



Avignon

THE E-RETAIL MEETINGS #2



APRIL, 24TH & 25TH 2024

By

ratecard

&



[RETAIL 4 BRANDS]

CONFIRMED SPONSORS



/LiveRamp



adnovia

CONFIRMED PARTICIPANTS



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[RETAIL 4 BRANDS]

THE E-RETAIL MEETINGS

AN EVENT FOR THE E-RETAIL COMMUNITY

The Ratecard Meetings is series of casual yet professional events that foster strong business relationships between technology vendors and their retailers or advertisers prospects.

The E-Retail Meetings, by Ratecard x Retail 4 Brands, is the first event especially dedicated to e-Retail performance and Retail Media.

How brands and retailers can answer the consumers' needs : two full immersive days to discover the latest tendencies in the e-retail business, the key players and their best-in-class solutions.

Retailers :

how to monetize inventory, integrate and secure consumer data through data clean rooms, and publish a more agile and dedicated content

Brands :

which technical and organizational solutions can enhance visibility and online sales through insights solutions, purchase funnel analysis and retail media optimisation





AGENDA



WEDNESDAY, APRIL 24TH

- 07:34 AM - 10:17 AM
- 11:15 AM - 11:45 AM
- 11:45 AM - 12:45 PM
- 12:45 PM - 02:30 PM
- 02:30 PM - 03:30 PM
- 03:50 PM - 05:10 PM
- 05:10 PM - 07:15 PM
- 07:15 PM - 08:00 PM
- 08:00 PM - 00:00 AM

PARIS GARE DE LYON > AVIGNON TGV TRAIN STATION

OPENING KEYNOTE BY RETAIL4BRANDS

1 TO FEW (4X15MIN SESSION) AT THE CLOÎTRE ST LOUIS

LUNCH AT BIBENDUM

1 TO FEW (4X15MIN SESSION)

1:1 MEETINGS (4X20MIN)

NETWORKING ACTIVITY : PALACE OF THE POPE VISIT

CHECK-IN HOTEL & BREAK AT NOVOTEL AVIGNON CENTER

NETWORKING DRINKS & DINNER AT THE BIBENDUM LOUNGE

THURSDAY, APRIL 25TH

- 08:00 AM - 09:15 AM
- 09:15 AM - 09:50 AM
- 09:50 AM - 11:10 AM
- 11:20 AM - 01:00 PM
- 01:00 PM - 02:30 PM
- 02:40 PM - 04:40 PM
- 04:40 PM - 05:00 PM
- 05:42 PM - 08:25 PM

BREAKFAST AT NOVOTEL CENTRE

KEYNOTES RETAIL MEDIA

ROUND TABLES ANIMATED BY RETAIL4BRANDS

1:1 MEETINGS (5X20MIN)

LUNCH AT NOVOTEL CENTRE

1:1 MEETINGS (6X20MIN)

AVIGNON CENTER TO AVIGNON TGV TRAIN STATION

AVIGNON TGV TRAIN STATION > PARIS GARE DE LYON



USEFUL INFORMATION



LOCATION

Avignon



TRANSPORTATION

Round-trip by train 1st Class



ACCOMODATION

One night in the Novotel
Avignon Centre (4*)



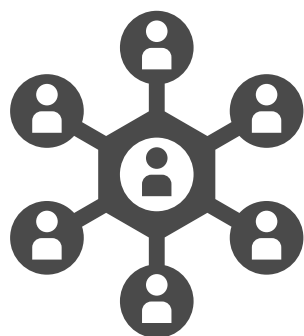
DATE

Wednesday 24th
& Thursday 25th



PARTICIPANTS

20+ partners
50+ brands / retailers



NETWORKING

Dinner, transportation,
activities, drinks, etc.



