

THURSDAY, NOVEMBER 14TH, 2024



RATECARD STARS 2024



RATECARD STARS



The perfect mix between team building, public relations and business in a festive atmosphere

- ★ **NETWORKING COCKTAIL**
- ★ **AWARDS CEREMONY**
- ★ **SEATED DINNER**
- ★ **PARTY**

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The only award in the AdTech/Martech environment where the jury is you, and you only !

REMINDER RATECARD STARS 2023 :

- ★ **360** NOMINEES
- ★ **24** PERSONALITIES AWARDED
- ★ **1800** VOTERS
- ★ **200** PEOPLE AT THE AWARDS CEREMONY

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AGENDA



THURSDAY, NOVEMBER 14TH, 2024

ORANGERIE D'AUTEUIL, ROLAND GARROS

- ★ **06:45 PM** | **APERITIF NETWORKING COCKTAIL**
- ★ **08 PM** | **SEATED DINNER & AWARDS CEREMONY**
- ★ **10:30 PM** | **DESSERT & NETWORKING PARTY**



SPONSOR PACKAGES



★ **1 : SPONSORED TABLE 10 SEATS | 7K€**

3-4 staff and 6-7 guests. We can help you complete your table with our own guests (brands, publishers & agencies)



★ **2 : BUNDLE TABLE 10 SEATS + PRIZE AWARDING | 10K€**

1 min intro of your company with your logo on screen before prize awarding + your picture with the winner(s)

★ **3 : BUNDLE TABLE 10 SEATS + 6 MONTHS MEMBERSHIP | 10K€**

Optimize your visibility on the market around the Ratecard Stars with the large range of our marketing services





RATECARD STARS #4 CATEGORIES



AD TECH

- ★ **ADTECH OF THE YEAR**
- ★ **NEW ADTECH PLAYER**

SELL SIDE (FOR PUBLISHERS)

- ★ **PERSONALITY SELL SIDE**
- ★ **SUCCESS SELL SIDE**
Collaboration/innovation with publishers

BUY SIDE (FOR BRANDS)

- ★ **PERSONALITY BUY SIDE**
- ★ **SUCCESS BUY SIDE**
Collaboration/innovation with brands &/or agencies

HOT TRENDS

- ★ **RETAIL MEDIA**
Collaboration/innovation
- ★ **COOKIELESS**
Collaboration/innovation
- ★ **CTV**
Collaboration/innovation
- ★ **DOOH**
Collaboration/innovation
- ★ **GAMING ADVERTISING**
Collaboration/innovation
- ★ **CSR**
Corporate & Social Responsibility initiatives



LINKEDIN VISIBILITY EXAMPLES



PRIOR THE EVENT

Veronique Pican • 2e
 Managing Director FR chez Equativ (formerly...
 Republié depuis Valiuz • 3 mois

+ Suivre

Dernière ligne droite pour voter <https://bit.ly/3Qj9dUr> pour la catégorie star de l'année 2023, le retail média mais aussi pour l'alliance des 2 entreprises qui ont fait bouger les lignes du secteur. Chez Equativ on pense que la tech ...voir plus



RATECARD STARS #3

REMISE DES PRIX

LE 16 NOVEMBRE 2023 AU PARC DES PRINCES

LE PARC DES PRINCES

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CATÉGORIE STAR RETAIL MEDIA



VERONIQUE PICAN

MANAGING DIRECTOR FR

EQUATIV



OLIVIER BOUTIN

LEADER RETAIL MEDIA & MONÉTISATION

VALIUZ

Stéphanie SILO et 49 autres personnes • 1 commentaire

POST EVENT

Guillaume Rousseau • 1er
 Sales Manager @Weborama
 • 3 mois

#WeboWin 🏆 · (English below 🗨️)

