

THE WOMEN'S FORUM 2006
Women's new responsibility for improving our societies
Deauville, 5-7 October 2006

Final program

WEDNESDAY 4 OCTOBER	
18:00-20:00 <i>CID Entrance Hall</i>	Registration
19:00-22:00 <i>Villa Strassburger</i>	Cocktail reception Courtesy of the Mayor's Office, City of Deauville <i>Transportation will be provided from the CID, transfers will start at 18:45</i>
THURSDAY 5 OCTOBER	
8:00-onwards <i>CID Entrance Hall</i>	Registration
9:30-9:45 <i>Plenary Hall 1</i>	Welcome address Aude Zieseniss de Thuin , Founder and Chief Executive Officer, The Women's Forum for the Economy and Society
9:45-11:15 <i>Plenary Hall 1</i>	Plenary session Women's responsibility in improving society: A new dimension People no longer consider that the responsibility to guide and improve societies belongs mainly to political and religious authorities. Civil society groups, international organizations and corporations play an increasingly important roles, as do individuals in their capacities both as citizens and as private persons. As social responsibility is diffused, what is gained and what is lost? Are women now more responsible for improving their societies than in the past? How can women best respond? Speakers: Monique Canto-Sperber , Director, Ecole normale supérieure, France Karen Hughes , Under Secretary for Public Diplomacy and Public Affairs, US Department of State, USA Anne Lauvergeon , Chairman of the Executive Board, Areva, France Laura Liswood , Secretary General, Council of Women World Leaders and Senior Advisor, Goldman Sachs. USA Moderator: Christine Ockrent , Journalist and author, France Télévision, France
11:15-11:45	Contact break
11:45-13:30 <i>Plenary Hall 1</i>	Brainstorming session in parallel Fighting against a "two-speed world": How women's responsibility could make a difference The 1990s marked a period of sustained growth in many Western countries. China and India also made significant strides in bringing millions of people out of poverty, stimulating economic development throughout Asia. But during this same period, 54 countries – mainly in sub-Saharan

	<p>Africa – grew poorer. Infant mortality has increased in a number of nations, and life expectancy has fallen. This trend towards a two-speed world is also found within regions and countries, even rich ones. Why? What can be done?</p> <p>Speakers: Barbara Fiorito, Chairman, Fairtrade Labelling Organizations (FLO) International, USA Patricia Francis, Executive Director, International Trade Centre, UNCTAD/WTO, Jamaica Sung-Joo Kim, Chairperson and Chief Executive Officer, Sungjoo Group (Seoul) and MCM Products AG (Germany), South Korea</p> <p>Moderator: Hilary Bowker, Founder and Principal, Bowker Media + Communications, UK</p>
<p>11:45-13:30 <i>Plenary Hall 2</i></p>	<p>Brainstorming session in parallel The ways our societies are changing: How can we affect the forces at play?</p> <p>Social change—the alteration of institutions and values and traditions--is occurring at a rapid rate in most countries. While we cannot stop this process, we can hope to influence it. Key to such efforts is to understand the structure of societies, the demographic, technological, economic, political, and ideational forces driving change and the actors and forces who can lead change efforts.</p> <p>Speakers: Carmen Andrade Lara, Sub-Director for the National Women’s Affairs Service, Republic of Chile Linda Basch, President, National Council for Research on Women, USA</p> <p>Moderator: Christopher Dickey, Paris Bureau Chief and Middle East Regional Editor, Newsweek Magazine, USA</p>
<p>13:45-15:15 <i>Hotel Royal: Salon la Baule 1</i></p>	<p>Luncheon in parallel <i>Hosted by ING Group</i> Meet Nancy Barry, Social entrepreneur</p> <p>As President of Women’s World Banking for 16 years, Nancy Barry helped the organization build a global network of microfinance institutions and banks providing financial services to over 15 million low income women and men in Asia, Africa, Latin America, Europe, North America and the Middle East. Nancy will speak about her work, the rewards and the sorrows of being a social entrepreneur, and where she sees the greatest need for social entrepreneurship today.</p> <p>With: Nancy Barry, President, Nancy Barry Associates, and former President, Women’s World Banking, USA *</p> <p>Moderator: Violeta Ciurel, General Manager Public and International Affairs, ING Group, The Netherlands</p> <p>* In English only</p>
<p>13:45-15:15 <i>Casino: Salon les Ambassadeu</i></p>	<p>Luncheon in parallel <i>Hosted by Whirlpool</i> Meet Aubrey de Grey, Researcher on aging</p> <p>The goal of Cambridge University researcher Aubrey de Grey is to help find a cure for human aging. His talk will address why aging should be thought of like a disease, and how we can extend the healthy human lifespan.</p> <p>With: Aubrey de Grey, Biogerentologist, Department of Genetics, Cambridge University, UK *</p> <p>Introduction: Anne-Frédérique Gautier, Innovation Senior Manager, Whirlpool, France</p> <p>Moderator: Janet Guyon, Editor at Large, Bloomberg News, USA</p> <p>* In English only</p>

