



# *Reims*

**RATECARD MEETINGS #20**

**Esport, Gaming Advertising & influence Marketing**

**October, 16th & 17th 2024**

**ratecard**





# A DEDICATED EVENT

**For brands, gaming publishers, media agencies, influence agencies, Esport/Gaming agencies and tech providers**

The Ratecard Meetings series is a casual yet professional event that fosters strong business relationships between gaming technology vendors & influence agencies and their brands and gaming publishers prospects.



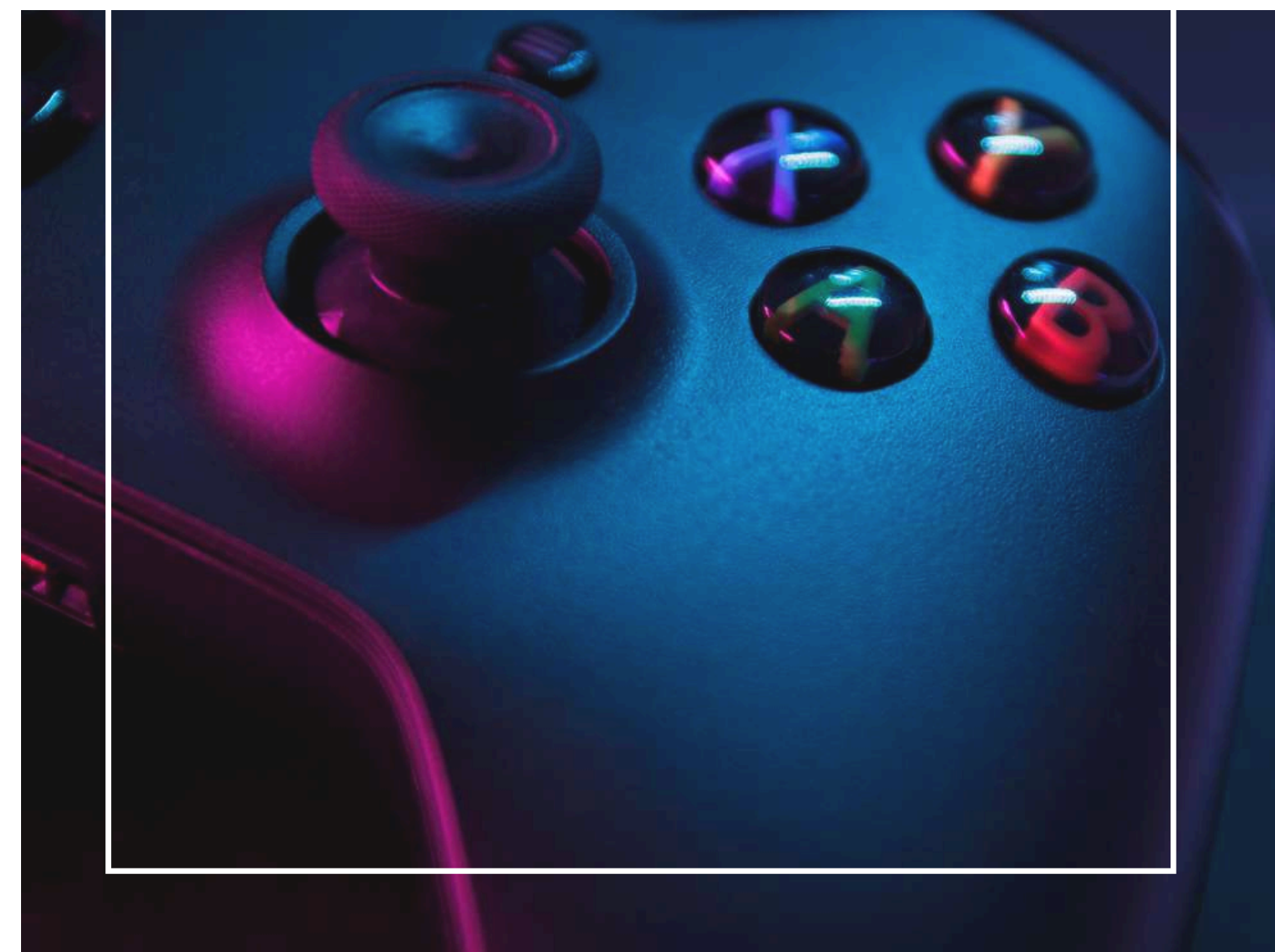
**1 TO FEW**



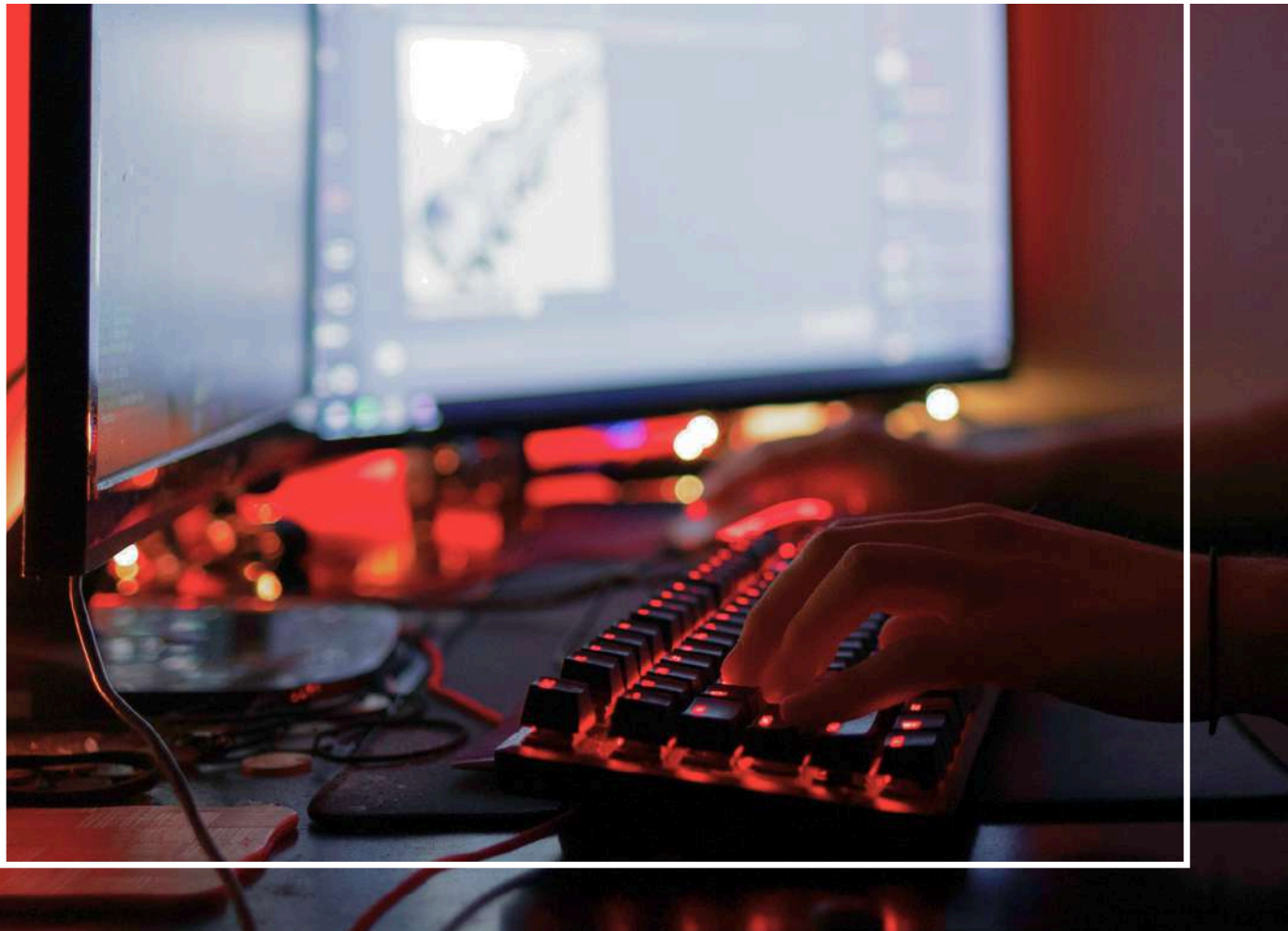
