



Bordeaux

RATECARD MEETINGS #21

INTERNATIONAL

February 12th & 13th 2025

ratecard



AN INTERNATIONAL DIGITAL ADVERTISING EVENT

**For techs, brands, media, publishers & agencies
from EMEA, North America, LATAM and APAC**

The Ratecard Meetings series is a casual yet professional event that fosters strong business relationships between AdTech & MarTech technology vendors and their brands, agencies and publishers prospects. This 21st edition will be focused on international actors, who can either join us in Bordeaux by train or airplane (international airport).



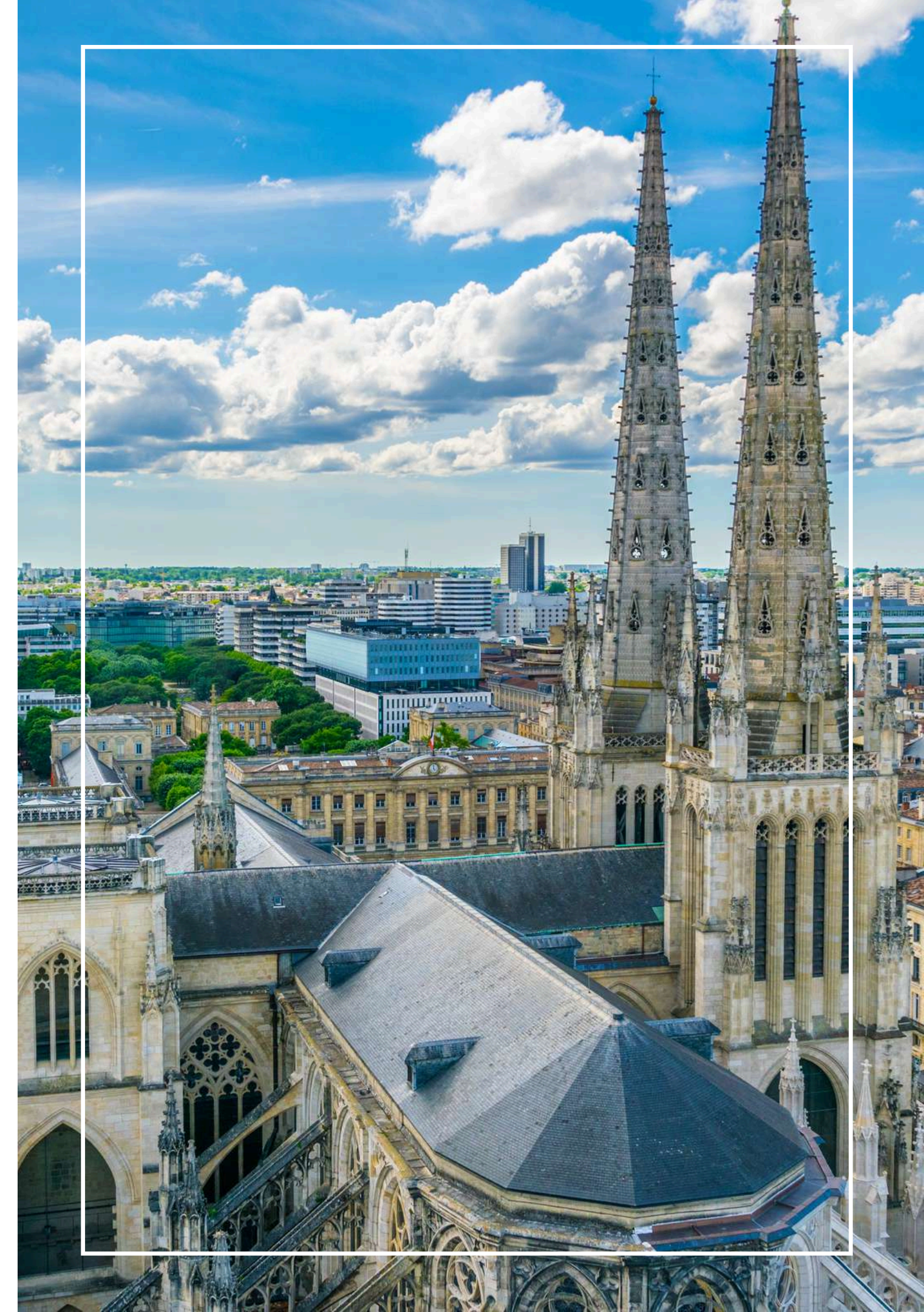
1 TO FEW



1 : 1 MEETINGS



NETWORKING





AGENDA



WEDNESDAY, FEBRUARY 12TH

- 08:01 AM - 10:18 AM PARIS > BORDEAUX
- 10:18 AM - 11:15 AM BORDEAUX ST-JEAN TRAIN STATION > CHATEAU LAFITTE
- 11:15 AM - 12:15 PM **1 TO FEW** (4X15MIN SESSION)
- 12:15 PM - 01:45 PM SEATED LUNCH AT CHATEAU LAFITTE
- 01:45 PM - 02:45 PM **1 TO FEW** (4X15MIN SESSION)
- 03:00 PM - 04:00 PM **1:1 MEETINGS (3X20MIN PER MEETING)**
- 04:00 PM - 04:30 PM VISIT : DOMAIN CHATEAU LAFITTE
