to parents looking for interesting activities for their children aged up to six years.

KinderPass, as it is called, is subscription-based and offers an on-demand service. For example, parents can search the site for something they can do with their children, say, on a Saturday morning, and book the activity. Parents can also cancel or reschedule an activity.

"We give parents the best of both worlds, flexibility and savings," said Ms Sumedha.



## President of the Republic of Singapore to keynote Women's Forum Singapore 2018



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Women's Forum for the Economy & Society is pleased to announce that Mdm Halimah Yacob, President of the Republic of Singapore, will open Women's Forum Singapore by giving the Keynote Speech on the first day of the event, 12 September at Raffles City Convention Centre.

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Mdm Halimah Yacob said: "I am pleased that the Women's Forum for the Economy & Society has selected Singapore as the location for its first Women's Forum in the region. The Women's Forum's objective of women's empowerment and inclusive innovation is a meaningful one, and I am confident it will facilitate some impactful conversations on this issue in Singapore, ASEAN and beyond."

Women's Forum Singapore is themed "*Bridging Worlds for Inclusive Innovation*", and hopes to be the pioneering event to foster women's leadership for social progress and economic impact in Singapore and ASEAN countries.

This year, Singapore also has the chairmanship of ASEAN and celebrates the 50th anniversary of ASEAN. It is also the France-Singapore Year of Innovation and the Meeting will contribute to intensifying innovation cooperation between the two countries.

Women's Forum Singapore will feature more than 30 sessions and 100 speakers to build bridges between different stakeholders, cultures and countries. Gathering more than 1,000 leaders from ASEAN and Europe, as well as from China, India, and beyond, the Forum will focus on four central pillars: shaping lives and leadership through innovation, embracing diversity for inclusive prosperity, driving towards equality and empowerment, and creating the condition for resilience and stability.

Chiara Corazza, Managing Director of the Women's Forum, said: "It is an honour to have Mdm Halimah Yacob deliver the opening speech for the inaugural Women's Forum event in Singapore."

As a woman whose career path has created new precedents in Singapore political stage as both the first woman to serve as Speaker in the Parliament of Singapore and as the first female President of Singapore, her participation brings relevant significance to the mission of Women's Forum.

Singapore represents an ideal platform to make an impact on climate change, innovation, smart cities, AI and women in STEM—a living lab for all kinds of innovation where best practices can be showcased. It is here that we aim to make great strides in bridging the gender gap and build the future on HIStory and HERstory.

Women's Forum Singapore is supported by the Singapore Economic Development Board (EDB), the government agency responsible for strategies that enhance Singapore's position as a global centre for business, innovation, and talent.

Use this code ME55JOUR and [link](#) to register for free as journalist at Women's Forum Singapore <http://www.womens-forum.com/meetings/singapore-2018>

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### **About the Women's Forum for the Economy & Society**

The Women's Forum for the Economy & Society has been the world's leading platform featuring women's voices on major social and economic issues. Deploying the experience of leaders—both men and women—across generations, geographies and industries, our Meetings feature diverse and daring debates that act as a sounding board for today's important ideas and a springboard for tomorrow's solutions. With a powerful network, our ambition is to promote our values through concrete solutions as we transition from a convening focus to engaging for impact. 2018 upcoming Meetings: Women's Forum Singapore 12-14 September, Women's Forum Global Meeting in Paris, France.



[Accueil](#) » [Actualité](#) » Initiative : 50 Cambodgiennes au Forum des Femmes de Singapour

9 SEPTEMBRE 2018

## Initiative : 50 Cambodgiennes au Forum des Femmes de Singapour

Vendredi dernier, L'Ambassadrice de France au Cambodge, Madame Eva Nguyen Binh, recevait à la **Résidence de France** l'ensemble des participantes du Women's Forum qui se tiendra à Singapour du 12 au 14 septembre prochain.



Madame Eva Nguyen Binh, recevait l'ensemble des participantes du Women's Forum

### Forum

Ce Forum, qui se réunit tous les ans en France et dans plusieurs pays à l'étranger, est une initiative privée française. Son objectif est de promouvoir l'égalité hommes-femmes grâce à des rencontres internationales où la majorité des participants sont des femmes. Le Women's Forum est présidé par Clara Gaymard, femme d'affaires et haute fonctionnaire française.



Discours de l'Ambassadrice

## Singapour

Cette année, et pour la première fois de son histoire, le Forum se tiendra à Singapour. Son objectif est de mettre en valeur les dirigeantes actuelles et futures de l'ASEAN. Le Forum de Singapour est axé sur l'innovation, l'éducation, les STEM, le business et l'égalité hommes-femmes.



Parmi les participantes

L'ambassade de France a largement appuyé cet évènement dans un contexte où l'égalité des genres est devenue une priorité nationale. Aujourd'hui, la délégation cambodgienne devrait être la plus importante du Forum. Elle compte presque 50 membres, des entrepreneuses, des représentantes d'ONG et d'institutions.

Lors de son discours, Madame Eva Nguyen Binh rappelait l'histoire de la création du Forum des Femmes. Elle faisait également part de l'enthousiasme de Clara Gaymard lorsque cette dernière a appris que plusieurs dizaines de Cambodgiennes se rendaient au Forum à l'initiative de l'Ambassade de France.

Son Excellence Madame la Ministre Ing Kantha Pavi a accepté de participer au Forum. Elle interviendra lors d'une session plénière. Madame l'Ambassadrice interviendra également à la session de clôture.

## Thèmes

Le Forum de Singapour proposera plus de 30 sessions et accueillera 100 conférenciers pour créer des liens entre différentes parties prenantes, cultures et pays. Le Forum se concentrera sur quatre thèmes :

- Parcours et leadership grâce à l'innovation
- Diversité pour une prospérité inclusive
- Egalité et autonomisation
- Créer les conditions de résilience et de stabilité

Chiara Corazza, directrice générale du Forum des femmes, a déclaré : "...Le Forum des femmes de Singapour permettra d'accélérer la dynamique des économies et des sociétés pour atteindre leur plein potentiel... en affrontant les problèmes sans omettre de focaliser sur les questions de genre...".

Le premier Forum des femmes de Singapour est soutenu par le Singapore Economic Development Board

(EDB), l'agence gouvernementale responsable des stratégies qui renforcent la position de Singapour en tant que centre pour les affaires, l'innovation et le talent.

Pour plus d'informations : <http://www.womens-forum.com/meetings/singapore-2018>



The event will take place from 12 to 14 September 2018 at the Raffles City Convention Centre. Singapore is a nation that bridges ideas, dialogues and cultures from across the region and around the globe. Under the theme of Bridging worlds for inclusive innovation, this meeting will bring together hundreds of leaders and high-potential talents from business, government, civil society, academic to explore best practices and solutions to strengthen women's leadership and create impact.

