

All Inclusive invitation for

Reims

RATECARD MEETINGS #20

Esport, Gaming Advertising & Influence Marketing

October, 16th & 17th 2024

ratecard



A DEDICATED EVENT

For brands, gaming publishers, media agencies, influence agencies, Esport/Gaming agencies and tech providers

The Ratecard Meetings series is a casual yet professional event that fosters strong business relationships between gaming technology vendors & influence agencies and their brands and gaming publishers prospects.



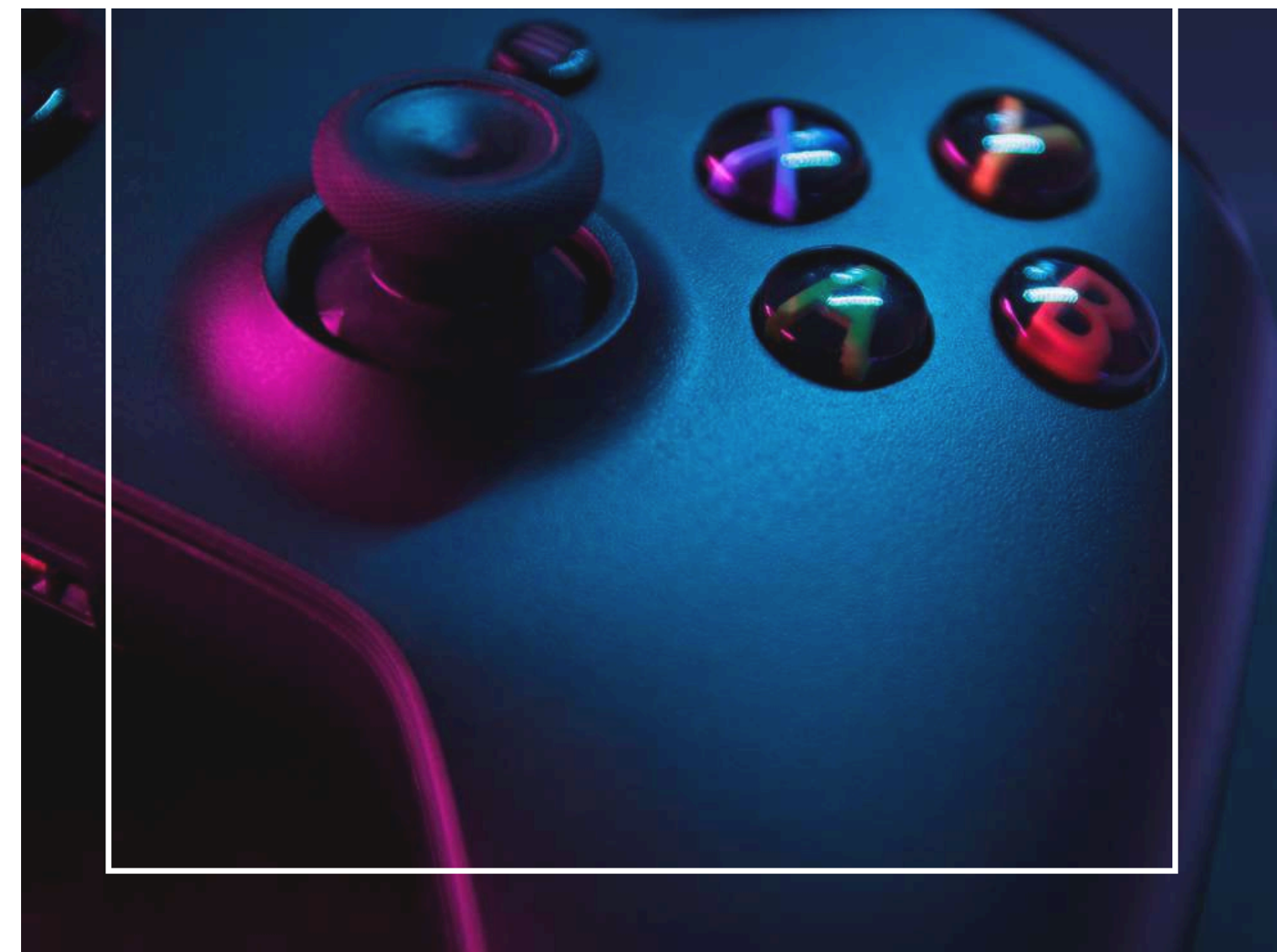
1 TO FEW

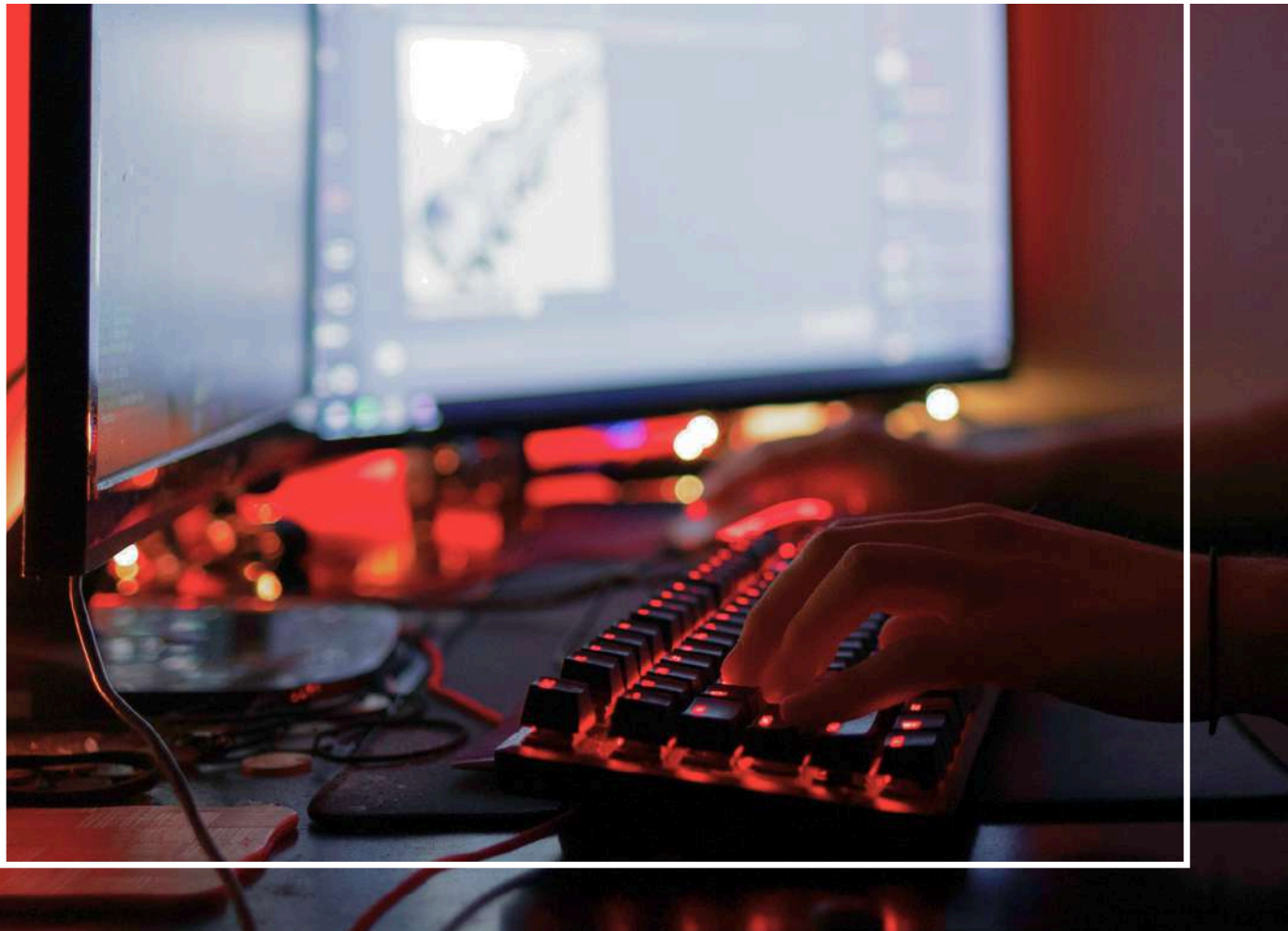


1 : 1 MEETINGS



NETWORKING





AGENDA



WEDNESDAY, OCTOBER 16TH

- 08:28 AM - 09:14 AM PARIS > REIMS by train 1st class
- 09:45 AM - 11:30 AM **KEYNOTES AND ROUNDTABLES ESPORT & GAMING ADVERTISING**
- 11:45 PM - 12:45 PM **1 TO FEW** (4X15MIN SESSION ; ROUNDTABLES DISCUSSIONS)
- 12:50 MM - 02:20 PM BUSINESS LUNCH
- 02:20 PM - 04:40 PM **1:1 MEETINGS (7X20MIN PER MEETING)**
- 04:45 PM - 06:45 PM PRIVATE VISIT : MUMM CHAMPAGNE HOUSE OR REIMS CATHEDRAL
- 07:00 PM - 08:00 PM HOTEL CHECK-IN & BREAK
- 08:00 PM - 00:00 PM NETWORKING COCKTAIL DINNER & PARTY

