

DaringCircles Virtual Sessions

by the Women's Forum for the Economy & Society

UNITING POWER WITH PURPOSE:
A SHE-COVERY FOR ALL

17-25 MARCH 2021

UNITING POWER WITH PURPOSE: A SHE-COVERY FOR ALL

Brought to you by the Women's Forum Daring Circles

The Women's Forum for the Economy & Society is a global platform to highlight women's voices and vision for a more inclusive economy and society. Our Daring Circles are innovative cross-industry working groups convening representatives from business, policymakers, experts, scientists, international organisations, NGOs and academia to engage for long-term positive impact on issues where women are disproportionately impacted, and where their leadership is crucial. They comprise five high-level collaborative working groups covering key challenges and crucial issues of our time: **Women4AI, Women4Business, Women4ClimateAction, Women4Health and Women4STEM.**

In a disrupted world, we need fresh ideas and new models of powerful & purposeful leadership to reimagine and co-create an inclusive future for all. The Women's Forum believes that women's perspectives and leadership are essential to drive such inclusive action, empower the most vulnerable among us, lay the groundwork for long-term resilience, and help achieve the Sustainable Development Goals.

The Public Sessions will virtually gather a global audience of diverse perspectives to unlock women's leadership for impact, to look beyond recovery and steer the world toward a sustainable and inclusive future.

[Learn more on our event website](#)



WOMEN4STEM



WOMEN4AI



WOMEN4HEALTH



WOMEN4BUSINESS



WOMEN4CLIMATEACTION

WEDNESDAY 17, MARCH 2021

17:00-18:00 CET

Women's STEM leadership: superpowering an inclusive recovery and future #Women4STEM

STEM skills are the new superpower, as the speed of Covid-19 vaccine development has confirmed. From health applications to climate solutions and beyond, they save lives and deliver meaningful livelihoods. Yet today there remain serious gender gaps in STEM, with fewer women at every stage of the path to leadership. And the pandemic has heightened the barriers that women across industries face every day. This imbalance and shortage of STEM skills mean we're fighting global crises and rebuilding economies with one hand tied behind our backs. In this session, we ask: how do we ensure that diversity and inclusion in STEM are a priority as we enter the recovery? How do we harness the potential for up-skilling, re-skilling and cross-skilling to close the leadership gap? And how do we give more visibility to inspirational role models to create the conditions for women in STEM to thrive from schools to boardrooms?

Firestarter:

- Gitanjali Rao, Inventor & Author, TIME's 2020 Kid of the Year**

Panel speakers:

- Margaret Johnston-Clarke, Global Chief Diversity & Inclusion Officer, L'Oréal Group**
- Maria Dahlberg, Study Director, Impact of COVID-19 on Research Careers of Women in Science, Engineering, and Medicine, The National Academies of Sciences, Engineering, and Medicine**
- Ersilia Vaudo Scarpetta, Chief Diversity Officer, European Space Agency**

Moderator:

- Trisha De Borchgrave, Freelance Writer and Senior Associate, Global Women Leaders Strategic Philanthropy**

Report Launch:

- Hind Ouzzani, Head of Strategy and Operations Southern Europe, Google**
- Nadja Yousif, Managing Director & Partner, Boston Consulting Group**

18:00-19:00 CET

Virtual Networking



WOMEN4STEM

The **Women4STEM Daring Circle** aims to increase the representation, leadership and impact of women with STEM skills at all stages of the pipeline from school to boardroom, and to highlight the strong connection between STEM skills, access to jobs and the potential for positive societal impact.

THURSDAY 18, MARCH 2021

17:30-18:30 CET

What can inclusive AI do for our economies and societies? #Women4AI

The future of AI is still uncertain. There is increasing demand for AI to be designed and implemented responsibly, and without bias; a goal we are still far from achieving. But if we project ourselves beyond that stage, the picture is even murkier. As such, in this session we ask: what outcomes could inclusive AI have on women and societies at large? How can AI programmes directly facilitate more inclusive economies and societies, and which are the ones already doing so? We will invite our speakers to situate AI in the real world they want to build.

Firestarter:

- Shelley McKinley, Vice President, Microsoft Corporation**

Panel speakers:

- Rahaf Harfoush, Executive Director, Red Thread Institute of Digital Culture, Women's Forum Rising Talent 2014**
- Bonnie Lei, Head of Global Strategic Partnerships - AI for Earth, Microsoft**
- Gabriela Ramos, assistant Director-General for Social and Human Sciences, UNESCO**
- Rim Tehraoui, Group Chief Data Officer & Global ESG Risks Executive, BNP Paribas**

Moderator:

- Gina Neff, Professor of Technology & Society at the Oxford Internet Institute and the Department of Sociology, University of Oxford**

18:30-19:30 CET

Virtual Networking



WOMEN4AI

The **Women4AI Daring Circle** inspires organisations to pledge their commitment to inclusive AI and take action to apply a gender-lens to their AI development and implementation. We seek to foster a more inclusive AI ecosystem, and also unlock opportunities for AI to be a driver of inclusion in our economies and societies.

