

A peacock with its characteristic blue and green feathers and a crest of feathers on its head is the central focus of the image. It is standing in a restaurant or dining room, with tables and chairs visible in the background. The lighting is warm and ambient. The text is overlaid on the image in a dark blue rounded rectangle.

1 TO FEW EXPERTS

March 6th 2025 from 9AM to 2PM

Hôtel L'Échiquier - MGallery Collection

ratecard



PACKAGES

	BRONZE	SILVER	GOLD
NETWORKING	Breakfast and seated lunch		
SPONSOR VISIBILITY	Online : advertising banner in our weekly newsletter, logo & company tags on linkedin posts. On site : logo displayed on the screens and on your lunch table		
STAFF PRESENCE	up to 2	up to 3	up to 4
CLIENT INVITATIONS	4	6	8
1 TO FEW SESSIONS (30min discussion on your expertise topics with targeted profiles)	2x30min	3x30min	4x30min
EXPERTISE TOPICS COVERED (1 summary per topic sent to the participants post event)	up to 2	up to 3	up to 4
PRICING	5 k€	7 k€	8 k€



POTENTIAL TOPICS COVERED

	MAIN TOPICS	WHAT FOR ?
SELL SIDE: MONETIZATION	SPO, Curation, First Party Data, Discover, etc.	Maximize publishers' revenues through optimized inventory management strategies, including SPO, leveraging first-party data, and advanced monetization solutions.
BUY SIDE: AI FOR BRAND MARKETING	DCO, Generative AI, Predictive Analysis, Automated Reporting, etc.	Use artificial intelligence to automate and optimize ad campaigns, offering predictive solutions to improve marketing efficiency.
OPEN WEB	Cookieless, IDs, Privacy Sandbox, Brand Safety, Contextual, Attention, etc.	Address the challenges of the open web, including targeting and measurement in a cookieless environment, by adopting alternatives such as shared IDs and identity graphs.
TOTAL VIDEO	Programmatic, OTT, Formats, Measurement, etc.	Optimize advertising on Connected TV (CTV) and OTT services by tailoring campaigns to this rapidly growing channel to reach a captive audience.
MULTICHANNEL	Audio, Gaming ads, DOOH, In-App, etc.	Manage ad campaigns across multiple channels, including programmatic audio, gaming, DOOH, and cross-device targeting, while maintaining a consistent user experience.
RETAIL MEDIA	Marketplace, Retail Data, Attribution, Targeting, etc.	Leverage the power of retail platforms to monetize ad spaces and strengthen partnerships between retailers and advertisers.
DATA MARKETING	Consent, Clean Rooms, GDPR, etc.	Leverage and protect user data within a regulatory framework while enhancing targeting and marketing activation through data.
PERFORMANCE	Affiliate, Influence marketing, Attribution, Social, etc.	Maximize advertising ROI through performance-based strategies such as affiliate marketing, search ads, attribution, and influencer marketing.



MEET OUR RATECARD AMBASSADORS

1 to FEW Experts - March 6th - 9AM to 2PM Hôtel L'Echiquier - MGallery Collection