The goal is to express a clear, action-oriented vision based on four central pillars:

- Shaping livelihoods and leadership through innovation
- Embracing diversity for inclusive prosperity
- Driving towards equality and empowerment
- Creating the conditions for resilience and stability

#### **Complimentary passes:**

- For NGO executives, please enter the following code in the Registration code field of the registration page: PA55NGOFEW
- For Start-up Founders, please enter the following code in the Registration code field of the registration page: PA55SFFEW
- For Public Sector leaders, please enter the following code in the Registration code field of the registration page: PA55PAFEW
- For Academics, please enter the following code in the Registration code field of the registration page: PA55ACFEW

(Please note that the Women's Forum reserves the right to cap the number of representatives able to participate from each organization.)

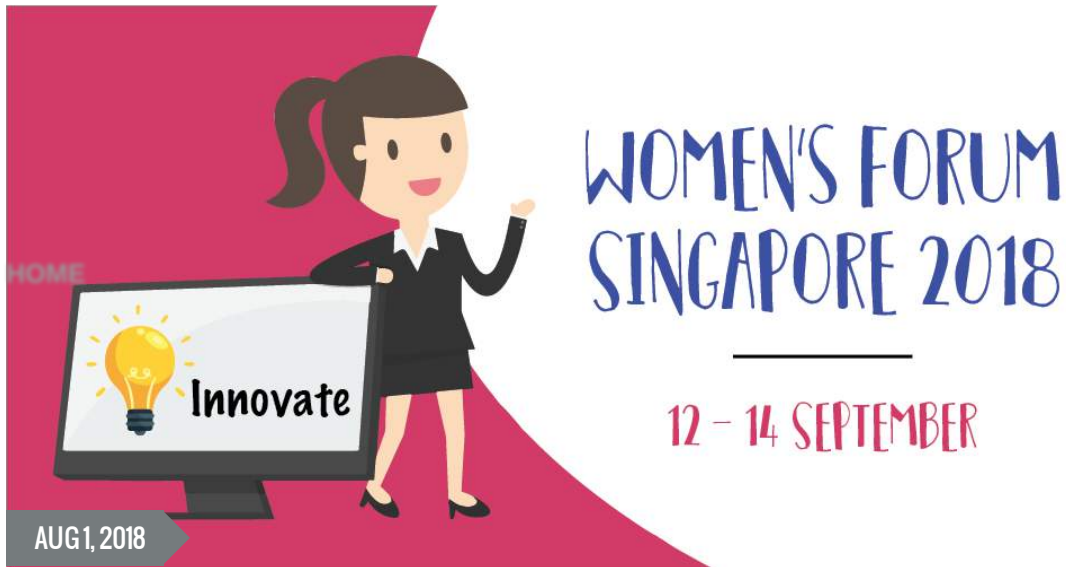
#### **Discounted Passes:**

It is our pleasure to offer businesses representatives a Network Agreement rate of 2000 SGD / 1200 EUR per person instead of the public rate of 2500 SGD / 1500 EUR per person. In order to register at this rate, please enter the following code in the Registration code field of the registration page: PA55NACFEW

**To access the registration page, please click [here](#).**

Please contact [delegates@womens-forum.com](mailto:delegates@womens-forum.com) if you have any questions regarding this information and the registration process.





# CALLING ALL CAMBODIAN FEMALE ENTREPRENEURS: WOMEN'S FORUM SINGAPORE 2018

by Desyre Foo • EVENTS, NEWS, SOCIAL GOOD • **Tags:** cambodia cambodia female entrepreneurs

The 2018 Women's Forum Singapore on September 12 to 14, will see the gathering of more than 100 speakers and 1,000 delegates from over 50 countries, for just one cause – to foster women's leadership for social progress and economic impact in Singapore and the region.

Chiara Corazza, Managing Director of the Women's Forum commended the event for bridging the gender gap and sparking critical dialogue, "Women's Forum Singapore will accelerate the dynamics of economies and societies to reach their full

potential by confronting issues using a gendered lens.”

The conference, themed “Bridging Worlds for Inclusive Innovations,” will focus on four essential pillars:

1. Shaping lives and leadership through innovation

This will discuss how policymakers and businesses can work together to shape the future of work, and ensure that citizens have the necessary tools and skill sets to benefit from technology and its potential to bridge social, gender and economic divides.

2. Embracing diversity for inclusive prosperity

This focuses on the redesigning of workplaces, services and cities to accept diversity and a greater social and community inclusion alongside greater prosperity.

3. Driving towards equality and empowerment

This examines the best practices and tools for advancing gender equality and women’s empowerment with reworked policies best to drive change in financial systems to create a sustainable economic development.

4. Creating the condition for resilience and stability

This emphasises innovation and women’s leadership to create better inclusion and temper the risk of climate change, improve environmental sustainability, provide energy security and set the ASEAN economies to thrive.

Engage, impact and drive change now by attending the world’s leading platform of women’s voices on major social and economic issues.

With the Women’s Forum part of the French initiative, the French embassy will be offering complimentary passes to female Cambodian entrepreneurs and representatives from NGOs and the public sector. Contact Melanie Mossard for more information at [melanie.mossard@impacthub.net](mailto:melanie.mossard@impacthub.net) (applicable to those above 20 years old). Alternatively, you can apply with the Women’s Forum Singapore for complimentary passes if you are a representative from an NGO, startup or working in the public sector, [here](#). Register [here](#) or click [here](#) if you would like to learn more about the Women’s Forum.

PS: There will be complimentary entrance for one relative of each female delegate: one daughter, OR one daughter-in-law OR one son, all above 20 years old.

## Martin Roll As Conference Chair of Women's Forum 2018 in Singapore



**Martin Roll** will be the conference chair and the master of ceremony of the **Women's Forum Singapore 2018**, to be held at the Raffles City Convention Centre in Singapore from 12-14 September 2018. As a cosmopolitan nation bridging ideas, dialogues and cultures from across the region and around the globe, Singapore was selected to be the venue for the conference.

Asia-Pacific is one of the most socially diverse and economically dynamic regions in the world. The myriad cultures and communities within Asia-Pacific which have historically cross-pollinated each other in everything from food to ideas, support a rising and increasingly global business community. For example, within Southeast Asia alone, the ten nations of ASEAN will make up the world's fifth-largest economy by 2020 and include some of the fastest-growing economies in the world with an average growth rate of 5.2%. Additionally, Asia-Pacific is also one of the leading regions in the field of innovation.

Women across Asia-Pacific can provide daring leadership, distinctive vision, added value and innovative views. Their perspectives, drawing on the region's national and cultural diversity, can help address today's challenges. Advancing women's equality across Asia-Pacific countries could add a collective USD 4.5 trillion to their GDP by 2025, and in doing so, support the region to unlock its tremendous economic and technological potential.

