

**THURSDAY, NOVEMBER 13TH, 2025**



# **RATECARD STARS 2025**

**LA COUPOLE**

1927



## **RATECARD STARS**

**The perfect mix between team building, public relations and business in a festive atmosphere**

- ★ **NETWORKING COCKTAIL**
- ★ **AWARDS CEREMONY**
- ★ **SEATED DINNER**
- ★ **PARTY**

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# RATECARD STARS

The only award in the AdTech/Martech environment where the jury is you, and you only !

REMINDER RATECARD STARS 2024 :

- ★ 140 NOMINEES
- ★ 24 PERSONALITIES AWARDED
- ★ 1800 VOTERS
- ★ 220 PEOPLE AT THE AWARDS CEREMONY



# AGENDA

**THURSDAY, NOVEMBER 13TH, 2025**

**DANCING LA COUPOLE, MONTPARNASSE - PARIS**

- ★ **06:45 PM** | **APERITIF NETWORKING COCKTAIL**
- ★ **08 PM** | **SEATED DINNER & AWARDS CEREMONY**
- ★ **10:30 PM** | **DESSERT & NETWORKING PARTY**

**LA**  
**COUPOLE**





# SPONSOR PACKAGES

★ **1 : SPONSORED TABLE 10 SEATS | 7K€**

3-4 staff and 6-7 guests. We can help you complete your table with our own guests (brands, publishers & agencies)

★ **2 : BUNDLE TABLE 10 SEATS + PRIZE AWARDING | 10K€**

1 min intro of your company with your logo on screen before prize awarding + your picture with the winner(s)

★ **3 : BUNDLE TABLE 10 SEATS + 6 MONTHS MEMBERSHIP | 10K€**

Optimize your visibility on the market around the Ratecard Stars with the large range of our marketing services

LA  
COUPOLE





# RATECARD STARS #4 CATEGORIES

## AD TECH

- ★ **ADTECH OF THE YEAR**
- ★ **NEW ADTECH PLAYER**

## SELL SIDE (FOR PUBLISHERS)

- ★ **PERSONALITY SELL SIDE**
- ★ **PERSONALITY TECH SELL SIDE**
- ★ **SUCCESS SELL SIDE**

## BUY SIDE (FOR BRANDS)

- ★ **PERSONALITY BUY SIDE**
- ★ **PERSONALITY TECH BUY SIDE**
- ★ **SUCCESS BUY SIDE**

## HOT TRENDS

- ★ **RETAIL MEDIA**  
Collaboration/innovation
- ★ **AI FOR MARKETERS**  
Collaboration/innovation
- ★ **COOKIELESS & ID MANAGEMENT**  
Collaboration/innovation
- ★ **TV (TOTAL VIDEO)**  
Collaboration/innovation
- ★ **DOOH**  
Collaboration/innovation
- ★ **GAMING ADVERTISING**  
Collaboration/innovation
- ★ **CSR**  
Corporate & Social Responsibility initiatives



# LINKEDIN VISIBILITY EXAMPLES



## PRIOR THE EVENT

**Veronique Pican** • 2e  
 Managing Director FR chez Equativ ( formerly...  
 Republié depuis Valiuz • 3 mois • 🌐

Dernière ligne droite pour voter 🗳️ <https://bit.ly/3Qj9dUr> pour la catégorie star de l'année 2023, le retail média 🗨️ mais aussi pour l'alliance des 2 entreprises qui ont fait bouger les lignes du secteur. Chez Equativ on pense que la tech ...voir plus

