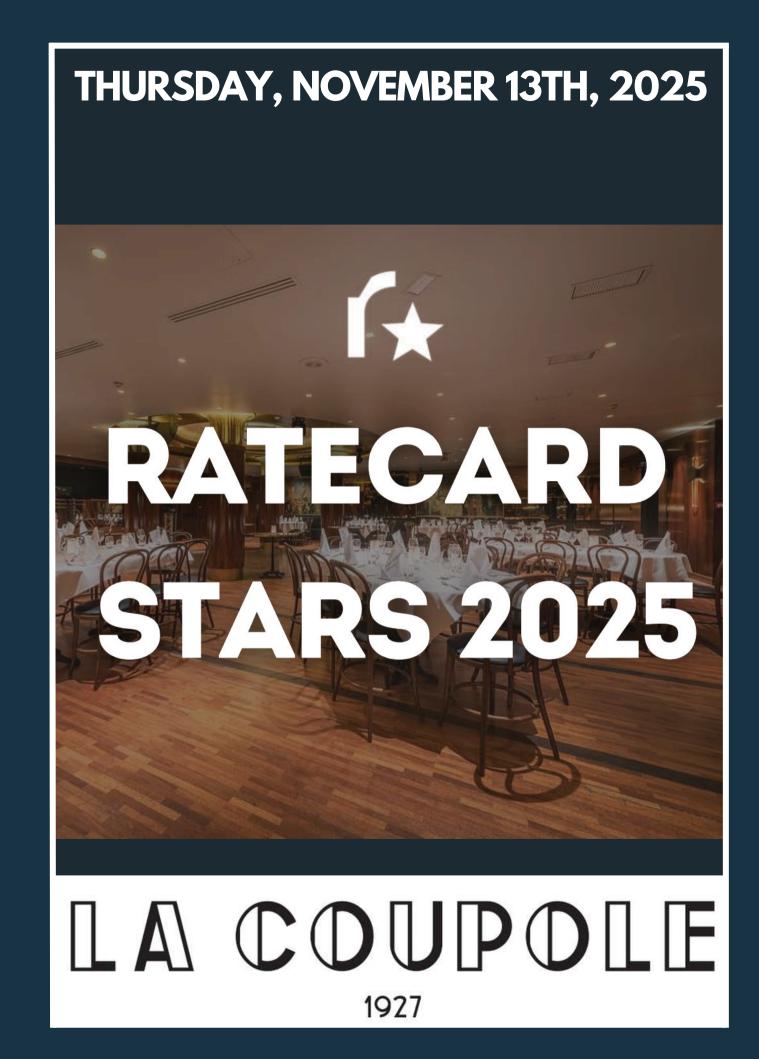




The perfect mix between team building, public relations and business in a festive atmosphere

- * NETWORKING COCKTAIL
- * AWARDS CEREMONY
- * SEATED DINNER
- * PARTY





The only award in the AdTech/Martech environment where the jury is you, and you only!

REMINDER RATECARD STARS 2024:

- **★ 140 NOMINEES**
- **★ 24 PERSONALITIES AWARDED**
- **★ 1800 VOTERS**
- **★ 220 PEOPLE AT THE AWARDS CEREMONY**



COUPOLE





AGENDA

THURSDAY, NOVEMBER 13TH, 2025

DANCING LA COUPOLE, MONTPARNASSE - PARIS

★ 06:45 PM | APERITIF NETWORKING COCKTAIL

★ 08 PM | SEATED DINNER & AWARDS CEREMONY

★ 10:30 PM | DESSERT & NETWORKING PARTY

ratecard



COUPOLE





SPONSOR PACKAGES

★ 1: SPONSORED TABLE 10 SEATS | 7K€

3-4 staff and 6-7 guests. We can help you complete your table with our own guests (brands, publishers & agencies)

★ 2: BUNDLE TABLE 10 SEATS + PRIZE AWARDING | 10K€
1 min intro of your company with your logo on screen before prize awarding + your picture with the winner(s)

★ 3: BUNDLE TABLE 10 SEATS + 6 MONTHS MEMBERSHIP | 10K€
Optimize your visibility on the market around the Ratecard Stars
with the large range of our marketing services



RATECARD STARS #4 CATEGORIES

AD TECH

- * ADTECH OF THE YEAR
- **★ NEW ADTECH PLAYER**

SELL SIDE (FOR PUBLISHERS)

- **★ PERSONALITY SELL SIDE**
- **★** PERSONNALITY TECH SELL SIDE
- **★** SUCCESS SELL SIDE

BUY SIDE (FOR BRANDS)

- **★ PERSONALITY BUY SIDE**
- **★ PERSONALITY TECH BUY SIDE**
- **★** SUCCESS BUY SIDE

HOT TRENDS

- ★ RETAIL MEDIA
 Collaboration/innovation
- ★ AI FOR MARKETERS

 Collaboration/innovation
- ★ COOKIELESS & ID MANAGEMENT Collaboration/innovation
- ★ TV (TOTAL VIDEO)

 Collaboration/innovation
- ★ DOOH Collaboration/innovation
- ★ GAMING ADVERTISING
 Collaboration/innovation
- ★ CSR Corporate & Social Responsability initiatives



RATECARD STARS PREVIOUS EDITIONS



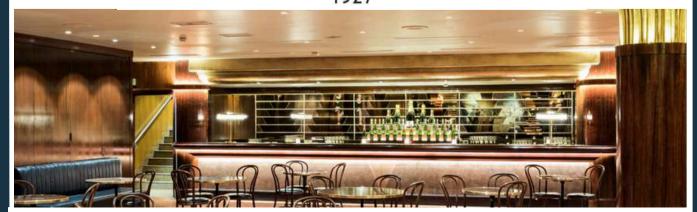






LA COUPOLE

1977





CONTACTS





MARTIN BOISE

Deputy General Manager & Partner martin.boise@ratecard.fr +33 6 38 65 51 79



ROMAIN PINEAU

Chief Operating Officer
romain.pineau@ratecard.fr
+33 6 48 43 56 54

