

Cannes Lions

RATECARD DELEGATION

JUNE, MONDAY 17TH TO FRIDAY 21TH 2024



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RATECARD DELEGATION CANNES LIONS 2024

CONTEXT

The Cannes Lions Festival brings top c-level decision makers from all over the world. Mainly from the USA, but also from all Europe (UK first, then Germany, Netherlands, Spain, Portugal...), the Emirates and even Asia now!

For the actors of the AdTech & MarTech environment, paying more than 5K€ to get your official pass for the ON Cannes Lions Festival is simply pointless. It would just be a waste of time & budget. Nevertheless, the OFF festival is definitely full of great networking business opportunities.

Thanks to the GAFAN and all the main tech companies of the market, having a marketing presence with your own spot on this event has become crazy expensive.

You don't want to miss this must-attend event, but don't have a fortune to spend on it? Well, this is exactly why you should be part of our delegation. Trust us, and you will get the most out of the OFF Cannes Lions 2024.



WHEN

Monday 17th to Friday
21th June 2024



WHERE

Cannes





RATECARD DELEGATION CANNES LIONS 2024

LOGISTIC SERVICES INCLUDED



TRANSPORTATION PARIS-CANNES

Return journey by TGV train 1st class :

- Outbound journey on Monday 17 June 2024 morning from Paris Gare de Lyon to Cannes train station
- Return journey on Friday 21 June 2024 afternoon from Cannes train station to Paris Gare de Lyon



ACCOMODATION

- 1 private flat per delegation's sponsor company for the 4 nights (Monday 17th to Friday 21st)
- Chose your flat either in Cannes city center (walking distance from the marina & Palais des Festival) or in a quieter area such as the Pointe Croisette (check map slide 11)



AGENDA OPTIMIZATION FOR CANNES LIONS OFF

- Pre-registration to various private events by invitation (keynotes, conferences, afterworks and private receptions on yachts, villas & beaches,... No access included to the-official festival in Le Palais des Festivals)
- Briefing on the type of actors (company, nationality...) present at each event
- Tailored agenda based on your networking goals





RATECARD DELEGATION CANNES LIONS 2024

EVENTS CANNES & SPONSOR VISIBILITY

COMMUNICATION / VISIBILITY

Prior to the Cannes Lions :

- Ratecard article about our Cannes Lions delegation with your company logo & description
- Banner with delegation sponsors on Ratecard weekly newsletter (starting end of May 2024)

During the Cannes Lions:

- 2-3 min Video Interview in our Ratecard Headquarter with your client (or just yourself).
- Newsletter Ratecard special "What's up in Cannes ?" with your company logo on it

Post Cannes Lions :

- Overview article about Cannes Lions 2024 with your company logo & description
- Relay of your video interview on our socials (Linkedin & Twitter & Instagram) and on Ratecard.fr



RATECARD CANNES LIONS 2024

DELEGATION PACKAGES

	PACKAGE 1+1	PACKAGE 2+1	PACKAGE 2+2
LOGISTIC SERVICES (TRAIN & ACCOMODATION)	1st class return train from Paris + 4 nights (private room) walking distance from La Croisette		
STAFF PRESENCE	1 team members	2 teams members	2 teams members
GUEST INVITATION	1 client or prospect (agency, publisher, brand)	1 client or prospect (agency, publisher, brand)	2 clients or prospects (agency, publisher, brand)
SPONSOR VISIBILITY	Your logo on : Ratecard publications + banners in weekly newsletters + logo & company tags on LinkedIn posts, ect.		
1 :1 MEETING OPPORTUNITIES	On the train to Cannes from Paris : 9x20 minutes 1:1 meetings slots to meet people within the delegation (meetings invitations through our platform, no guaranteed)		
RATECARD INTERVIEW	1 x 3min	1 x 3min	2 x 3min
PRICING	6 k€	9 k€	12 k€