**1 : 1 MEETINGS**



**NETWORKING**







# AGENDA



## WEDNESDAY, OCTOBER 16TH

- 08:28 AM - 09:14 AM PARIS > REIMS by train 1st class
- 09:45 AM - 11:30 AM **KEYNOTES AND ROUNDTABLES ESPORT & GAMING ADVERTISING**
- 11:45 PM - 12:45 PM **1 TO FEW** (4X15MIN SESSION ; ROUNDTABLES DISCUSSIONS)
- 12:50 MM - 02:20 PM BUSINESS LUNCH
- 02:20 PM - 04:40 PM **1:1 MEETINGS (7X20MIN PER MEETING)**
- 04:45 PM - 06:45 PM PRIVATE VISIT : MUMM CHAMPAGNE HOUSE OR REIMS CATHEDRAL
- 07:00 PM - 08:00 PM HOTEL CHECK-IN & BREAK
- 08:00 PM - 00:00 PM NETWORKING COCKTAIL DINNER & PARTY

## THURSDAY, OCTOBER 17TH

- 08:00 AM - 09:30 AM HOTEL BREAKFAST & CHECK OUT
- 09:30 AM - 11:30 AM **KEYNOTES AND ROUNDTABLES INFLUENCE GAMING**
- 11:45 PM - 12:45 PM **1 TO FEW** (4X15MIN SESSION ; ROUNDTABLES DISCUSSIONS)
- 12:50 MM - 02:20 PM BUSINESS LUNCH
- 02:20 PM - 05:00 PM **1:1 MEETINGS (8X20MIN PER MEETING)**
- 05:00 PM - 05:20 PM LUGGAGE AND WALK TO THE TRAIN STATION
- 05:20 PM - 06:10 PM PARIS > REIMS BY TRAIN 1ST CLASS





# USEFUL INFORMATION



## LOCATION

Reims



## TRANSPORTATION

Round-trip by train 1st Class



## ACCOMODATION

One night in a renowned hotel



## DATE

Wednesday 16th & Thursday  
17th October 2024



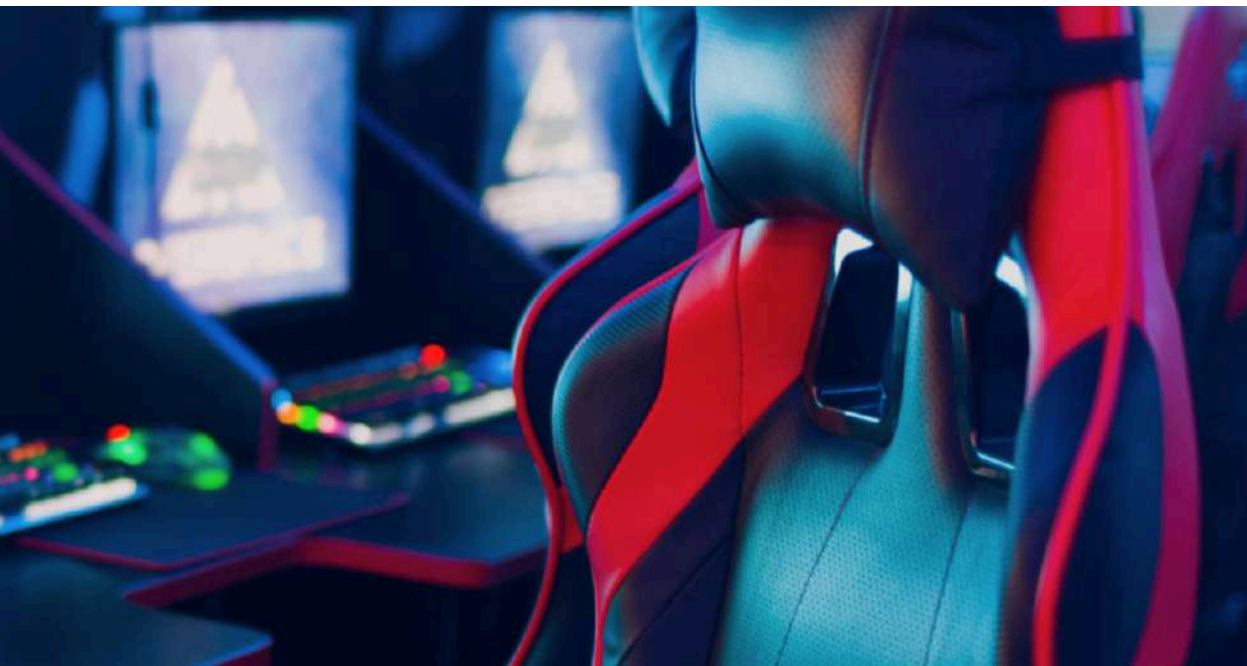
## PARTICIPANTS

25+ partners  
50+ agencies / brands



## NETWORKING

Dinner, transportation,  
activities, drinks, etc.



