

The cosmetics industry has its own dedicated event!

10 days ago, the 1st edition of the CFIC, the new meeting place for industrial change in the cosmetics industry, opened its doors... Faced with energy, environmental, digital and societal challenges, the event was a real opportunity for nearly 3,200 visitors looking for solutions for the future.

Here's a look back at 2 days dedicated entirely to the transformation of the cosmetics industry!



Julie VOYER
Director of CFIC

"With sales of €30.4 billion and a 15% share of the international market, the cosmetics sector is one of the jewels in the crown of French industry. This sector of excellence has not escaped the major changes that are transforming our industrial landscape, and now more than ever it must reinvent itself to meet the challenges of the 21st century.

consumer aspirations and requirements : > 67% of French people prefer cosmetics brands that are committed to the environment. > 80% of French consumers are looking for cosmetics made in France. These findings are opening up new opportunities for meetings and business development. That's why we decided to create the Carrefour des Fournisseurs de l'Industrie Cosmétique (CFIC), with the support and expertise of our partner Cosmed. The concept of CFIC was to identify the players capable of responding to these changes (exhibitors' offer), to shed light on the underlying trends with the speakers (conferences), and also to highlight strategic levers through innovations (CFIC Awards). Once again, I'd like to thank our exhibitors, visitors, partners and experts for joining us for this 1st edition... This whole adventure would not have been possible without you!



Jean Marc GIROUX,
President Cosmed

"Launching a new annual trade show for the cosmetics industry was a real challenge. GL Events and Cosmed have successfully met this challenge by joining forces to create CFIC 2023, the show where innovation turns into business! See you in Orléans for CFIC 2024!"

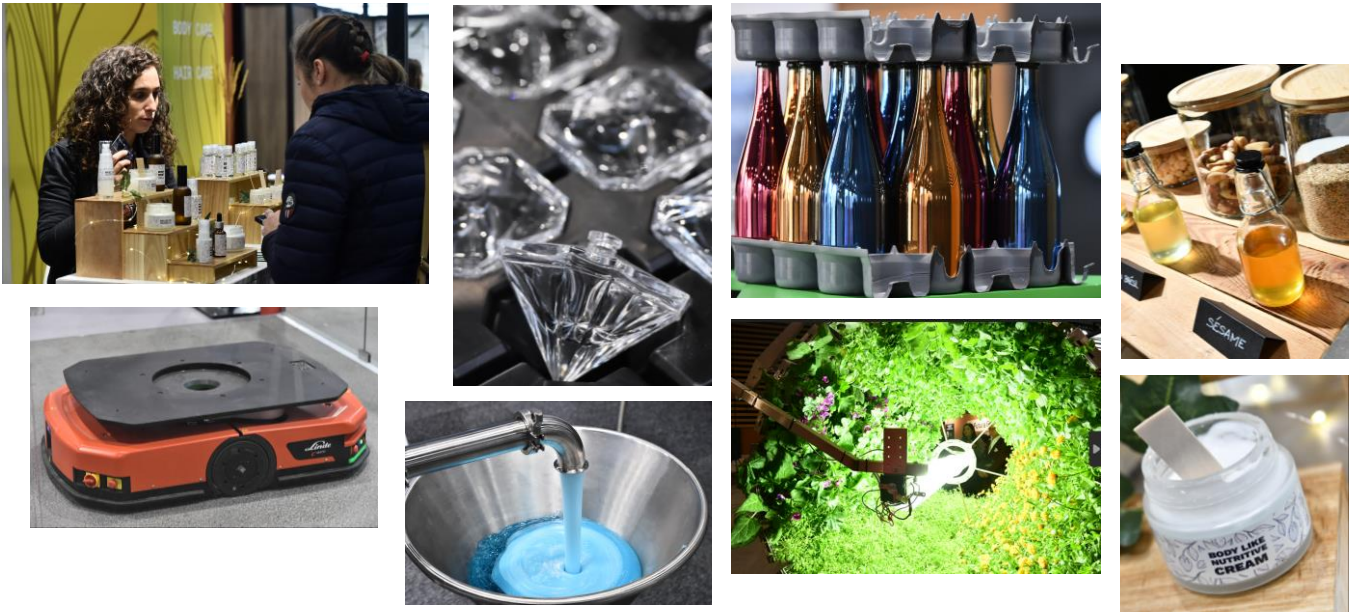


A unique concept dedicated to the entire ecosystem of the cosmetics industry

Focusing on the current and future challenges facing companies in the sector, the CFIC set out to highlight concrete solutions to help manufacturers make the transition to a greener, more energy-efficient, digital and socially responsible world!

