

# *Cannes Lions*

**RATECARD PREMIUM SERVICES**

**JUNE, MONDAY 16TH TO FRIDAY 20TH 2025**



ratecard





# RATECARD CANNES LIONS 2025 : CONTEXT

The Cannes Lions Festival brings top c-level decision makers from all over the world. Mainly from the USA, but also from all Europe (UK first, then Germany, Netherlands, Spain, Portugal...), the Emirates and even Asia now!

For the actors of the AdTech & MarTech environment, paying more than 5K€ to get your official pass for the ON Cannes Lions Festival is simply pointless. It would just be a waste of time & budget. Nevertheless, the OFF festival is definitely full of great networking business opportunities.

Thanks to the GAFAN and all the main tech companies of the market, having a marketing presence with your own spot on this event has become crazy expensive.

You don't want to miss this must-attend event, but don't have a fortune to spend on it? Well, this is exactly why you should be part of our delegation. Trust us, and you will get the most out of the OFF Cannes Lions 2025.



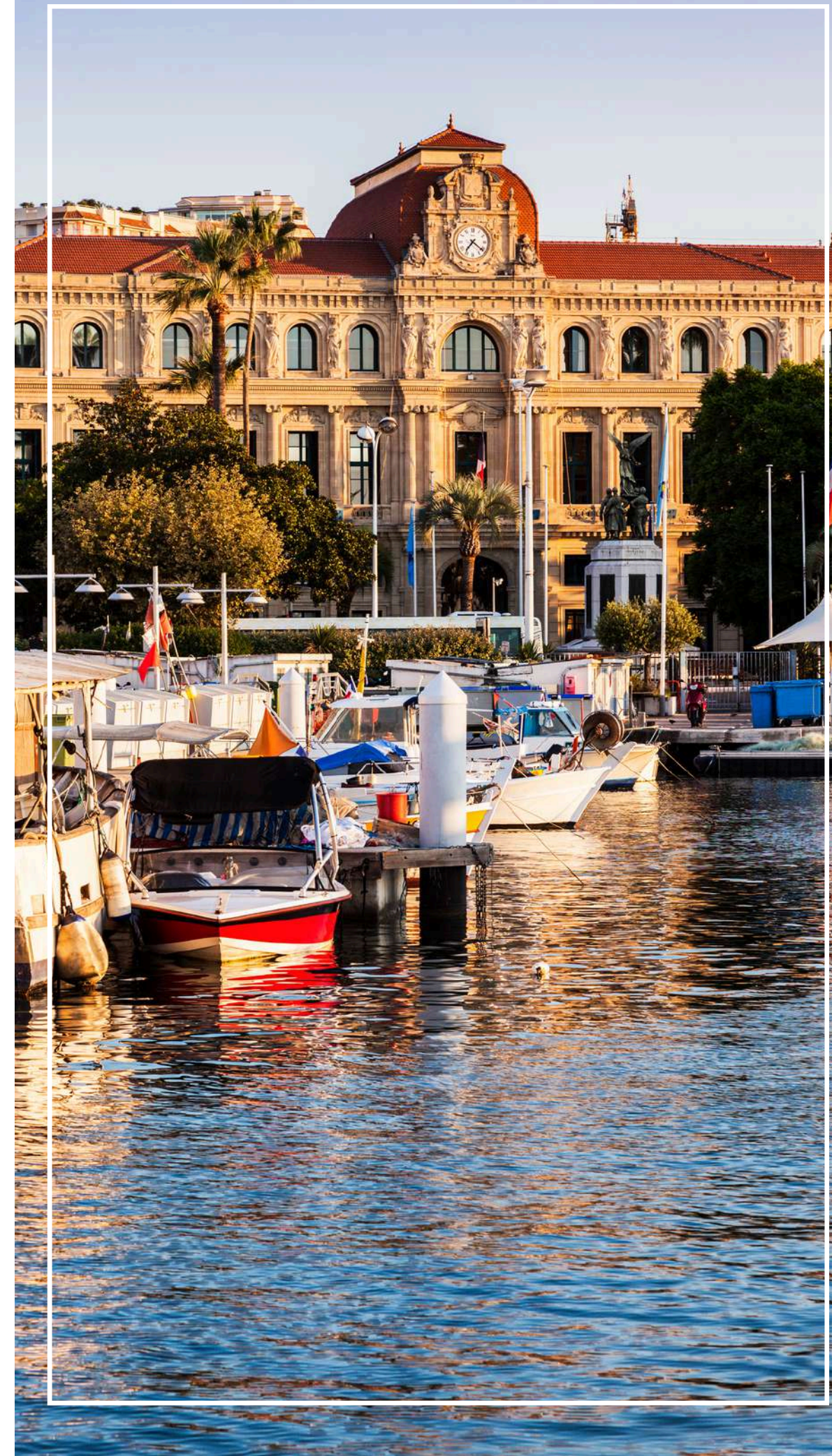
## WHEN

Monday 16th to Friday  
20th June 2025



## WHERE

Cannes







# RATECARD CANNES LIONS 2025

## PREMIUM SERVICES PACKAGES

	PACKAGE 1+1	PACKAGE 2+1	PACKAGE 2+2
LOGISTIC SERVICES (ACCOMODATION)	4 nights (private flat with private room and bathroom per person) either walking distance from La Croisette (slide 7) or short distance cycling/driving (slide 8)		
STAFF PRESENCE	1 team members	2 teams members	2 teams members
GUEST INVITATION	1 client or prospect (agency, publisher, brand)	1 client or prospect (agency, publisher, brand)	2 clients or prospects (agency, publisher, brand)
VISIBILITY	Your logo on : Ratecard publications + banners in weekly newsletters prior and during the Cannes Lions + logo & company tags on Ratecard's LinkedIn posts related to the Cannes Lions		
RATECARD VIDEO INTERVIEW	1 x 3min (edited with subtitles)	1 x 3min (edited with subtitles)	2 x 3min (edited with subtitles)
PRICING	6 k€	9 k€	12 k€





# RATECARD CANNES LIONS 2025 : PREMIUM LOGISTIC SERVICES



## ACCOMODATION

- 1 private flat per person for the 4 nights (Monday 16th to Friday 20st)
- Chose your flat either in Cannes city center (walking distance from the marina & Palais des Festival, check map slide 7) or in a quieter area such as the Pointe Croisette or at the Villa Francia (check map slide 8)
- Our team will take care of check-in / check-out enquires and all flat issues



## AGENDA OPTIMIZATION FOR CANNES LIONS OFF

- Pre-registration to various private events by invitation (keynotes, conferences, afterworks and private receptions on yachts, villas & beaches,... No access included to the-official festival in Le Palais des Festivals)
- Briefing on the type of actors (company, natonality...) present at each event
- Tailored agenda based on your networking goals
- Our team available for your staff and guest(s) for any questions/help needed prior the Cannes Lions or on site.







# RATECARD CANNES LIONS 2025 : PREMIUM VISIBILITY SERVICES

## COMMUNICATION / VISIBILITY

### Prior to the Cannes Lions :

- Article on Ratecard.fr (with your company logo & description) detailing who will be in Cannes.

### During the Cannes Lions:

- 2-3 min Video Interview in our Ratecard Headquarter with your client (or just yourself).
- Newsletter Ratecard special "What's up in Cannes ?" with your company logo on it.