<p>13:45-15:15 <i>Hotel Royal: Salon la Baule 2</i></p>	<p>Luncheon in parallel <i>Hosted by Latham & Watkins</i> Meet Mary Lou Jepsen, High tech innovator</p> <p>Mary Lou Jepsen is a world expert in display systems as well as a high tech entrepreneur. She will speak on her current work as the chief technology officer for the One Laptop per Child project, whose aim is to deliver low-cost laptops en masse to the disadvantaged children of developing countries.</p> <p>With: Mary Lou Jepsen, Chief Technology Officer, One Laptop per Child, MIT Media Lab, USA*</p> <p>Introduction: Agnès Cloarec Merédon, Partner, Latham & Watkins, France</p> <p>Chair: Liz Padmore, Consultant and former Director of Policy and Corporate Affairs, Accenture, UK</p> <p>* In English only</p>
<p>13:45-15:15 <i>Casino: Salon le Privé</i></p>	<p>Luncheon in parallel <i>Hosted by l'Ordre des Avocats de Paris</i> Meet Zainah Anwar: Campaigner for women's rights in Islam</p> <p>Zainah Anwar is one of the founders of Sisters In Islam, a Malaysian NGO advocating for a new interpretation of Islam that includes more modern ideas about women's roles in Muslim society. A successful lobbyist for women's rights for more than a decade, Zainah reflects on the sources of the victories that she has helped achieve and the challenges that remain to be faced.</p> <p>With: Zainah Anwar, Co-founder, Sisters in Islam, Malaysia*</p> <p>Introduction: Yves Repiquet, Bâtonnier de l'Ordre des Avocats de Paris, France</p> <p>Moderator : Houda Ben Othman, Anchor, Tunisian Television, Tunisia</p> <p>* In English only</p>
<p>13:45-15:15 <i>Hotel Royal Côté Royal</i></p>	<p>Luncheon in parallel <i>Hosted by Cegos</i> Meet Christine Ockrent: <i>Le livre noir de la condition des femmes</i></p> <p>The noted journalist Christine Ockrent speaks about <i>Le livre noir de la condition des femmes</i>, the study of the global condition of women she recently directed with the collaboration of 40 colleagues. What can we learn from <i>Le livre noir</i> about how we can contribute to help women escape from poverty and domination?</p> <p>With: Christine Ockrent, Journalist and author, France Télévision, France</p> <p>Introduction: Catherine Goutte, Member of the Executive Committee, Cegos, France</p>
<p>15:30-16:45 <i>James Bond 1</i></p>	<p>Panel discussion Urban dreams, global urban challenge: Policy priorities in a world of mega-cities</p> <p>Next year, for the first time in the history of mankind, half of the world's population will be living in cities. How, if at all, can we better manage the dynamics of urbanization in different regions of the world? What more can and should be done to address the environmental impact of this urbanization and to ensure that we can all live a quality life in the cities of tomorrow?</p>