THURSDAY, OCTOBER 17TH

- 08:00 AM - 09:30 AM HOTEL BREAKFAST & CHECK OUT
- 09:30 AM - 11:30 AM **KEYNOTES AND ROUNDTABLES INFLUENCE GAMING**
- 11:45 PM - 12:45 PM **1 TO FEW** (4X15MIN SESSION ; ROUNDTABLES DISCUSSIONS)
- 12:50 MM - 02:20 PM BUSINESS LUNCH
- 02:20 PM - 05:00 PM **1:1 MEETINGS (8X20MIN PER MEETING)**
- 05:00 PM - 05:20 PM LUGGAGE AND WALK TO THE TRAIN STATION
- 05:20 PM - 06:10 PM PARIS > REIMS BY TRAIN 1ST CLASS



USEFUL INFORMATION



LOCATION

Reims



TRANSPORTATION

Round-trip by train from Paris



ACCOMODATION

One night in a renowned hotel

Joining us from abroad ? We refund up to 150€ on your travel expenses



DATES

Wednesday 16th & Thursday
17th October 2024



PARTICIPANTS

25+ partners
50+ agencies / brands /
gaming publishers



NETWORKING

Dinner, transportation,
activities, drinks, etc.



NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



TRAIN TRAVEL

1st class Train tickets



LUNCHES

Seated lunch with
your logo at the table



CULTURAL VISIT

Your choice between
Mumm Champagne House
or Reims Cathedral
private visit



COCKTAIL & DINNER

Relaxed networking



THEY TRUST US

ADVERTISERS & AGENCIES

ACCOR

BABYZEN

Disneyland
Paris

RENAULT

Cofidis

cyclofix

EULER HERMES

ESCP
BUSINESS SCHOOL

ENGIE

WUNDERMAN
THOMPSON

WARNER BROS.
THINK & SAY

GORILLAS

DECATHLON

Groupama

lippi

RENAULT

shopmium

MICHELIN

Vestiaire Collective

PIERRE
VOCONCES

REPRISE

OMD

55
the data
company

Groupe
Pierre & Vacances
CenterParcs

fitbit

AGENCE79
PARIS - LYON

Starcom

neo
MEDIA WORLD

ANACROUSE
MEDIA

ARTEFACT
VALUE BY DATA

BiG

Columbus
Computing

Converted
ACQUISITION

Journey

OMG
Omniscient-Audio Group

tediber.

QUITOQUE

dentsu

Silicon Salad

[DE]

WM KR WAVEMAKER
MEDIA CONTENT TECHNOLOGY

esv
DIGITAL

groupm

gyro:

Haiku

tribal

ACTIVE
INTERNATIONAL

ilicado

ADCOM

havas
programmatic
hub

havas

KLOX

values.media

insign.fr

MEDIABRANDS

iProspect

ISOSKELE

HEROIKS

KING COM

MJ MOJO

Dailyfresh Media

logiq.

ecselis

makuity.