### Post Cannes Lions :

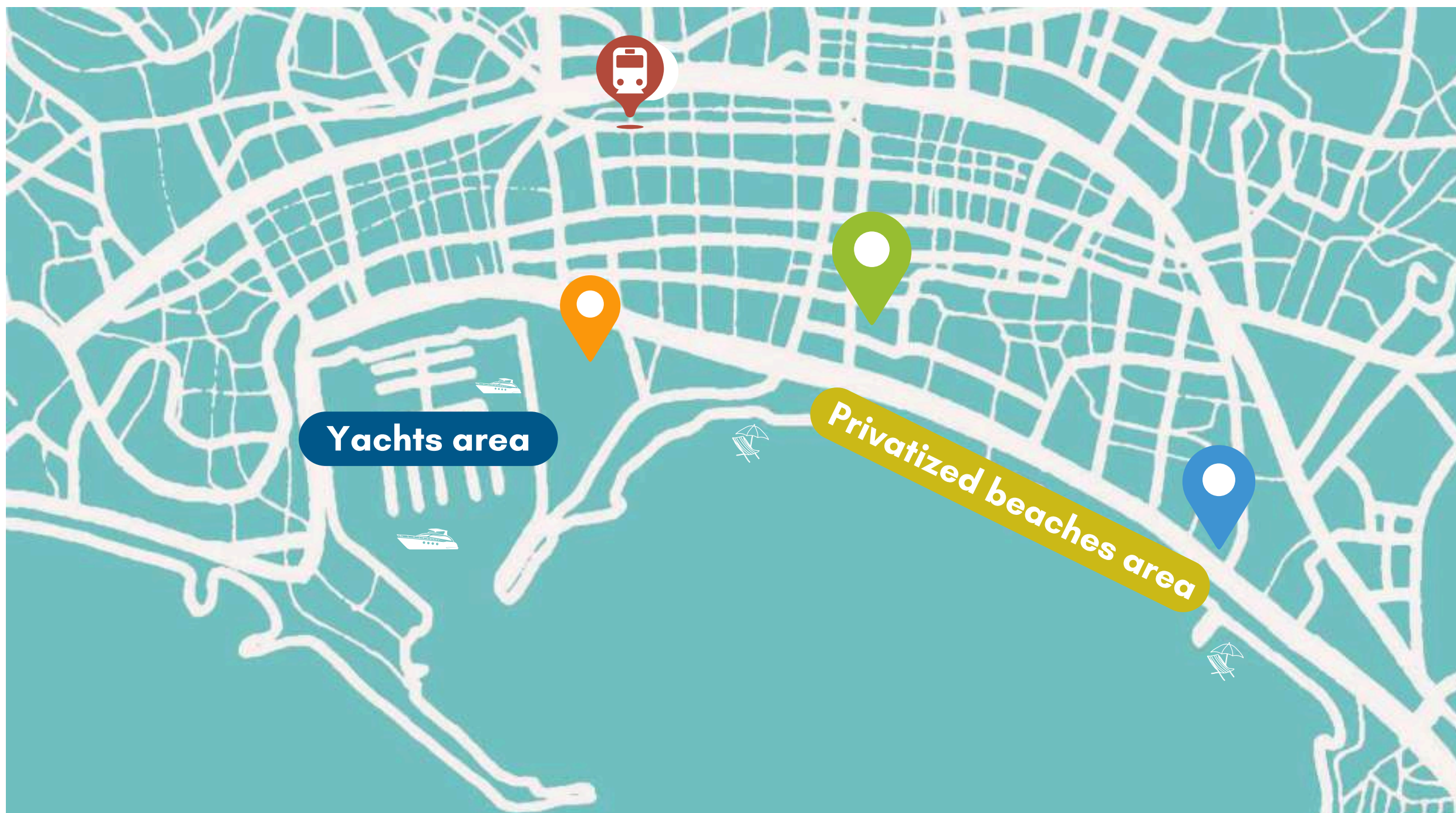
- Overview article about Cannes Lions 2025 with your company logo & description.
- Relay of your video interview on our socials (Linkedin & Twitter & Instagram) and on Ratecard.fr