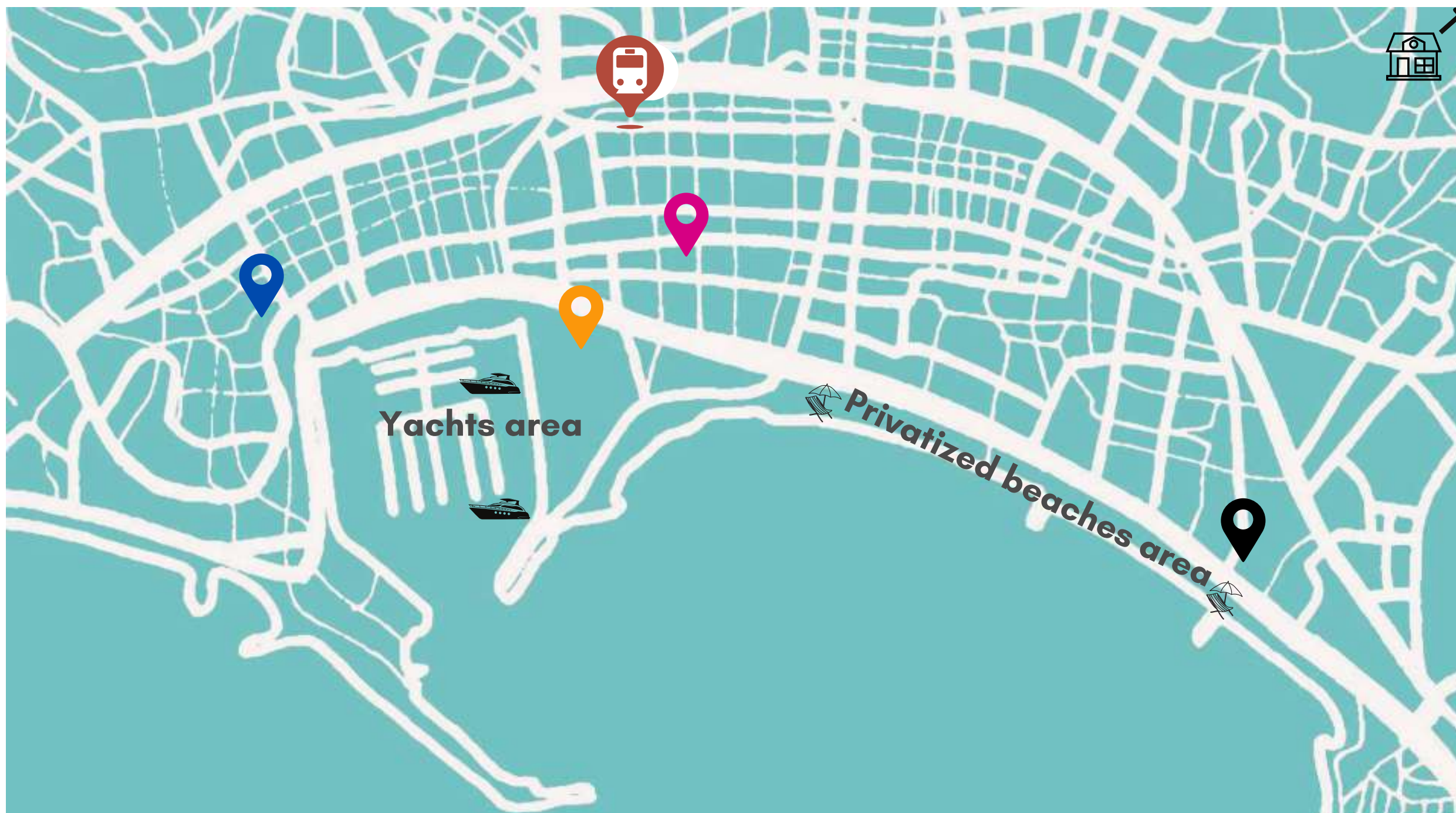
LIMITED DELEGATION 40 PEOPLE - FIRST IN —→ FIRST IN, SO BOOK EARLY !

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RATECARD CANNES LIONS 2024

HQ MAP



**RATECARD HEADQUARTER
VILLA "SUPER CANNES"**



20 min



CANNES TRAIN STATION



8 min



**RATECARD HEADQUARTER
BY " LE PALAIS " & YACHTS**



5 min



PALAIS DES FESTIVALS



3 min



**RATECARD HEADQUARTER
HEART CANNES CENTER**



MARTINEZ HOTEL



RATECARD CANNES LIONS 2024

PRIVATIZE OUR HQ BY "LE PALAIS" & YACHTS



Adress : 9 rue de la Boucherie, Cannes



8 min walk from the The Palais des Festival



12 min walk from Cannes Train station



Up to 5 meetings at the same time



Lunch cocktail for up to 25 people



Dinner cocktail for up to 25 People



Meeting space 1



Meeting space 2



Meeting space 4



Meeting space 3



RATECARD CANNES LIONS 2024

PRIVATIZE OUR HQ BY "HEART CANNES CENTER"