According to a **2018 McKinsey report “The Power Of Parity”**, it was found that all countries in Asia Pacific could boost growth by advancing women’s equality. The largest absolute GDP opportunity is in China, at USD 2.6 trillion, a 13 percent increase over business-as-usual GDP. The largest relative GDP opportunity is in India, which could achieve an 18 percent increase over business-as-usual GDP, or USD 770 billion. To achieve this massive growth boost, the region will need to increase the participation rate of women in the labor force, increase the number of paid hours women work, and add more women to higher-productivity sectors.

With the theme of “Bridging Worlds For Inclusive Innovation”, this conference will bring together more than 1,000 influential business, institutional and political leaders from across business, government, civil society and academic fields to explore best practices and solutions to strengthen women’s leadership and create impact. The goal is to express a clear, action-oriented vision and gender-based analysis of issues confronting the world today.

Some highlights of the event will include forums with debates on concrete solutions, plenary and round-table sessions, debate and workshops with more than 30 sessions and 100 speakers, and a Gala dinner at the Singapore National Gallery.

As chair and master of ceremony, Martin Roll will welcome the President of Singapore, Halimah Yacob as Guest-of-Honor, and Minister of Culture, Community & Youth, Grace Fu, as distinguished speaker at the event. Other distinguished speakers at the event will include Swan Gin Beh (Chairman of Singapore Economic Development Board), Kwon-Ping Ho (Executive Chairman of **Banyan Tree Holdings**) and Helene Von Reis (CEO, IKEA Japan) – just to name a few.

## **About Women’s Forum**

The mission of the Women’s Forum is succinctly summarized by a quote by Chiara Corazza, the Managing Director of Women’s Forum: “The idea of creating bridges among women around the world is very important to me. My ambition is to build bridges between generations, between young entrepreneurs and role models.”

Since 2005, the Women’s Forum for the Economy & Society has been the world’s leading platform featuring women’s views and voices on major social and economic issues. Along with the flagship Women’s Forum Global Meeting in Deauville, prior Women’s Forum Meetings have taken place in Brazil, Myanmar, Brussels, Italy, Dubai, Mexico and Mauritius.

The Women's Forum for the Economy & Society expresses its commitment to women's progress throughout the year with a range of Women's Forum Initiatives set up in partnership with corporations, media groups and non-governmental organizations. The Women's Forum also promotes the advancement of women through regional and international networks. Headquartered in Paris, the Women's Forum for the Economy & Society is a Publicis Groupe company.

Women's Forum meetings aim to bring together leaders from all over the world – women and men – to consider new perspectives on key issues; to create a powerful, global network in order to strengthen the influence of women throughout the world; to draw up innovative and concrete action plans to encourage women's contribution to society; and to promote diversity in the business world.

## **Insights link**

**About the conference chair:** Martin Roll – Business & Brand Strategist

**Read more about Women's Forum Singapore 2018:** Bridging worlds for inclusive innovation 12-14 September 2018

**Register for the Women's Forum Singapore 2018:** Bridging worlds for inclusive innovation – Registration

**Read more:** Insights & Articles

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## > Women's Forum Singapore: Bridging Gender Gap Through Inclusive Innovations



Singapore: The Women's Forum for the Economy & Society, the world's leading platform bringing a gendered perspective to major social and economic issues, is pleased to announce the first-ever Women's Forum Singapore taking place From 12-14 September at Raffles City Convention Centre. Themed "Bridging Worlds for Inclusive Innovation", it will be the pioneering event to foster women's leadership for social progress and economic impact in Singapore and in the region.

The inaugural Women's Forum Singapore is supported by the Singapore Economic Development Board (EDB), the government agency responsible for strategies that enhance Singapore's position as a global centre for business, innovation, and talent.



Dr Beh Swan Gin, Chairman of EDB, said: "We are delighted that the Women's Forum for the Economy Society has selected Singapore as the location for its first-ever Women's Forum in the region. The Women's Forum's objective of promoting gender equality in the economic landscape will generate important conversations on this issue amongst business leaders both in Singapore and across the region."

Women's Forum Singapore will feature more than 30 sessions and 100 speakers to build bridges between different stakeholders, cultures and countries. Gathering more than 1,000

leaders From ASEAN and Europe, as well as From China, India, and beyond, the Forum will focus on four central pillars:

Shaping lives and leadership through innovation

Embracing diversity for inclusive prosperity

Driving towards equality and empowerment

Creating the condition for resilience and stability

Chiara Corazza

Chiara Corazza, Managing Director of the Women's Forum, said: "Women's Forum Singapore will accelerate the dynamics of economies and societies to reach their full potential by confronting issues using a gendered lens."

Coinciding with Singapore's chairmanship of ASEAN and the Singapore-France Year of Innovation, Women's Forum Singapore will also co-host the CEO Champions Initiative in partnership with Singapore Summit. This unique peer-to-peer event will discuss solutions and best practices From senior business leaders promoting women in leadership and governance within their companies and institutions.

Dailyhunt

## PolicyPal Network at the Inaugural Women's Forum 2018



PolicyPal Network CEO and founder Val Yap will join the [inaugural Women's Forum Singapore](#) on 12 September 2018.

Taking place at the **Raffles City Convention Centre**, the forum aims to foster women's leadership for social progress and economic impact in the Southeast Asian region, all with a theme of **bridging worlds for exclusive innovation**. Among the other high profile attendees and speakers is Mdm Halimah Yacob, President of Singapore.

Val will be part of the forum's second session on **the next in tech: enterprises taking over the technology world**. How is innovation shaping the way the world's population

works, communicates, consumes and travels—and what are the implications for local consumers, businesses and policymakers?

Val will be joined by:

- Sandhya Devanathan, Country Head, Facebook Singapore
- Marie Guillemot, Member of the Executive committee of KPMG France in charge of Strategy & Business Development for global accounts and sectors, Tech-Media-Telecom Head, KPMG France
- Sylvie Ouziel, CEO of Asia Pacific, Allianz Worldwide Partners
- Jacqueline Poh, Deputy Secretary, Prime Minister's Office Strategy Group, Republic of Singapore

## More Details

**When:** 12 September, 2.45pm

**Where:** Raffles City Convention Centre, Collyer Room

**Registration:** If interested, register on their [official website here](#).

## About PolicyPal Network

**PolicyPal Network** is a decentralised insurance protocol that uses data to bridge the gap between consumers and insurance providers by providing a new level of accessibility within the insurance ecosystem. The company also works with insurers to provide CryptoProtect insurance coverage for digital assets and smart contracts.