# RATECARD CANNES LIONS 2025

## CANNES CITY CENTER MAP & RATECARD HQ LOCALIZATION

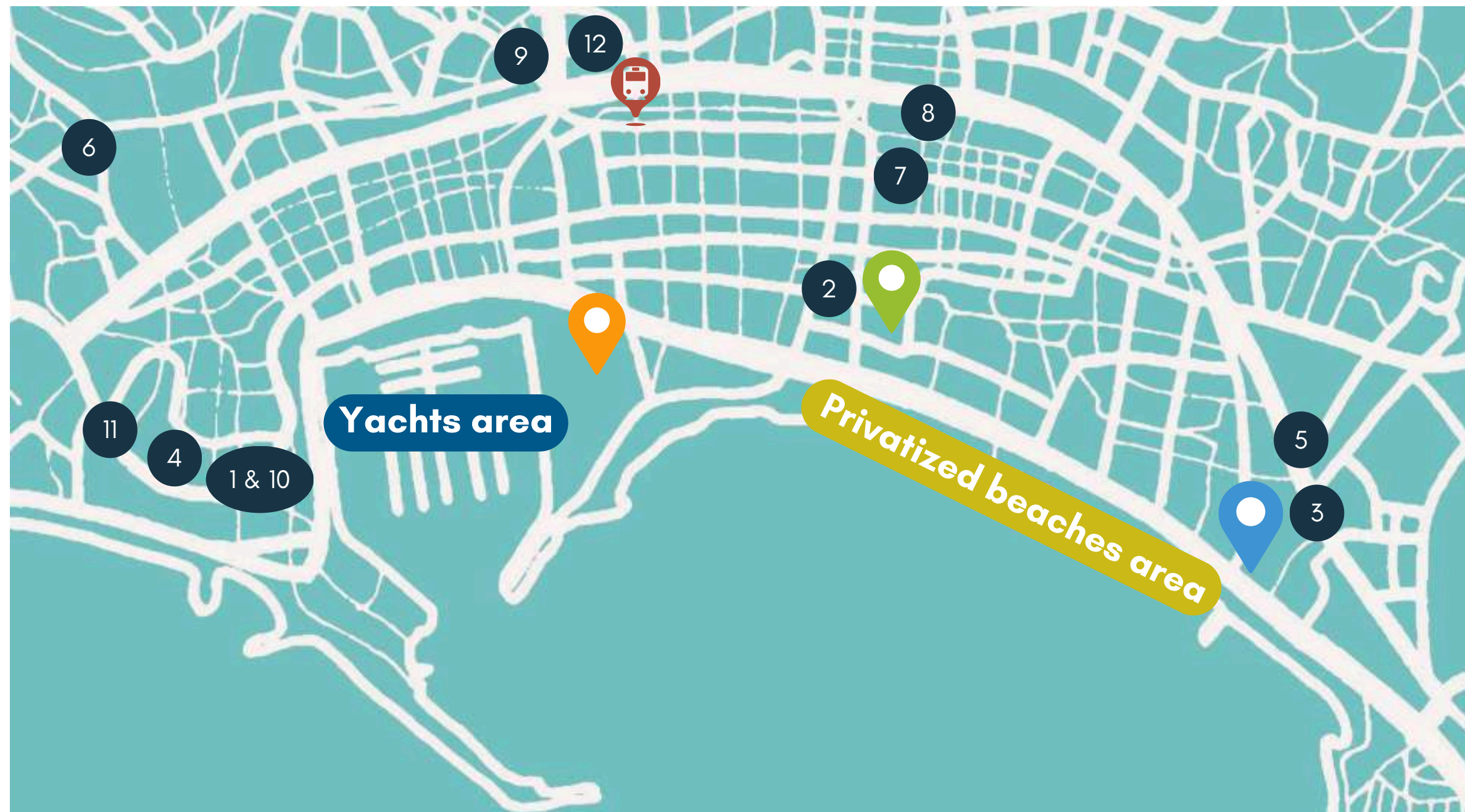






# RATECARD CANNES LIONS 2025

## ACCOMODATION FLATS CANNES CITY CENTER



CANNES TRAIN STATION