- 04:30 PM - 05:00 PM CHATEAU LAFITTE YVRAC > ACTIVITIES IN BORDEAUX
- 05:00 PM - 06:30 PM VISIT CITY OF WINE MUSEUM OR BASSINS DES LUMIÈRES
- 07:00 PM - 08:00 PM CHECK-IN & BREAK HOTEL MERCURE CHATEAU CHARTRONS
- 08:00 PM - 00:00 PM NETWORKING COCKTAIL DINNER & PARTY AT THE CONFIDENTIEL

THURSDAY, FEBRUARY 13TH

- 08:00 AM - 09:30 AM BREAKFAST & CHECK-OUT
- 09:15 AM - 10:45 AM **KEYNOTES & ROUND TABLES**
- 10:45 AM - 11:00 AM SHORT BREAK / 1:1 MEETINGS PREPARATION
- 11:00 AM - 12:40 PM **1:1 MEETINGS (5X20MIN PER MEETING)**
- 12:40 PM - 02:10 PM SEATED LUNCH AT HOTEL MERCURE CHATEAU CHARTRONS
- 02:10 PM - 04:30 PM **1:1 MEETINGS (7X20MIN PER MEETING)**
- 04:30 PM - 05:30 PM VISIT BORDEAUX CITY CENTER & TRAIN STATION TRANSFER
- 05:46 PM - 07:54 PM BORDEAUX > PARIS BY TGV



USEFUL INFORMATION



LOCATION

Bordeaux



TRANSPORTATION

Round-trip by train 1st Class



ACCOMODATION

One night in a renowned
hotel (4*)



DATE

Wednesday 12th & Thursday
13th February 2025



PARTICIPANTS

30+ partners
70+ publishers / agencies / brands



NETWORKING

Dinner, transportation,
activities, drinks, etc.



1 TO FEW

February 12th (DAY 1)