MANUEL GARCIA

Director, Digital Operations



STÉPHANE GILLET

Head of Programmatic & AdOps Europe



ERIC TOURI

Digital Director



ALICE POTTIER

Head of Media



BERTRAND MAUX

CEO



SONIA FERREIRA

Advertising & Data Project Director



EMMANUELLE MONDESIR

Head of Adsales



BASTIEN DELEAU

Executive Vice President



MATHIEU RAMPANT

Director, Marketing Services



GRÉGOIRE GAFFIÉ

Director, Monetization & Audience



PRIYA SAINT-OLIVE

Chief Data Officer & Digital Officer



THIERRY PHILIPPET

Director, Digital Revenue

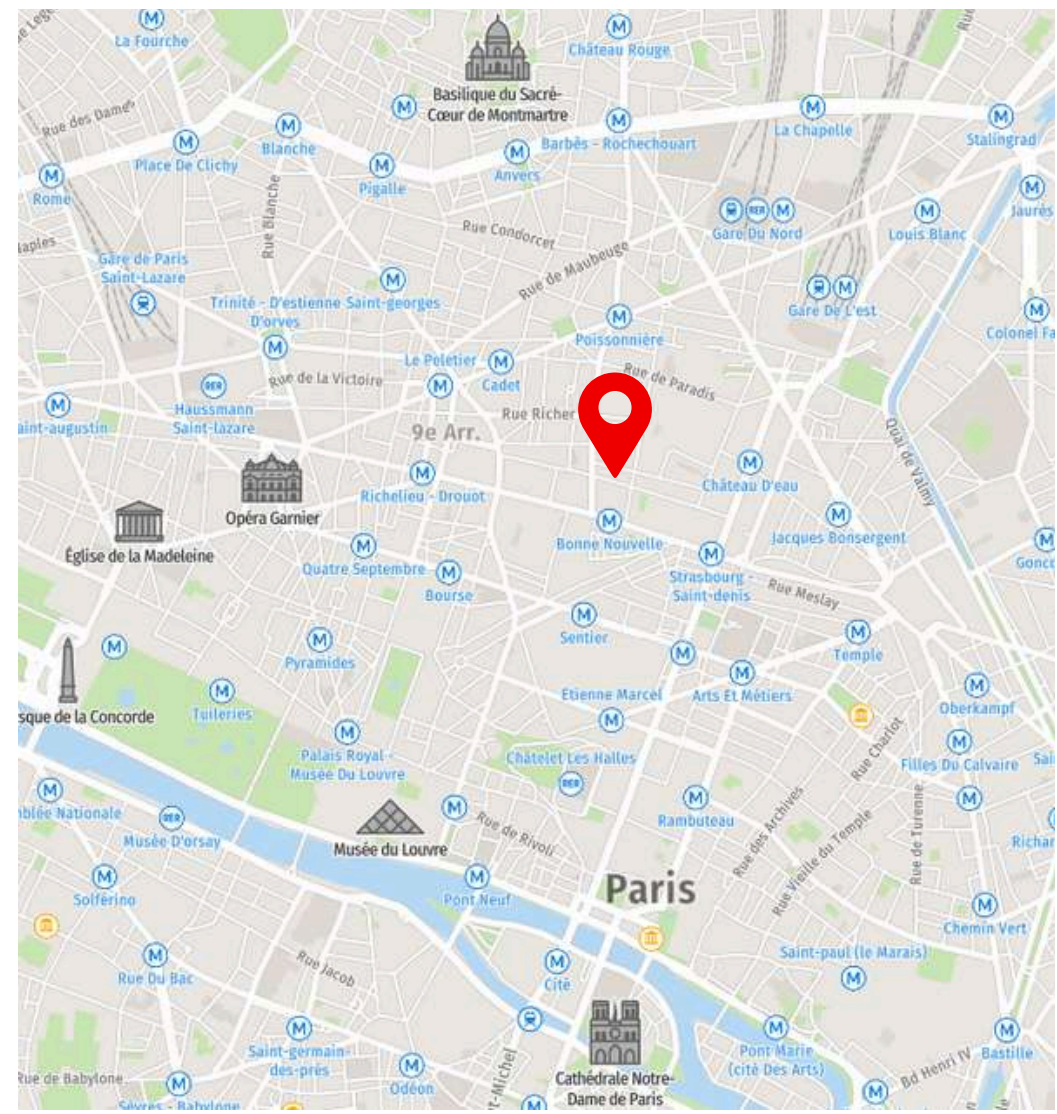




AGENDA & LOCATION

THURSDAY, 6TH MARCH

- 09:00 AM - 10:00 AM NETWORKING BREAKFAST
- 10:00 AM - 12:00 PM 1 TO FEW WORKING SESSIONS
- 12:00 PM - 02:00 PM BUSINESS LUNCH



