# OptiBuy

# **Process Mining**

Optimization and transparency of processes in your company

### WHAT IS PROCESS MINING?

Process Mining complements and extends traditional methods of business process analysis based on interviews and review of written procedures. Process Mining makes use of data contained in event logs recorded in various IT systems (e.g. procurement platforms, ERPs, etc.), which makes it possible to learn about the actual course of processes and improve them.

## **Key benefits**



 the ability to optimize and improve the efficiency of current



precise identification of bottlenecks in the process



 accurate knowledge of the actual processes in the organization and the ability to compare them with a priori created models



 identification of deviations occurring in the process relative to the desired model



 possibility to precisely calculate the duration of particular steps in the process and the total throughput time of the process per individual business units, countries, etc. in order to identify best practices

All the above benefits translate into measurable financial savings thanks to the reduction of process costs.

#### MAIN STAGES OF THE PROJECT

extraction of data from an IT system and preparing it to be used in the analysis performing the
analysis using Process
Mining techniques in
the scope consistent
with the Client's
needs

03 the

workshops with the Client and validation of results

04

creating a list of possible improvements based on benchmarks and best market practices

#### **EXAMPLES OF APPLICATION\***





[Activity name]

Average duration of the activity

Comment: The purchasing process in the organization assumed that even low value expenses had to be approved by the Purchasing Department. Process Mining analysis showed that due to the insufficient resources at the disposal of this department, this requirement turned out to be a bottleneck, since its implementation took on average 93 hours, which significantly slowed down the entire process

"Process Mining analysis used in the consulting project carried out by OptiBuy for Amrest Polska has made it possible to rediscover the purchasing processes in our organization. On this basis, bottlenecks and inefficiencies occurring in each of them were identified. The elimination of inefficiencies led to a reduction of the average throughput time of the processes and to the unification of similar workflows."

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<sup>\*</sup> the graphs depict simplified examples of purchasing processes created for the purposes of OptiBuy promotional materials