



Bordeaux

RATECARD MEETINGS #21

INTERNATIONAL

February 12th & 13th 2025

ratecard



AN INTERNATIONAL DIGITAL ADVERTISING EVENT

For techs, brands, media, publishers & agencies from EMEA, North America, LATAM and APAC

The Ratecard Meetings series is a casual yet professional event that fosters strong business relationships between AdTech & MarTech technology vendors and their brands, agencies and publishers prospects. This 21st edition will be focused on international actors, who can either join us in Bordeaux by train or airplane (international airport).



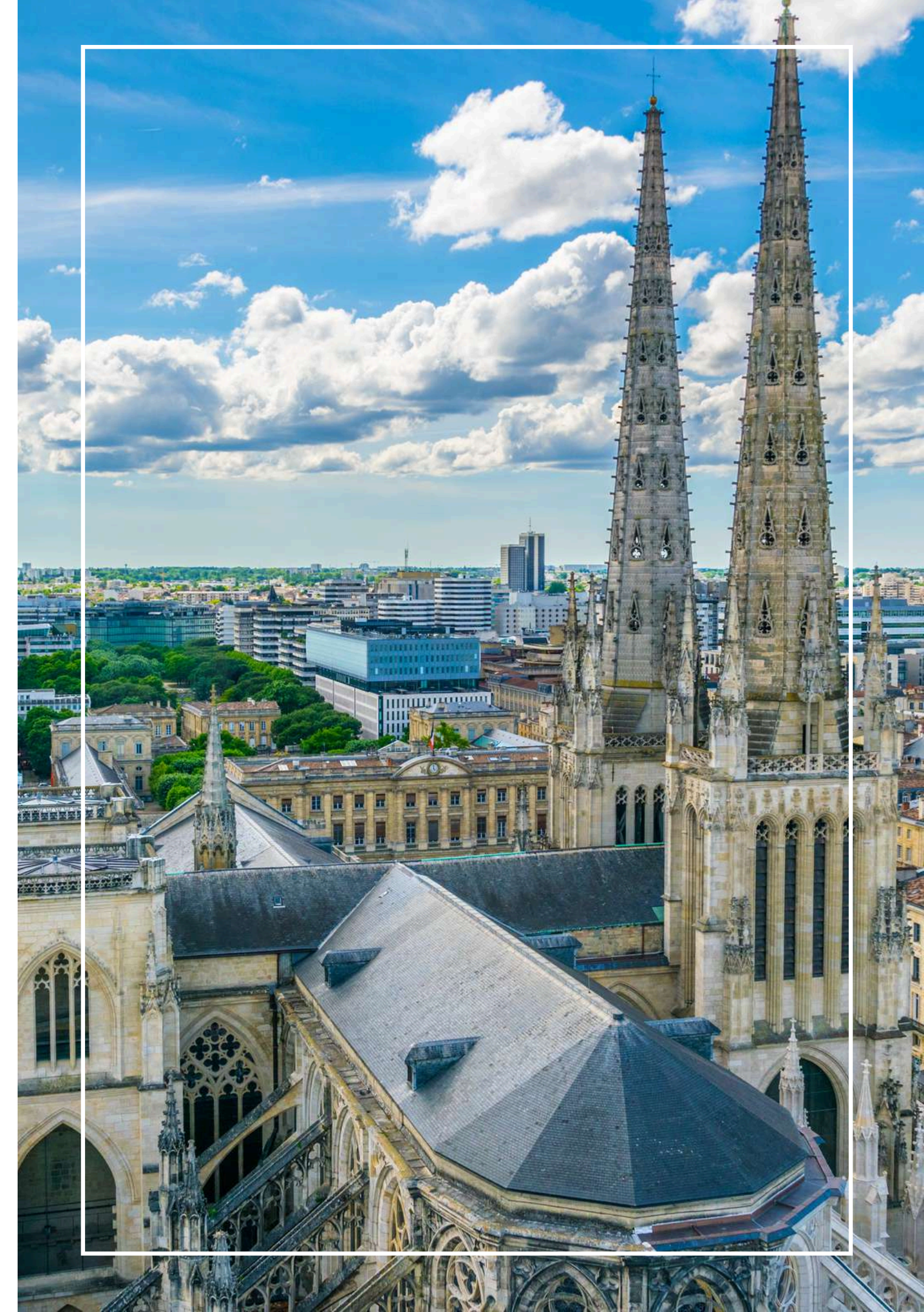
1 TO FEW



1 : 1 MEETINGS



NETWORKING





PACKAGES

	1 PERSON	2 PERSON	3 PERSON
LOGISTIC SERVICES	All inclusive (transportation, accommodation 4* hotel, meals)		
1 TO FEW	6 round tables (15min on each table)		
SPONSOR VISIBILITY	Lunch table with your logo, advertising banner, branded company space on the meeting platform, logo & company tags on linkedin posts.		
1 : 1 MEETINGS	12 guaranteed (15 possible)	24 guaranteed (30 possible)	36 guaranteed (45 possible)
PRICING	12 k€	18 k€	24 k€

Speaking opportunity option*: Individual keynote (10min) or roundtable participation (20min) : 5k€

*Available for sponsors with any package above



AGENDA



WEDNESDAY, FEBRUARY 12TH

- 08:01 AM - 10:18 AM PARIS > BORDEAUX BY TGV
- 10:18 AM - 11:15 AM BORDEAUX ST-JEAN TRAIN STATION > CHATEAU LAFITTE