Adress : 15 rue notre Dame, Cannes



3 min walk from the The Palais des Festival



4 min walk from Cannes Train station



Up to 3 meetings at the same time



Lunch cocktail for up to 25 people



Dinner cocktail for up to 25 People

Meeting space 1



Meeting space 2



Meeting space 3



RATECARD CANNES LIONS 2024

PRIVATIZE OUR HQ BY "VILLA CANNES"

 Address : 181 Avenue de bernis, La Californie Pezou, Cannes

 20 min from the The Palais des Festival

 15 min from Cannes Train station

 Up to 5 meetings at the same time

 Lunch cocktail for up to 25 people

 Dinner cocktail for up to 25 People





RATECARD CANNES LIONS 2024

HQ PRIVATIZATION PACKAGES

Choose your Ratecard Headquarter and your tailored privatization



Ratecard Headquarter privatization one day from 9AM until 5PM :
Organize your business meetings for yourself and your team members
(up to 6 at the same time between the living room and the terrace)

= 2,5K€



Option 1 : Breakfast and afternoon snacks (food & drinks) for 20
people. We take care of the organization with a professionnall caterer

= 2K€



Option 2 : Exclusive Lunch cocktail for 20-25 people : invite your
guests for a break from the Croizette crazyness! We take care of the
lunch cocktail organization with a professionnall caterer

= 2,5K€



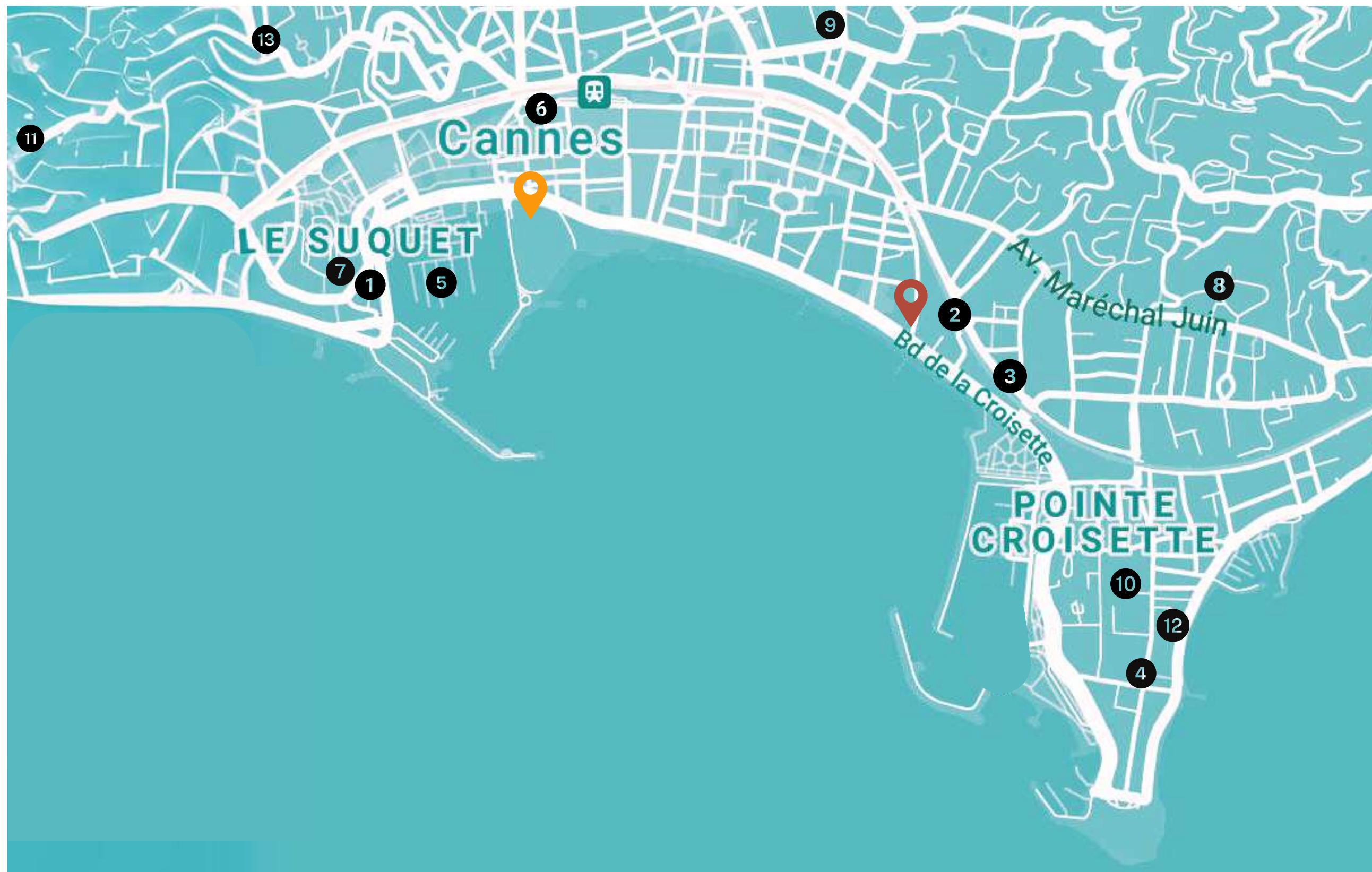
Option 3 : Private cocktail dinner for 20-25 people : invite your guests
from 5PM to 9PM. We take care of cocktail dinner organization
professionnall caterer