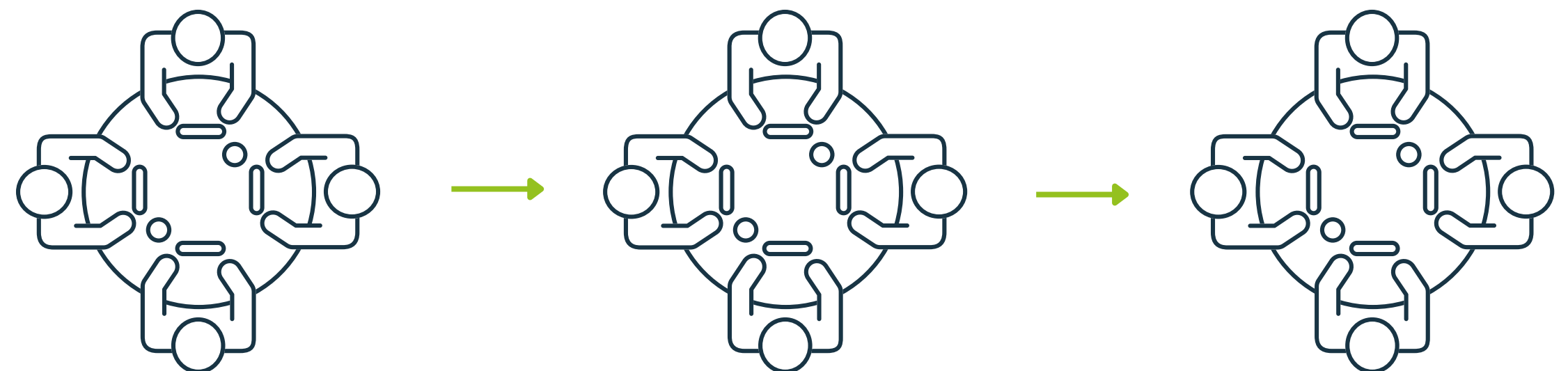
Chateau Lafitte



Ad Tech & MarTech vendors will have the opportunity to meet most of the attendees on the first day, during the 1-to-few format, and present briefly their solution to them.

Each table has 5-6 participants (brands, agencies and media publishers).

The sponsors move from table to table every 15 minutes, visiting 8 tables during the 1-to-few.





1 : 1 MEETINGS

February 12th & 13th (DAY 1 & DAY 2)
CHATEAU LAFITTE & HOTEL MERCURE

Over the event there will be 3 sessions of qualified 1:1 meetings between sponsors and their publishers and agencies/advertisers prospects.
3 of them will take place on Day 1 at the Chateau Lafitte, and 12 of them will take place on Day 2 at the prestigious Hotel Mercure Chateau Chartrons.



1:1 MEETINGS

15 to 20 minutes meetings
12 meetings guaranteed
maximum of 15 meetings



BOOKING

Your meetings will be booked prior the event on our online platform,
so your agendas are fully booked when you start the event



PARTICIPANTS

You can invite the publishers, agencies and advertisers of
your choice to the event





NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



TRAIN TRAVEL

1st class Train tickets



LUNCHES

Seated lunch with
your logo at the table



CULTURAL VISIT

City of wine museum
& Basin of Lights



COCKTAIL & DINNER

Relaxed networking



BEFORE THE EVENT : AN ONLINE PLATFORM

All activity prior to the event will take place on our dedicated online platform

Advertise your company with
a **branded company space**,
featuring your content,
including a video presentation



See which participants will attend
the physical event



Book your qualified 1:1 meetings
with retailers or advertisers



TURN YOUR GUESTS INTO BRAND AMBASSADORS

In order to personally reward actual clients or hot leads, you can **invite up to 2 guests / brand ambassadors** per member of your team.

- Invitations are submitted to the organisers validation
- Once confirmed, we handle every logistical details for them
- During the event, you can invite them at your table for the lunch
- For international attendees we refund up to 150€ on their travel expense from EMEA, and up to 500€ if they are travelling from North America, LATAM or APAC.



PACKAGES

| | 1 PERSON | 2 PERSON | 3 PERSON |
|--------------------|---|--------------------------------|--------------------------------|
| LOGISTIC SERVICES | All inclusive (transportation, accommodation 4* hotel, meals) | | |
| 1 TO FEW | 6 round tables (15min on each table) | | |
| SPONSOR VISIBILITY | Lunch table with your logo, advertising banner, branded company space on the meeting platform, logo & company tags on linkedin posts. | | |
| 1 : 1 MEETINGS | 12 guaranteed (15 possible) | 24 guaranteed (30 possible) | 36 guaranteed (45 possible) |
| PRICING | 12 k€ | 18 k€ | 24 k€ |

Speaking opportunity option*: Individual keynote (10min) or roundtable participation (20min) : 5k€