	<p>Speakers: Jacqueline McGlade, Executive Director, European Environmental Agency, UK Kathryn Pain, Research Fellow, The Young Foundation London, UK Janice E. Perlman, Founder and President, Mega-Cities Project Inc., USA</p> <p>Chair: Liz Padmore, Consultant and former Director of Policy and Corporate Affairs, Accenture, UK</p>
15:30-16:45 <i>Plenary Hall 2</i>	<p>Debate Connecting our education systems to our economies and societies: Setting the priorities for reforms</p> <p>Science and technology-based industries are crucial for driving economic growth and solving critical societal problems in health and the environment. Yet women remain under-represented in engineering and sciences. What are the actions, policies and reforms in education systems and in the business sector that would enable women to contribute fully?</p> <p>Speakers: Kamal Ahmad, President and Chief Executive Officer, Asian University for Women Support Foundation, USA Laurence Dors, Secretary General, EADS, The Netherlands Laurence Parisot, President, Mouvement des Entreprises de France and Chairman of the Supervisory Board, IFOP Group, France Holly Taylor Sargent, Senior Associate Dean for Advancement and Senior Director for Women's Initiatives at Harvard University, USA</p> <p>Moderator: Janet Guyon, Editor at Large, Bloomberg News, USA</p>
15:30-16:45 <i>Plenary Hall 1</i>	<p>Debate Shaping the consumer patterns of tomorrow: The key influence of women</p> <p>Leading designers and branding and marketing experts discuss future consumer trends and the cultural and social forces that shape them. When it comes to making trends, who does it now and who will do it in the future?</p> <p>Speakers: Lauralee Alben, Founder and President, Alben Design and the Sea Change Consortium, USA Rita Clifton, Chairman, Interbrand, UK Mercedes Erra, Co-Chairman, EuroRSCG Worldwide and Managing Director, Havas, France</p> <p>Moderator: Hilary Bowker, Founder and Principal, Bowker Media + Communications, UK</p>
16:45-17:15	Contact break
17:15-18:30 <i>Tootsie</i>	<p>Panel discussion Rebuilding after conflict and disaster: Women on the front lines</p> <p>Women play a vital, if often unrecognized, role in processes of reconstruction after conflicts and natural disasters. They help organize for peace and reconciliation, seek to heal the traumas in their communities, and contribute to rebuilding homes and businesses. What could maximize this contribution, and ensure that reconstruction leads to a secure and more equitable society?</p> <p>Shukria Barakzai, Member of the Parliament, Afghanistan Caroline Baron, Film Producer and Founder, FilmAid, USA Esther Mujawayo, Psychotherapist, Psychosocial Centre for Refugees, and Co-Founder of l'Association des Veuves du Génocide Agahozo, Rwanda Gry Tina Tinde, Special Advisor on Gender Issues to the UN High Commissioner for Refugees, Norway</p> <p>Moderator: Maria Livanos Cattai, Vice Chairman, International Crisis Group, and former Secretary General, International Chamber of Commerce, Switzerland</p>
17:15-18:30	Panel discussion

<p><i>Gatsby</i></p>	<p>The global demographic revolution: Looking at the next 25 years</p> <p>In the demographic revolution that is underway, the populations of many European and African countries are falling, while that of the US and Latin America is rising and Asia is beginning to level out. Will these demographic rhythms continue over the next quarter century? What will be the most significant economic, social and political consequences in different countries and regions?</p> <p>Speakers: Anne Goujon, Research scientist, Vienna Institute of Demography, France Michael S. Teitelbaum, Vice-President, Alfred P. Sloan Foundation, USA Jacques Véron, Deputy Director, Institut national d'études démographiques, France</p> <p>Moderator: Claude Smadja, President, Smadja & Associates Strategic Advisory, Switzerland</p>
<p>17:15-18:30 <i>Gilda</i></p>	<p>Update The future of gender</p> <p>For physical anthropologist Helen Fisher, gender-associated behaviors are rooted in the human brain's evolutionary development of neural systems for reproduction. How could this mean a near future in which women create a new kind of global leadership? How could it mean changing patterns of human love and, with this, the escalation of social and political atrocities?</p> <p>Speaker: Helen Fisher, Author of <i>Why We Love</i> and <i>The First Sex: The Natural Talents of Women and How They Are Changing the World</i>, USA</p> <p>Moderator: Jennifer Milliken, Principal, Smadja & Associates Strategic Advisory, Canada</p>
<p>17:15-18:30 <i>Plenary Hall 2</i></p>	<p>Panel discussion Integrating women in the workplace: Going beyond best practices</p> <p>New research has identified how to better motivate women in the corporate workforce. But best practices alone are not enough to ensure that corporations will be able to leverage the human capital that women represent and to retain (and really benefit from) their female managerial talent. What more is required, and what are the main obstacles to corporate and social change?</p> <p>Speakers: Félicité Herzog, Directeur Chargé de mission, Saatchi & Saatchi, France Margaret Milan, Director, EuropeanPWN, and Founder, Eveil & Jeux, France Véronique Morali, President, Force Femmes; Director and Chief Operating Officer, Fimalac, France Catherine Vautrin, Minister Delegate for Social Cohesion and Parity, France</p> <p>Moderator: Herminia Ibarra, INSEAD Chaired Professor of Organisational Behavior, USA</p>
<p>18:30-19:30</p>	<p>Discovery corners <i>The Discovery moments require sign up. Please register at the Discovery Programme Registration Desk on the ground floor of the CID.</i></p> <p>I want to feel good: Overcoming your fatigue Jean-Pierre Lablanchy, Doctor and psychiatrist, France</p> <p>Discover your voice: Maintaining a healthy voice: Lifestyle modifications to maximize your vocal potential Michael Benninger, MD, Head of the Department of Otolaryngology, Henry Ford Health System, USA</p> <p>Presentation is Personality: Tzigane music and cinema – migrants of the world* Tony Gatlif, Film Director, France – Moderated by Christine Kerdellant, Editor in Chief, Arts Magazine, France</p> <p>The sense of scent: A walk in the olfactory world of fragrances</p>

