

**THURSDAY, NOVEMBER 13TH, 2025**



# **RATECARD STARS 2025**

**LA COUPOLE**

1927



## **RATECARD STARS**

**The perfect mix between team building, public relations and business in a festive atmosphere**

- ★ **NETWORKING COCKTAIL**
- ★ **AWARDS CEREMONY**
- ★ **SEATED DINNER**
- ★ **PARTY**

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# **RATECARD STARS**

The only award in the AdTech/Martech environment where the jury is you, and you only !

**REMINDER RATECARD STARS 2024 :**

- ★ **140** NOMINEES
- ★ **24** PERSONALITIES AWARDED
- ★ **1800** VOTERS
- ★ **220** PEOPLE AT THE AWARDS CEREMONY





# AGENDA

**THURSDAY, NOVEMBER 13TH, 2025**

**DANCING LA COUPOLE, MONTPARNASSE - PARIS**

- ★ **06:45 PM** | **APERITIF NETWORKING COCKTAIL**
- ★ **08 PM** | **SEATED DINNER & AWARDS CEREMONY**
- ★ **10:30 PM** | **DESSERT & NETWORKING PARTY**

**LA  
COUPOLE**







# SPONSOR PACKAGES

★ **1 : SPONSORED TABLE 10 SEATS | 7K€**

3-4 staff and 6-7 guests. We can help you complete your table with our own guests (brands, publishers & agencies)

★ **2 : BUNDLE TABLE 10 SEATS + PRIZE AWARDING | 10K€**

1 min intro of your company with your logo on screen before prize awarding + your picture with the winner(s)

★ **3 : BUNDLE TABLE 10 SEATS + 6 MONTHS MEMBERSHIP | 10K€**

Optimize your visibility on the market around the Ratecard Stars with the large range of our marketing services



LA  
COUPOLE





# RATECARD STARS #4 CATEGORIES

## AD TECH

- ★ **ADTECH OF THE YEAR**
- ★ **NEW ADTECH PLAYER**

## SELL SIDE (FOR PUBLISHERS)

- ★ **PERSONALITY SELL SIDE**
- ★ **PERSONNALITY TECH SELL SIDE**
- ★ **SUCCESS SELL SIDE**

## BUY SIDE (FOR BRANDS)

- ★ **PERSONALITY BUY SIDE**
- ★ **PERSONALITY TECH BUY SIDE**
- ★ **SUCCESS BUY SIDE**

## HOT TRENDS

- ★ **RETAIL MEDIA**  
Collaboration/innovation
- ★ **AI FOR MARKETERS**  
Collaboration/innovation
- ★ **COOKIELESS & ID MANAGEMENT**  
Collaboration/innovation
- ★ **TV (TOTAL VIDEO)**  
Collaboration/innovation
- ★ **DOOH**  
Collaboration/innovation
- ★ **GAMING ADVERTISING**  
Collaboration/innovation
- ★ **CSR**  
Corporate & Social Responsibility initiatives





# RATECARD STARS PREVIOUS EDITIONS

LA COUPOLE  
1927



ratecard





# RATECARD STARS 2025



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## CONTACTS

LA COUPOLE  
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