# 1 TO FEW

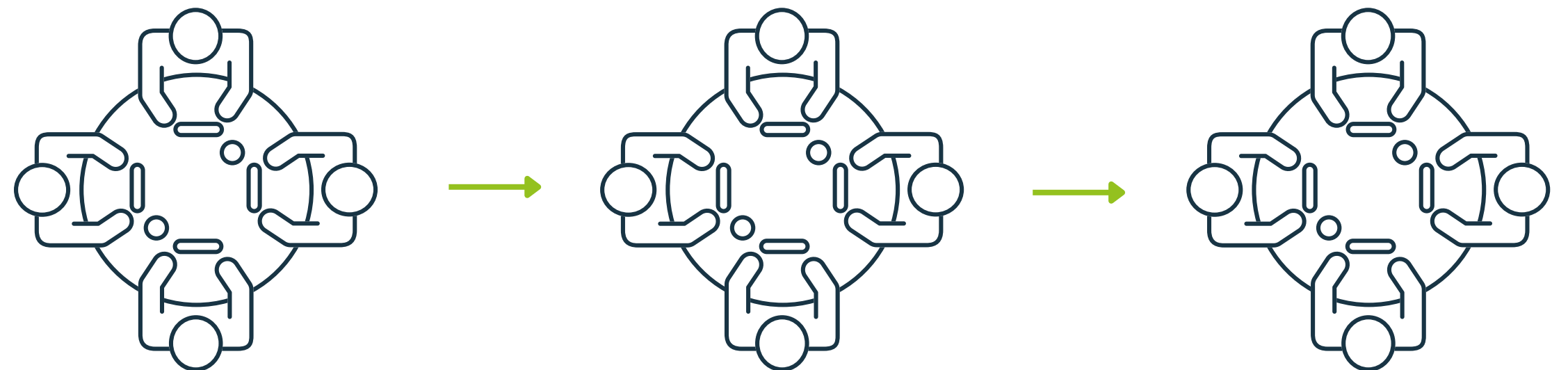
**October 16th & 17th (DAY 1 & DAY 2)**



The sponsors will move from one table to another to discuss specific topics and introduce themselves and their solutions.

This format will last 15 minutes and will be repeated 4 times on day 1 and same on day 2.

Each table will be composed of 4 participants. Brands, agencies and gaming providers will be mixed and dispatched over the numerous tables. This format is a great occasion for participants to exchange between themselves, getting interesting insights and ideas.







# 1 : 1 MEETINGS

October 16th & 17th (DAY 1 & DAY 2)

Over the event there will be 2 sessions of qualified 1:1 meetings between sponsors and their agencies and advertisers prospects.

7 of them will take place on Day 1, and 8 of them will take place on Day 2.



## 1:1 MEETINGS

15 to 20 minutes meetings

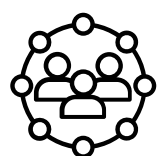
7 meetings guaranteed

maximum of 12 meetings



## BOOKING

Your meetings will be booked prior the event on our online platform, so your agendas are fully booked when you start the event



## PARTICIPANTS

You can invite the agencies, brands and gaming providers of your choice to the event







# NETWORKING OPPORTUNITIES

Leverage every networking opportunity and make the most out of your business event



**TRAIN TRAVEL**

1st class Train tickets



**LUNCHES**

Seated lunch with  
your logo at the table



**CULTURAL VISIT**

Mumm Champagne House  
/ Reims Cathedral



**COCKTAIL & DINNER**

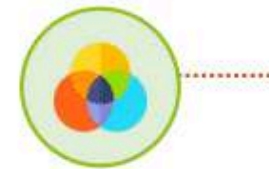
Relaxed networking



# BEFORE THE EVENT : AN ONLINE PLATFORM

All activity prior to the event will take place on our dedicated online platform

Advertise your company with  
a **branded company space**,  
featuring your content,  
including a video presentation