17:30-18:30 CET

Healthy ageing for women of all ages #Women4Health

This pandemic has exposed our societies' reliance on women: as chief child-minders, home-educators, breadwinners, and carers within their families (burdens which were further exacerbated by the pandemic). This ongoing expectation of unpaid care work -time women often spend prioritising the health of others, rather than their own - coupled with existing systemic barriers to women's health, prevents women from getting the healthcare they need to maintain their health throughout their lives. This is especially true in later life, when, for reasons still largely unknown, women tend to fall ill and develop disabilities at a higher rate than their male peers.

Firestarter:

- Dr Maria Neira, Director, Department of Environment, Climate Change and Health, World Health Organization**

Panel speakers:

- Lorna Friedman, Global Health Leader For Multinational Client Group, Mercer**
- Dr Nicole Karam, Associate Professor, Interventional Cardiology, Paris University; Medical Doctor, Georges Pompidou European Hospital; Researcher, Cardiovascular Epidemiology, French National Institute of Health and Medical Research (INSERM), Women's Forum Rising Talent 2019 **
- Dr Pauline Williams CBE, Head of Global Health Pharma Unit, GSK**

Moderator:

- Elizabeth Jeffords, Advisor in Residence, Women's Health Executive Committee: Springboard**

Report launch:

- Ulrike Decoene, Group Head of Communication, Brand and Sustainability, AXA**

18:30-19:30 CET

Virtual Networking



WOMEN4HEALTH

The **Women4Health Daring Circle** brings together an ecosystem of partners to improve the future of women's health, taking a life-course approach and through the lens of health systems. It seeks to identify changes that are required for developing a sustainable and equitable system that improves women's health and supports caregivers.

WEDNESDAY 24, MARCH 2021

17:30-18:30 CET

Women entrepreneurs: Innovation fuelling the recovery #Women4Business

The pandemic is magnifying many economic obstacles and challenges faced by women worldwide. Research has found that 1 in 4 women have been downshifting their careers or leaving their jobs entirely, while women leading SMEs have experienced a 90% reduction in revenue. Such imbalances threaten to derail progress towards the innovation, competitiveness and gender-responsive design offered by diverse supply chains. Yet the crisis also offers an opportunity to rethink old patterns and behaviours. In this session we ask: what might the recovery look like if we ensure diversity and gender inclusivity in entrepreneurship and supply chains - and what are the risks if we don't? What actions can we take now to retain, restore and grow women's talent in business, and create an enabling environment for women's entrepreneurship and innovation to thrive? And crucially, how can this contribute towards making our supply chains and society more resilient to future crises?

Panel speakers:

- Star Carter, COO, General Counsel & co-founder, Kanarys**
- Martina Cusano, CEO & co-founder, Mukako, Women's Forum Rising Talent 2019**
- Edwin Lau, Head of Infrastructure and Public Procurement Division, OECD**
- Susanne Mikhail Eldhagen, Regional Director for the Arab States, UN Women**

Moderator:

- Katrin Schallenberg, Partner, Clifford Chance**

Report launch:

- Jamila Belabidi, Global Lead for Innovation and Women's Economic Empowerment, P&G**
- Imran Dassu, Partner, Kearney**
- Amélie Lavenir, Associate, Clifford Chance**

18:30-19:30 CET

Virtual Networking



WOMEN4BUSINESS

The **Women4Business Daring Circle** is committed to promoting and accelerating women's economic empowerment in business and supply chains. It highlights the critical role of women's entrepreneurship and leadership in providing the innovative solutions and crucial services needed for an inclusive economic recovery.

THURSDAY 25, MARCH 2021**17:30-18:30 CET****The Green 'She-covey' #Women4ClimateAction**

This is the decade of climate delivery; of building back better, and greener, from Covid-19. Meeting our global climate and sustainability goals has never been so urgent or so clear an opportunity. But within disciplines that will drive the green recovery, like green entrepreneurship and STEM, women are vastly under-represented and under-supported. We risk missing out on a green transition that can drive a fairer and more equal society. In this session, we ask: how can we involve more women in the design and implementation of green solutions, especially in male-dominated industries such as energy and infrastructure? How can we ensure that women entrepreneurs creating sustainable businesses receive the same investment and support as men? And how can we guarantee that the voices of women leaders and experiences of women are integrated into all aspects of the green recovery? The session will explore the opportunity and imperative of a gendered approach to the green recovery.

