# Enabling Job Seekers and Building Businesses

# ASSURED PEOPLE SERVICES

# ASURIA

# Who we are

Asuria is a proud Australian-owned government outsourced services provider supporting thousands of people across Australia, Europe, and the Middle East. Our capability and expertise mean we continuously seek to understand government requirements and desired outcomes to develop services that really make a difference.

For over 25 years Asuria has successfully delivered human services on behalf of government, across employment, welfare, community services, education, training, selfemployment and allied health. Asuria supports the long-term unemployed and most disadvantaged people, youth at risk, single parents, First Nations,

# **Our vision**

"It is my vision to build the world's leading employment services organisation, powered by digital innovation, place-based solutions, behavioural insights and dynamic industry-led partnerships."

Con Kittos, Executive Chairman, Asuria





justice linked, mature-aged and people with disability to find and keep a job, participate in their community and reduce dependence on income assistance.

What makes Asuria truly unique is that all our people are truly enterprising at heart. The Asuria culture drives a sense of innovation, excitement and passion in all programs and services we deliver.

Asuria is a people business that beats to an Enterprising Heart. We believe the success of our services comes from having every employee treat every job seeker with empathy, dignity and respect, supported by the adaptation of the latest thinking in cognitive science and behavioural economics to ensure we focus on every job seeker's strengths.

# **Our services**

Asuria is a trusted provider to government, with a proven track record for delivering results in payment for outcomes contracts. Asuria achieves this by using place-based approaches and by partnering with local services to ensure job seekers can access wrap around services they need, when they need them, delivered at accessible locations.

Asuria offers tailored recruitment and training solutions to employers to help them find the right workers with the right skills.

Our partnership with Industry Associations ensures we understand industry needs, use a demand driven approach and tailor training to meet local needs and prepare job seekers for work.

Our services are delivered from a network of 250+ locations globally by a workforce of 650+ Employment Service professionals, with Joint Venture partners providing quality specialist support for our clients.

Asuria currently supports over 40,000 disadvantaged job seekers each year across a range of employment and training programs.

In Australia, Asuria delivers 12 government contracts supporting the long-term unemployed and most disadvantaged people, youth at risk, single parents, First Nations, justice linked, mature-aged and people with disability to obtain work, undertake further study, participate in their community, and live full and meaningful lives.

In Sweden, Asuria delivers the Kundval Rusta Och Matcha employment and training program and has supply chain arrangements with three local providers. We work with long-term unemployed job seekers to help them find a job, or engage in further education and training.

We delivered Accredited Vocational Training in Singapore.

In the UK, Asuria, in its joint venture with Pinnacle Housing, has a Commercial Agreement with the United Kingdom Government's Department of Work and Pensions to provide employment and health-related services.

In Saudi Arabia, Asuria partners with Mukatafa, a leading employer advocacy organisation specialising in unifying the private sector's voice through its employer associations, organising its efforts, and building its advocacy capabilities to engage with public sector agencies professionally and systematically. This partnership aims to overcome the challenges of the present and shape the future, to bring positive and sustainable change to those we serve.

We are also currently exploring opportunities with local partners in Canada.

#### 250+ Years of Locations globally experience 40,000+ 650+ Job seekers Staff globally supported each

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#### Workforce Australia



time towork



#### ARBETSFÖRMEDLINGEN swedish public employment service

Ł. Department for Work & Pensions

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# Local solutions aligned with global experience

At Asuria, we know successful delivery of people services must be insight driven, responsive and individually tailored to local market needs.

local insights.

directly hired by Asuria. conditions and environment.

With Asuria you can be assured our local solutions are driven by local people, who truly understand their local community.

Asuria is able to transfer our learnings across our vast network by building local capabilities through knowledge sharing.

Asuria understands 'one size' does not fit all. The need to deliver local solutions requires the ability to listen, learn and tailor services based on

- Our services are delivered by expert staff, contractors or partners
- In this way we can be agile and adaptable to the local market



# Partnering for success

Asuria prides itself on our ability to partner with the local community to support the most disadvantaged members of our community to find and keep a good job, participate fully in their community and improve their health and wellbeing.