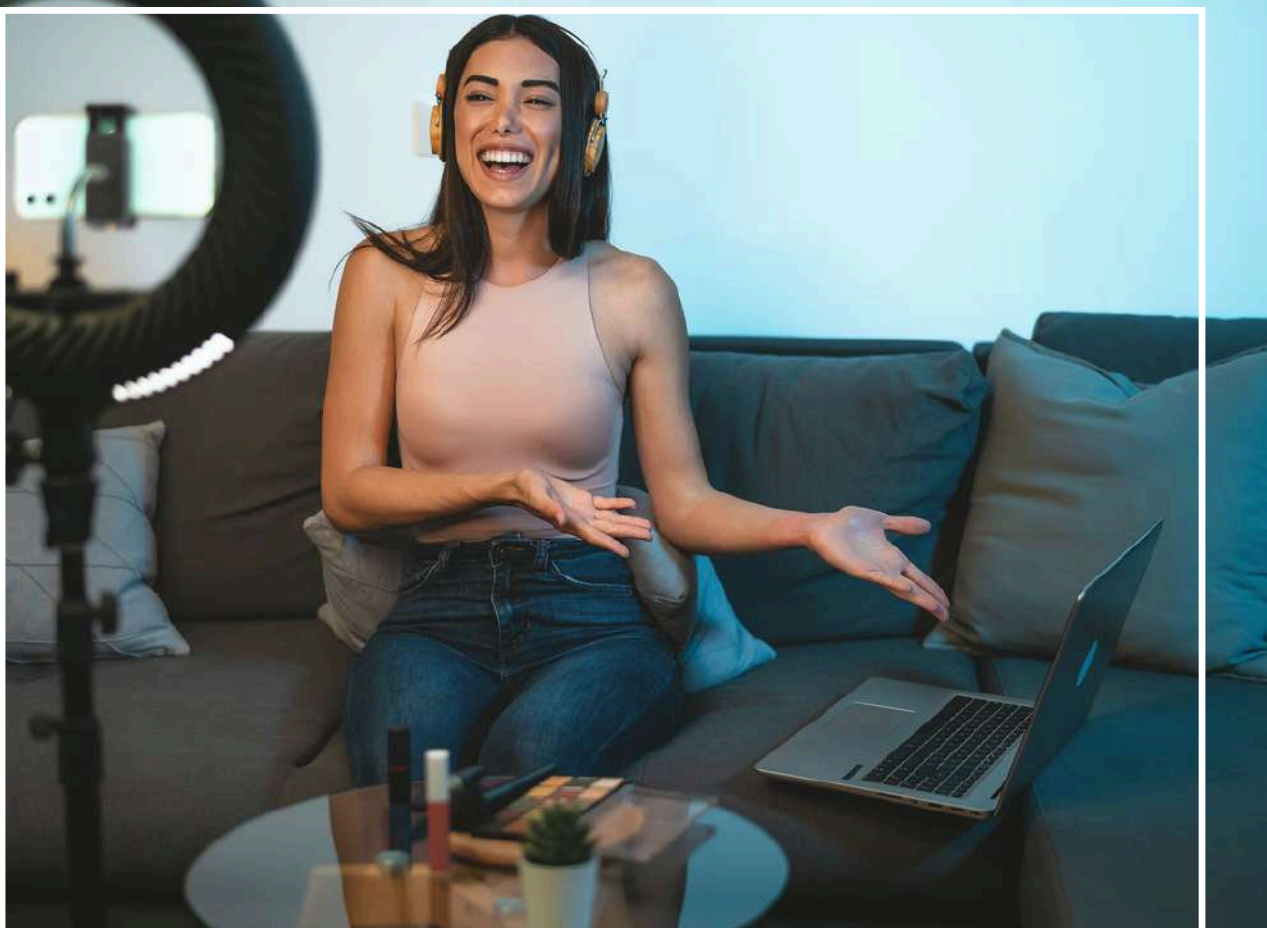
See which participants will attend  
the physical event



Book your qualified 1:1 meetings







# TURN YOUR GUESTS INTO BRAND AMBASSADORS

In order to personally reward actual clients or hot leads, you can **invite up to 2 guests / brand ambassadors** (either gaming publisher or brand) per member of your team.

- Invitations are submitted to the organisers validation
- Once confirmed, we handle every logistical details for them
- During the event, you can invite them at your table for lunch on day 1 or day 2.