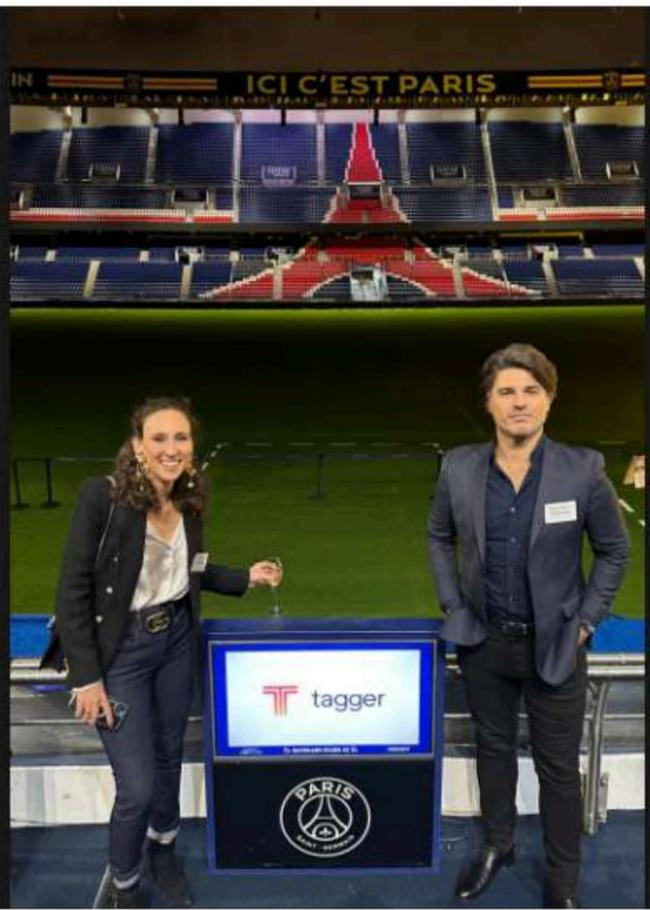
Quelle soirée ! Quelle fierté ! Pour la 2ème année consécutive, Weboran ...voir plus



Romain Pineau et 20 autres personnes

Rodolph Menten • 1er
 Sales Director France chez Tagger
 • 3 mois

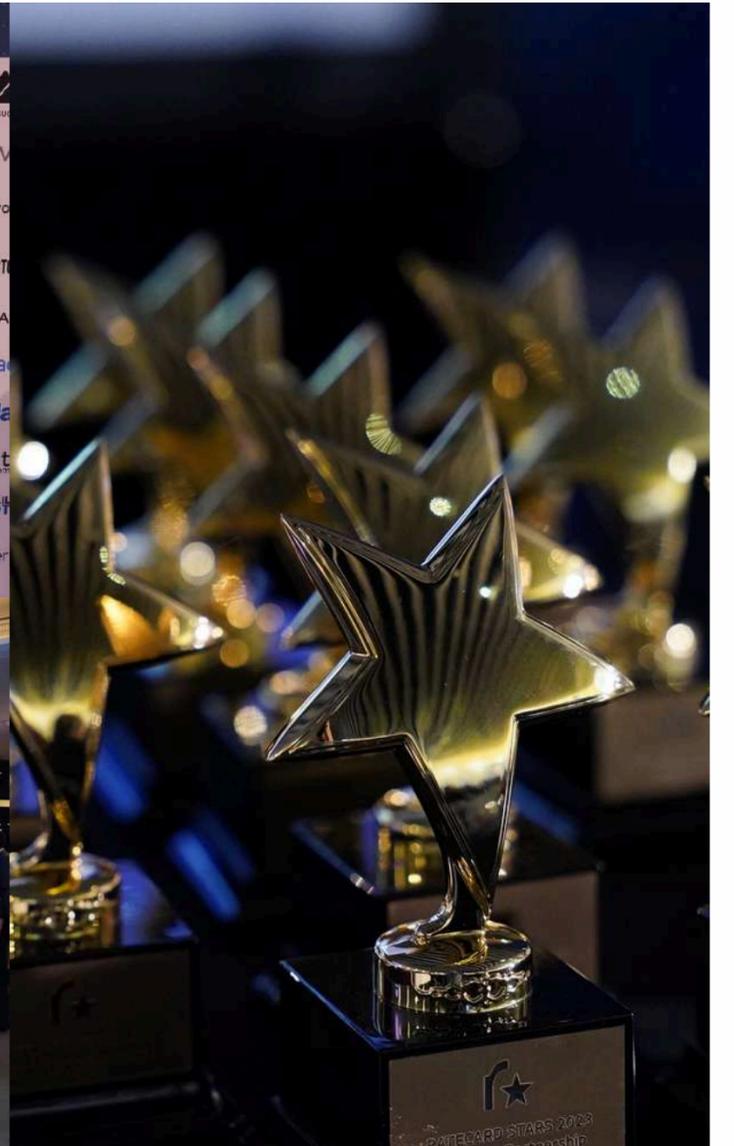
Ici c est Tagger by Sprout Social ! Nous étions hier soir avec Morgane Sebag au Parc des Princes pour les Ratecard Stars 2023 ...voir plus



Vous et 31 autres personnes • 5 commentaires • 1 republication



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CONTACTS



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THANK YOU !