*Available for sponsors with any package above



THEY TRUST US

PUBLISHERS



eDreams ODIGEO



SLMADS

CONDÉ NAST

meltygroup



Groupe Cerise



uni_médias

MONEYTAG

aufeminin



AMAURY
MEDIA

venatus

VERYCHIC
--- VENTES PRIVÉES D'HÔTELS EXTRAORDINAIRES ---



La Provence

TOPITO



lastminute.com

EUROSPORT

ROKT

CMI FRANCE



Lagardère
ACTIVE



BilletRéduc



LE FIGARO

pétit futé

planetadvertising



GROUPE SeLoger

LOGIC
-IMMO.COM

CANAL+ BRAND
SOLUTIONS

l'express

horizon

deezer



TEAM
MED/A
imagine

Geev

webedia

GROUPON

ebay



AndreaMedia



bien'ici

Les Echos

bayard



GALAXIE MEDIA



CÔTÉ
MAISON

INFOPRO
digital



THEY TRUST US

PUBLISHERS

ouest
france

INDÉS
RADIOS

Le Point

DEXERTO.COM

Carrefour
LINKS

alticemedia
publicité

ST MEDIA
Groupe Tagadamedia

L'
essentiel

MED/A
F/GARO
CULTIVER L'INTÉRÊT

20
minutes

free

media
35

Boursorama

Tagada
media

minute
media

366
COMMUNITIES

unify

Roularta
Media Group

the
moneytizer

REUTERS

adclick

Global Media
GROUP

italiaonline

motor
press
iberica

WebAds[®]
the publishers network

wazimo

vozpópuli

euronews.

Rakuten Viber

ALTA AGENCY
LABEL TRIPLE A

europa
press

NETMEDIA
GROUP

godo[®]
strategies

SPORT NETWORK

il Fatto
Quotidiano

ED
economía Digital

MEDIAHUIS

Discovery
CHANNEL

HUFFPOST

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

H
HEARST

Daily Mail

Roularta
Media Group

seriously.

TIME

OLX

Next
Régie

ECD CONFIDENTIAL DIGITAL

media
dpg

MedyaNet

IP

santé⁺

newsner

The
Economist



THEY TRUST US

ADVERTISERS & AGENCIES

ACCOR

BABYZEN

Disneyland
Paris

RENAULT

Cofidis

cyclofix

EULER HERMES

ESCP
BUSINESS SCHOOL

ENGIE

WUNDERMAN
THOMPSON

WARNER BROS.
THINK & SAY

GORILLAS

DECATHLON

Groupama

lippi

RENAULT

shopmium

MICHELIN

Vestiaire Collective

PIERRE
VOCONCES

REPRISE

OMD

55
the data
company

Groupe
Pierre & Vacances
CenterParcs

fitbit

AGENCE79
PARIS - LYON

Starcom

neo
MEDIA WORLD

ANACROUSE
MEDIA

ARTEFACT
VALUE BY DATA

BiG

Columbus
Computing

Converted
ACQUISITION

Journey

OMG
Omniscient-Audio Group

tediber.

QUITOQUE

dentsu

Silicon Salad

[DE]

WM KR WAVEMAKER
MEDIA CONTENT TECHNOLOGY

esv
DIGITAL

groupm

gyro:

Haiku

tribal

ACTIVE
INTERNATIONAL

ilicado

ADCOM

havas
programmatic
hub

havas

KLOX

values.media

insign.fr

MEDIABRANDS

iProspect

ISOSKELE

HEROIKS

KINGCOM

MJ MOJO

Dailyfresh Media

logiq.

ecselis

makuity.