**PolicyPal Network** is a member of Singapore Fintech Association and ACCESS. PolicyPal Network's affiliate entity, [PolicyPal Singapore](#), has an active user base of 50,000 for its app, which helps users to manage, buy and optimise their insurance policies.

Currently, **PolicyPal Network** has partnerships with insurance companies, FWD and Ergo, to explore potential use cases of our decentralised insurance protocol together. Furthermore, we have also established collaborations with blockchain projects [NEM](#), [QTUM](#), [Sentinel Protocol](#), [MediBloc](#), [Digix](#) and [traceto.io](#) to offer CryptoProtect and mainstream insurance products for the projects themselves, along with their



## EVENT | Women's Forum | Singapore | 12-14 Sep 2018

14 AUG 2018 NO COMMENTS

Join Jessica Robinson, Moxie Future Founder, as she moderates at the first ever Women's Forum in Singapore 12-14 September 2018 at Raffles City Convention Center. She will be speaking at the Global Meeting in Paris in November if you miss her here!

It will convene leaders and high-potential talents from business, government, civil society and other sectors to discuss and explore best practices and proposals to create impact. The goal is to express a clear, action-oriented vision and gender-based analysis of issues that we are confronted with today.

They believe that women across ASEAN can provide distinctive vision, added value, and innovative views. Their perspectives, drawing on the region's national and cultural diversity, can help address today's challenges. Advancing women's equality across Asia-Pacific countries could add a collective \$4.5 trillion to their GDP by 2025, and in doing so, support ASEAN to unlock its tremendous economic and technological potential.

### HIGHLIGHTS OF WOMEN'S FORUM SINGAPORE INCLUDE:

- **1000 influential business, institutional and political leaders** from ASEAN and beyond, gathering to engage in high-level debates and move towards concrete solutions
- **Plenary and roundtable sessions, debate and workshops** with more than 30 sessions and 100 speakers
- **Gala Dinner** taking place at **Singapore National Gallery**
- **Networking opportunities** over breakfast and lunch during the two days of the Forum
- **High-level Special Delegations** represented
- Strategic and editorial partnerships with the **New York Times** and **LinkedIn**, and **CNBC**.
- **Access to the Women's Forum Global Network of 5000 active members** for a year; from the Women's Forum past events – **Women's Forum Mexico**, **Women's Forum Mauritius**, **Women's Forum Rome** and **Global Meeting 2017**, as well as the upcoming Women's Forum Canada and Global Meeting 2018 in Paris.



[← BACK TO ALL EVENTS \(/OTHER-EVENTS/\)](#)

## Women's Forum for the Economy and Society

Wednesday, September 12, 2018, 8:00 AM –  
Friday, September 14, 2018, 7:00 PM

Singapore (map) (<http://maps.google.com?q=Singapore>)

Google Calendar

(<http://www.google.com/calendar/event?action=TEMPLATE&text=Women%27s+Forum+for+the+Economy+and+Society&dates=20180912T070000Z/20180914T180000Z&location=Singapore>)  
· ICS (/other-events/2018/9/12/womens-forum-for-the-economy-and-society?format=ical)

The first ever Women's Forum Singapore will take place on 12-14 September 2018 at Raffles City Convention Center. It will convene leaders and high-potential talents from business, government, civil society and other sectors to discuss and explore best practices and proposals to create impact. The goal is to express a clear, action-oriented vision and gender-based analysis of issues that we are confronted with today.

[MORE INFO \(http://www.womens-forum.com/meetings/singapore-2018\)](http://www.womens-forum.com/meetings/singapore-2018)

Earlier Event: September 11

[World Economic Forum on ASEAN \(/other-events/2018/9/11/world-economic-forum-on-asean\)](#)

Later Event: September 14

[Inc. Women's Summit \(/other-events/2018/9/14/inc-womens-summit\)](#)



ASEAN is one of the most socially diverse and economically dynamic regions in the world. The myriad cultures and communities of Southeast Asia and its larger neighbors, which have historically cross-pollinated each other in everything from food to ideas, support a rising and increasingly global business community. The ten nations of ASEAN together will make up the world's fifth-largest economy by 2020, and include some of the fastest-growing economies in the world with an average growth rate of 5.2%. ASEAN is also one of the leading regions in the field of innovation.

We believe that women across ASEAN can provide distinctive vision, added value, and innovative views. Their perspectives, drawing on the region's national and cultural diversity, can help address today's challenges. Advancing women's equality across Asia-Pacific countries could add a collective \$4.5 trillion to their GDP by 2025, and in doing so, support ASEAN to unlock its tremendous economic and technological potential.

emlyon business school is proud to be a key player of the first Women's Forum Singapore from 12 to 14 September 2018 at the Raffles City Convention Centre.

Under the theme of bridging worlds for inclusive innovation, this meeting will bring together more than 1000 leaders and high-potential talents from business, government, and civil society, academic to explore best practices and solutions to strengthen women's leadership and create impact. Women's Forum Singapore will be an opportunity to catch up with ideas and innovations from leading experts and visionaries, and to brainstorm with other participants the most desirable future for ASEAN and for us all.



### Women's Forum Singapore

Singapore, 12-14 September 2018, Bridging worlds for inclusive innovation

The first **Women's Forum Singapore** will take place from 12 to 14 September 2018 at the Raffles City Convention Centre. Singapore is a nation that bridges ideas, dialogues and cultures from across the region and around the globe. Under the theme of Bridging worlds for inclusive innovation, this meeting will bring together hundreds of leaders and high-potential talents from business, government, civil society, academic to explore best practices and solutions to strengthen women's leadership and create impact.



#### **Complimentary passes:**

**NGO executives, Start-up Founders, Academics, and Public Sector leaders are eligible for complimentary passes.** Please note that the Women's Forum reserves the right to cap the number of representatives that will be able to participate from each organization. Therefore, we strongly advise each organization to proceed with an internal pre-selection process before proceeding with individual registrations.

- For **NGO executives**, please enter the following code in the Registration code field of the registration page: [PA55NGOFCCSG](#)
- For **Start-up Founders**, please enter the following code in the Registration code field of the registration page: [PA55SFFCCSG](#)
- For **Public Sector leaders**, please enter the following code in the Registration code field of the registration page: [PA55PAFCCSG](#)
- For **Academics**, please enter the following code in the Registration code field of the registration page: [PA55ACFCCSG](#)

#### **Discounted Passes:**

As a French Chamber member, you can enjoy a special discounted rate for this event of **2000 SGD / 1200 EUR** per person instead of the public rate of 2500 SGD /1500 EUR per person.

In order to register at this rate, please enter the following code in the Registration code field of the registration page: [PA55GSTFCCSG](#)

To access the registration page, please [click here](#).

Please contact [delegates@womens-forum.com](mailto:delegates@womens-forum.com) if you have any questions regarding this information and the registration process.