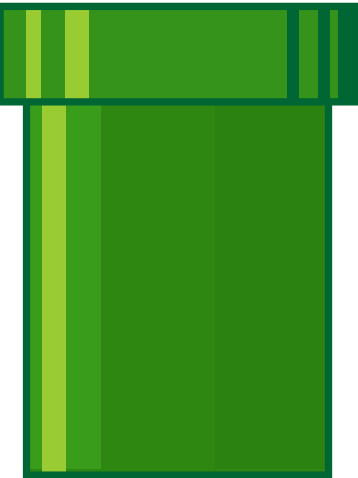




# PACKAGES

	1 PERSON	2 PERSON	3 PERSON
LOGISTIC SERVICES	All inclusive (transportation, accommodation 4* hotel, meals)		
1 TO FEW	4 round tables (15min on each table with 5/6 participants)		
SPONSOR VISIBILITY	Lunch table with your logo, advertising banner, branded company space on the meeting platform, logo & company tags on linkedin posts.		
1 : 1 MEETINGS	12 guaranteed (15 possible)	24 guaranteed (30 possible)	36 guaranteed (45 possible)
PRICING	12 k€	18 k€	24 k€

Speaking opportunity option\*: Individual keynote (10min) or roundtable participation (20min) : 5k€  
\*Available for sponsors with any package above







# THEY TRUST US

## ADVERTISERS & AGENCIES

ACCOR

BABYZEN

Disneyland  
Paris

RENAULT

Cofidis

cyclofix

EULER HERMES

ESCP  
BUSINESS SCHOOL

ENGIE

WUNDERMAN  
THOMPSON

WARNER BROS.  
THINK & SAY

GORILLAS

DECATHLON

Groupama

lippi

RENAULT

shopmium

MICHELIN

Vestiaire Collective

PIERRE  
VOCONCES

REPRISE

OMD

55  
the data  
company

Groupe  
Pierre & Vacances  
CenterParcs

fitbit

AGENCE79  
PARIS - LYON

Starcom

neo  
MEDIA WORLD

ANACROUSE  
MEDIA

ARTEFACT  
VALUE BY DATA

BiG

Columbus  
Computing

Converted  
ACQUISITION

Journey

OMG  
Omniscient-Audio Group

tediber.

QUITOQUE

dentsu

Silicon Salad

[DE]

WM KR WAVEMAKER  
MEDIA CONTENT TECHNOLOGY

esv  
DIGITAL

groupm

gyro:

Haiku

tribal

ACTIVE  
INTERNATIONAL

ilicado

ADCOM

havas  
programmatic  
hub

havas

KLOX

values.media

insign.fr

MEDIABRANDS

iProspect

ISOSKELE

HEROIKS

KING COM

MJ MOJO

Dailyfresh Media

logiq.

ecselis

makuity.

matterkind  
A Kimmel Company

MEDIACOM

MINDSHARE

ALTA AGENCY  
LABEL TRIPLE A

neptune  
digital

Zenith  
The ROI agency

amnet

Niji

Myposeo

₹

kawarizmi

Saasadvisor

PERISCO  
M

NEXTON

PUBLICIS GROUPE

Repeat

Initiative

LaFourmi

DCE  
DIGITAL CONTENT EXPERT

Publicis  
CONSEIL





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## PUBLISHERS



eDreams ODIGEO



SLMADS

CONDÉ NAST

meltygroup



Groupe Cerise



uni\_médias

MONEYTAG

aufeminin



AMAURY  
MEDIA

venatus

VERYCHIC  
--- VENTES PRIVÉES D'HÔTELS EXTRAORDINAIRES ---



La Provence

TOPITO



lastminute.com

EUROSPORT

ROKT

CMI FRANCE



Lagardère  
ACTIVE



BilletRéduc



LE FIGARO

pétit futé

planetadvertising



GROUPE SeLoger

LOGIC  
-IMMO.COM

CANAL+ BRAND  
SOLUTIONS

l'express

horizon

deezer



TEAM  
MED/A  
imagine

Geev

webedia

GROUPON

ebay



AndreaMedia



bien'ici

Les Echos

bayard



GALAXIE MEDIA



CÔTÉ  
MAISON

INFOPRO  
digital





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## PUBLISHERS

ouest  
france

INDÉS  
RADIOS

Le Point

DEXERTO.COM

Carrefour  
LINKS

alticemedia  
publicité

ST MEDIA  
Groupe Tagadamedia

L'  
essentiel

MED/A  
F/GARO  
CULTIVER L'INTÉRÊT

20  
minutes

free

media  
35

Boursorama

Tagada  
media

minute  
media

366  
COMMUNITIES

unify

Roularta  
Media Group

the  
moneytizer

REUTERS

adclick

Global Media  
GROUP

italiaonline

motor  
press  
iberica

WebAds  
the publishers network

wazimo

vozpópuli

euronews.