1 TO FEW

April 24th (DAY 1)

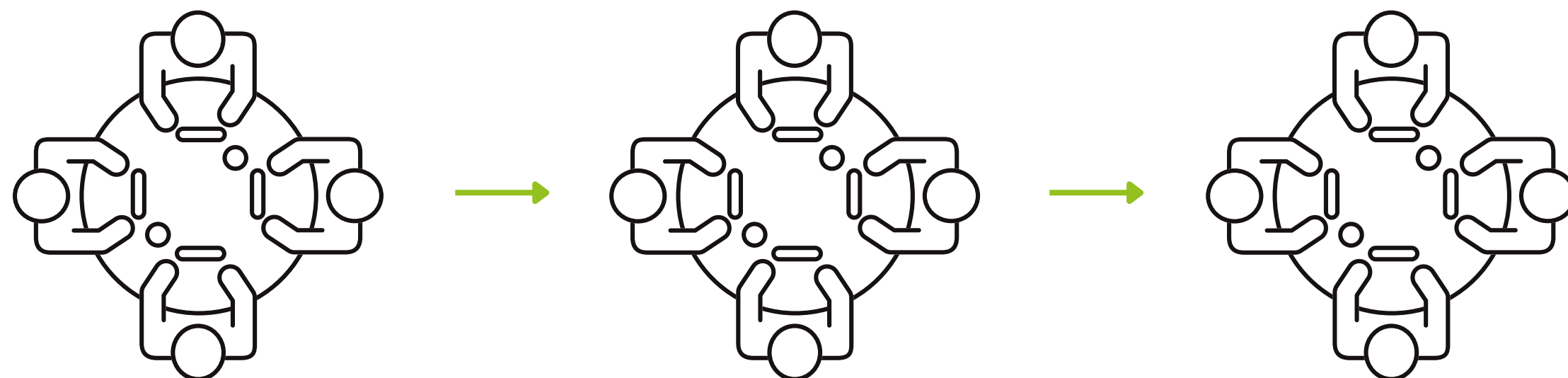
Cloître Saint Louis



AdTech/MarTech vendors and publishers will have the opportunity to meet most of the attendees on the first day, during the 1-to-few format, and present briefly their solution. This format is also a great opportunity for the participants to exchange with their pairs.

Each table has 3-4 participants (brands and retailers).

The sponsors move from table to table every 15 minutes, visiting 8 tables during the 1-to-few.



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[RETAIL 4 BRANDS]

1 : 1 MEETING

April 24th (DAY 1) & April 25th (DAY 2)

Hotels Le Cloître Saint Louis & Novotel Avignon Centre

In the prestigious Hotels Le Cloître Saint Louis & Novotel Avignon Centre, three sessions (one on day 1 and two on day 2) of qualified 1:1 meetings are organized between sponsors and their retailers and advertisers prospects.



1:1 MEETINGS

15 to 20 minutes meetings

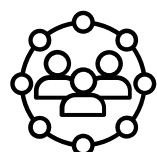
4 meetings slots on Day 1 (April 24th) at Hotel Le Cloître Saint Louis

11 meetings slots on Day 2 (April 25th) at Novotel Avignon Centre



BOOKING

Your meetings will be booked prior the event on our online platform



PARTICIPANTS

You can share the invitation to the event with the retailers and advertisers from your network to the event



NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



1st class TGV tickets



2 seated lunches



Visit of the
Palace of the Pope



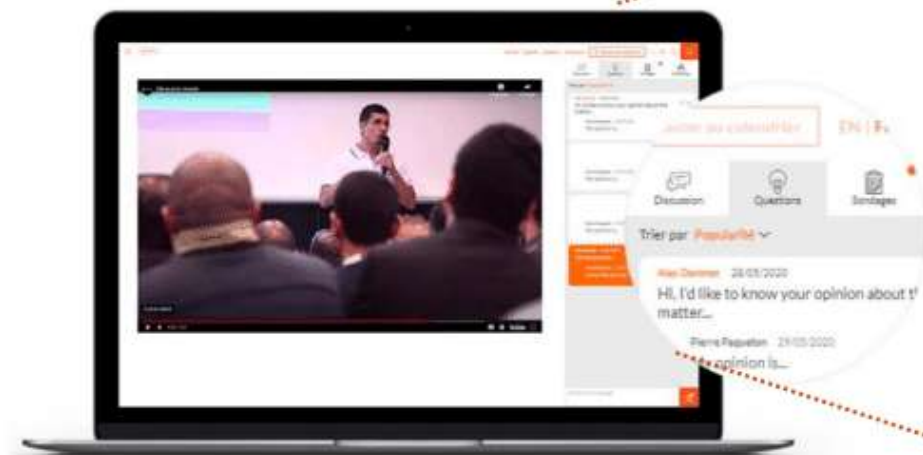
Premium networking



BEFORE THE EVENT : AN ONLINE PLATFORM

All activity prior to the event will take place on our dedicated online platform

Advertise your company with
a **branded company space**,
featuring your content,
including a video presentation



See which participants will attend
the physical event



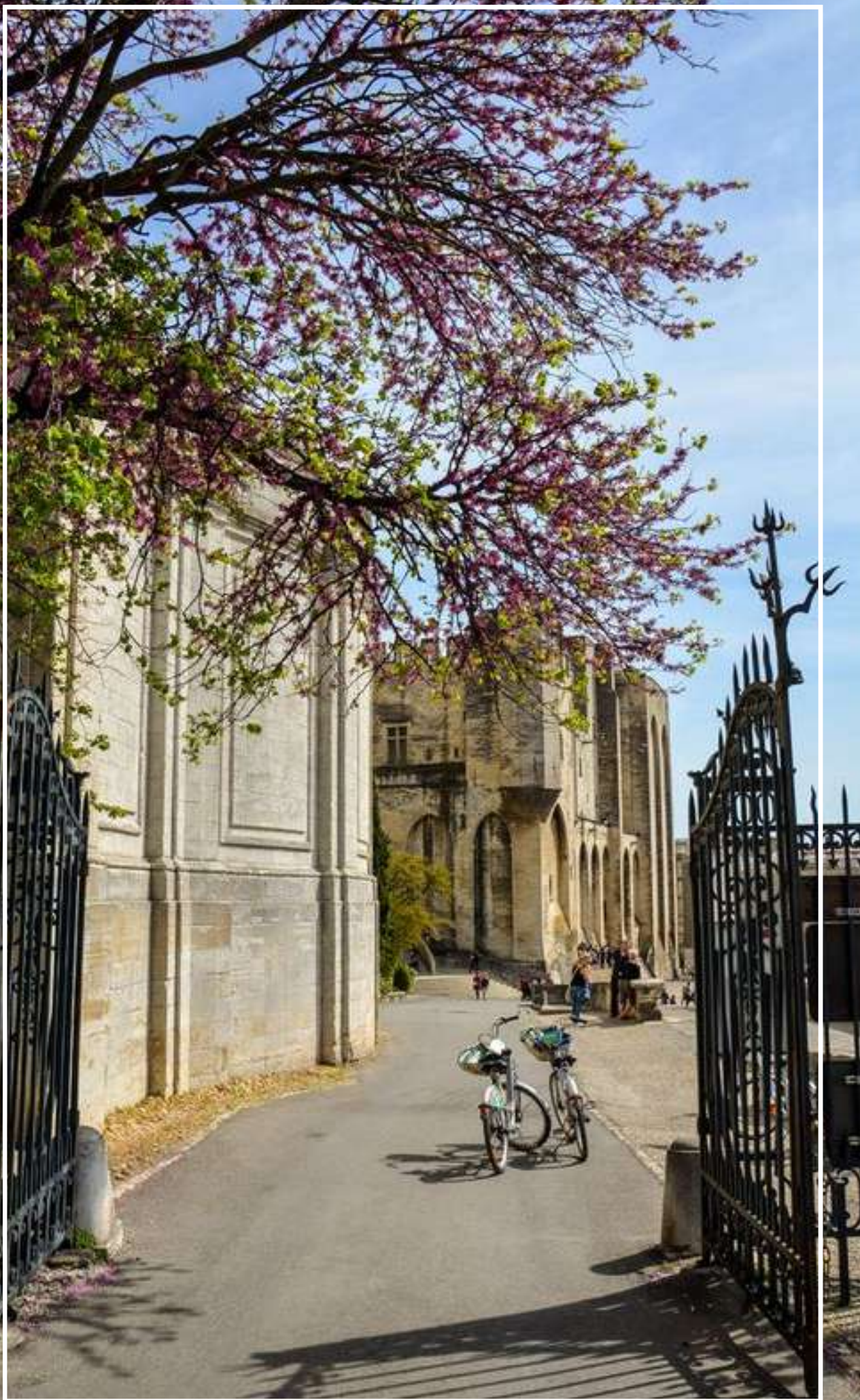
Book your qualified 1:1 meetings
with retailers or advertisers



