

**THURSDAY, NOVEMBER 14TH, 2024**



# **RATECARD STARS 2024**



# **RATECARD STARS**



**The perfect mix between team building, public relations and business in a festive atmosphere**

- ★ **NETWORKING COCKTAIL**
- ★ **AWARDS CEREMONY**
- ★ **SEATED DINNER**
- ★ **PARTY**

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## RATECARD STARS



The only award in the AdTech/Martech environment where the jury is you, and you only !

REMINDER RATECARD STARS 2023 :

- ★ **360** NOMINEES
- ★ **24** PERSONALITIES AWARDED
- ★ **1800** VOTERS
- ★ **200** PEOPLE AT THE AWARDS CEREMONY

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# AGENDA

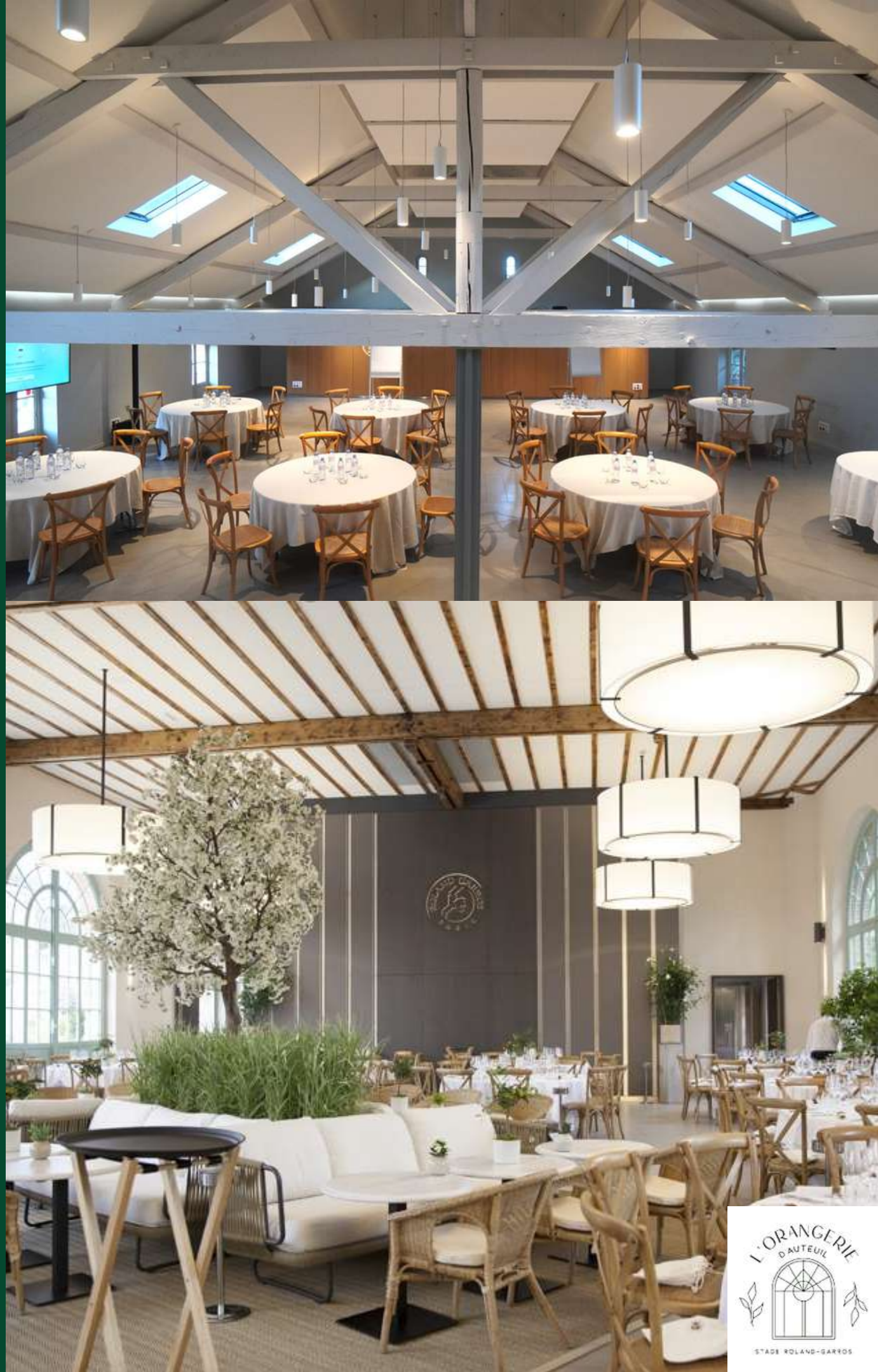


**THURSDAY, NOVEMBER 14TH, 2024**

**ORANGERIE D'AUTEUIL, ROLAND GARROS**

- ★ **06:45 PM | APERITIF NETWORKING COCKTAIL**
- ★ **08 PM | SEATED DINNER & AWARDS CEREMONY**
- ★ **10:30 PM | DESSERT & NETWORKING PARTY**





