



Le Touquet Paris - Plage

RATECARD MEETINGS #19

JULY, 3TH & 4TH 2024

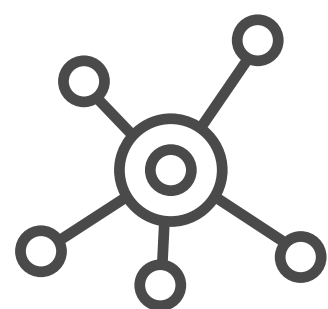
ratecard



A PHYSICAL EVENT

For brands publishers & agencies

The Ratecard Meetings series is a casual yet professional event that fosters strong business relationships between AdTech & MarTech technology vendors and their brands, agencies and publishers prospects.



1 TO FEW



1 : 1 MEETINGS



NETWORKING





AGENDA

WEDNESDAY, JULY 3TH

- 07:00 AM - 10:30 AM PARIS > LE TOUQUET BY VIP BUS
- 11:00 AM - 13:00 PM **1 TO FEW** (8X15MIN SESSION)
- 13:00 PM - 02:30 PM BUSINESS LUNCH
- 02:30 PM - 03:30 PM **1:1 MEETINGS (3X20MIN PER MEETING)**
- 03:30 PM - 03:45 PM CHECK-IN HOTEL
- 04:05 PM - 07:00 PM SPORT ACTIVITIES
- 07:45 PM - 00:00 PM NETWORKING, DRINK & DINNER

THURSDAY, JULY 4TH

- 08:00 AM - 09:30 AM BREAKFAST & CHECK-OUT
- 09:30 AM - 11:00 AM **KEYNOTE & ROUNDTABLE**
- 11:00 AM - 12:40 PM **1:1 MEETINGS (5X20MIN PER MEETING)**
- 12:40 PM - 02:20 PM BUSINESS LUNCH
- 02:20 PM - 05:00 PM **1:1 MEETINGS (7X20MIN PER MEETING)**
- 05:20 PM - 08:20 PM LE TOUQUET > PARIS BY VIP BUS





USEFUL INFORMATION



LOCATION

Le Touquet-Paris-Plage



TRANSPORTATION

Round-trip by VIP bus



ACCOMODATION

One night in a 4* hotel



DATE

Wednesday 03th & Thursday
04th July 2024



PARTICIPANTS

40+ partners
100+ publishers / agencies /
brands



NETWORKING

Dinner, transportation,
activities, drinks, etc.



1 TO FEW

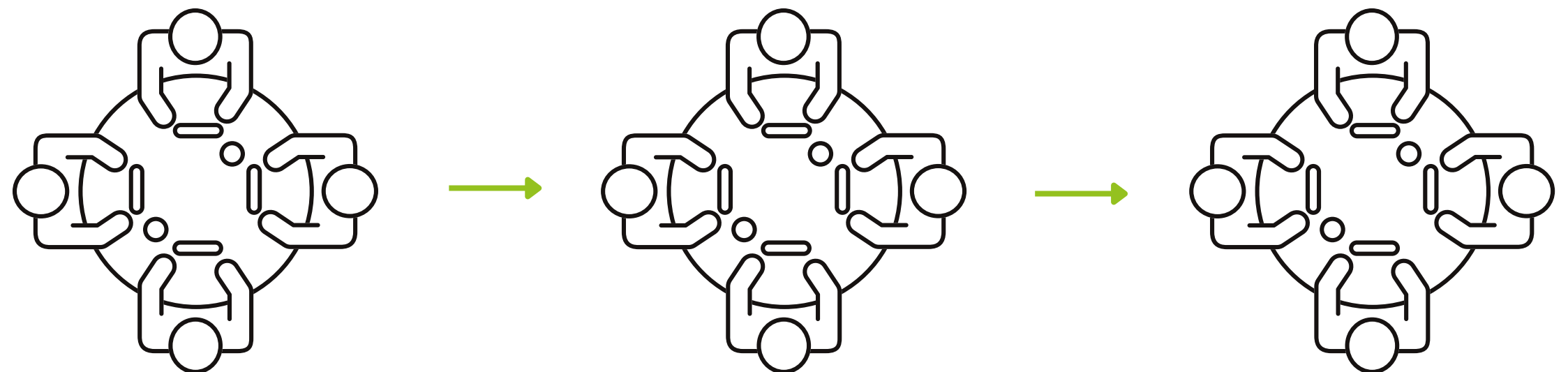
July 3th (DAY 1)



Ad Tech & MarTech vendors will have the opportunity to meet most of the attendees on the first day, during the 1-to-few format, and present briefly their solution to them.

Each table has 5-6 participants (brands, agencies and media publishers).

The sponsors move from table to table every 15 minutes, visiting 8 tables during the 1-to-few.