	<p>Aurélie Dematons, Marketing and Development Manager, Cinquième Sens, France</p> <p>Tell me about tomorrow: <i>Designing tomorrow</i> Lauralee Alben, Founder, Alben Design and the Sea Change Consortium, USA</p> <p>Facing up to AIDS: <i>The relation between women's rights and HIV/AIDS*</i> Hakima Himmich, Head of Infectious Diseases Unit, University Hospital Center, and President of the Moroccan Association of the Fight Against Aids, Morocco</p> <p>The writers' corner: <i>About women, yesterday, today and tomorrow*</i> Shan Sa, Author, <i>La joueuse de go</i>, People's Republic of China – Moderated by Irène Frain, Writer, France</p> <p>Art: Women's way: <i>Develop innovation and creativity using an artistic approach</i> Christine Cayol, Founder and Director, Synthesis, France</p> <p>Disruption: <i>How important is work for women and why?</i> Fiona Clancy, Worldwide Planning Director, TBWA/Worldwide, USA</p> <p>* In French only</p>
19:45-20:30 <i>CID: Level 2, Plenary Hall 2</i>	<p>Cocktail reception <i>Hosted By Ricol, Lasteyrie & Associés; Capitalcom; Christian & Timbers</i></p> <p>Presentation of the Women's Forum Diversity Trophy to the three leading international blue-chip organizations that are the most innovative and successful at integrating and promoting women at Senior Levels and Boards.</p>
20:30-22:30 <i>CID: Level 2, Plenary Hall 1</i>	<p>Opening dinner <i>Hosted by Barclays</i></p> <p>Keynote address: Her Majesty Queen Rania Al-Abdullah of Jordan</p>
FRIDAY, 6 OCTOBER	
8:45-10:15 <i>Plenary Hall 1</i>	<p>Plenary debate in parallel More women at the top: Are quotas the answer?</p> <p>The glass ceiling remains very hard to break through. Even in the “best case” of the United States, women hold only 12% of the board positions of major corporations. Quotas for female participation on boards are being tried in Norway and have been discussed in a number of other countries, despite serious objections to this approach. But if not quotas, then what will result in more women getting involved in corporate governance?</p> <p>Speakers: Yves-Louis Darricarrère, Executive Vice-President and President, Gas & Power, Total, France Eleanor Tabi Haller-Jorden, General Manager, Catalyst Europe AG, Switzerland/USA Long Litt Woon, Director and Co-Founder, Long & Olsen, and former Director, Norwegian Centre for Gender Equality, Norway Nicole Notat, Chief Executive Officer, Vigeo, France</p> <p>Chair: Laura Liswood, Secretary General, Council of Women World Leaders and Senior Advisor, Goldman Sachs. USA</p>
8:45-10:15 <i>Plenary Hall 2</i>	<p>Plenary debate in parallel Sustaining innovation power in the corporation</p> <p>Innovation remains one of the most important factors for corporate survival and profitability. Yet keeping innovation going is not a simple affair. What are the business and technology skills that will count most in the 21st century? How can corporations create the right innovation environment—one</p>

