

Digital transformation

of business buying



Find what you need from multiple sellers – all in our store

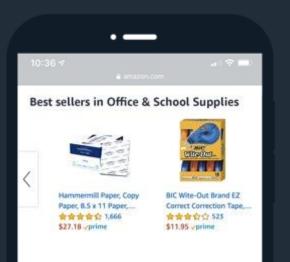


"What we value most is the ability to leverage our best-in-class capabilities to help our internal customers search for their unique needs. The Amazon Business dynamic store essentially drives pricing competitiveness automatically, without a manual process to handle it."

– Ellen Nielsen, General Manager of Category Management, Chevron

Broad Selection

Hundreds of millions of products in our store



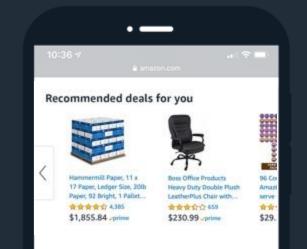
Comparison Shop

Prices, fulfillment options, and seller ratings

10:36 -7 e amazon com 10:36 -7 Cother Sellers on Amazon \$45.55 Add to Cart + Free Shipping Sold by: PackagCo \$46.38 + Free Shipping Sold by: Office Pro

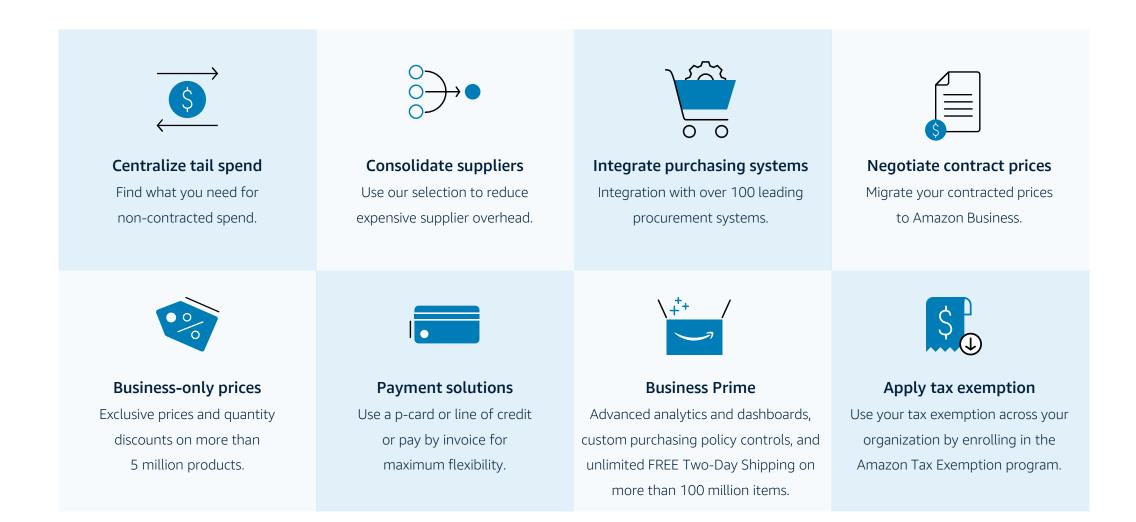
Suggested Products

Based on purchase history and what's popular among other customers like you



More tools. Better features. Greater value.





Common features configured



Account Structure	Consolidate existing Amazon usersPlace users in groups
Approval Workflow	Set approval triggersMultiple levels and approval methods available
S Payment Management	Individual payment: Procurement cardShared payment: Pay by Invoice
ERP Integration	Single sign-on "Punchout" to Amazon from existing ERPAmazon Business provides technical assistance
Business Prime (added fee)	Members receive added services and featuresGuided Buying and Spend Visibility

What is Integrated Search?

"A functionality that allows users to search within their eProcurement system to see Amazon Business products alongside their other vendors before initiating a purchase."

Ivalua currently supports Integrated Search





Amazon Business Integrated Search Benefits







Simplify the purchasing process

Most business purchases begin with a search. Amazon Business Integrated Search lets your buyers search and shop from your spend management or procurement tools, reducing clicks, saving time, and supporting compliance with your organization's purchasing policies.