 **STATION BONNE NOUVELLE - LINES 8 & 9**

 4 min

 **Hôtel L'Echiquier - MGallery Collection**
38 Rue de l'Échiquier, 75010 Paris

 6 min

 **STATION STRASBOURG SAINT DENIS - LINE 4**



1 TO FEW

March 6th - 10AM to 12PM

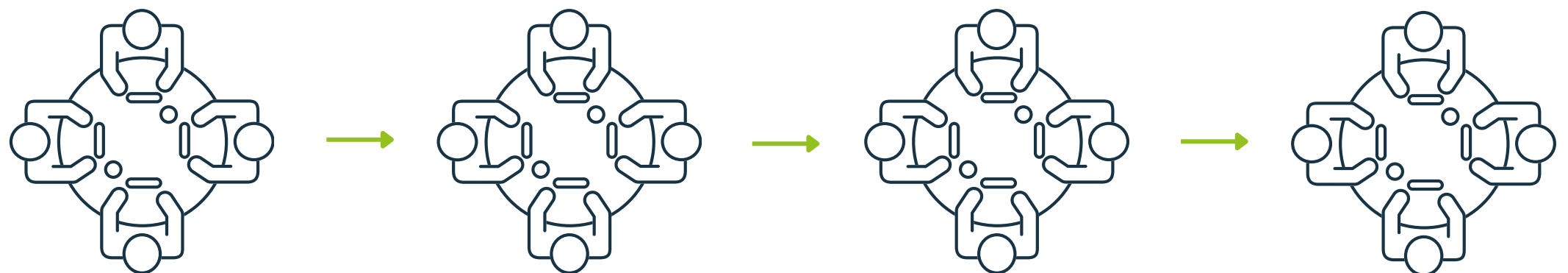
Hôtel L'Echiquier - MGallery Collection

As the expert on your topic, your role during the sessions is to lead the discussion, encouraging the attendees to express their needs and share their experiences.

Attendees are expecting to exchange insights with one another and receive guidelines from your expertise to help them overcome their challenges.

At each table, you will discuss with brands, agencies, and media publishers (3-4 participants per table) for 30 minutes.

Shortly after the event, attendees will receive a summary report with key takeaways related to their chosen topics.





BUSINESS LUNCH

March 6th - 12PM to 2PM

Hôtel L'Echiquier - MGallery Collection



Restaurant The 38 Bar Lounge - Hotel l'Echiquier



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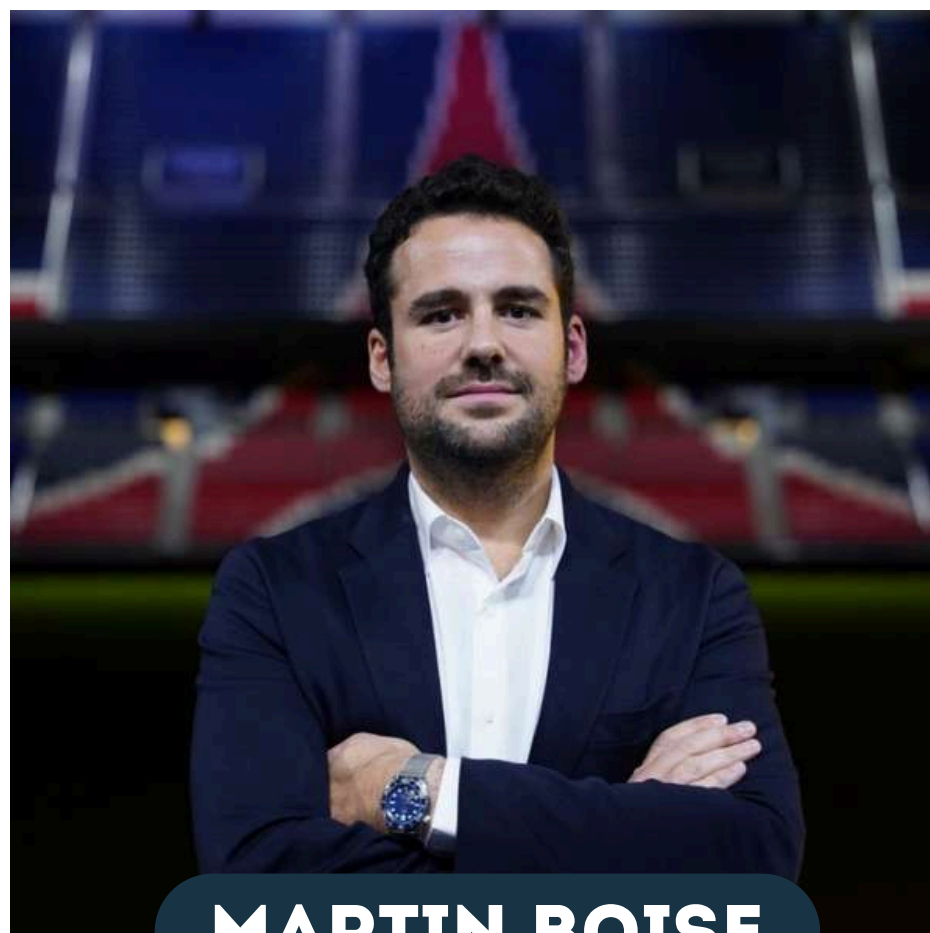
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CONTACT