- 11:15 AM - 12:15 PM **1 TO FEW** (3X15MIN SESSION + 1 BREAK PER SPONSOR)
- 12:15 PM - 01:45 PM SEATED LUNCH AT CHATEAU LAFITTE
- 01:45 PM - 02:45 PM **1 TO FEW** (3X15MIN SESSION + 1 BREAK PER SPONSOR)
- 03:00 PM - 04:20 PM **1:1 MEETINGS** (4X20MIN PER MEETING)
- 04:20 PM - 05:00 PM CHATEAU LAFITTE YVRAC > ACTIVITIES IN BORDEAUX
- 05:00 PM - 06:30 PM VISIT CITE DU VIN MUSEUM OR BASSINS DES LUMIÈRES
- 07:00 PM - 08:00 PM CHECK-IN & BREAK HOTEL MERCURE CHATEAU CHARTRONS
- 08:00 PM - 00:00 PM NETWORKING COCKTAIL DINNER & PARTY AT THE CONFIDENTIEL

THURSDAY, FEBRUARY 13TH

- 08:00 AM - 09:30 AM BREAKFAST & CHECK-OUT
- 09:15 AM - 10:45 AM **KEYNOTES & ROUND TABLES**
- 10:45 AM - 11:00 AM SHORT BREAK / 1:1 MEETINGS PREPARATION
- 11:00 AM - 12:40 PM **1:1 MEETINGS** (5X20MIN PER MEETING)
- 12:40 PM - 02:10 PM SEATED LUNCH AT HOTEL MERCURE CHATEAU CHARTRONS
- 02:20 PM - 04:20 PM **1:1 MEETINGS** (6X20MIN PER MEETING)
- 04:30 PM - 05:30 PM VISIT BORDEAUX CITY CENTER & TRAIN STATION TRANSFER
- 05:46 PM - 07:54 PM BORDEAUX > PARIS BY TGV



USEFUL INFORMATION



LOCATION

Bordeaux



TRANSPORTATION

Round-trip from Paris
by train 1st Class



ACCOMODATION

One night in a renowned hotel
(4*) *Mercure Château Chartrons*



DATE

Wednesday 12th & Thursday
13th February 2025



PARTICIPANTS

30+ partners
70+ publishers / agencies / brands



NETWORKING

Dinner, transportation,
activities, drinks, etc.