matterkind
A Kimmel Company

MEDIACOM

MINDSHARE

ALTA AGENCY
LABEL TRIPLE A

neptune
digital

Zenith
The ROI agency

amnet

Niji

Myposeo

₹

kawarizmi

Saasadvisor

PERISCO
M

NEXTON

PUBLICIS GROUPE

Repeat

Initiative

LaFourmi

DCE
DIGITAL CONTENT EXPERT

Publicis
CONSEIL



THEY TRUST US

PUBLISHERS



eDreams ODIGEO



SLMADS

CONDÉ NAST

meltygroup



Groupe Cerise



uni_médias

MONEYTAG

aufeminin



AMAURY
MEDIA

venatus

VERYCHIC
--- VENTES PRIVÉES D'HÔTELS EXTRAORDINAIRES ---



La Provence

TOPITO



lastminute.com

EUROSPORT

ROKT

CMI FRANCE



Lagardère
ACTIVE



BilletRéduc



LE FIGARO

pétit futé

planetadvertising



GROUPE SeLoger

LOGIC
-IMMO.COM

CANAL+ BRAND
SOLUTIONS

l'express

horizon

deezer



TEAM
MED/A
imagine

Geev

webedia

GROUPON

ebay



AndreaMedia



bien'ici

Les Echos

bayard



GALAXIE MEDIA



CÔTÉ
MAISON

INFOPRO
digital



THEY TRUST US

PUBLISHERS

ouest
france

INDÉS
RADIOS

Le Point

DEXERTO.COM

Carrefour
LINKS

alticemedia
publicité

ST MEDIA
Groupe Tagadamedia

L'
essentiel

MED/A
F/GARO
CULTIVER L'INTÉRÊT

20
minutes

free

media
35

Boursorama

Tagada
media

minute
media

366
COMMUNITIES

unify

Roularta
Media Group

the
moneytizer

REUTERS

adclick

Global Media
GROUP

italiaonline

motor
press
iberica

WebAds[®]
the publishers network

wazimo

vozpópuli

euronews.

Rakuten Viber

ALTA AGENCY
LABEL TRIPLE A

europa
press

NETMEDIA
GROUP

godo[®]
strategies

SPORT NETWORK

il Fatto
Quotidiano

ED
economía Digital

MEDIAHUIS

Discovery
CHANNEL

HUFFPOST

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

HEARST

Daily Mail

Roularta
Media Group

Seriously.

TIME

OLX

Next
Régie

ECD CONFIDENTIAL DIGITAL

media
dpg

MedyaNet

IP

santé⁺

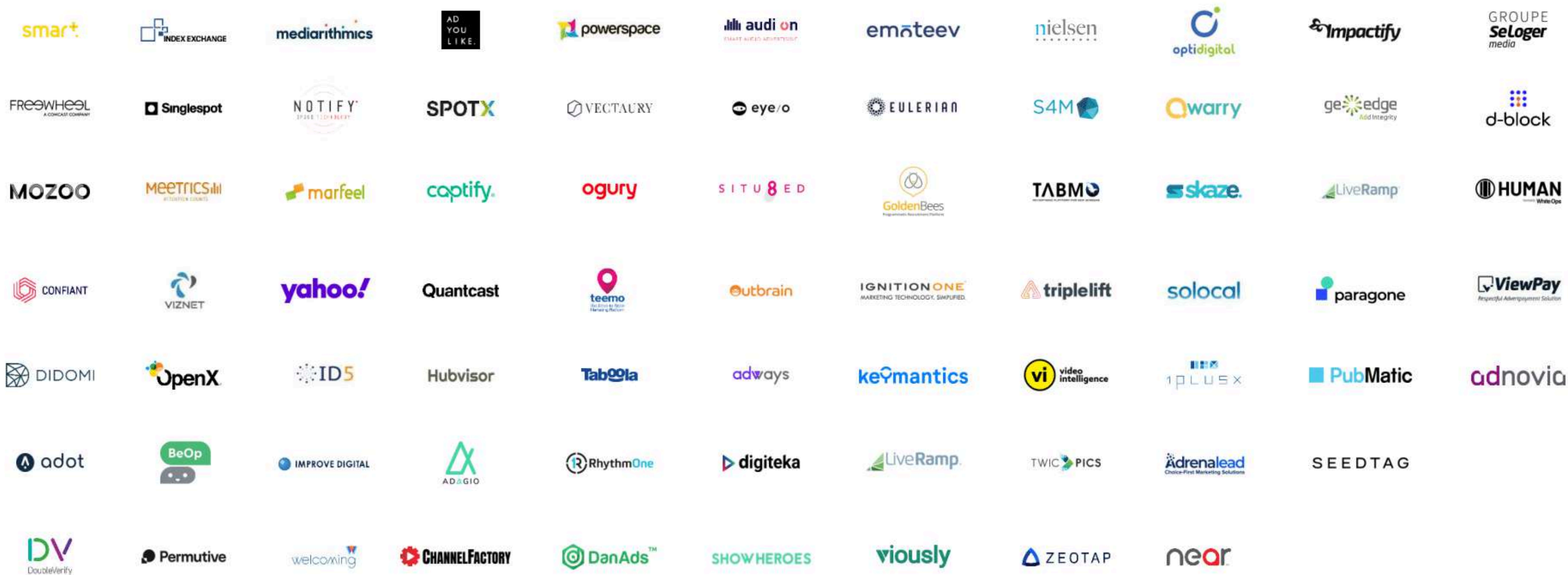
newsner

The
Economist



THEY TRUST US

TECHNOLOGY PROVIDERS





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THANK YOU