	<p>that stops paying lip service to women's creativity and that fosters human dynamics supporting real "out of the box" thinking?</p> <p>Speakers: Eric Labaye, Managing Partner, McKinsey & Company France, and Member of the Shareholders' Council, McKinsey & Company Worldwide, France Didier Lombard, Chairman and Chief Executive Officer, France Telecom, France</p> <p>Chair: Hilary Bowker, Founder and Principal, Bowker Media + Communications, UK</p>
10:15:10:45	Contact break
10:45-11:45 <i>Gatsby</i>	<p>Briefing The global economy: Risks and opportunities ahead</p> <p>What are the most significant trends in the global economy for the next year and what are their implications for economic stability and growth?</p> <p>Speaker: George Magnus, Senior Economic Advisor, UBS, UK*</p> <p>Moderator: Claude Smadja, President, Smadja & Associates Strategic Advisory, Switzerland</p> <p>* In English only</p>
10:45-11:45 <i>James Bond</i>	<p>Briefing Geopolitical trends: The changing threats to stability and security</p> <p>Why, in the context of increasing geopolitical volatility, international risks have grown and could continue to grow—and what are some developments that could ease this situation.</p> <p>Speaker: Thérèse Delpech, Senior Research Fellow, CERI, Fondation Nationale des Sciences Politiques, Paris, France</p> <p>Moderator : Christine Ockrent, Journalist and author, France Télévision, France</p>
10:45-11:45 <i>Gilda</i>	<p>Briefing How the biotech revolution is changing our world</p> <p>Scientific advances in the biotech field, what prospects these advances create, and why some take great hope from these and others are deeply troubled.</p> <p>Speaker: Juan Enriquez, Chief Executive Officer, Biotechnology, USA</p> <p>Moderator: Virginie Robert, Journalist and Editor, Les Echos Innovation, France</p>
10:45-11:45 <i>Tootsie</i>	<p>Briefing How are we going to address the rising threat of pandemics?</p> <p>Disease pandemics across a region or even the globe are more likely in today's increasingly populous and mobile world. What are some steps that have been taken to lessen the risks of "mad cow," SARS, and avian flu? What comes next? What else should be done?</p> <p>Speakers: Sian Griffiths, Director, School of Public Health, Chinese University of Hong Kong, UK David Nabarro, Senior UN System Coordinator for Avian and Human Influenza, UK</p> <p>Moderator: Ana Maria Salazar, Chief Executive Officer, Grupo Salazar, Mexico</p>

<p>10:45-11:45 <i>Plenary Hall 2</i></p>	<p>Panel discussion Microfinance: Why women benefit and how more could</p> <p>Poor women have been among the main beneficiaries of the microfinance movement. The issue now is to build on this success to establish and advance innovative funding mechanisms for microcredit and to create the products that poor clients want to help build income and assets. How can the gains be spread to women as a group? How can participants better manage the issues created when microfinance alters power dynamics in families and communities?</p> <p>Keynote introduction Jacques Attali, Founder and President, PlaNet Finance, France</p> <p>Speakers: Essma Ben Hamida, Executive Director, Enda Inter-Arabe, Tunisia Cheikh Tidiane Mbaye, Managing Director, SONATEL, and Chairman, Fondation SONATEL, Senegal</p> <p>Moderator: Janet Guyon, Editor at Large, Bloomberg News, USA</p>
<p>11:45-12:45</p>	<p>Discovery corners <i>The Discovery moments require sign up. Please register at the Discovery Programme Registration Desk on the ground floor of the CID.</i></p> <p>I want to feel good: Self-defense for women Ana Maria Salazar, Chief Executive Officer, Grupo Salazar, Mexico</p> <p>Discover your voice: Your voice betrays you Jean Abitbol, MD, Otolaryngologist and laser surgeon, France</p> <p>Presentation is personality: Are mirrors only a reflection of what people see and merely one of us? * Nathalie Garçon, Fashion designer, France</p> <p>The sense of scent: The gender of scent Mathilde Laurent, Perfume maker, Cartier, France</p> <p>Tell me about tomorrow: Is prevention of Alzheimer's possible in the near future? Françoise Forette, President, International Longevity Centre, France</p> <p>Facing up to AIDS: Building a family life when you are HIV positive* Sylvie Mas, MD, Infectious Diseases Department, Bichat Hospital, Paris, France</p> <p>The writers' corner: The purpose of a writer* Erik Orsenna, Author, <i>Voyage au pays du coton</i>, France - Moderated by Irène Frain, Writer, France</p> <p>Art: Women's way: Do women run cultural institutions differently than men? Lisa Dennison, Director, Solomon R. Guggenheim Museum, USA</p> <p>Disruption: What are women's responsibilities and opportunities to change work? Anne Charbonneau, Strategic Planning Director, TBWA/Paris France</p> <p>* In French only</p>