Additionally, please note that since the event theme of **Bridging humanity also means bridging generations**, Women's Forum Singapore is proud to offer **one complimentary pass for one child of each female delegate**.

\*For one ticket, each mother can invite one daughter, OR one daughter-in-law, OR one son, at least 20 years old. Children will also have to register in order to attend. No exceptions will be made.

## FTI Consulting and the Women's Forum

**FTI Consulting is proud to be a Sponsor of the Women's Forum for the Economy & Society, a leading platform dedicated to highlighting women's voices and perspectives on global issues.**

The Women's Forum believes in women leaders' distinctive capacity to create positive impact on their employees, communities and societies.

Headquartered in Paris with global influence, it manifests a commitment to women's leadership and progress throughout the year with a range of Initiatives in partnership with businesses, cultural and media leaders and non-governmental organisations.

There are a range of initiatives and throughout the year, and FTI Consulting's leaders will be present at the three major events during 2018:

- **10-11 May - Toronto**
- **12-14 September - Singapore**
- **14-16 November - Paris**

FTI Consulting will also be assisting in the development of content for the Women's Forum by providing 'evidence-based' insight/research in the field of gender bias in artificial intelligence.

For further information, please visit the Women's Forum [website](#) or contact our Senior Managing Director Julia Harrison.

# Cambodia joins first Women's Forum Singapore

Say Tola / Khmer Times



Cambodian delegates to the Women's Forum Singapore pose for a photo at the French Embassy in Phnom Penh during a send-off programme. KT/Jean-Francois Perigois

The world has seen huge leaps on women empowerment and gender equality in the past decade – women getting high positions in private and government sectors, women speaking out against harassment and abuse, women excelling in male-dominated sports and activities, etc. Cambodia, for its part, has also become a ground for women to succeed and be heard, with many females also making a buzz in businesses and other stuff.

But then, there's more to be done to completely break through the glass ceiling globally.

In a step to further the development of women empowerment, Cambodia has sent a big delegation to the first ever Women's Forum Singapore on September 12 to 14. Before flying to Singapore, the delegates – at least 50 women and two men from government ministries, NGOs and private sector – gathered at the French Embassy in Phnom Penh last week for a send-off programme hosted by French Ambassador Eva Nguyen Binh.

Following latest trends, she said that the forum is centered on the idea of innovation.

“Many topics will be discussed under the theme of innovation such inclusive innovation, STEM, education, economy and so on. Women’s Forum is oriented towards concrete actions so I do hope you all can learn from various networks around the globe to help develop and better Cambodia.”

With the Women’s Forum being an avenue for high-level debates among influential and successful women around the globe, Ambassador Nguyen Binh hopes that Cambodian women will be able to get the right exposure and be motivated more in pursuing their passion and advocacies.

Sdeung Phearong, founder of volunteer group Joint of Youth Cambodia, said that joining the forum in Singapore is a once in a lifetime chance to meet and learn from women in various backgrounds about diverse issues and topics.

“I want to learn how those women dealt with the problems they faced, what they have contributed to society and through what forms. Also, I want to share my story on how I keep going and contributing to my society. I can get a decent job, for sure. But I want to keep doing what I am currently doing. I want to cultivate seed of love and compassion to youth in this generation,” said Phearong, adding that she is excited to learn new things from the speakers and delegates of the Singapore forum.

Menno de Block, author of ‘Diving Deep, Going Far’, is one of the two men from Cambodia who joined this week’s forum. He said that he wants to be part of the movement to push for women’s rights. His book, which was launched just a few months ago, bear stories of the strong but unheard women of the kingdom.

“I’d like to share my book about Cambodian women. Aside from that, I also want to learn more stories of women in Asia and build up more networks.”

The three-day event in Singapore is part of the Women’s Forum for the Economy and Society, a French initiative that started in 2005 to provide international platform for women to look at major social and economic issues through their perspective.



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COURTESY CALL BY MME. THANH-HUONG NGUYEN, COMMUNICATION AND WOMEN'S FORUM SINGAPORE COORDINATOR

On 22 June 2018, Mr. Mohamad Razdan Jamil, chargé d'affaires received a courtesy call from Mme. Thanh-Huong Nguyen, Communication and Women's Forum Singapore Coordinator at the Embassy of Malaysia in Paris.

The engagement with her was centred on the background information of the Women's Forum for the Economy & Society based in Paris (WFESP), upcoming inaugural Women's Forum Singapore on 12-14 September 2018, and the interest of the WFESP to establish linkages with Malaysia.

At the outset, Thanh introduced WFESP as the world's leading platform featuring women's voices on major social and economic issues. Women's Forum Meetings convene leaders and influencers, women and men, to engage in wide-ranging, incisive debate on vital issues. She highlighted the recent Women's Forum in Toronto, Canada, 10-11 May 2018 that featured a keynote speech from Sophie Grégoire Trudeau, spouse of the Canadian Prime Minister Justin Trudeau. The aforementioned Forum was considered a success as the "G7 manifesto reflected what was discussed in Toronto", said Thanh.

After providing a briefing on the September Forum, Thanh expressed the desire of the WFESP to expand their partnership to Malaysian entities. Currently the WFESP is actively collaborating with American Express, BNP Paribas, Google, L'Oréal, Microsoft, Publicis Groupe, SANOFI, EDB, Temasek Foundation, FTI consulting, Lenovo, CNBC, LinkedIn, and The New York Times.



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Posted By Admin - Blog Contributor on 03/25/2018 in Career



## SINGAPORE: First WOMEN'S FORUM - Bridging worlds for inclusive innovation

Raffles City Convention Center

Raffles City Convention Center 80 Bras Basah Road, Raffles City Shopping Centre, Singapore 189560

**Start Time**  
7: 00 AM

**End Time**  
2: 30 PM

**Start Date**  
09/12/2018

**End Date**  
09/13/2018

**Price**  
TBC

[More Details](#)

Women's Forum Singapore



# First Women's Forum Singapore: Bridging worlds for inclusive innovation

Singapore, 12-13 September 2018

The diversity of the Asia-Pacific region is one of its greatest strengths. The myriad cultures and communities of Southeast Asia and its larger neighbours, which have historically cross-pollinated each other in everything from food to ideas, support a rising and increasingly global business community. The ten nations of Asean together make up the world's seventh-largest economy, and include some of the fastest-growing economies in the world.

However, the region faces the headwinds of rising geopolitical challenges, climate change and environmental degradation, and job disruption from automation, AI and other technologies. These pose a real risk to the well-being, prosperity and progress of people, business and society. In an era of disruption and division, innovation is urgently needed to come up with new solutions for the future, whether smarter, greener urban development; more people-oriented services and businesses; or inclusive prosperity that is shared with all.

