

JAKKS Pacific, Inc. is a multi-brand company that, since 1995, has been designing, developing, producing and marketing toys, leisure products and writing instruments for children and adults around the world.

JAKKS Pacific's popular proprietary brands include Perfectly Cute™, X-Power™, Disguise®, Moose Mountain®, Maui®, Kids Only!®; a wide range of entertainment-inspired products featuring premier licensed properties; and C'est Moi™, a new generation of clean beauty.

Since its inception in 1987, Disguise has established itself as a leading fashion-driven design company in the global costume industry creating the hottest styles for both everyday costume play and Halloween! In 1997, Disguise became one of the largest costume and dress-up manufacturing groups. In 2008, JAKKS Pacific, Inc. acquired Disguise, marrying synergies with JAKKS' existing strength in entertainment licensing, as well as role-play and dress-up business.

Licenses : Disney, Hasbro, Nintendo, Lego, Power Rangers, Minecraft....