**RATECARD STARS #3**

REMISE DES PRIX  
 LE 16 NOVEMBRE 2023 AU PARC DES PRINCES

LE PARC DES PRINCES  
 ratecard

**CATÉGORIE STAR RETAIL MEDIA**

**VERONIQUE PICAN**  
 MANAGING DIRECTOR FR  
**EQUATIV**

**OLIVIER BOUTIN**  
 LEADER RETAIL MEDIA & MONÉTISATION  
**VALIUZ**

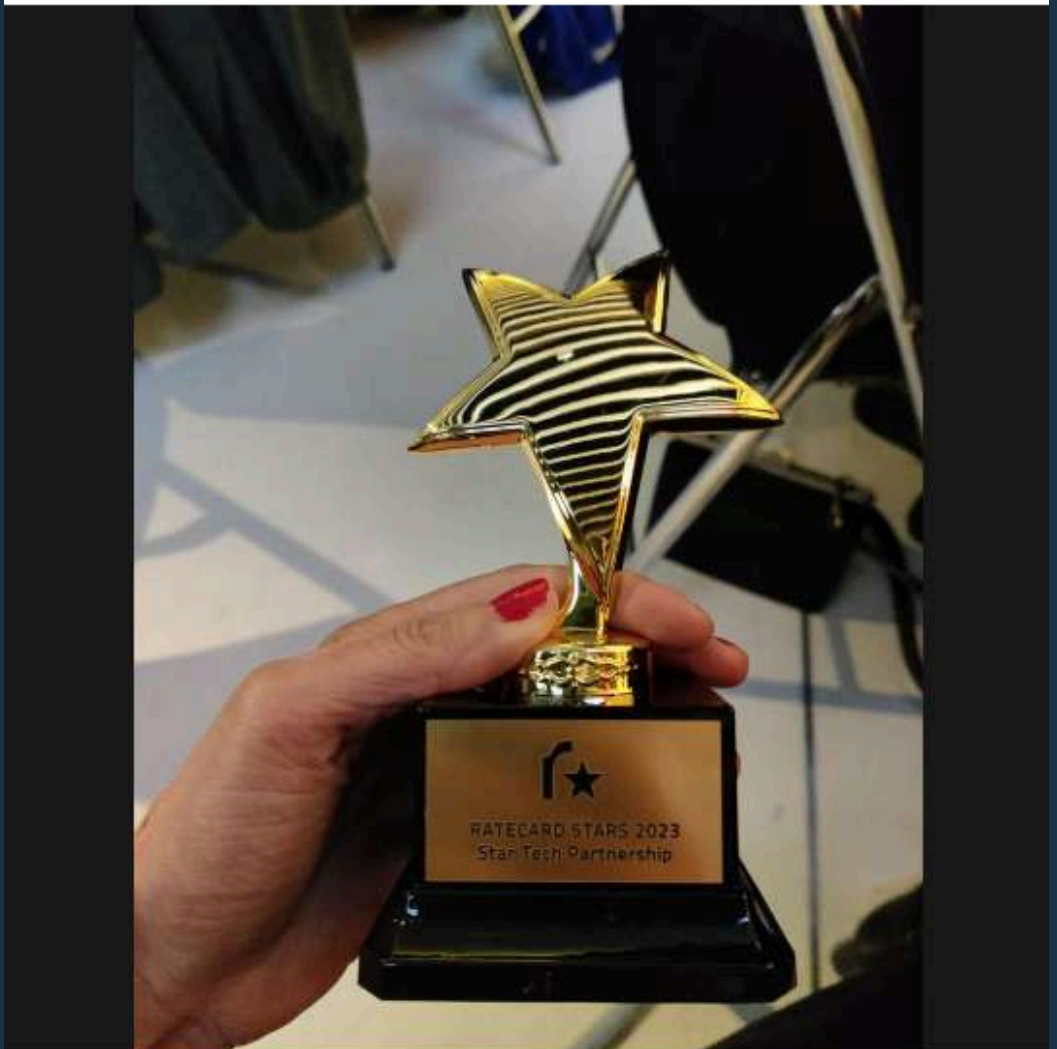
👥 Stéphanie SILO et 49 autres personnes • 1 commentaire

## POST EVENT

**Guillaume Rousseau** • 1er  
 Sales Manager @Weborama  
 • 3 mois 🌐

#WeboWin 🏆 · (English below 🗨️)