Report launch: Laurence Pessez, Head of Corporate Social Responsibility, BNP Paribas, in conversation with Sophie Lambin, Editorial Partner, The Women's Forum for the Economy and Society

Panel speakers:

- Meredith Adler, Executive Director, Student Energy**
- Kanika Chawla, Programme Manager - UN Energy, Sustainable Energy for All**
- Christina Lowery, CEO, Girl Rising**
- Dr Sharron McPherson, Co-Founder & former CEO, Women in Infrastructure Development & Energy Pty Ltd (WINDE)**

Front Row Commentator:

- Brandi DeCarli, Founding Partner, Farm from a Box, Women's Forum Rising Talent 2016**

Moderator:

- Stephenie Foster, Partner and Co-Founder, Smash Strategies LLC**

Report launch:

- Laurence Pessez, Global Head of CSR, BNP Paribas Group**

18:30-19:30 CET**Virtual Networking**

WOMEN4CLIMATEACTION

The **Women4ClimateAction Daring Circle** seeks to identify the levers and initiatives needed to accelerate the transition to a green economy and harness it for women's empowerment, enable women to lead actions against climate change and address the disproportionate impact that climate change has on women.

CONFIRMED** AND INVITED* SPEAKERS

First Name	Last Name	Title	Organization
Meredith	Adler**	Executive Director	Student Energy
Jamila	Belabidi**	Global Lead for Innovation and Women's Economic Empowerment	P&G
Mandy	Bowman*	Founder & CEO	Official Black Wall Street
Kanika	Chawla**	Programme Manager - UN Energy	Sustainable Energy for All
Chiara	Corazza**	Managing Director	The Women's Forum for the Economy and Society
Martina	Cusano**	CEO and Co-founder	Mukako
Maria	Dahlberg**	Study Director, Impact of COVID-19 on Research Careers of Women in Science, Engineering, and Medicine	The National Academies of Sciences, Engineering, and Medicine
Imran	Dassu**	Partner	Kearney
Trisha	De Borchgrave**	Freelance Writer and Senior Associate	Global Women Leaders Strategic Philanthropy
Brandi	DeCarli**	Founding Partner	Farm from a Box
Ulrike	Decoene**	Group Head of Communication, Brand and Sustainability	AXA
Stephenie	Foster**	Partner & Co-Founder	Smash Strategies LLC
Lorna	Friedman**	Global Health Leader For Multinational Client Group	Mercer
Rahaf	Harfoush**	Executive Director	Red Thread Institute of Digital Culture
Elizabeth	Jeffords**	Advisor in Residence, Women's Health Executive Committee	Springboard
Margaret	Johnston-Clarke**	Global Chief Diversity & Inclusion Officer	L'Oréal Group
Nicole	Karam**	Associate Professor, medical doctor and researcher	Paris University, Georges Pompidou European Hospital, French National Institute of Health and Medical Research (INSERM)
Edwin	Lau**	Head of Infrastructure and Public Procurement Division	OECD
Amélie	Lavenir**	Associate	Clifford Chance
Bonnie	Lei**	Head of Global Strategic Partnerships - AI for Earth	Microsoft
Christina	Lowery**	CEO	Girl Rising

** denotes speaker is confirmed ; * denotes speaker has been invited

CONFIRMED AND INVITED* SPEAKERS**

First Name	Last Name	Title	Organization
Shelley	McKinley**	Vice President	Microsoft Corporation
Sharron	McPherson**	Co-Founder and CEO	Women in Infrastructure Development & Energy (WINDE) Consortium
Susanne	Mikhail Eldhagen**	Regional Director of the United Nations Entity for Gender Equality and the Empowerment of Women for the Arab States.	UN Women
Gina	Neff**	Professor of Technology & Society at the Oxford Internet Institute and the Department of Sociology	University of Oxford
Maria	Neira**	Director, Department of Environment, Climate Change and Health	World Health Organisation
Hind	Ouzzani**	Head of Strategy and Operations Southern Europe	Google
Laurence	Peszez**	Global Head of CSR	PNB Paribas
Gabriela	Ramos**	Assistant Director-General for Social and Human Sciences	UNESCO
Gitanjali	Rao**	Inventor & Author, TIME's 2020 Kid of the Year	
Allison	Robinson*	Founder & CEO	The Mom Project
Rim	Tehraoui**	Group Chief Data Officer & Global ESG Risks Executive	BNP Paribas
Katrin	Schallenberg**	Partner	Clifford Chance
Linda	Scott*	Emeritus DP World Chair for Entrepreneurship and Innovation	Saïd Business School, University of Oxford
Ersilia	Vaudo Scarpetta**	Chief Diversity Officer	European Space Agency
Pauline	Williams**	Senior Vice President Global Health R&D	GSK
Katharine	Wilkinson*	Co-founder & Co-director	The All We Can save Project
Nadjia	Yousif**	Managing Director & Partner	Boston Consulting Group

** denotes speaker is confirmed ; * denotes speaker has been invited