

OECD Local Development Forum – Barranquilla 2025

Partner Session Agenda

Title: Cooperativism and the Social and Solidarity Economy for Territorial Development

Date: Friday, July 11, 2025

Time: 1:00 PM - 3:30 PM

Official Opening - 1:00 PM to 1:20 PM

Welcome remarks by:

- - Eduardo Verano de la Rosa Governor of Atlántico
- - Marc Picard Executive Director, CIRIEC Canada
- - Paola Campuzano ILO Representative in Colombia
- - Clemente Garay Executive Director, UNICOSSOL Network

Professional networking interaction at tables – 1:20 PM to 1:25 PM

Panel 1 - 1:25 PM to 2:05 PM

Theme: Perspectives on Social and Solidarity Economy and Local Development in Latin America

Panelists:

- - Amal Chevreau Acting Head, Social Economy and Innovation Unit, OECD
- - Luis Guillermo Coto President, CCC-CA



Audience participation: 2 written questions from attendees

Moderator: Salomón Sotelo - Executive Director, CINCOP / UNICOSSOL

Brief networking activity - 2:05 PM to 2:10 PM

Institutional Segment – 2:12 PM to 2:27 PM

Interventions by:

- - María José Navarro Superintendent, Ministry of Finance
- - Mauricio Rodríguez Director, Unidad Solidaria

Moderator: Israel Silva Guarnizo - Director, ASOCOOPH

Networking at tables - 2:27 PM to 2:30 PM

Panel 2 - 2:28 PM to 3:00 PM

Theme: Young Leaders under 40: Innovation and Cooperative Territories

Panelists (4 min each):

- Paola Peña Romero COLEGA (Guatavita, Cundinamarca)
- Luis Felipe Calao COOPTRAISS (Bogotá, D.C.)
- Yeimi Lorena Celis Vela COOCENTRAL (Garzón, Huila)
- Santiago González COLAB (New York, USA)
- Karelly Guerrero Ariza Confecoop Atlántico (Barranquilla)
- Jonathan Pardo CANAPRO (Puente Nacional, Santander)

Audience participation: 2 written questions

Moderator: Sebastián Garaviño, Unicossol and Unidad Solidaria



Coffee & Strategic Networking Dialogue - 3:00 PM to 3:10 PM

Special Interventions - 3:10 PM to 3:22 PM

• - Prof. Ricardo Dávila - Emeritus Professor, Pontificia Universidad Javeriana

"New evidence on the role of SSE enterprises in building peace and social cohesion in Colombia"

• - Alberto Lora Aguancha - Andean Community Secretariat

"Boosting exports of associative MSMEs: strategies for productive and solidarity-based integration"

Closing Segment – 3:22 PM to 3:30 PM

By: Darío Castillo Sandoval - CIRIEC Canada / UNICOSSOL

- Launch of the audiovisual testimony campaign (VII International SSE Week Nov 4–7, 2025)
- - Presentation of new publications on cooperativism and solidarity economy
- - Open invitation to continue cooperation across the region
- - Final reflection

Informal networking extension – 30 minutes