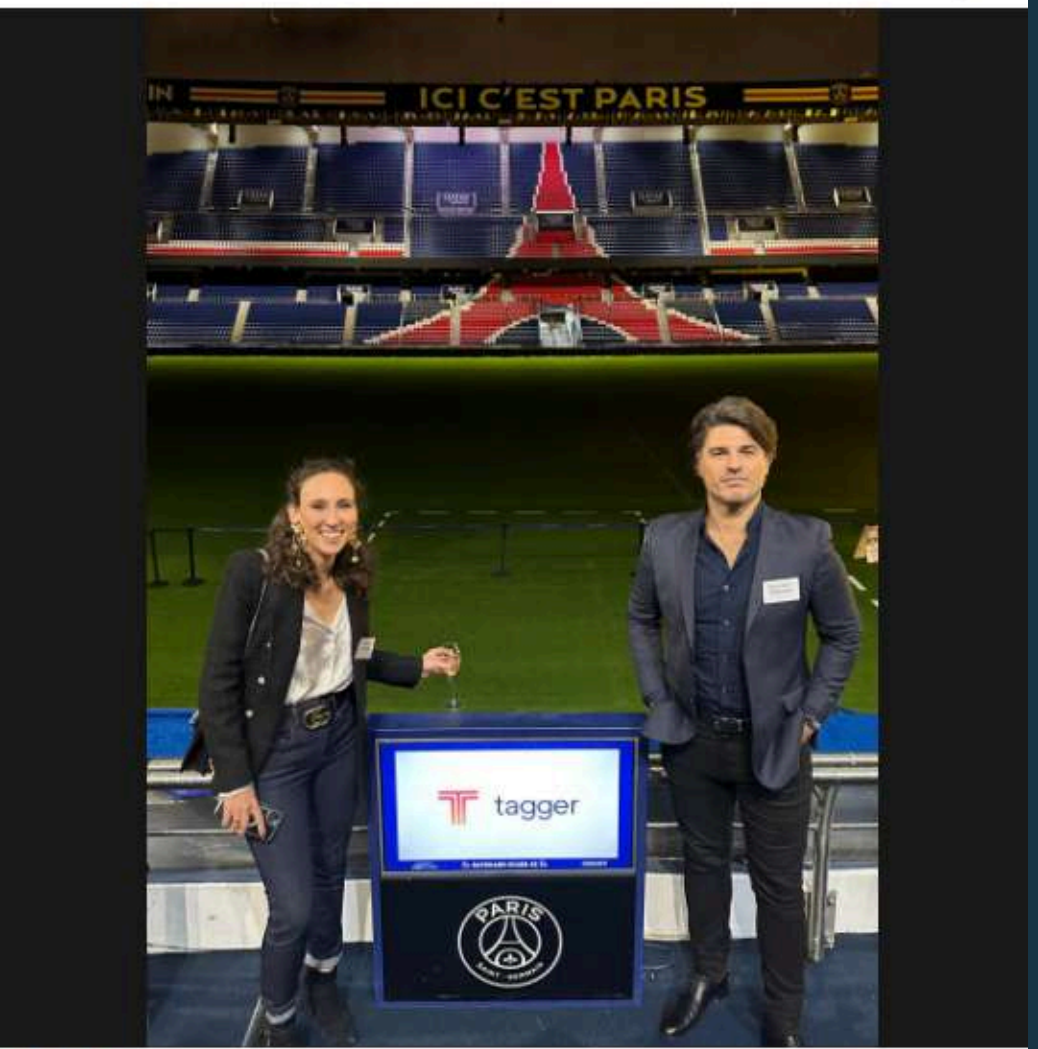
Quelle soirée ! Quelle fierté ! Pour la 2ème année consécutive, Weboran ...voir plus



👥 Romain Pineau et 20 autres personnes

**Rodolph Menten** • 1er  
 Sales Director France chez Tagger  
 • 3 mois 🌐

Ici c est Tagger by Sprout Social ! Nous étions hier soir avec Morgane Sebag au Parc des Princes pour les Ratecard Stars 2023 ...voir plus