RATECARD HEADQUARTER  
HEART CANNES CENTER



PALAIS DES FESTIVALS



MARTINEZ HOTEL

**RATECARD'S FLATS :**



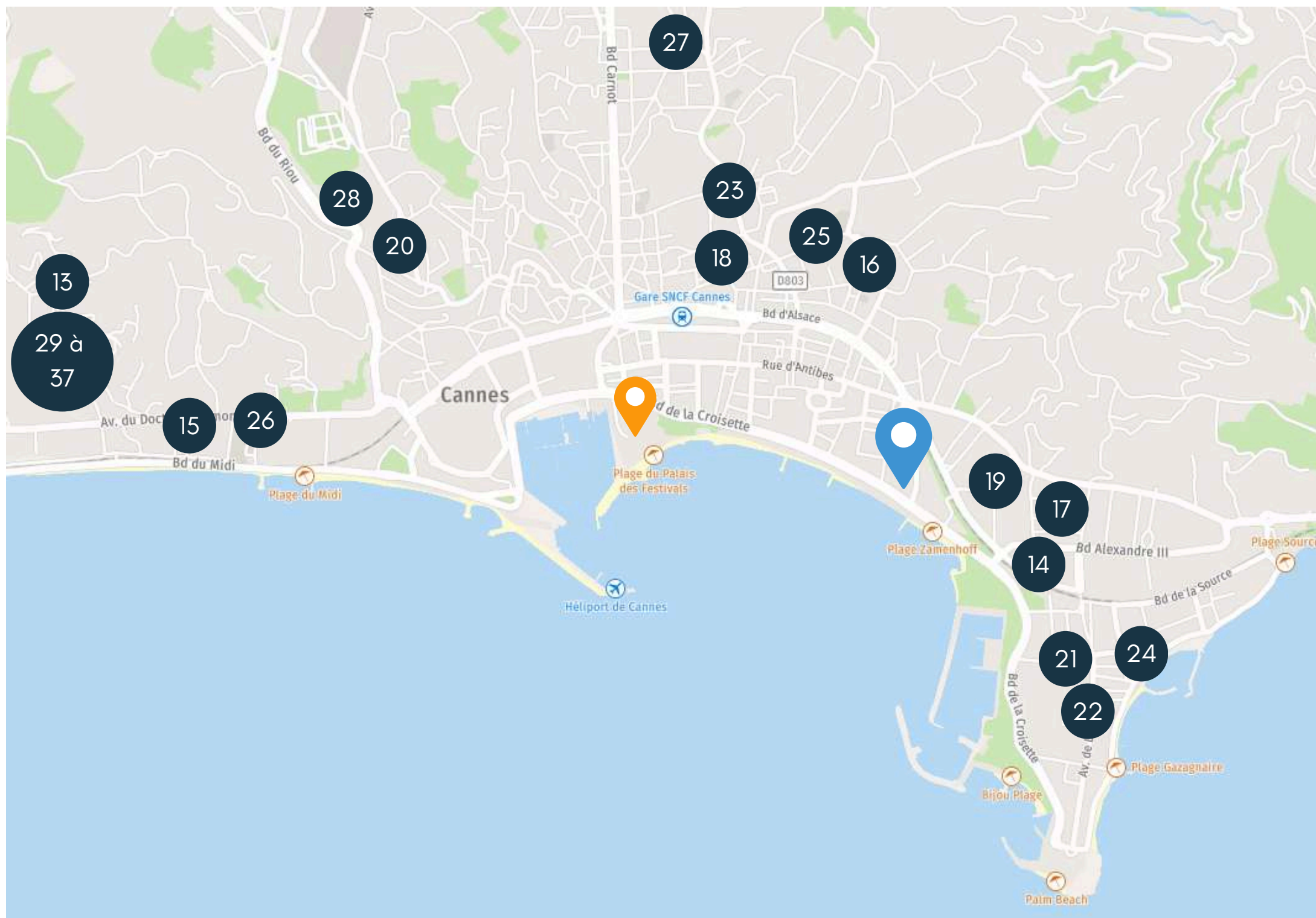
➔ Click on the links in the numbers to discover the flats