We believe that women across Asia-Pacific can provide the innovative views, perspectives and daring leadership needed, drawing on the region's national and cultural diversity, to address today's challenges and envision a more sustainable, equitable and inclusive future. Women's voices have historically been under-represented across the region: in the workforce, in the political sphere, and in civil society discourse. We believe women's leadership is key not only to increasing gender equality but also to unlocking Asia's tremendous economic and technological potential.

The first Women's Forum Singapore will take place on 12 and 13 September 2018 at Raffles City Convention Center. It will convene more than 1,000 leaders and high-potential talents from business, government, civil society and other sectors to discuss and explore best practices and proposals to create impact. The goal is to express a clear, action-oriented vision and gender-based analysis of issues in three central pillars.

## **1. Shaping lives and livelihoods through innovation**

Innovation and technology are reshaping and disrupting the ways we consume, communicate, travel and work today. Governments, business and society must prepare for these changes, and ensure the benefits of both digital and physical innovation - from fintech and e-commerce solutions that enable regional financial integration to climate-resilient cities and smarter urban mobility - are evenly spread. This pillar will discuss how policymakers and businesses might work together to shape the future of work, ensure citizens have the necessary tools and skill-sets to benefit from disruptive innovation, and temper technology's potential to exacerbate social and economic divides.

## **2. Embracing diversity for inclusive prosperity**

The rich diversity of Asean must be put in service of truly inclusive prosperity. Some countries are poised to benefit from their demographic dividend, while others must learn how to tap the power of an ageing population and respond to the changing shape of the family. Many economies must work to close the gaps between an emerging middle class, a rising 1%, and those still living in poverty. And while a growing proportion of women in Asia is entering the workforce, women may still face barriers in the form of social and cultural norms. This pillar looks at how education, workplaces, living spaces and cities might be redesigned for all these forms of diversity and more, towards greater social and community inclusion alongside greater prosperity.

## **3. Risk and resilience: Traditional and non-traditional security challenges**

From geopolitical conflicts and terrorism to cybersecurity and financial stability, Asia must grapple with both traditional and non-traditional security challenges. Meanwhile, climate change and environmental sustainability also pose challenges for resilience, as air pollution, deforestation, ocean warming and extreme weather threaten economic growth, water and food security. This pillar examines how innovation and inclusion might temper such risks and set Asian economies on a path to thrive.





## **CEO Champions Initiative**

### **Friday, 14 September 2018, 12pm**

CEO Champions is an initiative launched in 2010 by the Women's Forum for the Economy & Society, which is designed to drive progress and accountability for women's advancement in the private and public sectors. The peer-to-peer network presents an opportunity for CEOs to underscore their organisation's commitment to women's advancement as well as take a strong leadership role in the broader global economy and society. Now in the ninth year, the CEO Champions Initiative is a pioneer as a high-level international platform that advocates for the inclusion of both men and women at the leadership level in the private as well as the public sector.

The CEO Champion Initiative Workshop, co-hosted with Singapore Summit, is held within the framework of Women's Forum Singapore 2018 and will use the McKinsey Global Institute's study: "The Power of Parity: Advancing Women's Equality in Asia Pacific" as a guide for more in-depth discussions on best practices on advancing gender diversity in public and private sectors. A summary based on the discussions will be published jointly by Singapore Summit, McKinsey & Company Singapore and the Women's Forum for the Economy & Society, which will be previewed at the Singapore Summit on 15 September 2018.

For more information on CEO Champions and past participants, please visit [www.womens-forum.com/initiatives/ceo-champions](http://www.womens-forum.com/initiatives/ceo-champions).





August 2018

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# WOMEN'S FORUM SINGAPORE 2018

Wednesday, September 12, 2018

12:00 PM – 3:00 PM

Raffles City Convention Centre, Singapore

([map](#))

The first ever Women's Forum Singapore will convene leaders and high-potential talents from business, government, civil society and other sectors to discuss and explore best practices and proposals to create an impact. The goal is to express a clear, action-oriented vision and gender-based analysis of issues that the society is confronted with today.

To find out more about the event, you can visit their website [here](#).

Posted in Conference

Tagged Business, Women Empowerment, Networking, Society

Earlier Event: August 11

WeStartup - startup TALK

Later Event: September 13

SHE Conference 2018



## STEM Jobs can narrow gender gap

Singapore's first female President is positive about a narrower gender gap despite reports that automation is more likely to negatively impact women.

The first ever Women's Forum for the Economy & Society took place in Singapore this year between 12 to 14 September 2018. Supported by the Economic Development Board, the event coincides with Singapore's chairmanship of ASEAN.

Hosted in Singapore, the Forum recognises Asia's importance in driving the global economy. Asian businesses, institutions and individuals are being transformed by the deeper levels of connectivity with the world. Moreover, the latest technologies are churned and consumed by the huge Asian economy.

Themed "Bridging Worlds for Inclusive Innovations", the forum brought together more than a thousand leaders from Asia and Europe to engage in a gendered discussion of major social and economic issues. Forum organisers believe that women in Asia have the capacity to produce innovative ideas and display leadership in the corporate world and public affairs. Hence, achieving gender equality for Asia is important in harnessing the region's maximum economic and technological potential.

At her keynote speech, President Halimah Yacob said, "We must continue to harness technology to improve the lives of women. If we can combine the best of the global technology industry with the ingenuity and resourcefulness of women to solve the challenges posed by the digital divide, we can unlock a colossal wave of human potential and freedom for future generations."

The President was responding to an alarming report which found that the automation of jobs was more likely to negatively impact women. Instead of treating the disruptive economy with feelings of hostility and distaste, the President advocated harnessing its opportunities for the greater good.

She cited studies of accessibility to technology as the marker of difference in gender inequality. Not only should women have access to the technology devices and software, but they should also be trained to use them. This will significantly improve the education women receive and better their employment opportunities.

Jobs for women in Science, Technology, Engineering and Mathematics (STEM) and Artificial Intelligence should be facilitated. Consequently, the gender gap will be narrowed.

At the same time, technology should be used to improve the lives of women. By combining technology with the "ingenuity and resourcefulness" of women, many problems caused by the digital disruption can be solved. Women can and must play a larger role in businesses, especially startups. The President said that involving women in higher level business decisions is not just an issue of ethics, but also a social and economic one.

Citing a study, the President said that in Asia-Pacific countries, close to \$4.5 trillion could be added to the collective Gross Domestic Product (GDP) just by improving levels of gender equality. For Singapore, including women will yield a 12% hike in business-as-usual GDP, amount to SGD 26 billion annually in GDP.

