



# GENERAL PRESENTATION

# PEACE AND SPORT PROMOTES PEACE THROUGH THE POWER OF SPORT ...



**INTERNATIONAL ORGANISATION**  
Based in Monaco



**NEUTRAL**  
And apolitical platform



**INDEPENDENT**  
Operated without government ties



**BUILDING PEACEFUL COMMUNITIES**  
Through the power of sport



Video





## **H.S.H. PRINCE ALBERT II OF MONACO**

Patron of Peace and Sport  
International Olympic Committee (IOC) Member



## **JOËL BOUZOU**

President of Peace and Sport  
Olympian & World Champion  
President of the World Olympians Association (WOA)



## **DIDIER DROGBA**

Vice President of Peace And Sport  
Football Legend

**... FOUNDED IN 2007 &  
LEAD BY A UNIQUE TEAM**

# WORKING TOGETHER WITH SOME OF THE BIGGEST INTERNATIONAL ORGANISATIONS ...



## COUNCIL OF EUROPE

Advising member states as member of the consultative committee



## UNITED NATIONS & UNHCR

Collaboration with Central Directions in charge of Sport and Peace & aligned with the UN Sustainable Development Goals



## UNESCO

Permanent member to advise CIGEPS State members as one of the only international organizations



## 50+ INTERNATIONAL SPORTING BODIES

Partnerships across various sports



## INTERNATIONAL WORKING GROUPS

IOC, Commonwealth, UNOG, UNAOC, etc.



## PRIVATE SECTOR

Partnerships with international and local companies



... and many more

# ... AND REACHING OVER 170 MILLION PEOPLE GLOBALLY

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NGOs in the field 620+

International sport bodies 50+

Ambassadors 115+

Social media fans 100K+

# LEADING THROUGH 4 KEY INITIATIVES



Champions For Peace



# 1. PEACEMAKERS



## GLOBAL GRASSROOTS INITIATIVE

Across 4 continents



## 10 NGOs

Cooperating with Peace and Sport



## HUNDREDS OF PEACE EDUCATORS

Receiving training through the methodology



## THOUSANDS OF CHILDREN

Benefiting yearly



## UNITED NATIONS RECOGNIZED PEACE AND SPORT METHODOLOGY

Provided through the MyCoach App



Video

## 2. APRIL 6



### INTERNATIONAL DAY

Commemorates the international day of sport for development of peace



### UN & IOC

Created by the UN general assembly and the IOC



### #WHITECARD

Annual worldwide mobilization through #Whitecard initiative on April 6



### 100m+ PEOPLE REACHED

Annually across 180+ countries



Video





# 3. CHAMPIONS FOR PEACE



115+ Peace And Sport Ambassadors

45+ Nationalities

40+ Sports

ALL Personally committed as role-models



# 4. INTERNATIONAL FORUM



## LARGEST GLOBAL EVENT

Convening the world of sport for peace



## 13 SUCCESSFUL EDITIONS

alternating between Monaco & international host cities



## 3,500+ DELEGATES

From 115+ nationalities hosted each year



## AWARD CEREMONY

Awarding biggest contributors to peace through sport



Video

# PEACE AND SPORT ACHIEVEMENTS OF THE YEAR 2022



April 6 : 171 millions  
people reached



Creation of the  
Champions for Peace  
Junior Club



WhiteCard Trophy at Tour  
de France



2<sup>nd</sup> Friendship Games in  
Colombia



Creation of a Ballon d'Or  
Prize Trophy Socrates



Partnership with AS  
Monaco

# PEACE AND SPORT OFFERS A UNIQUE PARTNERSHIP OPPORTUNITY



## CSR

Year-round association to a global cause



## MARKETING PLATFORM

To promote your brand across the globe



## NETWORK

Unique & large network of international leaders & champions



## CONTRIBUTION

To a more equitable, inclusive & peaceful world



**BE PART OF WHAT MATTERS**  
**CHANGE THE FUTURE WITH US.**



**PEACE  
AND  
SPORT**  
PART OF WHAT MATTERS

**PEACE  
AND  
SPORT**

[Contact@peace-sport.org](mailto:Contact@peace-sport.org)