

16 octobre 2025 de 9h à 14h

1 TO FEW EXPERTS

Workshops collaboratifs sur les verticales

**CTV / DOOH / RETAIL MEDIA
ID / MEASUREMENT / AI**

Paris - Hôtel L'Échiquier - MGallery Collection

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1 TO FEW

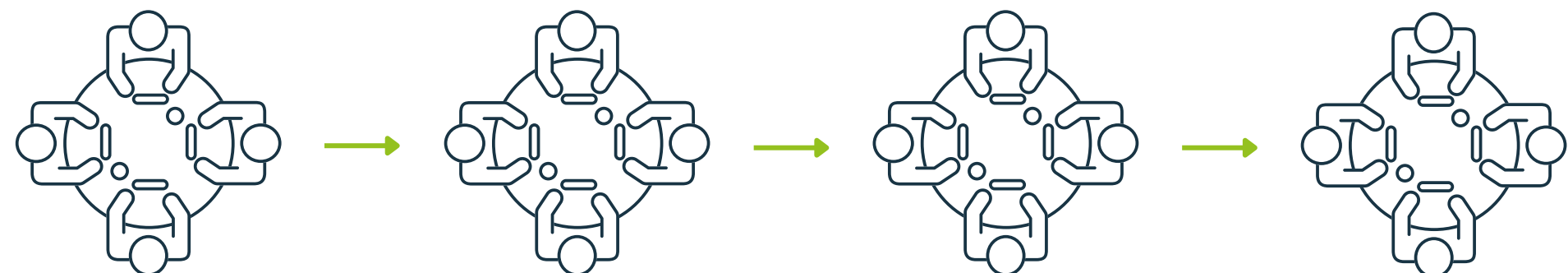
October 16th - 10AM to 12PM

Hôtel L'Echiquier - MGallery Collection

Our ItoFew Experts event is a series of collaborative workshops on specific topics. As the expert on your topic, your role during the sessions is to lead the discussion, encouraging the attendees to express their needs and share their experiences.

Attendees are expecting to exchange insights with one another and receive guidelines from your expertise to help them overcome their challenges. At each table, you will discuss with brands, agencies, and media publishers (3-4 participants per table) for 30 minutes.

Shortly after the event, attendees will receive a summary report with key takeaways from their chosen workshops and related topics.



PREVIOUS ATTENDEES



Carburant



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trainline



CMImedia

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TF1
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CHANEL

Club Med

L'ARE DOU
TEU

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DOMAINE
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OUR AMBASSADORS

1 to FEW Experts - October 16th 2025 9AM to 2PM - Hôtel L'Echiquier - MGallery Collection



MANUEL GARCIA

Director, Digital Operations



STEPHANE GILLET

Head of Programmatic & AdOps Europe



ERIC TOURI

Digital Director



ALICE POTTIEZ

Head of Media



BERTRAND MAUX

CEO



SONIA FERREIRA

Advertising & Data Director



EMMANUELLE MONDESIR

Head of Adsales



BASTIEN DELEAU

Executive Vice President



BENJAMIN CATEL

Responsable programmatique et Revenue Management



GREGOIRE GAFFIE

Director, Monetization & Audience



PRIYA SAINT-OLIVE

Chief Data Officer & Digital Officer



THIERRY PHILIPPET

Director, Digital Revenue





PACKAGES

	BRONZE	SILVER	GOLD
NETWORKING	Breakfast and seated lunch		
SPONSOR VISIBILITY	Online : advertising banner in our weekly newsletter, logo & company tags on linkedin posts. On site : logo displayed on the screens and on your lunch table		
STAFF PRESENCE	up to 2	up to 3	up to 4
CLIENT INVITATIONS	4	6	8
1 TO FEW SESSIONS (COLLABORATIVE WORKSHOPS) (30min discussion on your expertise topics with targeted profiles)	2x30min	3x30min	4x30min
EXPERTISE TOPICS COVERED (1 summary per topic sent to the participants post event)	up to 2	up to 3	up to 4
PRICING	5 k€	7 k€	8 k€