Hence more training programs and creating the right pipelines will facilitate the process in which women get to break through the institutional glass ceilings. In a turbulent age, women in positions of leadership will be able to make business decisions which extend beyond the financial bottom line. Women are more inclined toward reinforcing a positive workplace environment and culture. Their creativity and diverse portfolio of talents make giant leaps toward an equitable world.

To the President, this feminine genius is the stuff needed to optimise an economy's success story.

Fostering an equipped women adds to a larger league future-ready professionals. Harnessing the talent of women can release a floodgate of human potential, and consequently bring about greater freedoms for peoples in the future.



## Women's Forum Singapore to focus on social and economic issues

STRAITS TIMES SINGAPORE – The 10 Asean nations together make up the world's seventh-largest economy and include some of the world's fastest-growing economies. However, the region faces the headwinds of rising geopolitical challenges, climate change and environmental degradation, and job disruption from automation, artificial intelligence and other technologies.

Addressing these challenges is the first ever Women's Forum Singapore, which will take place from Wednesday (Sept 12) to Friday at Raffles City Convention Centre.

The Women's Forum for the Economy & Society is an international platform looking at major social and economic issues from female perspectives.

The Singapore edition will include more than 700 delegates and 100 speakers of various cultures, sectors and industries from Asean countries, Europe, China, India, and other nations.

Among the speakers will be Senior Minister of State for Communications and Information and Culture, Community and Youth Sim Ann, Malaysian writer Marina Mahathir, Indonesian model and actress Nadya Hutagalung and the National Bank of Cambodia's director general of central banking Serey Chea.

Women's Forum Singapore will feature more than 20 sessions discussing topics including artificial intelligence, climate change, women in science, technology, engineering, and mathematics (STEM), smart cities and responsible finance.

Themed "bridging worlds for inclusive innovation", the forum aims to foster women's leadership for social progress and economic impact in Singapore and Asean countries.

This year, Singapore also has the chairmanship of Asean, which celebrates its 51st anniversary.

Ms Chiara Corazza, managing director of the Women's Forum, said: "It is here that we aim to make great strides in bridging the gender gap."

Women's Forum Singapore is supported by the Singapore Economic Development Board (EDB).

The article was first published on Straits Times Singapore. ( [Click here](#) )

The post appeared first on Insightful Business Stories from Asia .



## Michelle Yeoh And Other Stars Of Crazy Rich Asians At Singapore GP



If you havent had your fill of the Crazy Rich Asians, here's your chance for more. Singapore's biggest sporting extravaganza is set to shine much brighter under the night sky as the stars descend upon the it amidst the high-octane track action.

Fresh from her recent success in the hit film, Michelle Yeoh and some of her fellow cast members are set to sparkle in the electrifying atmosphere of the Formula 1 2018 Singapore Airlines Singapore Grand Prix.

Having been lauded for her performance in the movie as the rich and steely Singaporean matriarch, Eleanor Young, Yeoh will grace the Marina Bay Street Circuit on September 16th to catch the race, soak up the excitement, and add a touch of trackside glamour to the adrenalin-pumping on-track action, while on a special visit here.

Yeoh, who is married to current FIA president Jean Todt, is no stranger to the world of motor

racing, and her presence will be keenly felt at the circuit park.

Apart from attending the race, Yeoh, will also be involved in other engagements during her time here which includes attending the Women's Forum Singapore 2018, dinner panel of the Milken Institute's Asia Summit 2018 and a special charity screening of Crazy Rich Asians at Shaw Theatre's Lido Cineplex. All proceeds from the private screening will go towards supporting the work of the Singapore Committee for UN Women to empower women and girls in Singapore and the region.

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## Innovation can help bridge gender gap: Halimah

Technology can be a catalyst for narrowing the gender gap, President Halimah Yacob said at the opening of the Women's Forum Singapore yesterday at the Raffles City Convention Centre.

The forum, part of an international platform that looks at major social and economic issues from a female perspective, aims to foster women's leadership for social progress and economic impact across the world.

"We have, today, a world that is disrupted. Disruption has accelerated changes and challenges to the economy," said Madam Halimah, noting that a World Economic Forum study found that the automation of jobs was more likely to impact women negatively.

But she said research has also shown that access to and, more importantly, the ability to understand and use technologies could have a positive impact on women's education and employment opportunities.

"By providing skills training and creating the right pipelines, businesses can allow women to be in leadership positions," she said.

Bridging the gender gap through innovation was one of the recurring themes of the forum, which attracted more than 700 delegates and 100 speakers from various sectors and industries in Asean, Europe, China, India and other nations.

Over three days ending tomorrow, the Women's Forum Singapore will hold more than 20 sessions to discuss topics including artificial intelligence, climate change, women in science, technology, engineering and mathematics, smart cities and responsible finance.

Yesterday, panellists discussed emerging technological tools such as data analytics shaping the region, the growth of billion dollar start-ups in Asia and how business education can prepare women for leadership roles.

A 2018 study by the McKinsey Global Institute found that Asia-Pacific economies could add \$4.5 trillion to their collective gross domestic product (GDP) by advancing gender equality.

It said Singapore could add some \$26 billion to its annual GDP by doing so.



## Press Release

Michelle Yeoh and selected cast members of Crazy Rich Asians to grace the FORMULA 1 2018 SINGAPORE AIRLINES SINGAPORE GRAND PRIX

Michelle Yeoh and selected cast members of Crazy Rich Asians to grace the FORMULA 1 2018 SINGAPORE AIRLINES SINGAPORE GRAND PRIX

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Yeoh, who is married to current FIA president Jean Todt, is no stranger to the world of motor racing, and her presence will be keenly felt at the circuit park.

Apart from the attending the race, Yeoh, who will be in Singapore from 13 to 16 September, will also be involved in other engagements during her time here. On the evening of her arrival, she is set to attend the Women's Forum Singapore 2018, where she will be delivering the event's closing speech. Following that, she will be on the dinner panel of the Milken Institute's Asia Summit 2018.

On Saturday, 15 September, a special charity screening of Crazy Rich Asians held at Shaw Theatre's Lido Cineplex will see Yeoh being the the event's guest-of-honour. All proceeds from the private screening will go towards supporting the work of the Singapore Committee for UN Women to empower women and girls in Singapore and the region.



## L'interview digital girl de Fleur Pellerin

ELLE. Quels conseils donneriez-vous aux futures entrepreneuses ?

Fleur Pellerin. Solliciter tous ceux qui sont déjà passés par les mêmes galères. Quand j'ai lancé ma boîte, c'était en plein mois d'août, j'étais seule dans ma cuisine ! Je devais tout faire : effectuer les démarches administratives, trouver un local, convaincre des partenaires... Il faut également écouter son instinct. En 2016, après avoir quitté le ministère de la Culture, j'aurais pu choisir de retourner dans la fonction publique ou encore dans une entreprise, mais j'avais envie de liberté. Aujourd'hui, j'aide des start up à se développer, notamment en Asie. C'est très galvanisant !