= 2,5K€



RATECARD CANNES LIONS 2024

ACCOMODATION FLATS MAP



 **PALAIS DES FESTIVALS**

 **MARTINEZ HOTEL**

RATECARD'S FLATS 1 ROOM :

1 2 3 4

RATECARD'S FLATS 2 ROOMS :

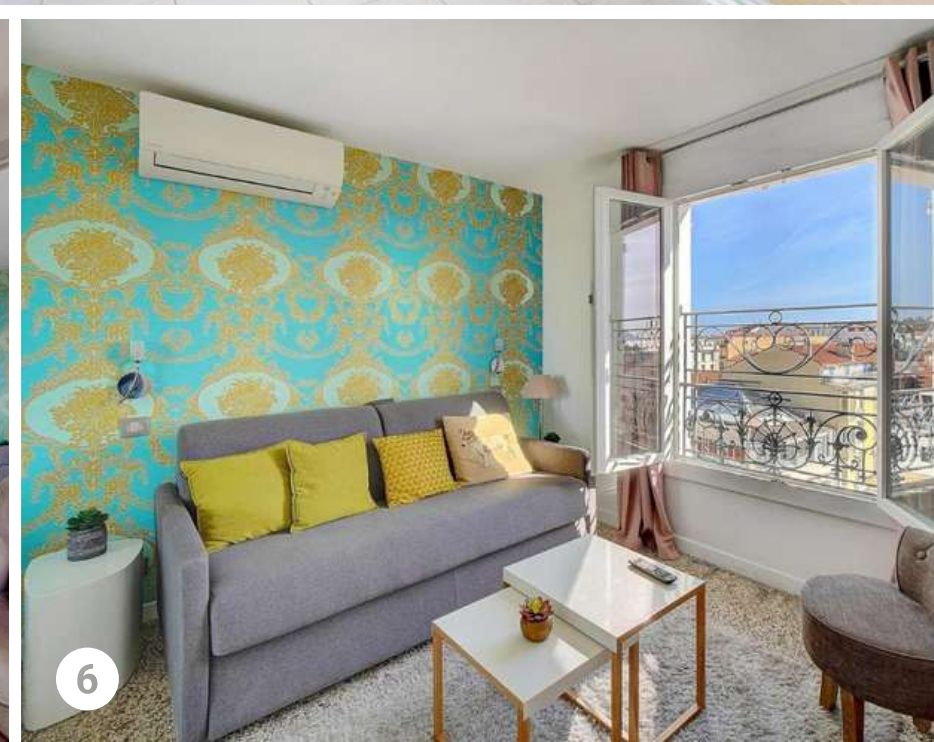
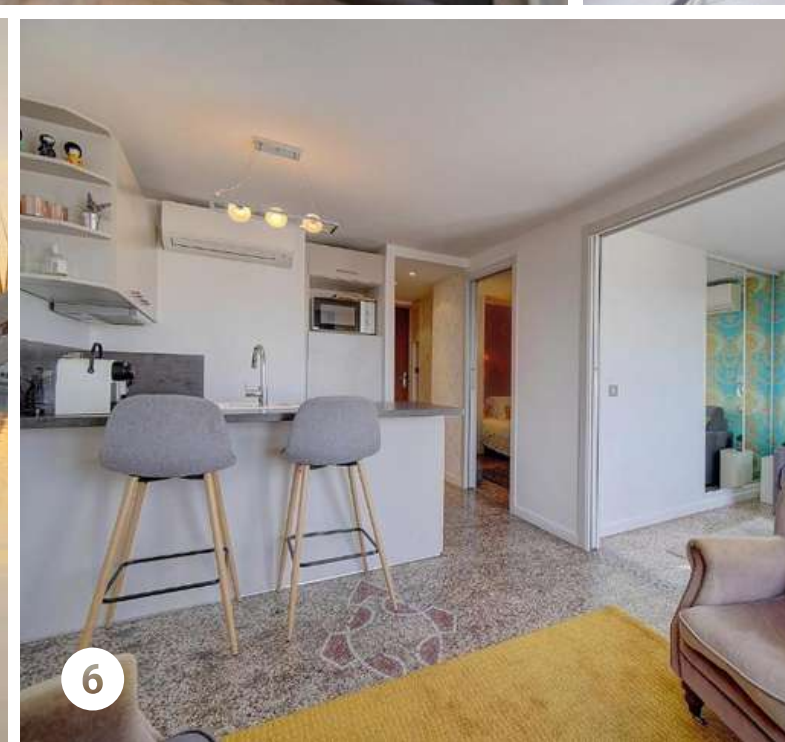
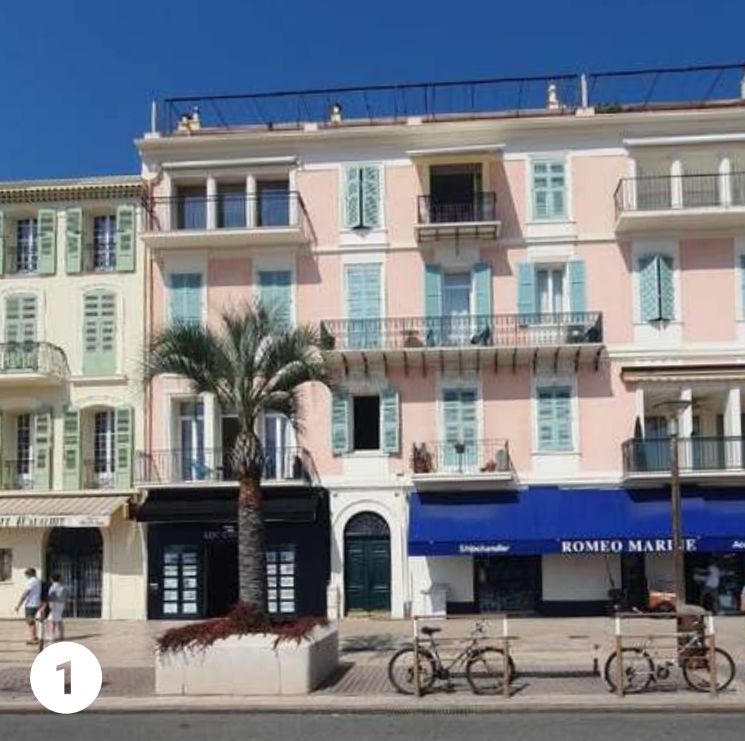
5 6
7 8 9