Access the full Amazon Business selection

Access hundreds of millions of products with business-only pricing and real-time availability from your current buying solution. Simply search for relevant products, make your selection, and start your order.

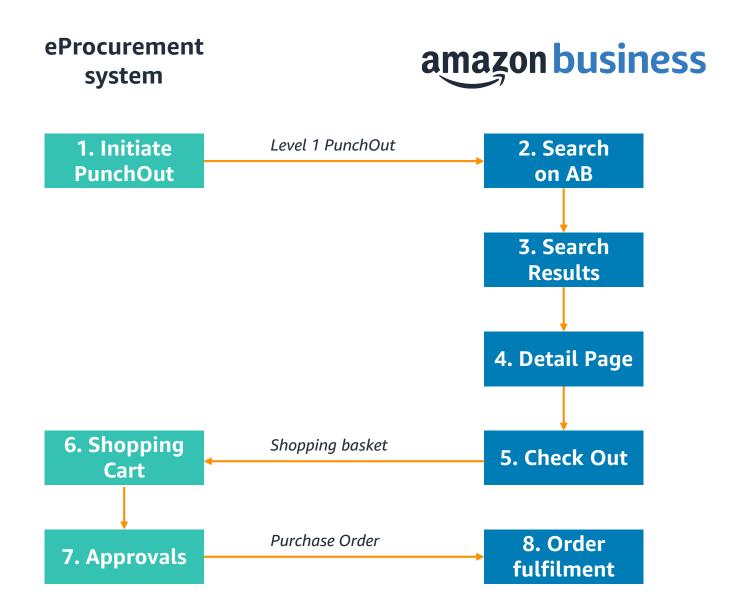
Drive adoption of purchasing policies

Let users search, select, and buy while helping enhance compliance with your purchasing policies and controls. Take advantage of **Business Prime** features that let you set spend limits, as well as **Guided Buying** policies that let you steer buyers to preferred products and categories, encourage small business buying, help meet sustainability goals, and increase supplier diversity.

amazon business

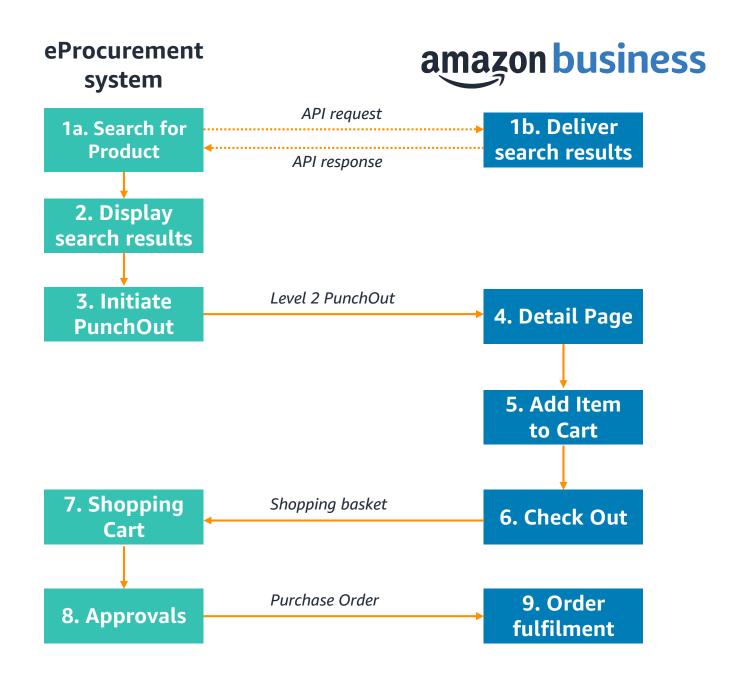
Traditional Level 1 PunchOut

- Existing solution, available since 2017
- No integrated search
- Users cannot compare Amazon results with other catalogs within their ePro
- Product search within supplier's website



Integrated Search & Level 2 PunchOut

- Users can compare Amazon results with other catalogs within their ePro
- Guided Buying restrictions apply directly for the AB search results
- Users can search for additional items once punched out to AB



For more info please follow <u>https://business.amazon.com/en/find-</u> <u>solutions/integrated-search</u>