1 TO FEW

February 12th (DAY 1)

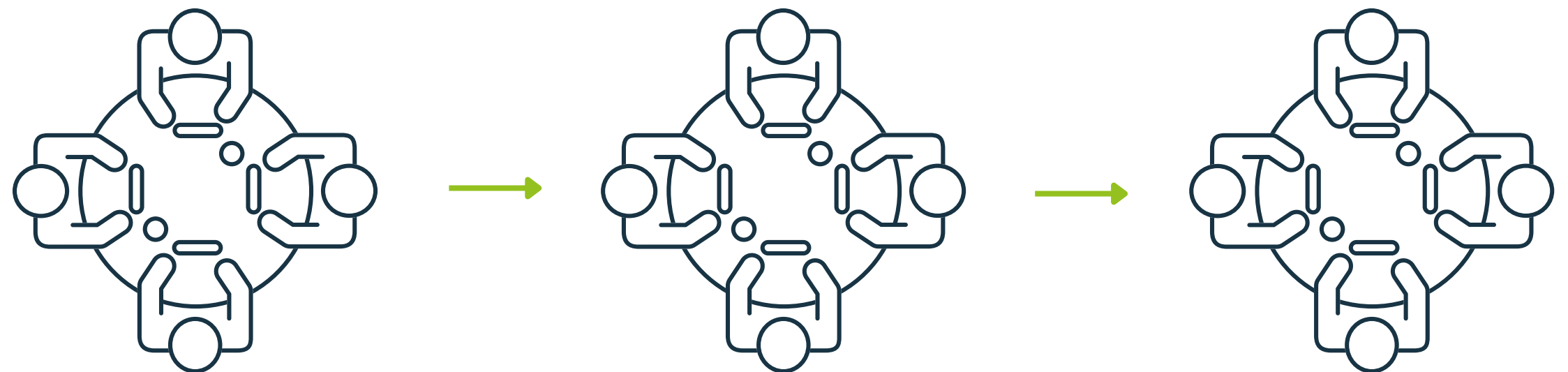
Chateau Lafitte



Ad Tech & MarTech vendors will have the opportunity to meet most of the attendees on the first day, during the 1-to-few format, and present briefly their solution to them.

Each table has 3-4 participants (brands, agencies and media publishers).

The sponsors move from table to table every 15 minutes, visiting 6 tables during the 1-to-few.





1 : 1 MEETINGS

February 12th & 13th (DAY 1 & DAY 2)
CHATEAU LAFITTE & HOTEL MERCURE

Over the event there will be 3 sessions of qualified 1:1 meetings between sponsors and their publishers and agencies/advertisers prospects.
4 of them will take place on Day 1 at the Chateau Lafitte, and 11 of them will take place on Day 2 at the prestigious Hotel Mercure Chateau Chartrons.



1:1 MEETINGS

15 to 20 minutes meetings
12 meetings guaranteed
maximum of 15 meetings



BOOKING

Your meetings will be booked prior the event through our online platform, so your agendas are fully booked when you start the event



PARTICIPANTS

You can invite the publishers, agencies and advertisers of your choice to the event





NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



TRAIN TRAVEL

1st class Train tickets



LUNCHES

Seated lunch with
your logo at the table



CULTURAL VISIT

Cité du Vin
& Bassins des Lumières



COCKTAIL DINNER

Relaxed networking



BEFORE THE EVENT : AN ONLINE PLATFORM

All activity prior to the event will take place on our dedicated online platform

Advertise your company with
a **branded company space**,
featuring your content,
including a video presentation



See which participants will attend
the physical event



Book your qualified 1:1 meetings



TURN YOUR GUESTS INTO BRAND AMBASSADORS

In order to personally reward actual clients or hot leads, you can **invite up to 2 guests / brand ambassadors** per member of your team.

- Invitations are submitted to the organisers validation
- Once confirmed, we handle every logistical details for them
- During the event, you can invite them at your table for the lunch
- For international attendees we refund up to 150€ on their travel expense from EMEA, and up to 500€ if they are travelling from North America, LATAM or APAC.