# SPONSOR PACKAGES



★ **1 : SPONSORED TABLE 10 SEATS | 7K€**

3-4 staff and 6-7 guests. We can help you complete your table with our own guests (brands, publishers & agencies)

★ **2 : BUNDLE TABLE 10 SEATS + PRIZE AWARDING | 10K€**

1 min intro of your company with your logo on screen before prize awarding + your picture with the winner(s)

★ **3 : BUNDLE TABLE 10 SEATS + 6 MONTHS MEMBERSHIP | 10K€**

Optimize your visibility on the market around the Ratecard Stars with the large range of our marketing services







# RATECARD STARS #4 CATEGORIES



## SELL SIDE (FOR PUBLISHERS)

- ★ **1 : STAR TECH SELL SIDE**  
Tech persons for publishers
- ★ **3 : STAR SELL SIDE**  
Publisher persons
- ★ **5 : STAR SUCCESS SELL SIDE**  
Collaboration/innovation with publishers

## BUY SIDE (FOR BRANDS)

- ★ **2 : STAR TECH BUY SIDE**  
Tech persons for brands & agencies
- ★ **4 : STAR BUY SIDE**  
Brand or agency persons
- ★ **6 : STAR SUCCESS BUY SIDE**  
Collaboration/innovation with brands or agencies

## HOT TRENDS

- ★ **7 : STAR RETAIL MEDIA**  
Tech/publisher/brand/retailer/agency persons for the Retail Media environment
- ★ **8 : STAR GAMING ADVERTISING**  
Tech/publisher/brand/retailer/agency persons for the GAMING ADVERTISING environment

## CORPORATE

- ★ **9 : STAR M&A**  
Merge & acquisition move
- ★ **10 : STAR TECH PARTNERSHIP**  
Collaboration between tech actors
- ★ **11 : STAR STRATEGIC VISION**  
Strategy company development
- ★ **12 : STAR CSR**  
Corporate & Social Responsibility ambassador
- ★ **13 : STAR SUCCESS CSR**  
Collaboration/innovation improving CSR values

## ALL STARS

- ★ **14 : ALL STAR WOMAN**  
Simply the best !
- ★ **15 : ALL STAR MAN**  
Simply the best !



# LINKEDIN VISIBILITY EXAMPLES



## PRIOR THE EVENT

**Veronique Pican** • 2e  
Managing Director FR chez Equativ ( formerly...  
Republié depuis Valiuz • 3 mois •

Dernière ligne droite pour voter <https://bit.ly/3Qj9dUr> pour la catégorie star de l'année 2023, le retail média mais aussi pour l'alliance des 2 entreprises qui ont fait bouger les lignes du secteur. Chez Equativ on pense que la tech ...voir plus

**CATÉGORIE  
STAR RETAIL MEDIA**

**VERONIQUE PICAN**  
MANAGING  
DIRECTOR FR  
**EQUATIV**

**OLIVIER BOUTIN**  
LEADER RETAIL MEDIA  
& MONÉTISATION  
**VALIUZ**

**RATECARD  
STARS #3**  
...  
**REMISE DES PRIX**  
LE 16 NOVEMBRE 2023 AU PARC DES PRINCES

**LE PARC DES PRINCES**  
**ratecard**

Stéphanie SILO et 49 autres personnes

1 commentaire

## POST EVENT

**Guillaume Rousseau** • 1er  
Sales Manager @Weborama  
• 3 mois

#WeboWin 🏆 · (English below 🗨)

Quelle soirée ! Quelle fierté ! Pour la 2ème année consécutive, Weboram ...voir plus

Romain Pineau et 20 autres personnes

**Rodolph Menten** • 1er  
Sales Director France chez Tagger  
• 3 mois

Ici c'est Tagger by Sprout Social ! Nous étions hier soir avec Morgane Sebag au Parc des Princes pour les Ratecard Stars 2023  
...voir plus

Vous et 31 autres personnes

5 commentaires • 1 republication





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## CONTACTS



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# THANK YOU !



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