ELLE. Quelles sont les entrepreneuses qui vous inspirent ?

Fleur Pellerin. Fany Pechiodat (My Little Paris), Céline Lazorthes (Leetchi, Mangopay), Fanny Moizant (Vestiaire Collective), Pauline Laigneau (Gemmyo), Tatiana Jama (Selec tionnist)... Mettre en avant des femmes créatives dans le numérique, c'est crucial. Les start up dans lesquelles j'investis ont des équipes très masculines (Devialet, JobTeaser, Taxify, Ledger, Snips, etc.), sauf AB Tasty qui a été cofondée par Alix de Sagazan, une start uppeuse formidable.

ELLE. Votre premier réflexe geek au réveil ?

Fleur Pellerin. Me connecter à Twitter ! Je suis associée à Naver (le Google de la Corée du Sud), donc je suis l'info coréenne grâce à Yonhap, l'AFP local et au journal « Korea Times ». Côté tech, je suis l'actu avec les sites Tech Crunch et Mashable, les magazines « Wired » et « Fast Company », et surtout CrunchBase, un décryptage financier des start up les plus innovantes.

ELLE. Les réseaux sociaux que vous appréciez ?

Fleur Pellerin. J'utilise beaucoup Instagram pour rester en contact avec mes amis, mais aussi Line, la messagerie instantanée de mes complices coréens, un mix de WhatsApp et de Snap chat, avec des émojis chiens trop mignons.

ELLE. Les sites qui vous facilitent la vie ?

Fleur Pellerin. J'adore Vestiaire Collective et Deliveroo. J'aime bien aussi Voyage Privé mais c'est davantage pour rêver. Côté pro, j'ai beaucoup utilisé la messagerie Slack pour partager des documents pros et Expensya pour gérer des notes de frais. Quant à ma fille, elle a appris à jouer de la guitare électrique et des morceaux de Coldplay sur son ukulélé grâce à Ultimate Guitar... C'est génial !

ELLE. Une newsletter indispensable ?

Fleur Pellerin. CB Insights, un outil pratique pour être à l'écoute de l'écosystème numérique. Mais j'ai éliminé la plupart de mes abonnements car ils polluaient trop ma boîte mail.

ELLE. Vos applis addictives ?

Fleur Pellerin. ChefclubLive. C'est un quiz culinaire que l'on a monté avec nos partenaires coréens, très drôle, très « millennials friendly ». Je suis aussi fan de Memrise, une méthode d'apprentissage des langues révolutionnaire ! Enfin, j'aime Treatwell, très pratique pour programmer une pause massage, ce que je fais rarement.

ELLE. Une technologie effrayante ?

Fleur Pellerin. Les robots ultra puissants et résilients de Boston Dynamics ! Ils me font penser à « Star Wars ». Les outils d'intelligence artificielle - la reconnaissance faciale, la voiture sans chauffeur - n'ont rien d'effrayant. Reste à savoir si nos gouvernements prendront les bonnes décisions pour encadrer et protéger nos libertés publiques, puis répondre aux défis sociétaux, démocratiques et éthiques posés par la révolution numérique.

ELLE. Un moment pour déconnecter ?

Fleur Pellerin. Le week-end quand je lis. En ce moment, je suis plongée dans « Le Lambeau » de

Philippe Lançon (éd. Gallimard), un très grand livre. Sinon, je suis toujours à la recherche de l'appli qui ferait du sport à ma place. Vous en connaissez une ?

Ses 3 rendez-vous tech favoris

1. **Women'sForum** du 12 au 14 septembre, Singapour.
2. France Digitale Day 25 septembre, PARIS.
3. Slush 4 et 5 décembre, Helsinki (Finlande).

Cet article a été publié dans le magazine ELLE du 6 juillet 2018. Abonnez-vous [ici](#).



## Inclusive Apps to Advance Emerging Economies

Duangmala Phommavong on LinkedIn

September 8, 2018



## How would Inclusive innovation help accelerate women's empowerment?

Evelyne Kuoh on LinkedIn

September 5, 2018



**How could inclusive innovation help accelerate women's empowerment?**

Serey Chea on LinkedIn  
August 30, 2018



**Myths about Women, Reality of Gender Equality**

Balaka Niyazee on LinkedIn  
September 5, 2018



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THE ECONOMY & SOCIETY

EXCLUSIVE

**SINGAPORE**  
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### ВЪЗМОЖНОСТИ, ПРЕДИЗВИКАТЕЛСТВА И УВЕРНОСТ

РЕПОРТАЖ ОТ WOMEN'S FORUM SINGAPORE 2018

**WOMEN'S FORUM FOR THE ECONOMY & SOCIETY**

**К**огато жените в работното си пространство не са напълно равни с мъжете, това означава, че жените са по-малко ефективни и продуктивни. Това е един от основните проблеми, които се обсъждат на Женския форум за икономиката и обществото в Сингапур. Форумът е организиран от Женския форум за икономиката и обществото в Сингапур и е един от най-големите форуми за икономиката и обществото в Сингапур.

Ежегодно се провежда във всички региони на Азия-Тихоокеанския субконтинент. Форумът се фокусира върху темите, свързани с икономиката и обществото, и е един от най-големите форуми за икономиката и обществото в Сингапур.

В рамките на форума ще бъдат организирани семинари, конференции, срещи и други активности. Форумът е един от най-големите форуми за икономиката и обществото в Сингапур.

**WOMEN'S FORUM SINGAPORE 12-14 September 2018**

**EXCLUSIVE**

**SINGAPORE**

**WOMEN'S FORUM FOR THE ECONOMY & SOCIETY**

**„Икономиката и обществото са взаимосвързани и взаимозависими. За да постигнем устойчиво развитие, трябва да се фокусираме върху темите, свързани с икономиката и обществото.“**

**Икономиката и обществото са взаимосвързани и взаимозависими. За да постигнем устойчиво развитие, трябва да се фокусираме върху темите, свързани с икономиката и обществото.“**

**Д**рушествата и икономиката не са отделни сфери, свързани и взаимозависими. Икономиката и обществото са взаимосвързани и взаимозависими. За да постигнем устойчиво развитие, трябва да се фокусираме върху темите, свързани с икономиката и обществото.

Съветите са: 1. Фокусирайте се върху темите, свързани с икономиката и обществото. 2. Фокусирайте се върху темите, свързани с икономиката и обществото. 3. Фокусирайте се върху темите, свързани с икономиката и обществото.

**У**спешността на форума е в това, че предоставя възможност за срещи и обмени на идеи между участниците. Форумът е един от най-големите форуми за икономиката и обществото в Сингапур.

