



FORESTS

A POWERFUL NATURAL SOLUTION IN RESPONSE TO CLIMATE CHANGE AND LOSS OF BIODIVERSITY

COMMIT TO REFORESTATION

Forest ecosystems are powerful living machines that benefit the climate, biodiversity, health, water, the production of natural and renewable resources, and much more. They are a large part of the solution when it comes to climate change, the protection of biodiversity, the management of natural risks, and the achievement of sustainable socio-economic development.

According to the FAO, investments in forest solutions must scale up to four-fold by 2050 to meet global climate, biodiversity, and land degradation targets.

Companies are key players in this restoration process.

At Reforest'Action, we are persuaded that the solutions put forward can only be effective if they focus on matters of mutual interest. That is why we ensure that environmental and social objectives are compatible with the challenge of supporting companies in their transition to more sustainable models.

Since 2010, Reforest'Action has been providing companies with tailored, value-creating solutions to accelerate the adoption and development of regeneration projects worldwide and promote a low-carbon and biocircular economy.



Forests are the **#1** land-based carbon sink.



80% of land-based biodiversity is found in the forest.



50% of the world's GDP is dependent on nature and its ecosystem services (WEF).

REFOREST'ACTION IN SHORT

Reforest'Action is a certified B Corp company that has specialised in forestry since 2010. We endeavour to preserve, restore and plant forest ecosystems to counteract climate change and the loss of biodiversity.

13 YEARS
of experience

+1,500
projects on
5 continents

+3,500
contributing
businesses

+445,000
committed
citizens


- Partner of the **United Nations Decade on Ecosystem Restoration**
- Member of the **European Forest Institute**
- Member of the **Circular Bioeconomy Alliance**
- Co-Founder of the **Global Forest Summit**

VALUE-CREATING SOLUTIONS

We provide you with meaningful and sustainable solutions to support your climate and biodiversity strategy. Based on the regeneration of (agro)forest ecosystems, our solutions are in keeping with the Net Zero Initiative, SBTi and SBTN programmes and are intended to positively transform your value chains and build more regenerative models.



- Restoring forests affected by climate events (drought, storms, etc.) or natural disturbances (insects or disease) by planting varied species of trees or assisting natural regeneration.
- Creating new, diversified forest tracts.
- Planting hedgerows and trees on agricultural plots (agroforestry).

 **Impact:** forests are more resistant to climate change and other hazards, soils are protected, and economic and food resources are generated for local communities.




In tropical zones:

- Purchasing of carbon credits available for VCS- and CCB-certified preservation (REDD+) or reforestation (ARR) projects.
- Funding of carbon projects that are under way (REDD+, ARR and Blue Carbon).


In France:

- Emission reduction purchasing for Low-Carbon Label projects.

 **Impact:** contribution to global and national carbon neutrality, projects with environmental and socio-economic benefits.




- Development of customised agroforestry and/or silvopastoralism projects contributing to regenerative agriculture and the optimisation of companies' value chains.

 **Impact:** supplies are safeguarded, soil quality and water retention are improved, crops are protected, and the environmental footprint is reduced.



- Creation of customised micro-forests in urban and suburban areas contributing to the socio-environmental transition of cities.

 **Impact:** biodiversity, air quality, cool temperatures, fight against pollution, personal well-being.



REGENERATIVE PROJECTS WITH OPTIMISED ECOSYSTEM BENEFITS

The missions of Reforest'Action are to preserve, restore and create forest and agroforestry ecosystems around the world while optimising the local actions taken to help resolve global challenges. Each and every one of the projects supported or developed by Reforest'Action is intended to optimise – at the very least – a common set of ecosystem benefits:



**INCREASING
CARBON
SEQUESTRATION**



**PRESERVING
AND RESTORING
NATURAL HABITATS
AND BIODIVERSITY**



**OPTIMISING
SOIL QUALITY
AND PRESERVING
WATER RESOURCES**

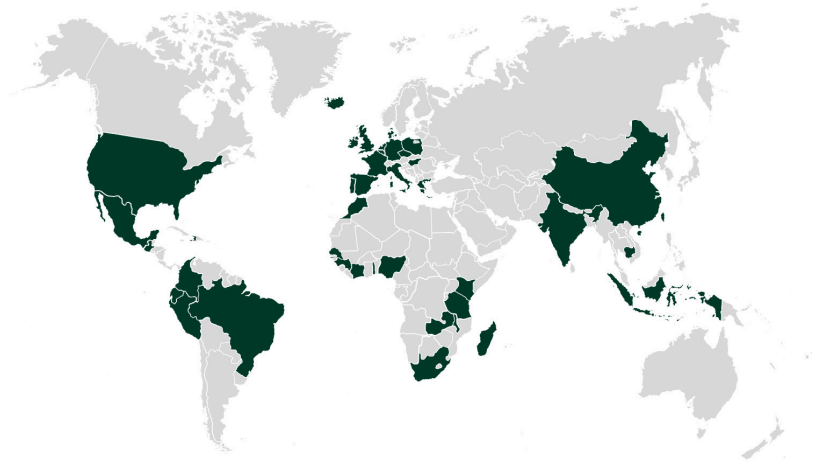


**IMPROVING
THE SOCIAL
AND ECONOMIC
STATUS OF LOCAL
COMMUNITIES**

These projects and their effects are monitored over time with the aims of advancing knowledge and continuously improving resilience to climate change.

PROJECTS CARRIED OUT WORLDWIDE

Because reforestation has complementary benefits from one geographic area to another, and thanks to our national and international network developed over the last 13 years, Reforest'Action can offer various types of projects across the globe on different kinds of land: woodlands, urban and agricultural settings, and coastal areas.



1,500+ Projects
45 Countries
5 Continents

STANDARDS AND CERTIFICATIONS

All the projects that we offer are aligned with the sustainable development goals set by the UN.

All certified carbon projects are rigorously selected; projects in tropical zones are VCS and CCB certified, while those carried out in France are awarded the Low-Carbon Label.



A SIMPLE AND INSPIRING PROCESS

We are here for you every step of the way as you create your own personalised project following our four-phase process:



Define your goals and your budget.



Select relevant projects or study specific projects.



Implement your project and calculate the co-benefits.



Mobilise your stakeholders.

RESOURCES TO BOOST YOUR COMMITMENT

MONITORING AND EVALUATING YOUR ACTIONS

- Clear, up-to-date information on reforestation projects.
- The benefits of your actions are evaluated using our indicators: carbon, diversity, socio-economic impact.

COMMUNICATING RESPONSIBLY

- A comprehensive best practices guide to responsible communication.
- Outreach tools on forest issues for an honest and engaged message.

MOBILISING YOUR STAKEHOLDERS

- A dedicated web page illustrating your commitment.
- Arrange events they can attend in the forest.

A TEAM OF EXPERTS AT YOUR SERVICE TO STUDY YOUR PROJECT

Together, we can find the most appropriate solution for your company.



Contact us:

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It's not just about planting tree seedlings. It requires much more complex know-how and an approach that is tailored to each region, each landscape and each valley on our planet and that is mindful of its biodiversity and the culture of the local communities.

– Stéphane Hallaire, Founder of Reforest'Action

www.reforestation.com



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