



**Learning
Resources®**



Learning Resources® Educational Toys & Games

We're Learning Resources, and we've been helping parents & teachers build generations of amazing kids since 1984. From Coding & STEM to Outdoor Play, Early Years and Creative Play, our quality educational toys and games provide children with the building blocks they need to succeed and develop a lifelong love of learning.

Supplying over 1,000 products in multiple languages, we are experienced in working with retail and ecommerce partners globally to develop successful ranges that deliver strong growth in the educational toy category. Below are some of our key products, along with examples of instore collaborations and merchandising.

Key Product Ranges

Early Years - Fine Motor Skills

Fine motor skills toys help prepare children for school. Even with the advancements of technology, holding and manipulating a pencil is still a cornerstone of their learning experience. Our award-winning Spike the Fine Motor Hedgehog and friends help to develop these core skills.



New Huey the Fine Motor Dino
LER 9108 Ages 18 Months +



**Best Selling Helping Hands Fine
Motor Tool Set™** LER 5558 Ages 3+



**Best Selling Spike the Fine
Motor Hedgehog®**
LER 8904 Ages 18 Months +



Squish! Squash! Repeat! Playfoam is the sensory sensation that never ever dries out, so the fun never ends. Create masterpieces or just get squishy with it and experience the feeling of hands-on fun.



Best Selling & Award Winning
Playfoam® 8 Pack
 EI-1906 Ages 3+

Worldwide best selling Playfoam is available in over 40 products. With new products innovations coming in 2022.



Construction

Little learners learn the basics of construction, problem solving and engineering while building fine motor skills with tools designed to be just right for little hands.



Best Selling Gears! Gears! Gears!@
CycleGears™ LER 9231 Ages 4+



New Design & Drill@ Bolt Buddies™ Fire Truck
 EI 4189 Ages 3+

Coding

Coding is the new literacy and just like learning a new language, the earlier children start, the better. Young kids can grasp complex coding concepts, especially when learning through play. Experts in this field Learning Resources has developed a range of Coding products from ages 4+.



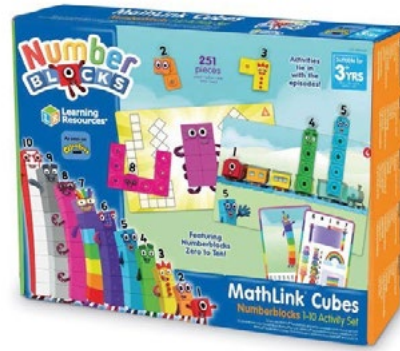
Award-Winning Botley® the Coding Robot
 LER 2938 Ages 5+

Home Learning - Maths

Now more than ever parents regard themselves as their children's first and most important educators. What better way to support children's learning at home, with classroom resources trusted by teachers.



Best Selling Pretend &
Play® Cash Register with
Euro Play Money
LSP 2629-EUR Ages 3+



MathLink® Cubes Numberblocks 1-10 Activity Set

Meet the Numberblocks, stars of the award-winning BBC CBeebies series! Also shown in on NetFlix, YouTube and Whizz channels. Numberblocks YouTube Channel France – 1 million views in 3 months* (Data up to December 2020). Global reach of 52 countries and growing!

Merchandising Examples



For more information on Learning Resources,
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