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[RETAIL 4 BRANDS]

THEY TRUST US PUBLISHERS



ratecard

ratecard



[RETAIL 4 BRANDS]

THEY TRUST US

ADVERTISERS

★ Heineken®

L'AR
DOU
TEU

Perrigo®

NUXE
PARIS

ProTech®
MONTE-CARLO

BUT

FNAC DARTY

Cdiscount

BAYER

ac
marca Ideal

KraftHeinz

SHOWROOM
PRIVÉ

MasterCard

Fleury Michon

newpharma
Votre pharmacie, à portée de main

Lamazuna

INFINITY
ADVERTISING

bouygues

DAMART

LABORATOIRES
INELDEA

Silverlit®

K kenvue

Comme
J'aime
Ça change ma vie!

DANONE
ONE PLANET. ONE HEALTH

smeg

AGROBIOTHERS
LABORATOIRE

BEAU
DOMAINE
SKINCARE

L I V Y

PAYOT
PARIS

GROUPE
SEB

Pierre Fabre

vtech®

jow

33

EXPANSCIENCE®
LABORATOIRES

Tereos

SOMFY®

TnB®

Manutan

FDJ

CA CRÉDIT
AGRICOLE

Shopper Factory

trainline

JouéClub!

travelski

KLOX

HAVAS
SPAIN

leboncoin

NEW VEGA

WÜRTH

iki

SeLogger®

[LEDGER]

Conforama

Tereos

ratecard



THEY TRUST US

AGENCIES

ARTEFACT

values.media



HAVAS
PORTUGAL

Publicis
ACTIV

wizenco

isoskèle

HAVAS International

dentsu

NetMediaGroup

AWi Agence
Web
intelligence

PERISCOP AGENCE
MEDIA

candypeak

publicis
CONSEIL

molecule
science



THE & PARTNERSHIP

les
causantes

TIDART
Digital Media & Data Agency



iPROSPECT



Swan

eliette

blinked



MINDSHARE

KLOX

Groupe
Repeat
INFLUENCE - MEDIA - CONTENUS

Haiku

ISOSKÈLE
Une marque de La Poste

amnet



ORIXA
MEDIA



IPG
MEDIABRANDS



groupm

XAXIS
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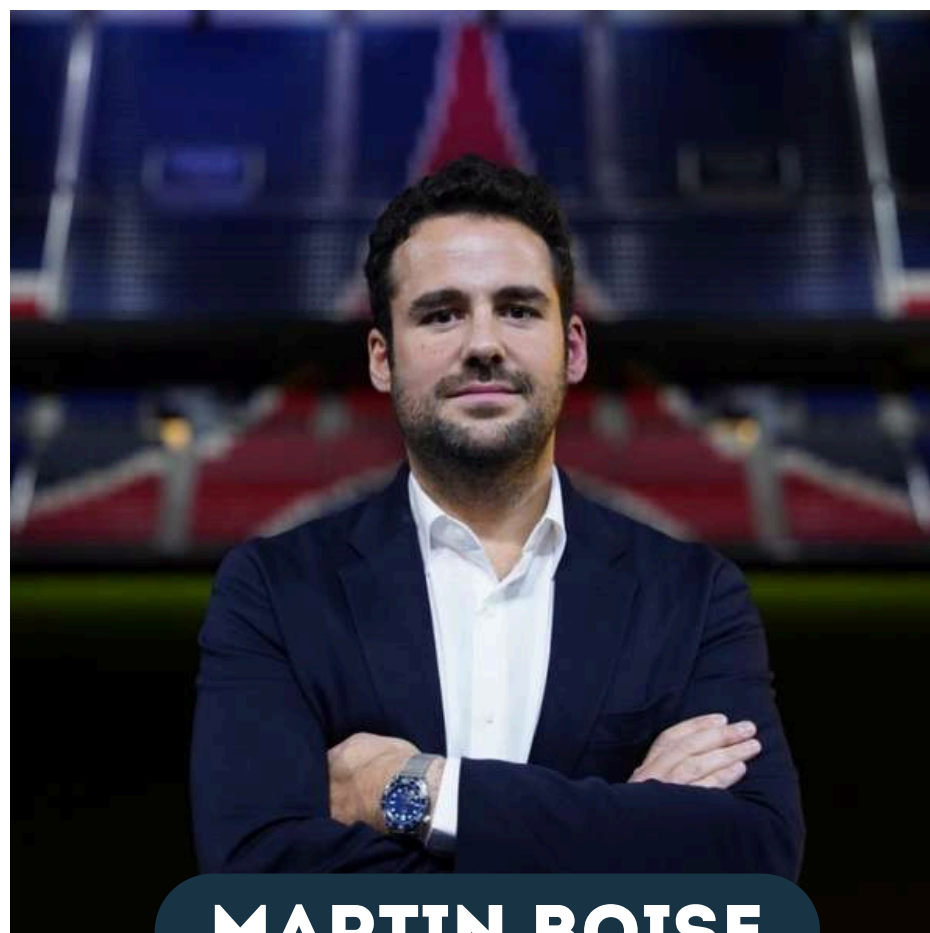
THEY TRUST US