TURN YOUR GUESTS INTO BRAND AMBASSADORS

In order to personally reward actual clients or hot leads, you can **invite up to 2 guests / brand ambassadors** per member of your team.

- Invitations are submitted to the organisers validation
- Once confirmed, we take handle every logisitics detail for them
- During the event, they will be seated at one of your 1 to few roundtables and you can invite them at your table for the lunch



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PACKAGES

	1 PERSON	2 PERSON	3 PERSON
LOGISTICS (hotel, bus, activities, dinner, etc.)	All inclusive		
1 TO FEW	8 round tables		
SPONSOR VISIBILITY	Lunch table with your logo, advertising banner, branded company space on the meeting platform, logo & company tags on linkedin posts, etc.		
1:1 MEETINGS	8 guaranteed (12 possible)	16 guaranteed (24 possible)	24 guaranteed (36 possible)
PRICING	10 k€	16 k€	22 k€

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[RETAIL 4 BRANDS]

THEY TRUST US

ADVERTISERS & AGENCIES

ACCOR

BABYZEN

Disneyland
Paris

RENAULT

Cofidis

cyclofix

EULER HERMES

ESCP
BUSINESS SCHOOL

ENGIE

WUNDERMAN
THOMPSON

WARNER BROS.
THINK & SAY

GORILLAS

DECATHLON

Groupama

lippi

RENAULT

shopmium

MICHELIN

Vestiaire Collective

PIERRE
VOCONCES

REPRISE

OMD

55
the data
company

Groupe
Pierre & Vacances
CenterParcs

fitbit

AGENCE79
PARIS - LYON

Starcom

neo
MEDIA WORLD

ANACROUSE
MEDIA

ARTEFACT
VALUE BY DATA

BiG

Columbus
Consulting

Converted
ACQUISITION

Journey

OMG
Omnicom Auto Group

tediber.

QUITOQUE

dentsu

Silicon Salad

[DE]

WM KR WAVEMAKER
MEDIA CONTENT TECHNOLOGY

esv
DIGITAL

groupm

gyro:

Haiku

tribal

ACTIVE
INTERNATIONAL

ilicado

ADCOM

havas
programmatic
hub

havas

KLOX

values.media

insign.fr

MEDIABRANDS

iProspect

ISOSKELE

HEROIKS

KINGCOM

MJ MOJO

Dailyfresh Media

logiq.

ecselis

makuity.

matterkind
A Klavon Company

MEDIACOM

MINDSHARE

ALTA AGENCY
LABEL TRIPLE A

neptune
digital

Zenith
The ROI agency

amnet

Niji

Myposeo

₹

kawarizmi

Saasadvisor

PERISCO
M

NEXTON

PUBLICIS GROUPE

Repeat

Initiative

LaFourmi

DCE
DIGITAL CONTENT EXPERT

Publicis
CONSEIL



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SEE YOU SOON !

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