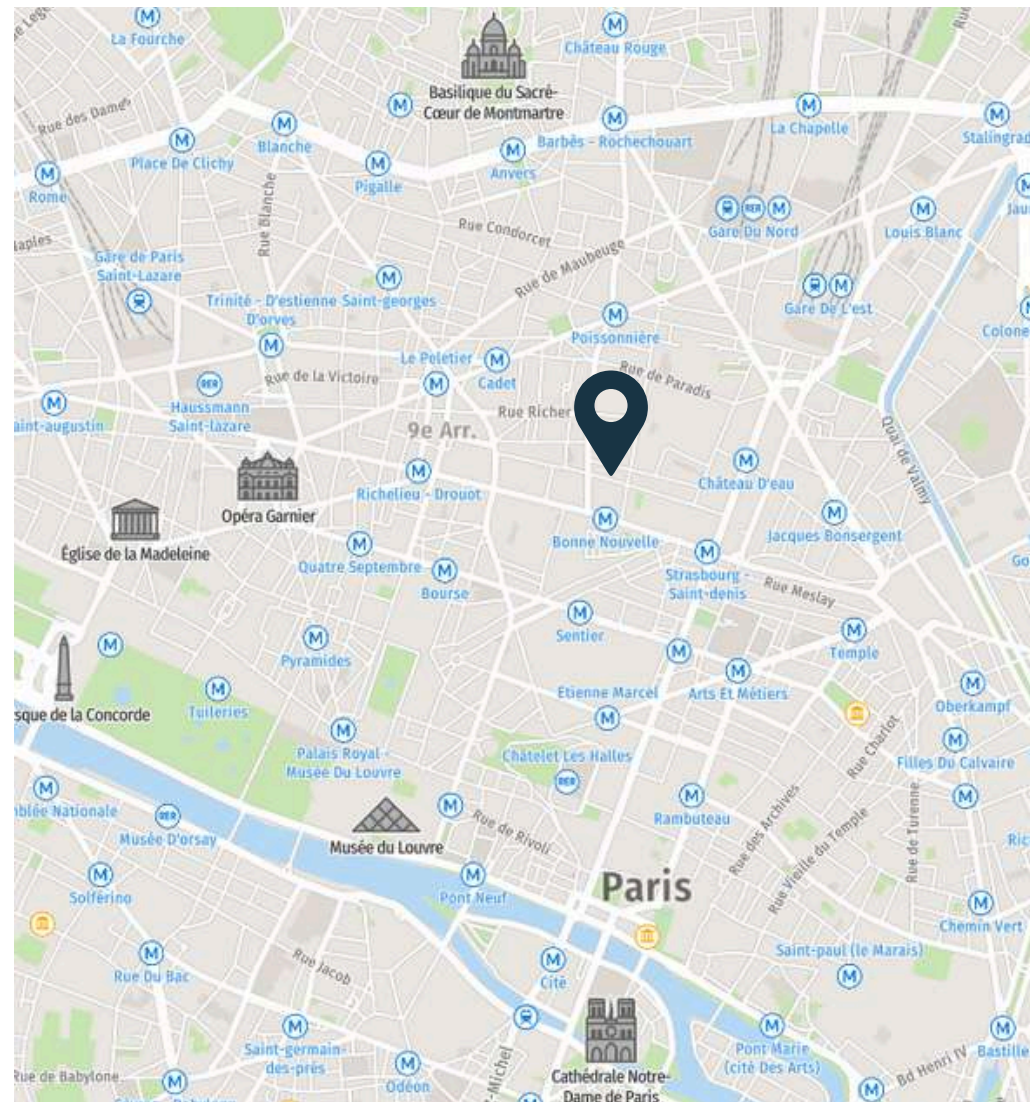
Extra pricing for 1:1 meetings from 12PM to 2PM : 500€ per meeting (20min each, pre-booked on our online platform, billed post-event)



AGENDA & LOCATION

THURSDAY, OCTOBER 16TH

- 09:00 AM - 10:00 AM NETWORKING BREAKFAST
- 10:00 AM - 12:00 PM 1 TO FEW (COLLABORATIVE WORKSHOPS)
- 12:00 PM - 02:00 PM BUSINESS LUNCH + 1:1 MEETINGS (EXTRA)



STATION BONNE NOUVELLE - LINES 8 & 9

 4 min



Hôtel L'Echiquier - MGallery Collection
38 Rue de l'Échiquier, 75010 Paris

 6 min



STATION STRASBOURG SAINT DENIS - LINE 4



BUSINESS LUNCH + 1:1 MEETINGS (EXTRA)

October 16th - 12PM to 2PM

Hôtel L'Echiquier - MGallery Collection



Pricing 1:1 meetings from 12PM to 2PM (up to 6 meetings per person max) : 500€ per meeting (20min each, pre-booked on our online platform, billed post-event)