TECH / SPONSORS





CONTACT

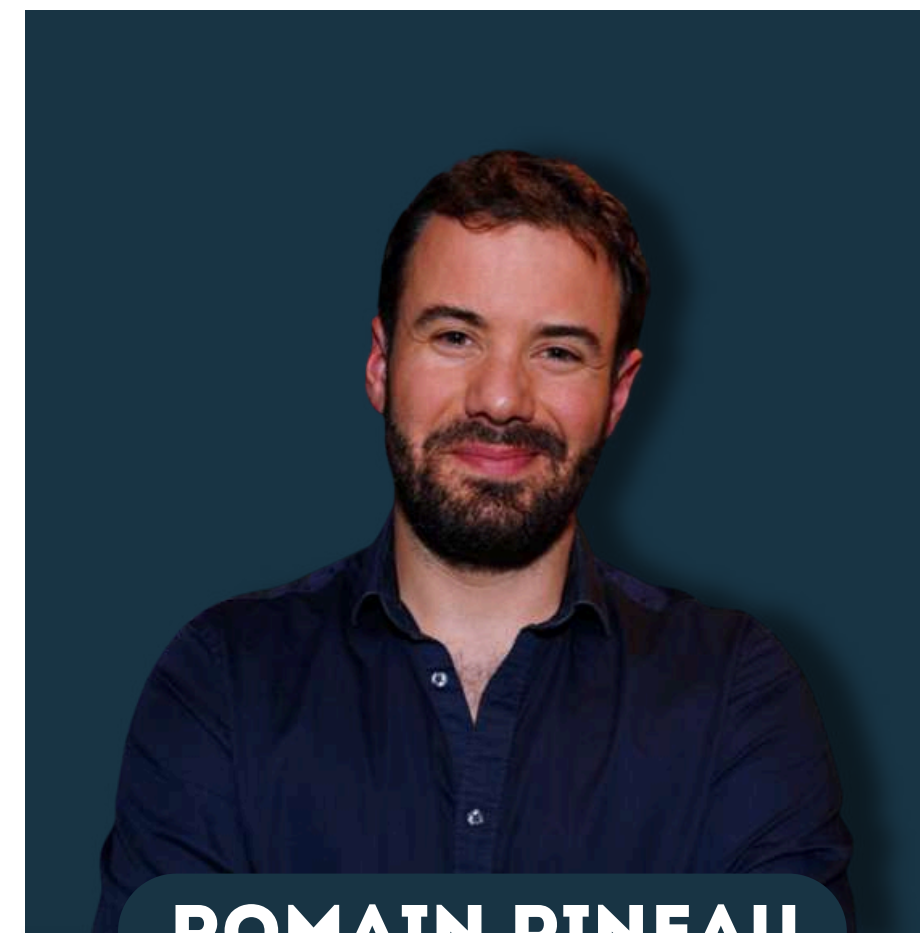


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ROMAIN PINEAU

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A scenic view of a vineyard with a winding road and a church in the background. The vineyard is lush green, and the road is paved and curves through the rows of vines. In the distance, a church with two prominent spires is visible against a clear sky. The overall atmosphere is peaceful and rural.

THANK YOU

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