1 : 1 MEETINGS

July 3th - 4th (DAY 1 - 2)

Over the event there will be 3 sessions of qualified 1:1 meetings between sponsors and publishers, agencies, brands will occur during the event.



1:1 MEETINGS

15 to 20 minutes meetings

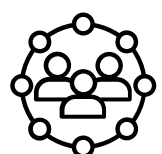
12 meetings guaranteed

maximum of 15 meetings



BOOKING

Your meetings will be booked prior the event on our online platform, so your agendas are fully booked when you start the event



PARTICIPANTS

You can invite the publishers, advertisers and agencies of your choice to the event





NETWORKING OPPORTUNITIES

From the beginning to the end, the Ratecard team takes care of everything for you to optimize the networking quality and ensure you will make the most out of your business event.



TRANSPORTATION BY BUS



LUNCHES



SPORT ACTIVITIES



COCKTAIL & DINNER



BEFORE THE EVENT : AN ONLINE PLATFORM

All activities prior to the event will take place on our dedicated online platform

Advertise your company with
a **branded company space**,
featuring your content,
including a video presentation



See which participants will attend
the physical event



Book your qualified 1:1 meetings
with participants (agencies, advertisers
and publishers)



TURN YOUR GUESTS INTO BRAND AMBASSADORS

In order to personally reward actual clients or hot leads, you can **invite up to 2 guests / brand ambassadors** per member of your team.

What does this mean exactly ?

- Prior to the event and once they have confirmed their participation, we directly contact them to finalize their registration, inform them regarding logistics (all inclusive invitations) and, help them discover our 1:1 meetings platform.
- During the event, they will be seated at one of your 1'to few roundtable and at your table at lunch.



PACKAGES

	1 PERSON	2 PERSONS	3 PERSONS
LOGISTIC SERVICES	All inclusive (transportation, accommodation 4* hotel, meals)		
1 TO FEW	8 round tables (15min on each table with 5/6 participants)		
SPONSOR VISIBILITY	Lunch table with your logo, advertising banner, branded company space on the meeting platform, logo & company tags on linkedin posts.		
1 : 1 MEETINGS	12 guaranteed (15 possible)	24 guaranteed (30 possible)	36 guaranteed (45 possible)
PRICING	12 k€	18 k€	24 k€



THEY TRUST US

PUBLISHERS



eDreams ODIGEO



SLMADS

CONDÉ NAST

meltygroup



Groupe Cerise



uni_médias

MONEYTAG

aufeminin



AMAURY MEDIA

venatus

VERYCHIC
VENTES PRIVÉES D'HÔTELS EXTRAORDINAIRES



La Provence

TOPITO



lastminute.com

EUROSPORT

ROKT

CMI FRANCE



Lagardère
ACTIVE



BilletRéduc



LE FIGARO

pétit futé

planetadvertising



GRUPE SeLoger

LOGIC
-IMMO.COM

CANAL+ BRAND
SOLUTIONS

l'express

horizon

deezer



TEAM
MED/A
imagine

Geev

webedia

GROUPON

ebay



AndreaMedia



bien'ici

Les Echos

bayard



GALAXIE MEDIA



bouygues

CÔTÉ
MAISON

INFOPRO
digital



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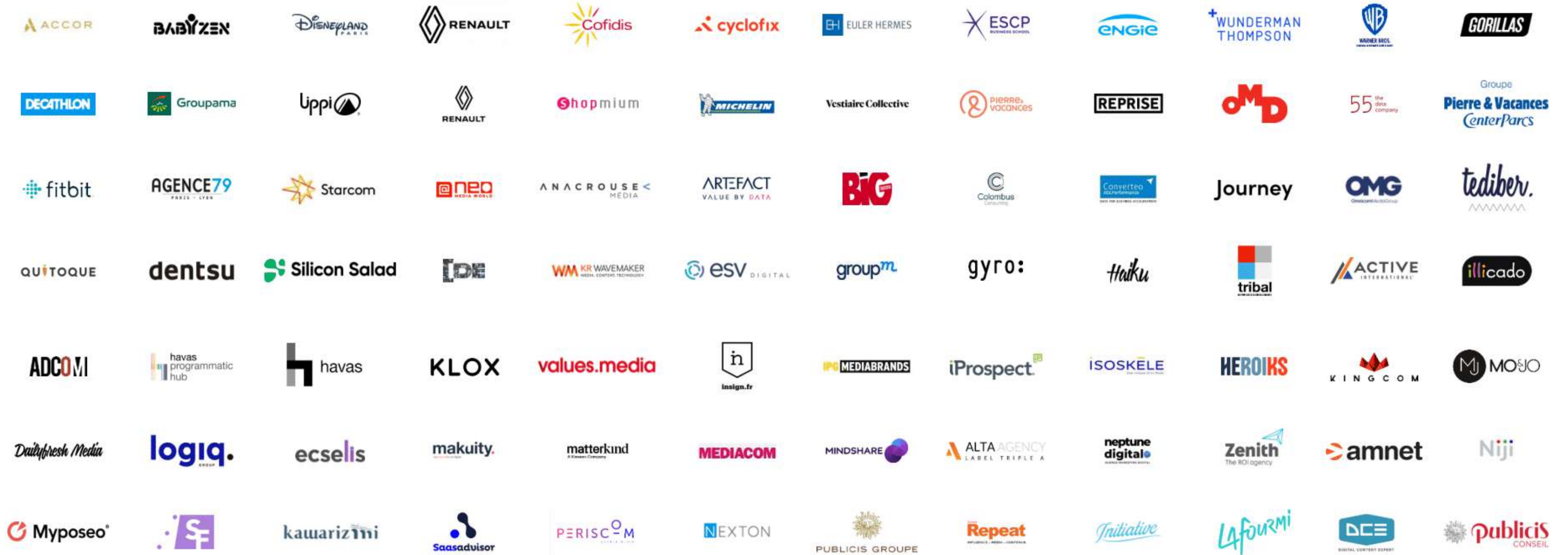
PUBLISHERS