Restaurant The 38 Bar Lounge - Hotel l'Echiquier

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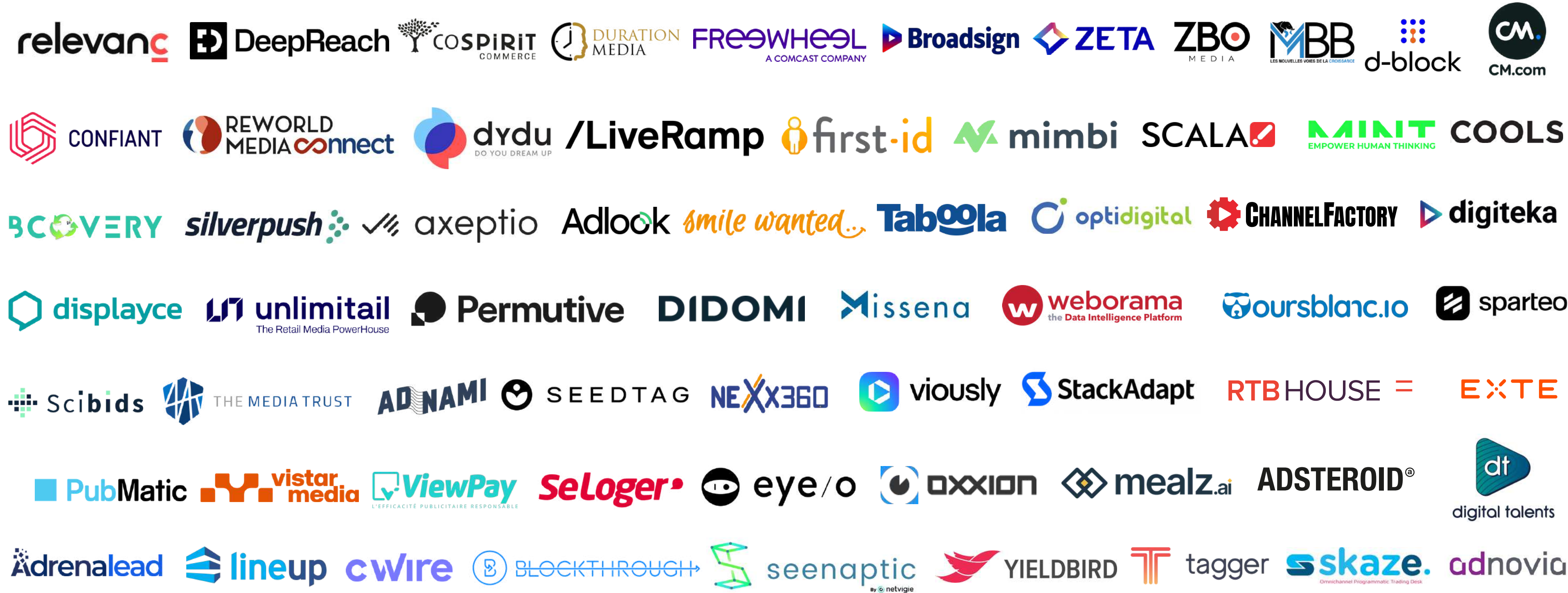
AGENCIES





