

The background image shows a sandy beach with a series of wooden fences made of vertical posts and horizontal rails, leading towards a row of beach huts. The huts are white with blue vertical stripes. In the background, there are larger buildings and a clear blue sky.

Le Touquet Paris - Plage

RATECARD MEETINGS #22

July 2nd & 3rd 2025

ratecard



PREMIUM DIGITAL ADVERTISING EVENT

For techs, brands, media, publishers & agencies

The Ratecard Meetings series is a casual yet professional event that fosters strong business relationships between AdTech & MarTech technology vendors and their brands, agencies and publishers prospects. This 22nd edition will be focused on innovations on the digital advertising market.



1 TO FEW



1 : 1 MEETINGS



NETWORKING





PACKAGES

	1 PERSON	2 PERSON	3 PERSON
LOGISTIC SERVICES	All inclusive (transportation, accommodation 4* hotel, meals)		
1 TO FEW	6 round tables (15min on each table)		
SPONSOR VISIBILITY	Lunch table with your logo, advertising banner, branded company space on the meeting platform, logo & company tags on linkedin posts.		
1 : 1 MEETINGS	12 guaranteed (15 possible)	24 guaranteed (30 possible)	36 guaranteed (45 possible)
PRICING	12 k€	18 k€	24 k€

Speaking opportunity option*: Individual keynote (10min) or roundtable participation (20min) : 5k€

*Available for sponsors with any package above

AGENDA



WEDNESDAY, JULY 2ND

- 07:00 AM - 10:30 AM PARIS > LE TOUQUET BY BUS
- 11:00 AM - 13:00 PM **1 TO FEW** (3X15MIN SESSION + 1 BREAK PER SPONSOR)
- 13:00 PM - 02:30 PM SEATED LUNCH
- 02:30 PM - 03:30 PM **1 TO FEW** (3X15MIN SESSION + 1 BREAK PER SPONSOR)
- 03:30 PM - 03:45 PM **1:1 MEETINGS** (4X20MIN PER MEETING)
- 04:05 PM - 07:00 PM SPORT ACTIVITIES
- 07:45 PM - 00:00 PM NETWORKING, DRINK & DINNER

THURSDAY, JULY 3RD

- 08:00 AM - 09:30 AM BREAKFAST & CHECK-OUT
- 09:30 AM - 11:00 AM **KEYNOTES & ROUND TABLES**
- 11:00 AM - 12:40 PM **1:1 MEETINGS** (5X20MIN PER MEETING)
- 12:40 PM - 02:20 PM SEATED LUNCH
- 02:20 PM - 05:00 PM **1:1 MEETINGS** (6X20MIN PER MEETING)
- 05:20 PM - 08:20 PM LE TOUQUET > PARIS BY BUS