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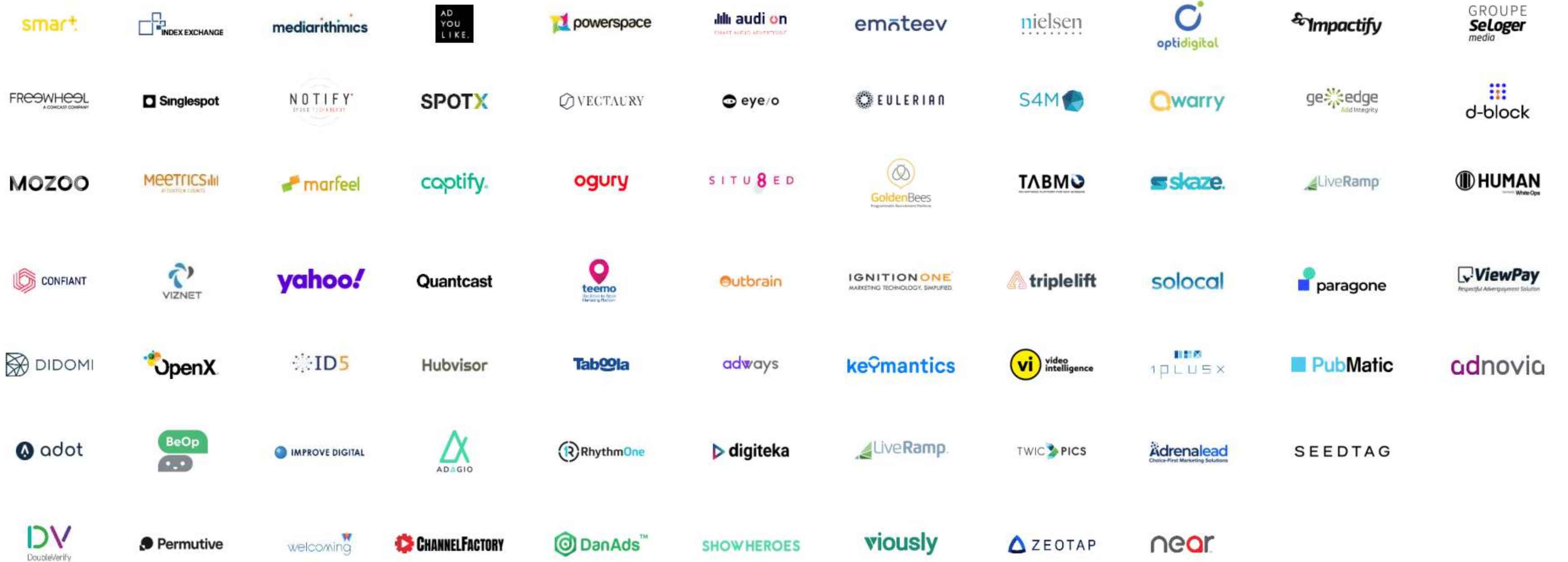
ADVERTISERS & AGENCIES





THEY TRUST US

TECHNOLOGY PROVIDERS





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A wide-angle photograph of a beach at low tide. The foreground is filled with golden-brown dune grasses. The middle ground shows a vast, flat expanse of wet sand and shallow water, with several small figures of people scattered across it. In the background, there are rolling dunes and a clear sky with a few wispy clouds. A large, rounded green button with the text "THANK YOU" in white, bold, sans-serif capital letters is centered over the middle of the image.

THANK YOU

The logo for 'ratecard' is displayed in a lowercase, sans-serif font. The word 'rate' is in a vibrant green color, and 'card' is in a dark grey or blue color. The logo is positioned centrally below the 'THANK YOU' button.

ratecard