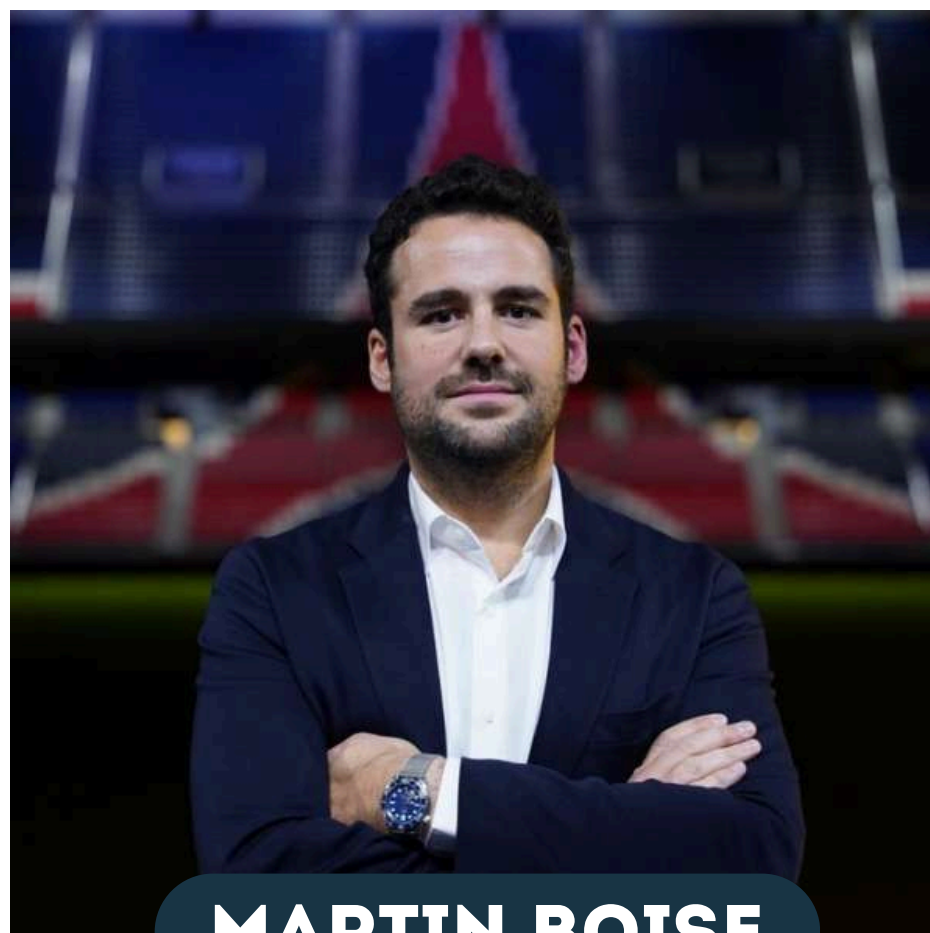
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TECH / SPONSORS





CONTACT

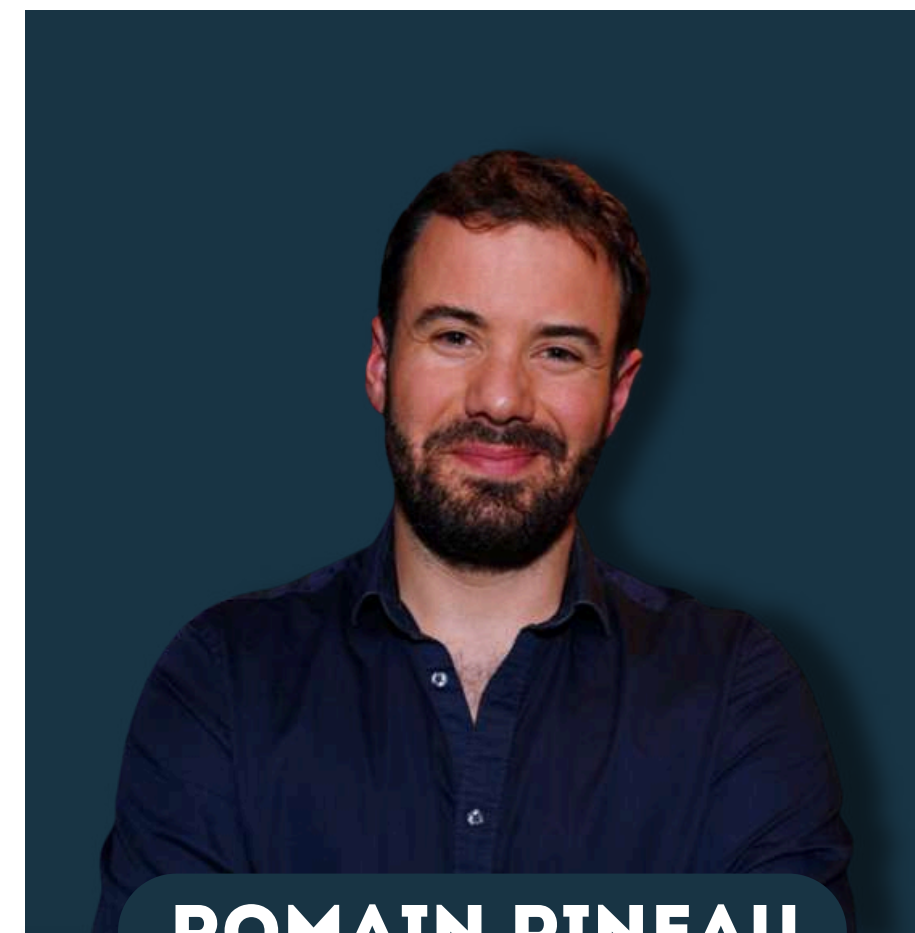


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SEE YOU SOON

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