USEFUL INFORMATION



LOCATION

Le Touquet Paris – Plage



TRANSPORTATION

Round-trip by VIP bus



ACCOMODATION

One night in a renowned hotel
Westminster 5* or Holiday Inn 4*



DATE

Wednesday 2nd &
Thursday 3rd July 2025



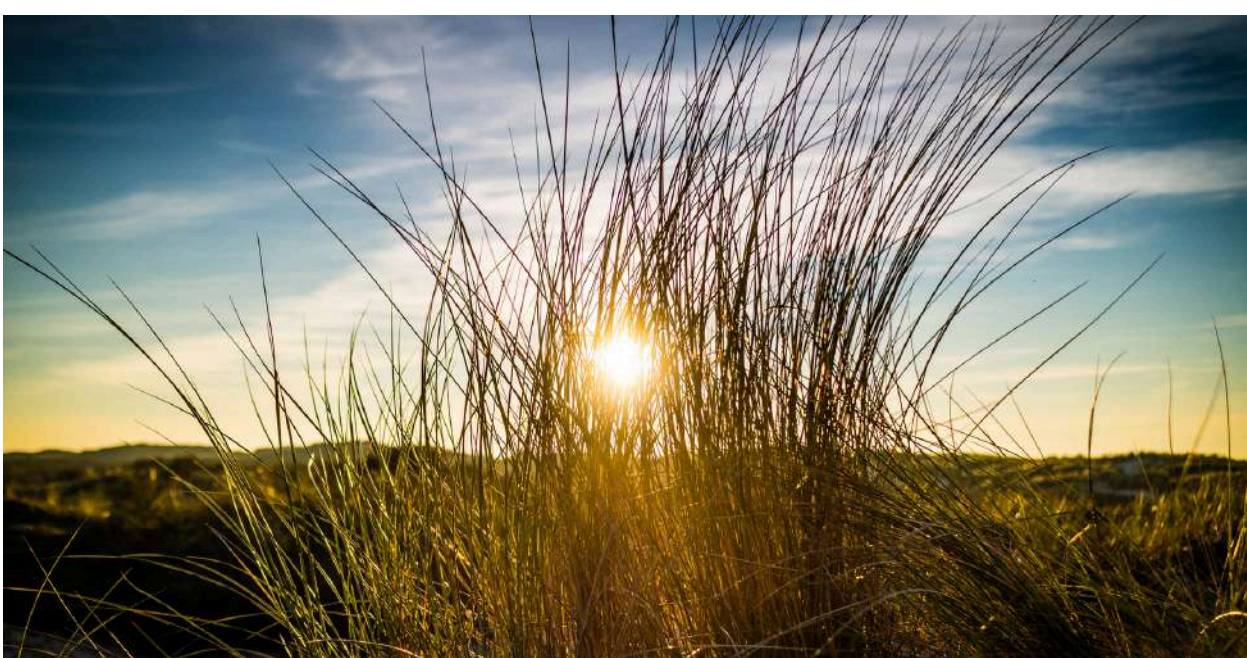
PARTICIPANTS

40+ partners
100+ publishers / agencies / brands



NETWORKING

Dinner, transportation,
activities, drinks, etc.



1 TO FEW

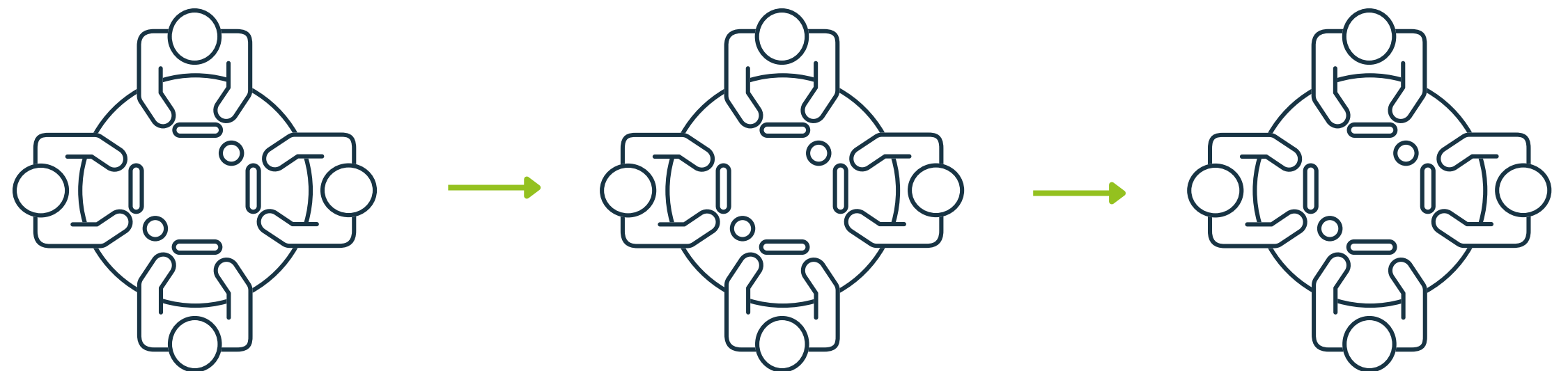
July 2nd (DAY 1)



Ad Tech & MarTech vendors will have the opportunity to meet most of the attendees on the first day, during the 1-to-few format, and present briefly their solution to them.

Each table has 3-4 participants (brands, agencies and media publishers).

The sponsors move from table to table every 15 minutes, visiting 6 tables during the 1-to-few.





1 : 1 MEETINGS

July 2nd & 3rd (DAY 1 & DAY 2)

Over the event there will be 3 sessions of qualified 1:1 meetings between sponsors and their publishers and agencies/advertisers prospects.