We partner with organisations who share our sense of innovation and passion. Our joint venture partnerships include:



EyrePlus brings demonstrated capacity to deliver new and improved locally-led services across the Eyre Peninsula with a focus on First Nations Australians living in remote locations under the Community Development Program. We provide a tailored program based on the needs of each client. We understand the difficulty of finding work in remote communities, which is why our team takes an engaging approach to finding work-like experience for our clients and consults with local community elders.



bamara

bamara is about people – acknowledging their unique circumstances, understanding their goals – and achieving a positive impact

through our support and services. At the heart

of our organisation are First Nations people

and communities. bamara is a majority First

Nations-owned business, created to deliver

social impact programs to first Nations and

non-First Nations communities, focusing on

providing culturally competent services to

Our passion and commitment to First Nations

economic independence for First Nations communities and individuals stems from our

First Nations majority shareholder, David

the David Liddiard Group and Asuria.

Liddiard. bamara is a Joint Venture between

positively impact the lives of our clients.

Babana Employment is dedicated to working with First Nations people to transition them into work and ensure they are retained in employment, with mentoring services to support them to become work ready. Every single day Babana empowers our job seekers to be all they can possibly be.



TRACQS is a leading Community Development Program (CDP) provider delivering quality pre and postemployment and training services to First Nations and non-First Nations people across the Western Tablelands of Far North Queensland. Being locally-led allows us to provide positive engagement and more responsive service by people who live and work in the community. Most importantly, it means we can create better solutions for our clients including employers and industry. We aim to secure a better future for the next generation of Australians by improving their social and economic development. By doing so, we're helping their respective communities to develop and strengthen their standing.



Jobedge delivers Disability Employment Services and brings together the knowledge of experienced medical practitioners, Momenta, and employment services provider Asuria, based on the premise that there are proven health benefits to good work. Jobedge is dedicated to finding new opportunities for job seekers and their employers. The team at Jobedge include doctors and psychologists who assist our Mentors to fully understand the needs of job seekers.

# Servicing rural and remote communities

Asuria understands the challenges faced by job seekers living in rural and remote communities, including difficulties accessing services and support when they need them.

We achieve this by flexible service delivery, incorporating a combination of full-time, parttime, outreach and online services, including our centralised contact support centre.

We ensure services are culturally appropriate and sensitive and create safe environments for First Nations job seekers. We hire local staff who represent local demographics, with lived experience of disability, are bilingual or First Nations. Locally developed and delivered cultural awareness training and co-designed services ensure our services and programs are culturally appropriate.

### Yalata local Cameron showing the drive to support his community

EyrePlus' Remote Community Pilot (RCP) and Community Development Program (CDP) teams were introduced to Cameron in August 2019. An enthusiastic member of his Yalata Community, Cameron was already a familiar face to staff, so everyone was excited when he started coming for regular visits with David, his Employment Consultant at EyrePlus.

Always looking to improve, Cameron and David initially focused on his communication, providing him with the foundations to continue developing his skills. This was instrumental to giving him the best chance at achieving his license. In preparation for his Learner's test, David collaborated with the team at On The Right Track to cover everything Cameron would need to pass, including a medical clearance, paperwork and driving test preparation.

Since 2019, we have co-designed multiple projects across the Far West South Australia region and placed First Nations people into jobs with over 30 employer partners. Analysis of outcomes demonstrates our proven effectiveness.

In 2021, Asuria partnered with the Red Cross, Ceduna Aboriginal Corporation and On The Right Track to design a Driver Mentor Program, in direct response to community feedback that First Nations people needed help to address transport barriers, and to get a drivers license. 30 people participated, 10 gained their licence and 5 secured employment as a result.

Track is a service helping First Nations people living in remote communities to get their driver's licence. Support incorporates the whole process, from learning road rules and accessing driving lessons, through to taking the Learner's and Provisional tests. EyrePlus regularly sees clients take their next steps in learning to drive and obtaining their licenses through On the Right Track.

On The Riaht

Just a few short weeks ago, Cameron took his Learner's test and passed with flying colours! With this recent achievement, Cameron now has the means to learn how to drive and is moving closer to a new independence.