<p>13:00-14:45 <i>CID: Level 2, Plenary Hall 1</i></p>	<p>Plenary luncheon Enterprise/career: What women want</p> <p>Women certainly have the talent, dedication, and skills to advance to the highest levels in any career. So why do some keep pushing on to the top, while others do not? The participants in this session discuss their personal choices and tradeoffs, and those they see their friends making.</p> <p>Speakers: Allegra van Hövell-Patrizi, Principal, McKinsey & Company, Belgium Lucy Marcus, Chair, The Global Task Force on Building Women Leaders, and Chief Executive Officer, Marcus Venture Consulting, UK</p> <p>Chair: Sally Helgesen, Author, <i>The Female Advantage: Women's Way of Leadership</i>, and <i>The Web of Inclusion: A New Architecture for Building Great Organizations</i>, USA</p>
<p>15:00-16:15 <i>Plenary Hall 2</i></p>	<p>Panel discussion Still a dangerous world for women</p> <p>People who work to understand and prevent gender violence discuss how women live in a very insecure world. What has helped to check the killing and abuses in some places? What has to change for states, NGOs and international organizations to better respond?</p> <p>Speakers: Monika Hauser, Director, Medica Mondiale, Germany Marina Mahathir, Member of Steering Committee, Asia Pacific Leadership Forum on HIV and Development, Malaysia Cathy McIlwaine, Senior Lecturer, Department of Geography, Queen Mary, University of London, UK</p> <p>Moderator: Ana Maria Salazar, Chief Executive Officer, Grupo Salazar, Mexico</p>
<p>15:00-16:15 <i>James Bond</i></p>	<p>Panel discussion The global health challenge: Shifting the priorities to prevention</p> <p>Prevention comes a distant second to reactive responses to health problems, especially in poor countries. Yet for the individual, it is clearly better never to have to confront a health problem in the first place. And for governments, prevention appears the most cost-effective route to improving public health. What are the main obstacles to advancing a prevention agenda for global health? How is this agenda itself evolving to incorporate issues such as "self-efficacy"?</p> <p>Speakers: Charlyn Belluzzo, Vice-President, Strategic Partnerships, HopeLab, USA Sian Griffiths, Director, School of Public Health, Chinese University of Hong Kong, UK</p> <p>Moderator: Maria Livanos Cattai, Vice Chairman, International Crisis Group, and former Secretary General, International Chamber of Commerce, Switzerland</p>
<p>15:00-16:15 <i>Tootsie</i></p>	<p>Debate The internet: Empowering women through technology</p> <p>Some saw in the invention of the internet a land of opportunity for women entrepreneurs, others a means for women to network, form alliances, mentor and learn. Have these promises been realized? Why/why not? What is the potential of new information technologies to empower poor women in emerging economies?</p> <p>Speaker: Barbara Dalibard, Executive Vice-President, Orange Business Services, and President and Chief Executive Officer, Equant, France Anita Gurumurthy, Founder Member, IT for Change, India</p>