👥 Vous et 31 autres personnes • 5 commentaires • 1 republication



# RATECARD STARS PREVIOUS EDITIONS

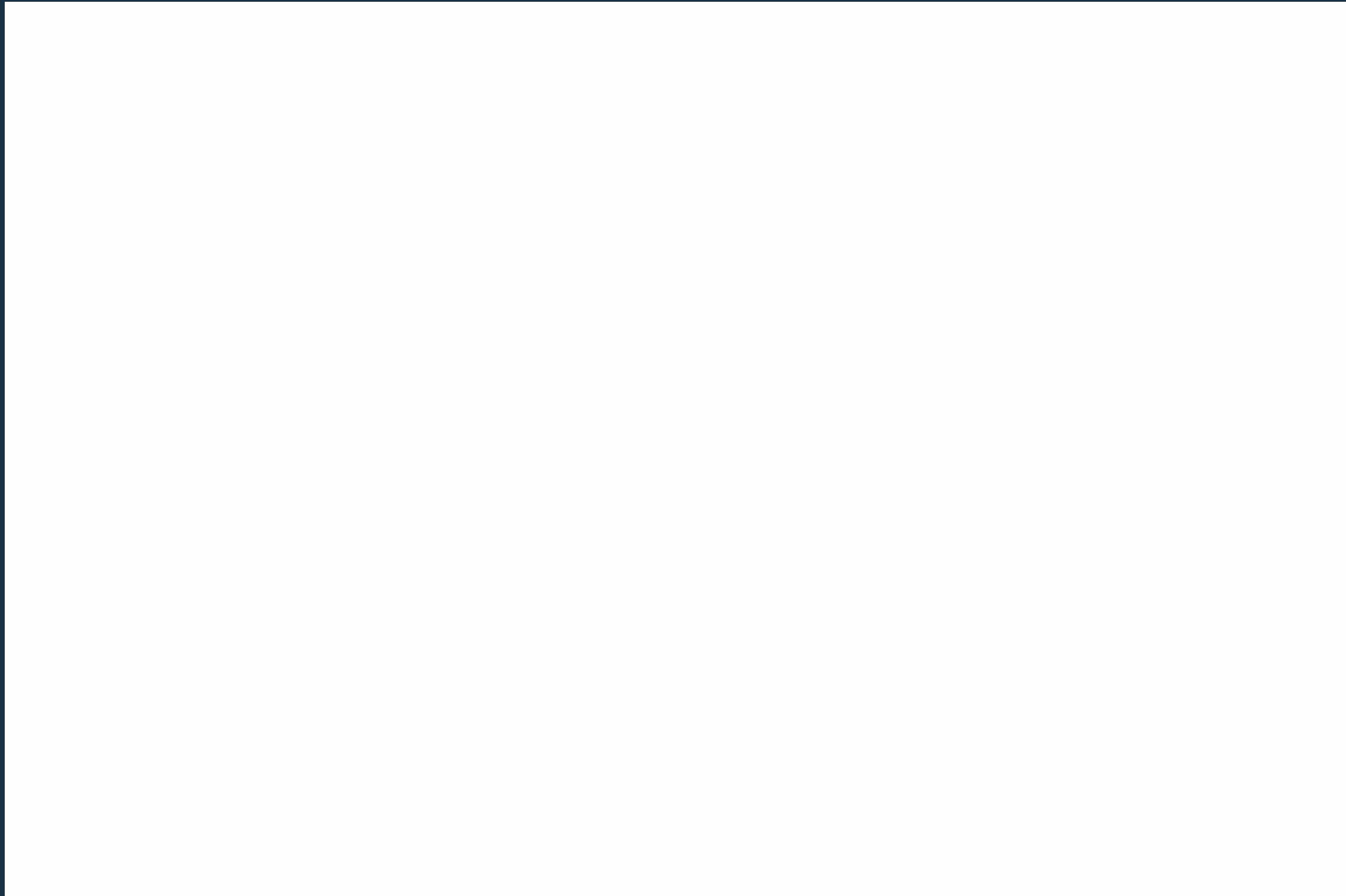
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# THANK YOU !

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