RATECARD'S FLATS 3 ROOMS :

10 11 12 13

**DISCOVER THE FLATS
ON THE NEXT SLIDES**









OUR VISIBILITY OPTIONS AROUND CANNES LIONS



Your banner on Ratecard newsletter during the Cannes Lions festival

= **1K€**



Your banner on Ratecard.fr or AdExchange.fr homepages
For 1 week prior or during the Cannes Lions festival

= **2K€**



Your dedicated Ratecard newsletter during the Cannes Lions festival
(24000 recipients)

= **4K€**



Your thought leadership interview on AdExchange.fr published during
the Cannes Lions festival (on the day of your choice)

= **2K€**



2-3min video interview in our Ratecard Headquarter with your client
relayed on socials and Ratecard.fr (included in the delegation package)

= **2K€**

Reminder Ratecard Audience :



Newsletters subscribers : Ratecard (weekly) : **22400+** ; Ad-Exchange (bi-weekly) : **11000+**



Monthly unique website visitors : Ratecard.fr : **21000+** ; Ad-Exchange.fr : **18000+**



Socials :



5480+ followers



7000+ followers



1100+ followers



CONTACT



MARTIN BOISE

Deputy General Director & Partner

martin.boise@ratecard.fr

+33 6 38 66 51 79



ROMAIN PINEAU

Chief Operating Officer

romain.pineau@ratecard.fr

+33 6 48 43 56 54

THANK YOU



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