# RATECARD CANNES LIONS 2025

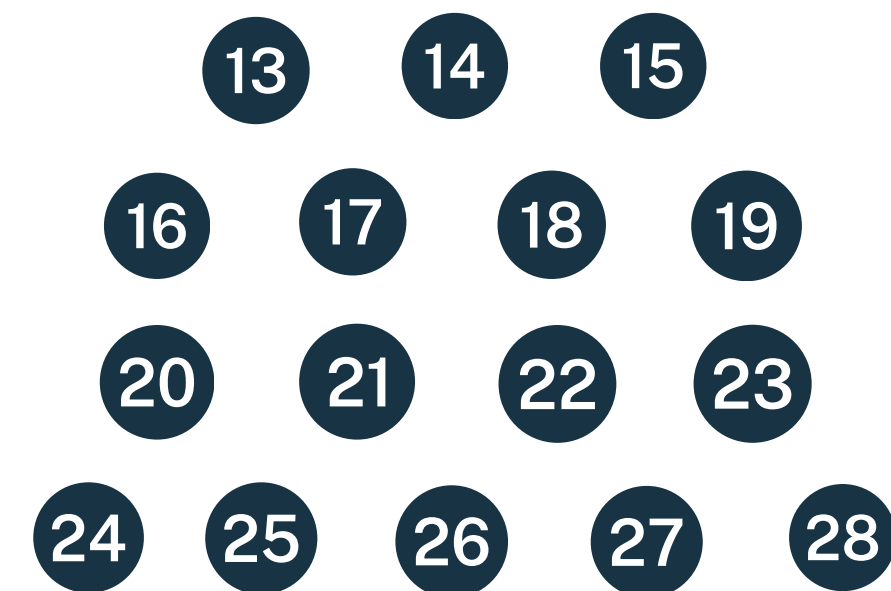
## ACCOMODATION FLATS CANNES AREA



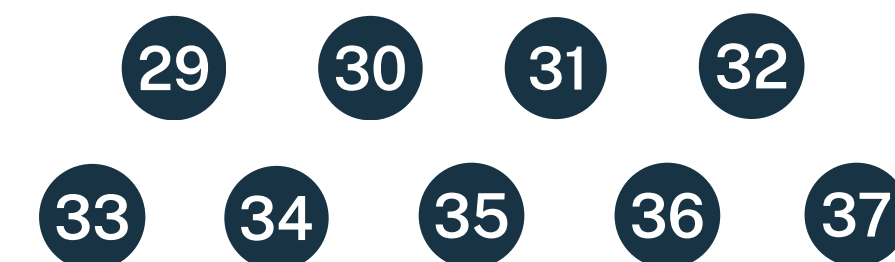
 **PALAIS DES FESTIVALS**

 **MARTINEZ HOTEL**

### RATECARD'S FLATS :



### RATECARD'S FLATS VILLA FRANCAIA :



 **Click on the links in the numbers to discover the flats**





# RATECARD CANNES LIONS 2025

## PRIVATIZE OUR HQ

 Adress : 21 Rue du Commandant André, Cannes

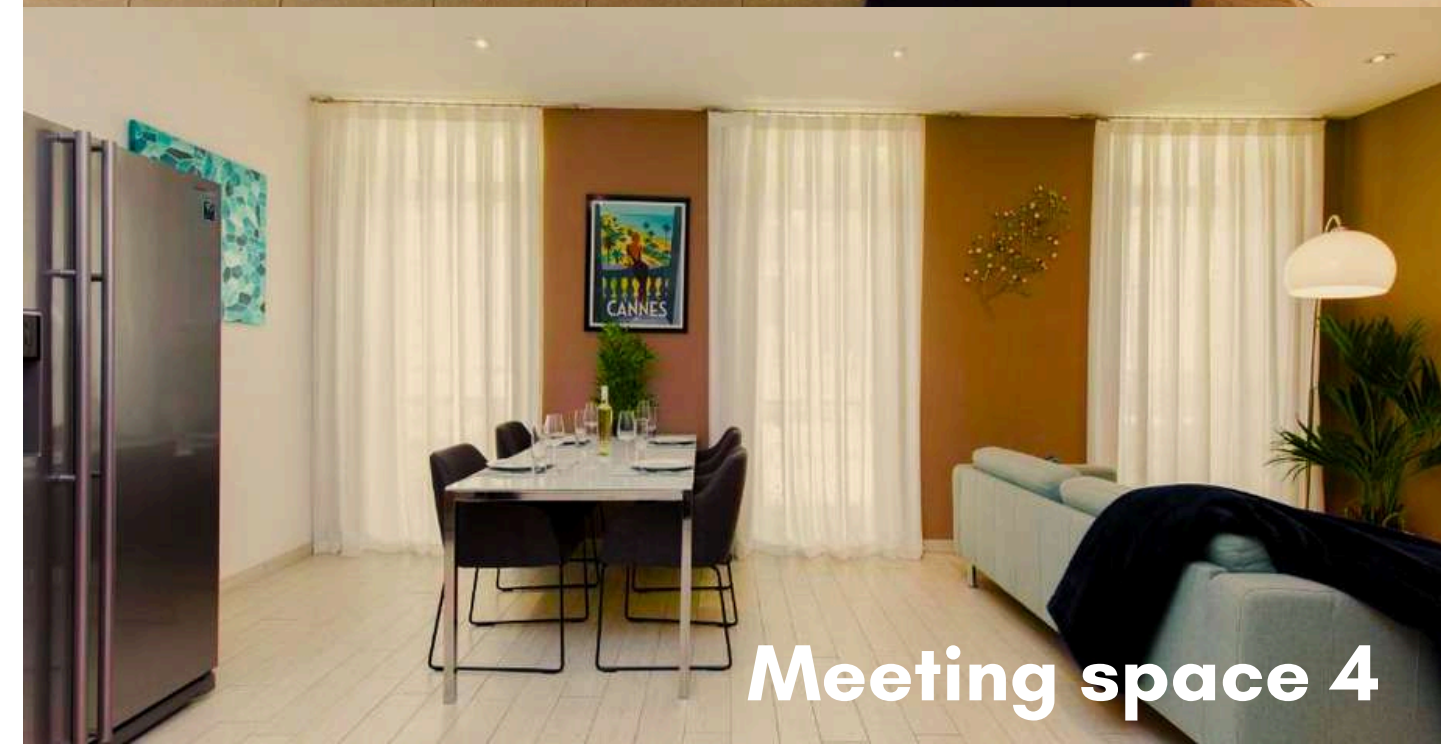
 7 min walk from the The Palais des Festival

 8 min walk from Cannes Train station

 Up to 4 meetings at the same time

 Lunch cocktail for up to 25 people

 Dinner cocktail for up to 25 People







# RATECARD CANNES LIONS 2025

## HQ PRIVATIZATION PACKAGES

*Choose your tailored privatization of our headquarter's apartment*



Ratecard Headquarter privatization one day from 9AM until 5PM :  
Organize your business meetings for yourself and your team members  
(up to 3 at the same time)

= 2,5K€



Option 1 : Breakfast and afternoon snacks (food & drinks) for 20  
people. We take care of the organization with a professional caterer

=2,5K€



Option 2 : Exclusive Lunch cocktail for 20-25 people : invite your  
guests for a break from the Croizette crazyness! We take care of the  
lunch cocktail organization with a professional caterer

= 3K€



Option 3 : Private cocktail dinner for 20-25 people : invite your guests  
from 5PM to 9PM. We take care of cocktail dinner organization  
professional caterer