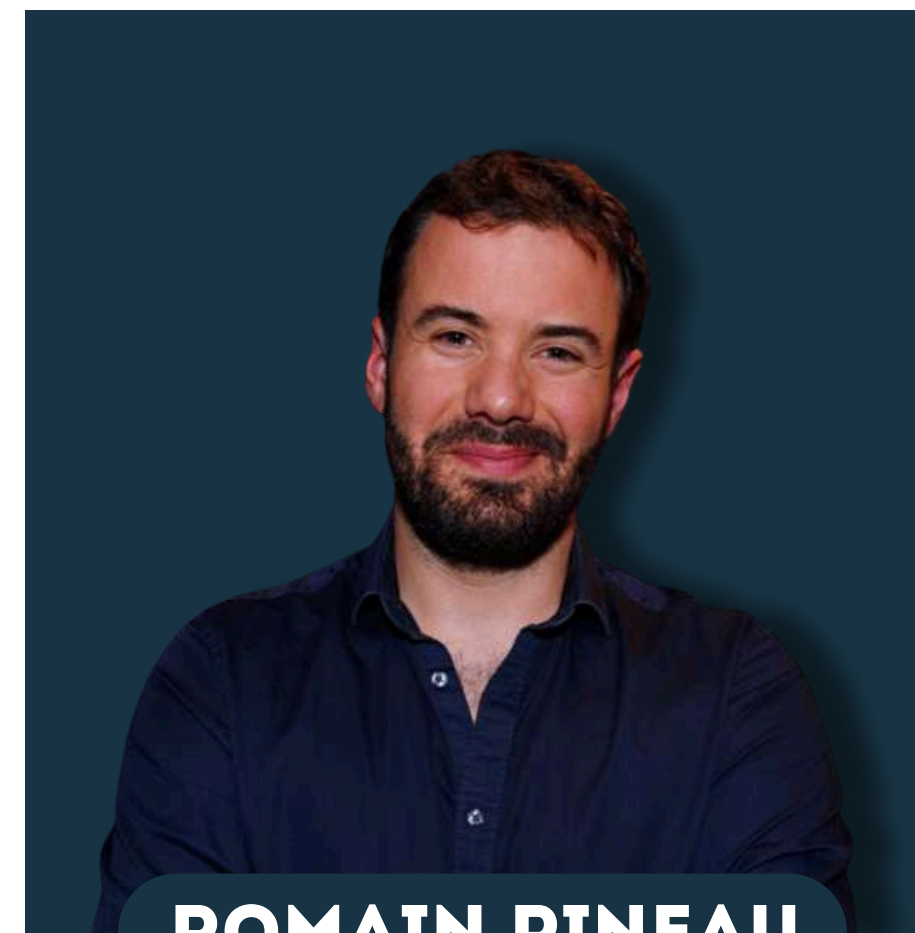


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SEE YOU SOON

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