1:1 MEETINGS

15 to 20 minutes meetings

12 meetings guaranteed

maximum of 15 meetings



BOOKING

Your meetings will be booked prior the event on our online platform, so your agendas are fully booked when you start the event



PARTICIPANTS

You can invite the publishers, agencies and advertisers of your choice to the event





NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



BUS TRAVEL

Round-trip by VIP bus



LUNCHES

Seated lunch with your logo at the table



SPORT ACTIVITIES

Soccer, Tennis, padel, sand yachting, spa, cycling



COCKTAIL DINNER

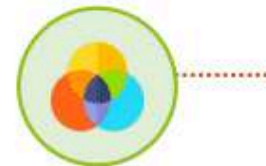
Relaxed networking on the Pirates Beach and L'Impasse bar/restaurant



BEFORE THE EVENT : AN ONLINE PLATFORM

All activity prior to the event will take place on our dedicated online platform

Advertise your company with
a **branded company space**,
featuring your content,
including a video presentation



See which participants will attend
the physical event



Book your qualified 1:1 meetings



TURN YOUR GUESTS INTO BRAND AMBASSADORS

In order to personally reward actual clients or hot leads, you can **invite up to 2 guests / brand ambassadors** per member of your team.

- Invitations are submitted to the organisers validation
- Once confirmed, we handle every logistical details for them
- During the event, you can invite them at your table for the lunch
- For international attendees we refund up to 150€ on their travel expense from EMEA, and up to 500€ if they are travelling from North America, LATAM or APAC.

ratecard



[RETAIL 4 BRANDS]

THEY TRUST US PUBLISHERS



lastminute.com





THEY TRUST US

ADVERTISERS





THEY TRUST US

AGENCIES

ARTEFACT

values.media



HAVAS
PORTUGAL

Publicis
ACTIV

wizenco

isoskèle

HAVAS International

dentsu

NetMediaGroup

AWi Agence
Web
intelligence

PERISCOP AGENCE
MEDIA

candypeak

publicis
CONSEIL

molecule
science



THE & PARTNERSHIP

les
causantes

TIDART
Digital Media & Data Agency



iPROSPECT

ARENA
MEDIA

Swan

eliette

blinked



MINDSHARE

KLOX

Groupe
Repeat
INFLUENCE - MEDIA - CONTENUS

Haiku

ISOSKÈLE
Une marque de La Poste

amnet



ORIXA
MEDIA

nor
mal.