# **Embracing diversity**

As an inclusive employer, we appreciate the value of having a diverse team and how this helps create a workplace which is culturally safe, educated, engaged and inclusive.

We develop innovative strategies to engage, attract and retain a diverse and motivated team who reflect local demographics, including First Nations people, people with disability, young people, mature aged people, single parents, and Culturally and Linguistically Diverse people

#### As well as being able to access a wider talent pool, businesses with diversity, inclusion and equity strategies benefit from:





"It is important for McDonald's to hire people with a disability as it conveys and promotes an inclusive work environment. They work just as hard, if not a little harder, than any other worker without a disability. We want to give everyone a fair chance, and the opportunity to work." - Gilliston Heights Restaurant Manager, Bree

By hiring a new employee through Asuria you will make a positive social impact, support the local community, and increase and improve the diversity of your workforce.

# **Our commitment** to job seekers

Every year we support thousands of job seekers into sustainable employment, many of whom face considerable challenges getting a job.

We strive to empower job seekers, communities and nations to be effective and productive. We do this by running a range of frontline public services covering employment, training and education, justice, business start up and health and wellbeing services.

### We believe in you

Your future employment is our primary concern; we will concentrate on your strengths, we will value your experience and we will respect you for what you have achieved.

## We hear and support you

Your Asuria Mentor is someone who will personally get to know the 'real you', a person who cares about you and will help you gain a job with employers looking for people with the skills, experience and interests that you have.

# We help you find and keep a job

We will be there for you in the following months to make sure everything is going in the right direction - a job that works for you and your future.

# Meeting the needs of business

We deliver a demand driven, no-cost recruitment service that is innovative, tailored and responsive to the needs of industry and our employer partners.

We partner with employers and industry associations who share our sense of innovation and passion.

Through partnering with you and gaining a deeper understanding and knowledge of your business we are ideally suited to match motivated candidates to fit your employment opportunities.

With Asuria you have a single point of contact who will work with you, and for you, to deliver a consistent, high quality recruitment service responsive to your local, regional and national needs.

We help you access government funding to financially support our job seekers into employment, such as appropriate work-related tools, licensing and equipment, where required.

#### We add value by:



**Understanding your** business strategy, culture, diversity initiatives, values and qoals.



Recommending adjustments to the recruitment process and identify opportunities for reasonable adjustments.

Identifying labour hiring trends, peaks, troughs, and challenges.



Engaging other Asuria services where appropriate.



**Reviewing key** competencies to assist us undertake 'job profiling'.



Tailoring roles to match a candidate's skills and competencies.



Review and test selection processes to ensure accessibility to all candidates.



Contributing to candidate Work Support Plans to drive positive employment outcomes.

# Partnering for success

Asuria is proud to partner with leading Industry Associations to address industry skills shortages.

By working collaboratively with Industry Associations, their members and government, we achieve better outcomes for industry, job seekers and locals.

Drawing on our immense experience, Asuria can facilitate and co-design an end-to-end recruitment service model to deliver consistent local, regional and national employment and training solutions.

As a training provider, Asuria understands the importance of this in achieving sustainable employment outcomes, and preparing job seekers distant from the labour market for

Asuria also partners with training providers to tailor pre-employment

# Driving innovation, quality and continuous improvement

While our staff are recruited from many diverse backgrounds, what is common to all is their willingness to drive new ideas and approaches, being imaginative, resourceful and adaptable to change and constantly striving for continuous improvement.

Our ability and desire to consistently innovate is demonstrated through our adaptation of the latest thinking in cognitive science and behavioural

training to industry and employer needs – using a demand driven approach

Our commitment to partnering with industry ensures local businesses have the workers they need with the right skills, when they need them.



economics to ensure we focus on every citizen's strengths. We also license best-in-breed technology to ensure we deliver all our programs as efficiently and as effectively as possible.

With Asuria, you will always see a new approach to delivering human services. An approach that is focused on innovation and a growth mindset while being empathetic to the job seekers we serve.



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ASSURED PEOPLE SERVICES