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EVENTS ROADMAP 2023



ratecard

PHYSICAL EVENTS



RATECARD MEETINGS

1:1 meetings | 1 to Few Roundtables | From 10k€ to 25k€

- **15&16/02/23** | Ratecard meetings #14 | Bordeaux
- **12&13/04/23** | Ratecard meetings #15 | Aix-en-Provence :

↳ [E-Retail Meetings](#) **ratecard** &  [RETAIL 4 BRANDS]

- **05&06/07/23** | Ratecard meetings #16 | Le Touquet
- **25&26/10/23** | Ratecard meetings #17 | Reims

CANNES LIONS 2023

- **19 to 22/06/23** | Sponsor Ratecard delegation | 5K€

DMEXCO 2023

- **20&21/09/2023** | Sponsor Ratecard delegation | 5K€

RATECARD STARS #13

- **16/11/23** | Table Ratecard Stars Ceremony | 7K€ | Parc des Princes

ONLINE EVENTS

For Ratecard members only



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ratecard

RATECARD DAYS

90% Visibility / 10% lead gen

Membership credit or 2K€ option per speaking opportunity

3 live speaking formats with video replay | Interview Focus (10 min)
Case Study (20 min) | Roundtable Topic of the month (30 min)

- **20/01/23** | Ratecard Days #17 | Special Trends
- **24/02/23** | Ratecard Days #18 | Native Advertising
- **24/03/23** | Ratecard Days #19 | Video & Multiscreen
- **21/04/23** | Ratecard Days #20 | Retail Media
- **26/05/23** | Ratecard Days #21 | Data / ID
- **16/06/23** | Ratecard Days #22 | Special Trends
- **15/09/23** | Ratecard Days #23 | International
- **20/10/23** | Ratecard Days #24 | DOOH
- **24/11/23** | Ratecard Days #25 | Drive to Store
- **15/12/23** | Ratecard Days #26 | RSE

NETWORKING AFTERWORKS

For Ratecard members only



JEUDI FIVE / JEUDI JEUX

Let's play soccer, bowling, board games
or others networking activities!

1 month out of 2 | Five Soccer
1 month out of 2 | Bowling, board games

- **12/01/23** | Jeudi Jeux | King's Cake
- **09/02/23** | Jeudi Five | Soccer
- **09/03/23** | Jeudi Jeux | Afterwork Lucha Libre !
- **06/04/23** | Jeudi Five | Soccer
- **11/05/23** | Jeudi Jeux | Poker & more games
- **08/06/23** | Jeudi Five | Soccer
- **08/09/23** | Jeudi Jeux | Back to School
- **05/10/23** | Jeudi Five | Soccer
- **09/11/23** | Jeudi Jeux | Networking Activities
- **08/12/23** | Jeudi Five | Soccer

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Timeline Event Roadmap 2023

Follow the Ratecard Train !