Rakuten Viber

ALTA AGENCY  
LABEL TRIPLE A

europa  
press

NETMEDIA  
GROUP

godo  
strategies

SPORT NETWORK

il Fatto  
Quotidiano

ED  
economía Digital

MEDIAHUIS

Discovery  
CHANNEL

HUFFPOST

Frankfurter Allgemeine  
ZEITUNG FÜR DEUTSCHLAND

H  
HEARST

Daily Mail

Roularta  
Media Group

Seriously.

TIME

OLX

Next  
Régie

ECD CONFIDENTIAL DIGITAL

media  
dpg

MedyaNet

IP

santé+

newsner

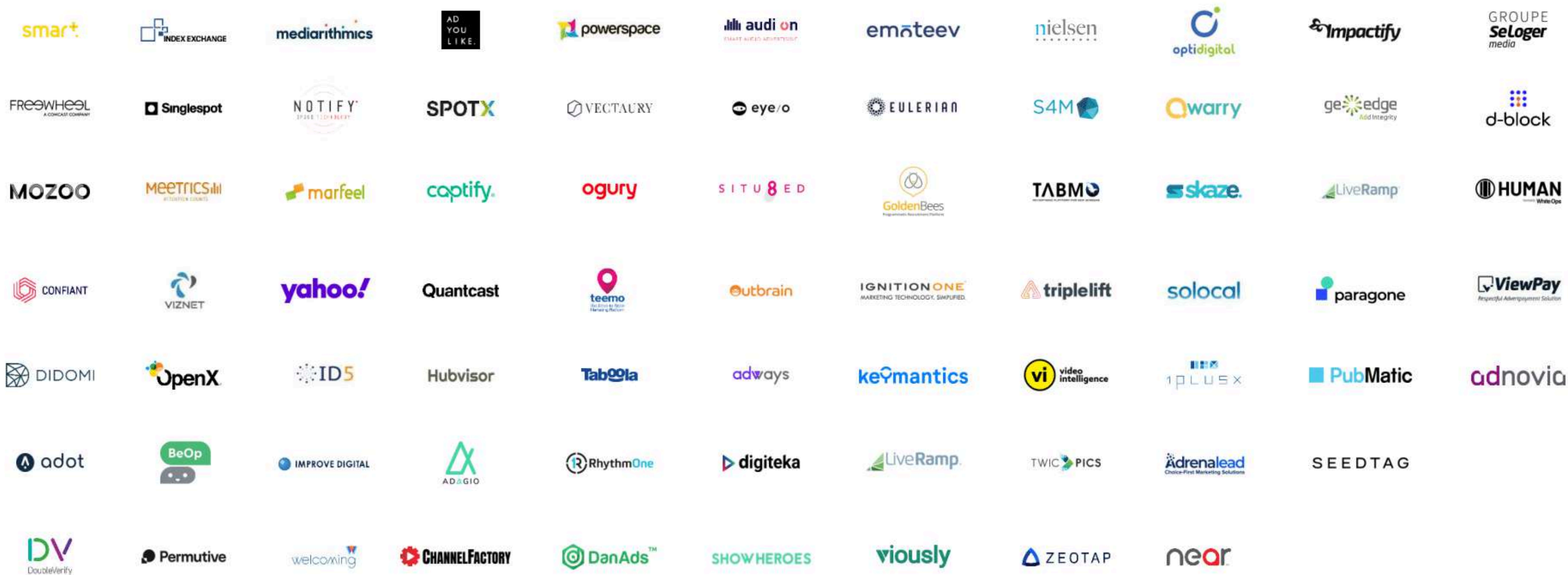
The  
Economist





# THEY TRUST US

## TECHNOLOGY PROVIDERS







# CONTACT



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# ratecard

**THANK YOU**