	<p>Sally Helgesen, Author, <i>The Female Advantage: Women's Way of Leadership</i>, and <i>The Web of Inclusion: A New Architecture for Building Great Organizations</i>, USA Aliza Sherman, Founder, Moonbow Productions Inc. and Founder, Cybergrl, Inc., USA</p> <p>Moderator: Virginie Robert, Journalist and Editor, Les Echos Innovation, France</p>
16:15-16:45	Contact break
16:45-18:15 <i>Plenary Hall 1</i>	<p>Plenary session Women entrepreneurs impacting on the business world</p> <p>Are female entrepreneurs changing the business scene through the values they bring and/or the approaches they take to entrepreneurship? Female entrepreneurs from different countries talk with participants about why they became entrepreneurs, and what they have gained, lost, and learned in the process of creating their own businesses.</p> <p>Speakers: Lynn Forester de Rothschild, Chief Executive Officer, ELR Rothschild Ltd., USA Agnès Hussherr, Partner, PricewaterhouseCoopers, France Amanda Jones, Founder and Creative Director, Potentia Media, New Zealand/USA</p> <p>Presentation of the Cartier Women's Initiative Awards: Bernard Fornas, President and Chief Executive Officer, Cartier International, France</p> <p>Moderator: Alison Maitland, Management Writer, FT, UK</p>
18:15-19:15	<p>Discovery corners <i>The Discovery moments require sign up. Please register at the Discovery Programme Registration Desk on the ground floor of the CID.</i></p> <p>I want to feel good: Another idea of stress!* Laurence Saunder, Director, IFAS (French institute for action on stress), France</p> <p>Discover your voice: Olympic performance for the optimum voice William Riley, Voice coach, USA</p> <p>Presentation is personality* Diane Kurys, Film Director, France – Moderated by Eliane Victor, France</p> <p>The sense of scent: Scents of a woman Lauren Creecy, Marketing Manager, Quest International, USA</p> <p>Tell me about tomorrow: Design visions, In.Home, a home in motion Monica Dalla Riva, Experience designer, Global Consumer Design, Whirlpool Europe, Italy</p> <p>AIDS: Facing children with HIV in the Amazon Solange Andrade, President, Associação de Apoio à Criança com HIV, Brazil</p> <p>The writers' corner: Namu, princess of the women's kingdom Yang Erche Namu, Writer and singer, <i>Leaving Mother Lake</i>, People's Republic of China – Moderated by Irène Frain, Writer, France</p> <p>Art: Women's way: What about a new concept of museum in Asia? Yuko Hasegawa, Chief Curator, Museum of Contemporary Art, Tokyo, Japan</p> <p>Disruption: Who should be our heroines of the future? An exploration of archetypes Wendie Stone, Group Strategy Director for TBWA in Africa, UK</p> <p>* In French only</p>
20:00-22:30 <i>Casino: Salon le</i>	Cocktail dinatoire <i>Hosted by Cartier</i>

<i>Privé</i>	A gastronomic journey around the world
SATURDAY, 7 OCTOBER	
9:00-10:30 <i>Plenary Hall 1</i>	<p>Plenary session Women's responsibility in making politics a force for positive change</p> <p>Actively engaged politicians and NGO leaders discuss what politics means to them and why they believe that politics can still be a force for positive change. Why, if at all, should more women be encouraged to become involved politically? What measures are needed to expand women's role in politics and civil society?</p> <p>Speakers: Michèle Alliot-Marie, Minister of Defense, France Antoinette Batumubwira, Minister of External Relations & Cooperation, Burundi Maasouma Al Moubarak, Minister of Communication, Kuwait Melanne Verveer, Chair, Vital Voices Global Partnership, USA</p> <p>Moderator: Ana Maria Salazar, Chief Executive Officer, Grupo Salazar, Mexico</p>
10:30-11:30	<p>Discovery corners <i>The Discovery moments require sign up. Please register at the Discovery Programme Registration Desk on the ground floor of the CID.</i></p> <p>I want to feel good: <i>Vitality and well-being: Nutrition awareness*</i> Anne Marie Adine, Dietician/nutritionist, consultant doctor at Pitié-Salpêtrière Hospital, France</p> <p>Discover your voice: <i>Shaping your voice-Leading with power and effectiveness</i> Thomas Murry, Director, Voice and Swallowing Center, and Professor of Speech Pathology, Department of Otolaryngology-Head and Neck Surgery, Columbia University, USA</p> <p>Presentation is personality: <i>Present your voice as you present yourself: Your weakness can be an advantage; Voice and shyness</i> Jean Abitbol, Otolaryngologist and laser surgeon, France and William Riley, Voice coach, USA</p> <p>The sense of scent: <i>Scent and emotions*</i> Isabelle Ferrand, General Manager, Cinquième Sens, France</p> <p>Tell me more about tomorrow: <i>Meet with Pardis Sabeti</i> Pardis Sabeti, M.D., L'Oréal USA For the Women in Science Fellow 2004, Burroughs Wellcome Career Award recipient, Rhodes Scholar, Bill and Melinda Gates Foundation Grant recipient.</p> <p>Facing up to AIDS: <i>Fighting HIV/AIDS in the workplace*</i> François Jung-Rozenfarb, Director, Partnerships & Development, Care France, and Adama Hamani, Ambassador for actions of solidarity, Areva, Niger</p> <p>The writers' corner: <i>Learning about religions for the better understanding of mankind</i> Hesna Cailliau, Professor, writer and expert in religions and cultures, France - Moderated by Irène Frain, Writer, France</p> <p>Art: <i>Women's way*</i> Yamina Benguigui, Producer and Film Director, France</p> <p>Disruption: <i>How can women disrupt the world of work? Form a plan of action</i> Marie Jamieson, Group Strategic Director, TBWA/Hunt/Lascaris, South Africa</p> <p>* In French only</p>
11:30-13:00 <i>Plenary Hall 1</i>	<p>Plenary debate Business strategy: The non-business factors that will impact in the future</p> <p>Doing global business means having to include macro-economic, socio-cultural, and political trends and developments in business strategies. But what are the non-business factors that will have the greatest impact on business strategy 5 to 10 years from now—and what to do to prepare for these?</p>

