EVENT ROADMAP 2023

PHYSICAL EVENTS

RATECARD MEETINGS

1:1 meetings | 1 to Few Roundtables | From 10K€ to 25K€

- **15&16/02/23** | Ratecard meetings #14 | Bordeaux
- **12&13/04/23** | Ratecard meetings #15 | Aix-en-Provence :
  - ↳ Special E-Retail & Special Content
- **05&06/07/23** | Ratecard meetings #16 | Le Touquet
- **25&26/10/23** | Ratecard meetings #17 | Reims

CANNES LIONS 2023

- **19 to 22/06/23** | Sponsor Ratecard delegation | 5K€

  Media opportunities options (interviews / dedicated newsletter, etc.)

DMEXCO 2023

- **20&21/09/2023** | Sponsor Ratecard delegation | 5K€

RATECARD STARS #3

- **16/11/23** | Sponsor Ratecard Stars Ceremony | 7K€ (Table 10pax)

  Parc des Princes

ONLINE EVENTS

For Ratecard members only

ratecard

RATECARD DAYS

90% Visibility / 10% lead gen
Membership credit or 2K€ option per speaking opportunity

2 speaking formats | Interview Focus (10 min),
Roundtable Topic of the month (30 min)

- **20/01/23** | Ratecard Days #17 | Special Trends
- **24/02/23** | Ratecard Days #18
- **24/03/23** | Ratecard Days #19
- **21/04/23** | Ratecard Days #20
- **26/05/23** | Ratecard Days #21
- **16/06/23** | Ratecard Days #22 | Special Trends
- **15/09/23** | Ratecard Days #23
- **20/10/23** | Ratecard Days #24
- **24/11/23** | Ratecard Days #25
- **15/12/23** | Ratecard Days #26

RATECARD MERCATO

- **12/05/23** | Membership option : 5K€ | Recruitment meetings

NETWORKING AFTERWORKS

JEUDI FIVE / JEUDI JEUX

Let's play soccer, bowling, board games
or others networking activities!

1 month out of 2 | Five Soccer + food & drinks
1 month out of 2 | Networking games + food & drinks

- **12/01/23** | Jeudi Jeux | Afterwork king cake (la galette!)
- **09/02/23** | Jeudi Five | Soccer
- **09/03/23** | Jeudi Jeux | Afterwork Networking
- **06/04/23** | Jeudi Five | Soccer
- **11/05/23** | Jeudi Jeux | Afterwork Networking
- **08/06/23** | Jeudi Five | Soccer
- **08/09/23** | Jeudi Jeux | Afterwork Back to School
- **05/10/23** | Jeudi Five | Soccer
- **09/11/23** | Jeudi Jeux | Afterwork Networking
- **08/12/23** | Jeudi Five | Soccer

SUMMARY EVENT ROADMAP 2023

ratecard

ONLINE

For Ratecard members only

RATECARD DAYS

90% Visibility / 10% lead gen
Membership credit or 2K€ option per speaking opportunity

2 speaking formats | Interview Focus (10 min), Roundtable Topic of the month (30 min)

- **20/01/23** | Ratecard Days #17 | Special Trends
- **24/02/23** | Ratecard Days #18
- **24/03/23** | Ratecard Days #19
- **21/04/23** | Ratecard Days #20
- **26/05/23** | Ratecard Days #21
- **16/06/23** | Ratecard Days #22 | Special Trends
- **15/09/23** | Ratecard Days #23
- **20/10/23** | Ratecard Days #24
- **24/11/23** | Ratecard Days #25
- **14/12/23** | Ratecard Days #26

RATECARD MERCATO

- **11/05/23** | Membership option : 5K€ | Recruitment meetings

PHYSICAL

For Ratecard members & non members

RATECARD MEETINGS

90% Lead gen / 10% Visibility
1:1 meetings | 1 to Few Roundtables | From 10k€ to 25k€

- **15&16/02/23** | Ratecard Meetings #14 | Bordeaux
- **12&13/04/23** | Ratecard Meetings #15 | Aix-en-Provence
  - Special E-Retail & Special Content
- **05&06/07/23** | Ratecard Meetings #16 | Le Touquet
- **25&26/10/23** | Ratecard Meetings #17 | Reims

CANNES LIONS 2023

- **19 to 22/06/23** | Sponsor Ratecard delegation | 5K€

Media opportunities options
(interviews / dedicated newsletter, etc.)

DMEXCO 2023

- **20&21/09/2023** | Sponsor Ratecard delegation | 5K€

RATECARD STARS #3

- **16/11/23** | Sponsor Ratecard Stars Ceremony | 7K

Table (10 pax) at the Parc des Princes

PHYSICAL

For Ratecard members only

JEUDI FIVE
JEUDI JEUX

Let's play soccer, bowling, board games or others networking activities!

1 month out of 2 | Five Soccer
1 month out of 2 | Bowling, board games

- **12/01/23** | Jeudi Jeux | king cake (galette des rois)
- **09/02/23** | Jeudi Five | Soccer
- **09/03/23** | Jeudi Jeux | Afterwork Networking
- **06/04/23** | Jeudi Five | Soccer
- **11/05/23** | Jeudi Jeux | Afterwork Networking
- **08/06/23** | Jeudi Five | Soccer
- **08/09/23** | Jeudi Jeux | Afterwork Back to School
- **05/10/23** | Jeudi Five | Soccer
- **09/11/23** | Jeudi Jeux | Afterwork Networking
- **08/12/23** | Jeudi Five | Soccer

TIMELINE EVENT ROADMAP 2023

Follow the Ratecard Train !

12/01/23
Jeudi Jeux
Galette des rois

20/01/23
Ratecard Days #17
Special Trends

09/02/23
Jeudi Five
Soccer

15&16/02/23
Ratecard Meetings #14
Bordeaux

24/02/23
Ratecard Days
#18

09/03/23
Jeudi Jeux
Afterwork
Networking

24/03/23
Ratecard Days
#19

06/04/23
Jeudi Five
Soccer

12&13/04/23
Ratecard meetings #15
Aix-en-Provence
Special E-Retail & Special Content

21/04/23
Ratecard Days
#20

11/05/23
Jeudi Jeux
Afterwork
Networking

11/05/23
Ratecard
Mercato

26/05/23
Ratecard Days
#21

08/06/23
Jeudi Five
Soccer

16/06/23
Ratecard Days #22
Special Trends

19 to 22/06/23
Cannes Lions | Ratecard
delegation

05&06/07/23
Ratecard meetings #16
Le Touquet

08/09/23
Jeudi Jeux
Back to School
Afterwork

15/09/23
Ratecard Days
#23

20&21/09/2023
DMexco | Ratecard
Delegation

05/10/23
Jeudi Five
Soccer

20/10/23
Ratecard Days
#24

25&26/10/23
Ratecard meetings
Reims

09/11/23
Jeudi Jeux
Afterwork
Networking

16/11/23
Ratecard Stars #3
Ceremony
Parc des Princes

24/11/23
Ratecard Days
#25

08/12/23
Jeudi Five
Soccer

14/12/23
Ratecard Days
#26

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