

# Programme Overview

**22** months  
Programme Length

**59** days  
Out Of Office

**12** weeks  
On-Campus Classes

**Countries**  
China (Beijing, Shanghai & Shenzhen) **France** (Fontainebleau)  
Singapore **UAE** (Abu Dhabi)

**Course Format**  
Modular

Courses	Months	Duration	Campus
<b>Core Courses</b>	Leadership Development Programme	Aug/Sep 2022	9 days Beijing
		Nov 2022	9 days Singapore
		Jan 2023	8 days Abu Dhabi
		Mar 2023	9 days Beijing
		May 2023	9 days Singapore
<b>Elective Courses</b>	Jul 2023	12 days Fontainebleau	
<b>KMCs</b> (Key Management Challenges)	Sep 2023	8 days Beijing	
	Oct 2023	5 days Shanghai	
	Dec 2023	7 days Shenzhen	
	Feb 2024	6 days Singapore	
<b>Thesis Defence</b>	May 2024	Thesis Defence Beijing	
<b>Graduation</b>	Jul 2024	Graduation Beijing	

Programme schedule is subject to change



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## Tsinghua-INSEAD Executive MBA (TIEMBA) Programme

Two Degrees

Two Prestigious Schools

Two Alumni Networks



<https://tsinghua.insead.edu>



## Multiple Perspectives

A Typical TIEMBA Class

40

Participants

15

Nationalities

34%

Female

38

Average age

13

Average work experience

50%

Working outside home country

### Main Industry Sectors

Financial Services	24%
Technology, Media & Telecommunications	21%
Other Corporate Services	16%
Manufacturing/Conglomerates	12%
Retail, Consumer & Luxury Goods	10%
Primary Industries	7%
Energy	6%
Consulting	4%

### Geographical Diversity

China (including Hong Kong, Taiwan & Macau)	35%
Asia Pacific (excluding China)	35%
Europe	17%
Americas	13%

## Admissions

The following steps will guide you through your application process.

### 1. Pre-application Assessment

Interested candidates are encouraged to send in their CV for a pre-application assessment by the recruitment team. You may email it to either [tiemba@insead.edu](mailto:tiemba@insead.edu) (INSEAD Recruitment team) or [tiemba@sem.tsinghua.edu.cn](mailto:tiemba@sem.tsinghua.edu.cn) (Tsinghua Recruitment team).

### 2. Application Process

Application process varies depending on your nationality.

#### For Chinese Nationals from Mainland China:



#### For Chinese Nationals from Hong Kong, Macau and Taiwan:



#### For Non-Chinese Nationals:



For more information on the application process, please visit:

<https://www.insead.edu/master-programmes/tiemba/admissions>

### 3. Complete and Submit Your Application Form

The following documents are required during application: Two letters of recommendation; Colour copies of identity documents; Colour copies of degree(s) either in English or Chinese; Original copies of official transcripts with grades from all universities attended. A non-refundable application fee is required. You can apply through the online application form on the TIEMBA website:

<https://www.insead.edu/master-programmes/tiemba/apply-tiemba>



### 4. Assessment Options

Applicants are required to submit a GMAT or a GMAC Executive Assessment score followed by an interview, or complete a TIEMBA admissions test from INSEAD or Tsinghua. In case of the latter, applicants must submit a complete application at least two weeks before the preferred TIEMBA admission test.

### Additional Info

Chinese Nationals from Mainland China who wish to enroll in an EMBA programme are required by the Ministry of Education, China, to take the National Entrance Exam. You will have to obtain a Conditional Acceptance Letter from both INSEAD and Tsinghua University before registering online for the National Entrance Exam in October each year. The actual exam will take place at Tsinghua University in December each year. We encourage interested applicants to submit their applications early to ensure timely registration of the entrance exam.

We operate a rolling admission process, offering you the choice of four deadlines. We recommend applying as early as possible, and applications will be evaluated as they are submitted.

For reference, the application deadlines for the class starting in September 2022 are:

<b>1</b> Round	<b>20 August 2021</b>	<b>2</b> Round	<b>3 December 2021</b>	<b>Application deadlines for Chinese nationals:</b>  Mainland China: <b>25 September 2021</b>  Hong Kong, Macau and Taiwan: <b>3 December 2021</b>
<b>3</b> Round	<b>11 March 2022</b>	<b>4</b> Round	<b>13 April 2022</b>	

## Chinese Language Course

A Chinese Language course is compulsory for international participants who come to China to undertake a master degree, unless one of the exemptions below applies.

## Exemptions

Participants who have already learnt the Chinese language may be exempted with any of these proofs of language proficiency:

- Provide Chinese Proficiency Test Certificate: HSK Level 6: A minimum score of 80 in Listening, 70 in Reading and 60 in Writing. Test must be obtained no earlier than September 2020.
- Provide Degree Certificate obtained in China and taught entirely in Chinese.

## Tuition Fees

The tuition fees for the current intake are US\$125,000. Fees are subject to change. Please refer to the **TIEMBA financing page** on the INSEAD website for the latest updates. Most participants fund their programme with a combination of personal savings, family support, sponsorship by an employer, scholarships and loans. As TIEMBA is a dual degree programme, you will receive invoices from both schools. Fees payable to INSEAD are inclusive of the prevailing GST.

\*Other unfinished matters in this guide are implemented in accordance with 'Admission to Graduate Programmes of Tsinghua University 2022 (For International Students)' [http://gradadmission.tsinghua.edu.cn/f/yzlxs/yz\\_lxs\\_kstzb/view?id=633359](http://gradadmission.tsinghua.edu.cn/f/yzlxs/yz_lxs_kstzb/view?id=633359)