= 3K€





# RATECARD CANNES LIONS 2025

## HQ PRIVATIZATION FOOD EXAMPLE



Pizzas



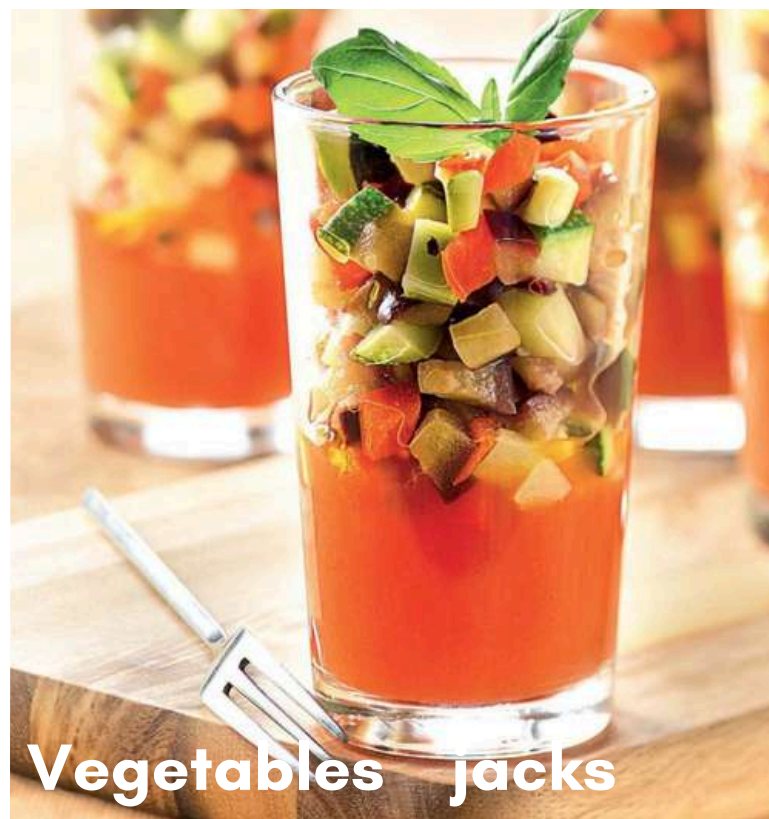
Cannelés



Pissaladière



Fresh fruits & nuts



Vegetables Jacks



Cheeses and Charcuterie



Pancakes





## OUR VISIBILITY OPTIONS AROUND CANNES LIONS



Your banner on Ratecard newsletter during the Cannes Lions festival

= **1K€**



Your banner on Ratecard.fr or AdExchange.fr homepages  
For 1 week prior or during the Cannes Lions festival

= **2K€**



Your dedicated Ratecard newsletter during the Cannes Lions festival  
(24000 recipients)

= **4K€**



Your thought leadership interview or client testimonial on AdExchange.fr  
published during the Cannes Lions festival (on the day of your choice)

= **2K€**



2-3min video interview in our Ratecard Headquarter with your client  
relayed on socials and Ratecard.fr (included in the delegation package)

= **2K€**

### Reminder Ratecard Audience :



Newsletters subscribers : Ratecard (weekly) : **21400+** ; Ad-Exchange (bi-weekly) : **11000+**



Monthly unique website visitors : Ratecard.fr : **20000+** ; Ad-Exchange.fr : **18000+**

