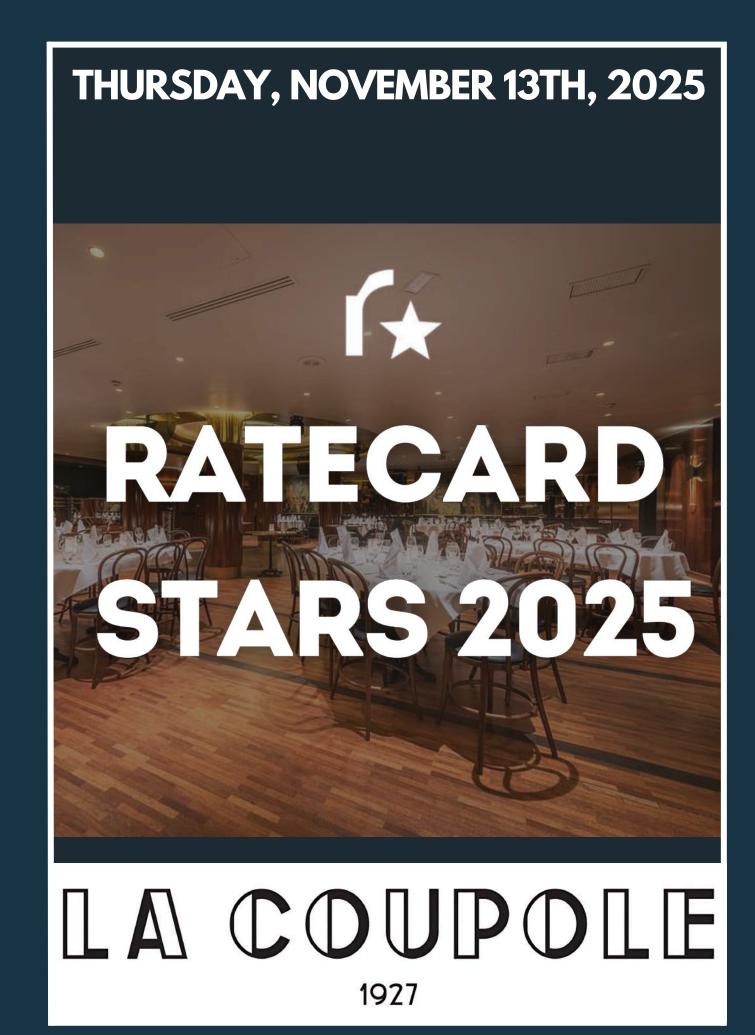




The perfect mix between team building, public relations and business in a festive atmosphere

- * NETWORKING COCKTAIL
- * AWARDS CEREMONY
- * SEATED DINNER
- * PARTY





The only award in the AdTech/Martech environment where the jury is you, and you only!

REMINDER RATECARD STARS 2024:

- **★ 140 NOMINEES**
- **★ 24 PERSONALITIES AWARDED**
- **★ 1800 VOTERS**
- **★ 220 PEOPLE AT THE AWARDS CEREMONY**



COUPOLE





AGENDA

THURSDAY, NOVEMBER 13TH, 2025

DANCING LA COUPOLE, MONTPARNASSE - PARIS

★ 06:45 PM | APERITIF NETWORKING COCKTAIL

★ 08 PM | SEATED DINNER & AWARDS CEREMONY

★ 10:30 PM | DESSERT & LIVE MUSIC PARTY

ratecard



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SPONSOR PACKAGES

★ 1: SPONSORED TABLE 10 SEATS | 7K€

3-4 staff and 6-7 guests. We can help you complete your table with our own guests (brands, publishers & agencies)

★ 2: BUNDLE TABLE 10 SEATS + PRIZE AWARDING | 10K€
I min intro of your company with your logo on screen before prize awarding + your picture with the winner(s)

★ 3: BUNDLE TABLE 10 SEATS + 6 MONTHS MEMBERSHIP | 10K€Optimize your visibility on the market around the Ratecard Stars with the large range of our marketing services



RATECARD STARS 2025 CATEGORIES

AD TECH

- **★** ADTECH OF THE YEAR
- **★ NEW ADTECH PLAYER**
- ★ CORPORATE
 M&A/Fundraising/Rebranding/Launch

SELL SIDE (FOR PUBLISHERS)

- **★** PERSONALITY SELL SIDE
- ★ PERSONNALITY TECH SELL SIDE
- ★ SUCCESS SELL SIDE

BUY SIDE (FOR BRANDS)

- ★ PERSONALITY BUY SIDE
- ★ PERSONALITY TECH BUY SIDE
- ★ SUCCESS BUY SIDE

HOT TRENDS

- ★ RETAIL MEDIA
 Collaboration/innovation
- ★ AGENTIC AI & ADTECH Collaboration/innovation
- ★ ADRESSABILITY

 Collaboration/innovation
- ★ TV (TOTAL VIDEO)
 Collaboration/innovation
- ★ DOOH Collaboration/innovation



RATECARD STARS PREVIOUS EDITIONS









LA COUPOLE

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