matterkind
A Kimmel Company

MEDIACOM

MINDSHARE

ALTA AGENCY
LABEL TRIPLE A

neptune
digital

Zenith
The ROI agency

amnet

Niji

Myposeo

₹

kawarizmi

Saasadvisor

PERISCO
M

NEXTON

PUBLICIS GROUPE

Repeat
INFLUENCE - MEDIA - CONTENT

Initiative

LaFourmi

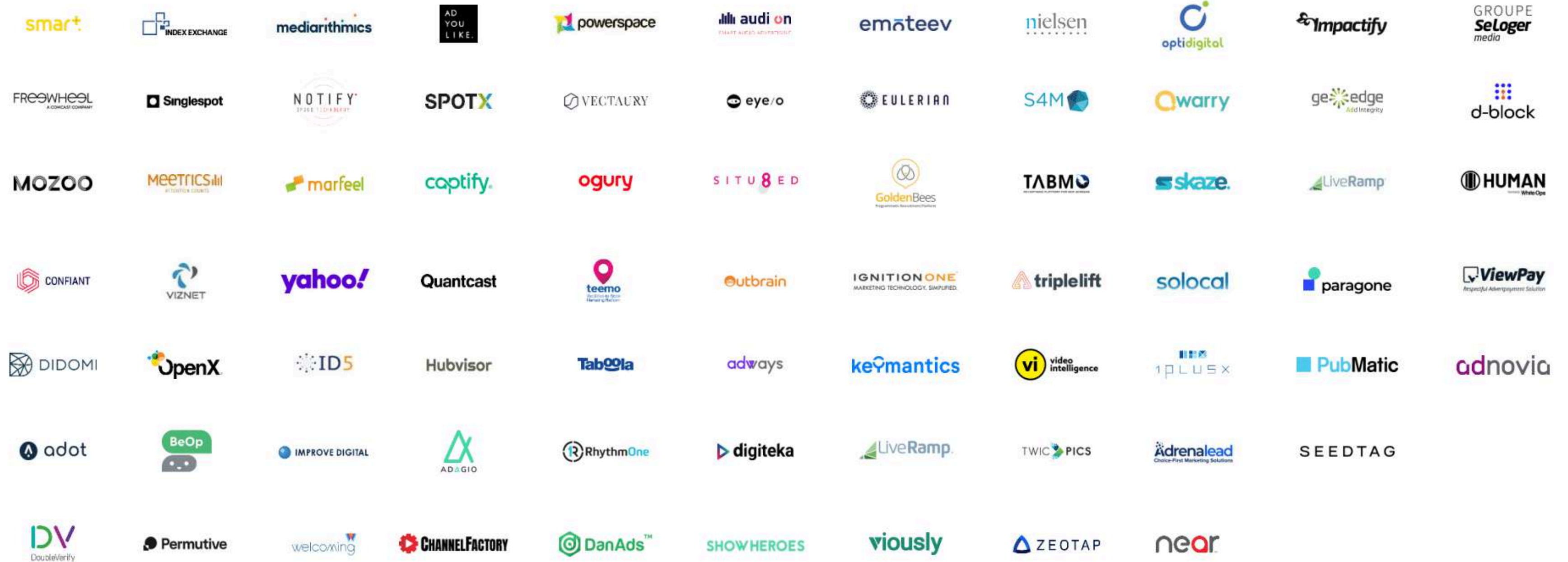
DCE
DIGITAL CONTENT EXPERT

Publicis
CONSEIL



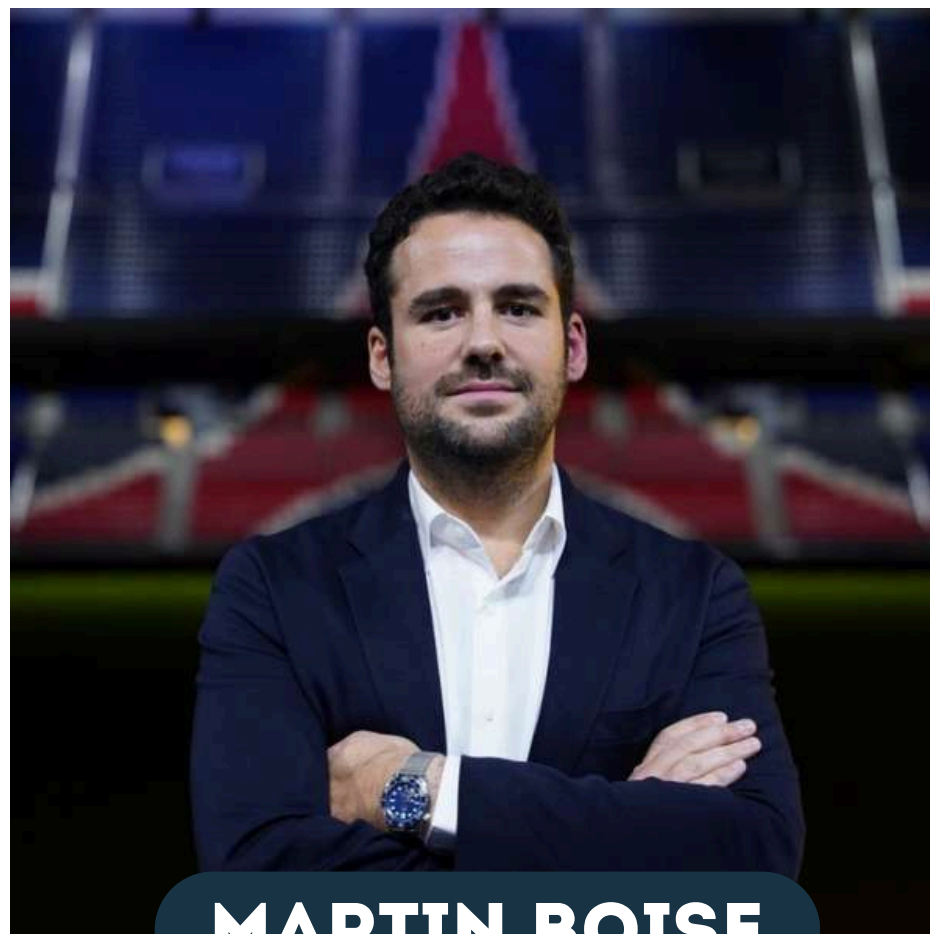
THEY TRUST US

TECHNOLOGY PROVIDERS





CONTACT

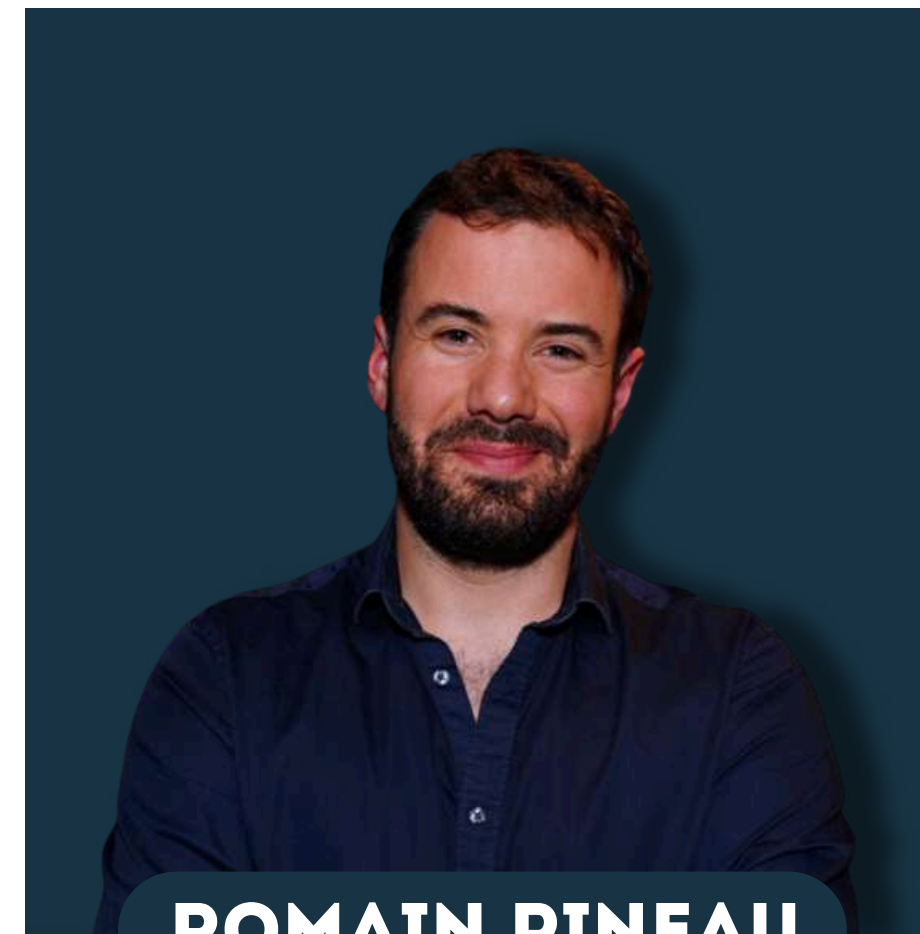


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ROMAIN PINEAU

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A scenic landscape photograph of a vineyard. In the foreground, rows of grapevines are visible, some with yellowing leaves. A winding asphalt road with white dashed lines curves through the middle ground, bordered by a low stone wall. In the background, a church with two prominent dark spires sits atop a hill under a clear sky. The overall lighting suggests late afternoon or early morning.

THANK YOU

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