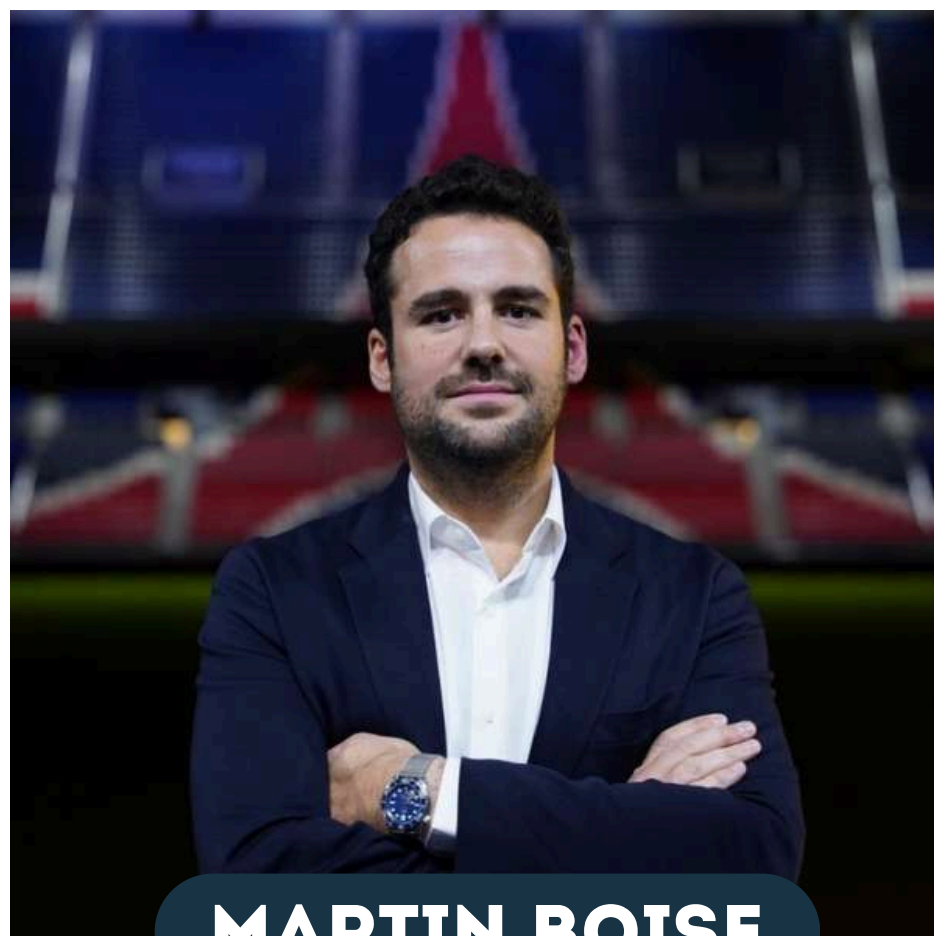


Socials :  **5800+** followers





# CONTACT

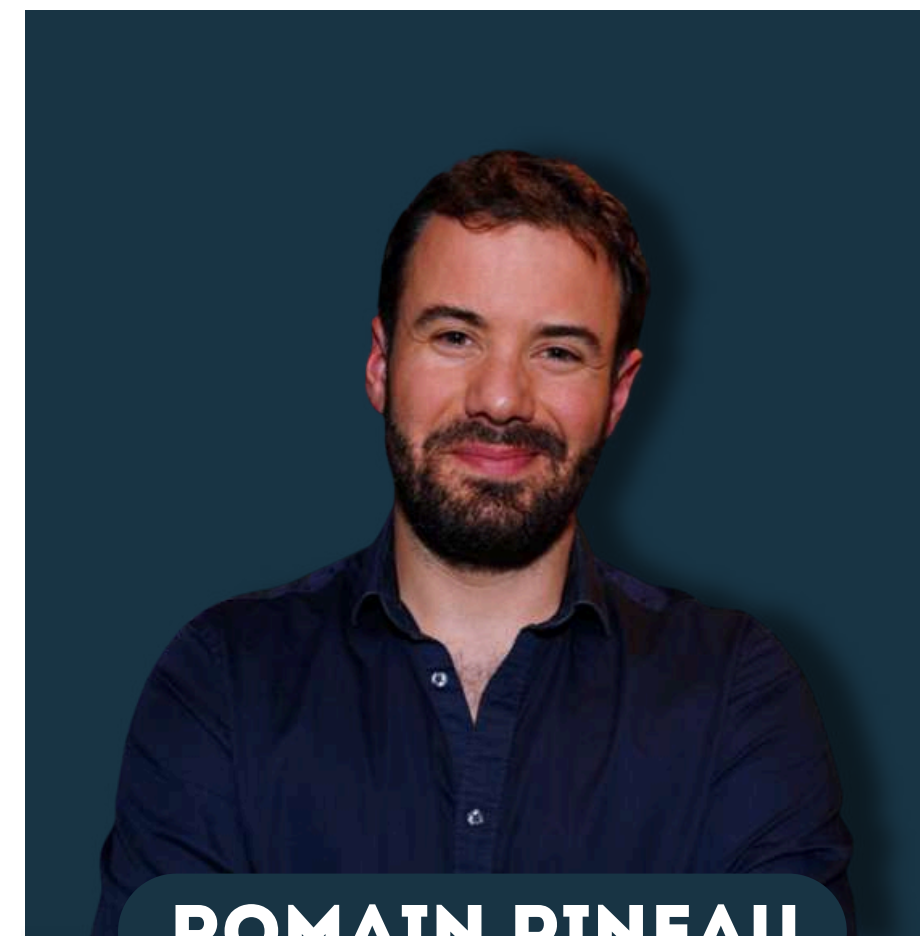


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**THANK YOU**



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