	<p>Speakers: Jean-Paul Bailly, Chairman, Groupe La Poste, France Samuel DiPiazza, Global Chief Executive Officer, PricewaterhouseCoopers, USA Pierre Nanterme, Chairman and Global Chief Leadership Officer, Accenture, France</p> <p>Moderator: Maria Livanos Cattai, Vice-Chairman, International Crisis Group, and former Secretary General, International Chamber of Commerce, Switzerland</p>
13:15-14:45 <i>Plenary Hall 2</i>	<p>Plenary luncheon Leadership for responsible business</p> <p>Keynote speaker: Peter Brabeck-Letmathe, Chairman and Chief Executive Officer, Nestlé, Switzerland</p> <p>Chair: Claude Smadja, President, Smadja & Associates Strategic Advisory, Switzerland</p>
15:00-16:30 <i>Plenary Hall 1</i>	<p>Plenary brainstorming Globalization: A boost for women's integration</p> <p>Globalization is often portrayed as weakening many people and communities, especially by pushing women into low-wage jobs without any proper labor standards or security. Yet the impacts on women are not so negative. Some groups and strata are gaining through integration into new industries and sectors, even as others are being marginalized. What are the integrative tendencies in globalization processes? How can these be boosted—perhaps empowering more women?</p> <p>Speakers: Erika Feller, Assistant High Commissioner for Refugees, UNHCR, Australia Christine Lagarde, Minister Delegate for Foreign Trade, France Virginia Littlejohn, Co-Founder and Chief Executive Officer, Quantum Leaps, and Senior Advisor to the OECD for Women's Entrepreneurship, USA Mai Yamani, Research Fellow, Royal Institute of International Affairs, UK</p> <p>Moderators: Liz Padmore, Consultant and former Director of Policy and Corporate Affairs, Accenture, UK Ana Maria Salazar, Chief Executive Officer, Grupo Salazar, Mexico</p>
16:30-17:00	Contact break
17:00-17:10 <i>Plenary Hall 1</i>	<p>Presentation Results of the TBWA survey: Removing obstacles to a culture of equality and diversity in the business world</p> <p>Presenter: Fiona Clancy, Director of Disruption, TBWA Worldwide, USA</p> <p>Chair: Claude Smadja, President, Smadja & Associates Strategic Advisory, Switzerland</p>
17:10-18:20 <i>Plenary Hall 1</i>	<p>Plenary session Learning to live in a global world: From a clash of cultures to a culture of diversity</p> <p>Globalization brings cultures into contact in a fashion that can easily become antagonistic and confrontational. Two leaders of major international corporations discuss why this is the case and some ways to correct the tendency and to promote a culture of diversity.</p> <p>Speakers: Carlos Ghosn, President and Chief Executive Officer, Renault, France; President and Chief Executive Officer, Nissan, Japan Patricia Russo, Chairman and Chief Executive Officer, Lucent Technologies, USA</p> <p>Chair: Claude Smadja, President, Smadja & Associates Strategic Advisory, Switzerland</p>

18:20-18:50 <i>Plenary Hall 1</i>	Concluding remarks Our responsibilities: The way forward Aude Zieseniss de Thuin , Founder and Chief Executive Officer, The Women's Forum for the Economy and Society
18:50-20:00 <i>Strategic Partners' Lounge</i>	Farewell drink

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