



**PEACE
MAKERS
PROJECT**



Friendship Games - Colombia 2022



ALCALDÍA LOCAL
DE USME



Main achievements

- **Capacity Building:**
 - **Training seminar** for the Peace animators
 - **Cycle 2 Evaluation** for the beneficiaries
- **Advocacy & Communication:**
 - **Institutional Event** with key decision makers
 - **Meet and greet** with our Champion for Peace
 - **Public event** for the community
- **Project management:**
 - **Demonstrate** and share our expertise
 - **Prepare** the extension of the program



Peacemakers Friendship Games



Peacemakers Friendship Games



Colombia 2022 Key Figures

- **10 High-level speakers:** Including Champions for Peace and Vice-Minister
- **12 Peace animators trained:** Cycle 2
- **+1,000 kids** involved in the activities
- **+2,500 spectators** during 3-days
- **+25 Sports' Club from Usme** gathered to create a dialogue



Peacemakers Friendship Games



Colombia 2023 objectives

- **Peacemakers Program:** Expansion with +500 weekly beneficiaries
- **Capacity Building:**
 - 1 coordinator trained to marketing & com
 - 20 additional Peace Animators
- **Advocacy & Communication:**
 - Financial commitment from institutions
 - New Champion for Peace
 - Public event for the community
- **Monitoring & Evaluation:**
 - Launch of a study on the Social Impact

