

MAKE-UP REMOVING MILK BASE

Wash-off - Face



WASH-OFF TECHNOLOGY

Wash-off bases are ideal for your customized and new skin care development projects. These formulas have been designed with a refined ingredient list, while offering various and playful textures.

This powder product requires a mixing step with water before skin application. Powder turns into a soft and milky texture, providing a smooth removing of make-up residues and impurities when applied. It also provides a soft cleansing of the skin leaving it softer and brighter.

The milk should be washed off when the skin is cleansed.

COMPOSITION & PROPERTIES

Make-up removing milk base contains the following ingredients:



AVENA (OAT) FLOUR

Avena (oat) flour is a high protein source. It reduces redness and skin irritation to soothe and relieve skin disorders. It also provides skin moisturization and hydration and acts as a skin protectant.

VEGETABLE SQUALANE



The vegetable Squalane comes from a sustainable source : sugarcane. It is one of the best high quality and most versatile emollient on the market because of its sensory profile. It is an oily active ingredient with a silky touch, not fat. It is an excellent moisturizer, keeping your skin and your hair properly hydrated and imparting suppleness and flexibility to the skin. It is naturally present in the skin lipid barrier, preventing moisture loss while restoring skin's suppleness and elasticity ^[1]. Squalane provides a silky, smooth and luxurious touch, without a greasy touch.

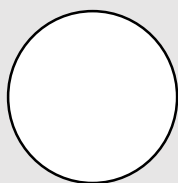
PROTOCOL

Without make up removing cotton

- 1** Wet your hands with water. Pour some powder in the palm of the hand.
- 2** Rub the powder in your wet hands until the mixture looks like milk. (A little quantity of water can be added afterwards if the hands were not wet enough).
- 3** Apply on the face and rub to remove impurities and make up residue, then wash off.

With make up removing cotton

- 1** Wet the cotton with water. Pour some powder on the cotton.
- 2** React the powder and water by rubbing the cotton until the mixture looks like milk.(A little quantity of water can be added afterwards if the cotton were not wet enough).
- 3** Apply on the face and rub to remove impurities and make up residue, then wash off.



White



Characteristic

SULFATE FREE
PRESERVATIVE FREE
FRAGRANCE FREE

48,1%
Natural origin
(according to ISO16128 regulation)



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[1] Aprinnova. (2017) 'NEOSSANCE® SQUALANE –HIGH VALUE EMOLLIENT WITH ABUNDANT SUPPLY'

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