IPG MEDIABRANDS



groupm





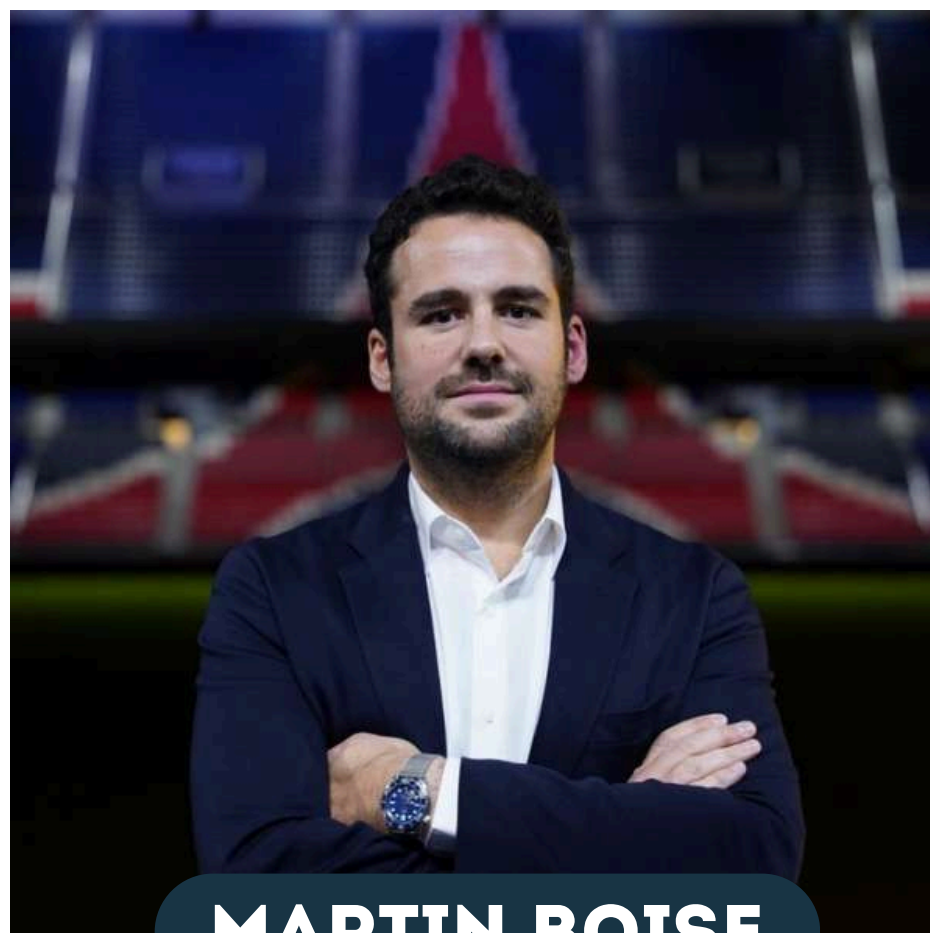
THEY TRUST US

TECH / SPONSORS





CONTACT

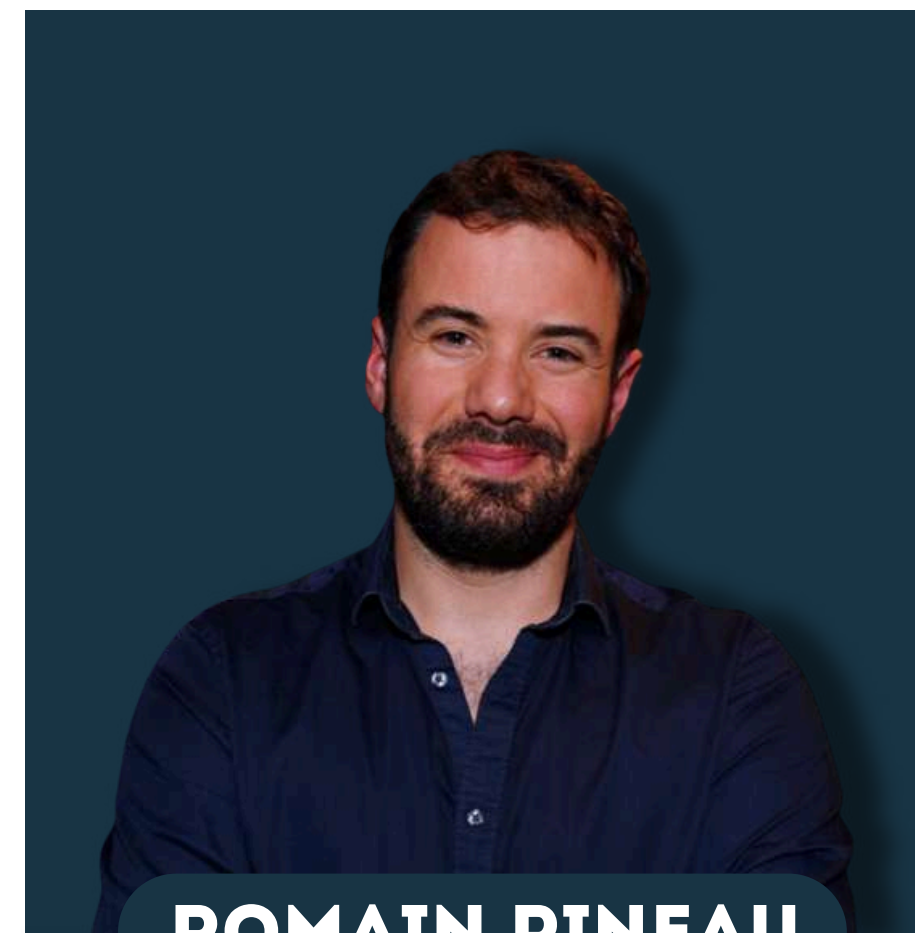


MARTIN BOISE

Deputy General Director & Partner

martin.boise@ratecard.fr

+33 6 38 66 51 79



ROMAIN PINEAU

Chief Operating Officer

romain.pineau@ratecard.fr

+33 6 48 43 56 54



THANK YOU

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