A 360° offer

A showcase on a human scale, the CFIC stood out from existing events by offering the entire value chain: ingredients, packaging, digital solutions and services, materials and equipment, etc. Over the course of 2 days, the 150 exhibitors endeavoured to showcase all their solutions according to criteria such as: innovation, added value for the environment, energy benefits or the advantage of traceability/readability for the end consumer, etc.



Great initiatives

The CFIC Awards were a fantastic opportunity to identify innovations and new ideas, to identify suppliers capable of questioning and adapting, to identify future partners, to identify new growth drivers and to conquer new markets. This 1st edition of the CFIC Awards highlighted both innovations already on the market and prototypes. Divided into 4 categories (Environmental Transition; Energy Transition; Digital & Digital Transition; Societal Transition), 26 services and products (from 22 companies) were in the running for this 1st edition of the Awards.

Rediscover the [participants](#) and [winners](#) of the competition
Relive the awards ceremony [here](#)



A look back at the winners

ENVIRONMENTAL TRANSITION

NIUGREEN

A new, innovative industrial cleaning platform with high environmental value for reusing glass bottles.

Fabrice PELTIER,
Marie DEVAUX, BR Conditionnement



ENERGY TRANSITION

Recirculating emulsifier with variable air gap HRB
HOMOGENIZER Internal/external circulation homogenizer
with adjustable air gap type HRB

Michèle SIMONNEAU, Léa Nature
Edmundo RODRIGUEZ of BACHILLER SA



TRANSITION NUMERIQUE

CARA the ChatGPT that will revolutionise the beauty industry.

Sophie de REYNAL, NutriMarketing
And the team of The Good Face Project



SOCIAL TRANSITION

Greez - Recovering unsold cosmetics

Pauline GRUMEL, Unisoap
Noémie ARNAL and Logan FAVIER, GREEZ



FAVOURITE

GEOCOSM : a resilient solution for the traceability and security of plant raw materials

Cassandra MILIUS, The Good Habits
et les équipes de FUTURA GAÏA



New ways of getting involved in the field of transitions!

A unique concept means different content! That's what we've done with the conferences, where we've offered you the chance to compare the issues you face every day with the views of experts in fields completely outside the cosmetics industry! Most of the conferences were packed to capacity, captivating almost 200 people.

It was an opportunity to learn from other experiences, and to imagine new ways of thinking and/or developing from inspiring speakers from a wide variety of backgrounds...

[Click on the conference titles to access the replay in french](#)



Can design make cosmetics eco-responsible?

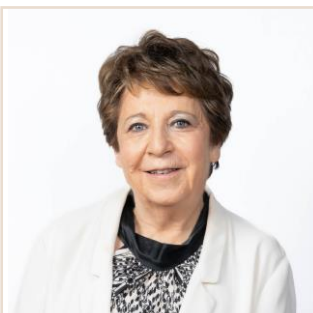
Cassandre MILIUS, Founder of The Good Habits, explains how to make cosmetics responsible by creating emotions, changing behaviour and adopting a personalised approach.

Will the COSMETICS of the future WE BE WIRED?

A fascinating and passionate panel discussion on the need to reinvent tomorrow's packaging.



Pauline GRUMEL, Founder UNISOAP - **Didier ONRAITA BRUNEAU**, President of the day by day and Mademoiselle Vrac networks - **Mathilde GUYADER DOLBEAU**, Environment Manager COSMED - **Fabrice PELTIER**, Designer, creative consultant in eco-design and committed artist - **Nicolas GOSSE**, Round table moderator and editor in chief Industries Cosmétiques



How is France going to transform itself from an energy point of view in the years to come?

Corinne Lepage, former French Minister for the Environment, gives you a full rundown of future European regulations on the energy transition, so that you can plan ahead.



The weight of your commitment

Find out what levers you can put in place to positively influence your employees' commitment to eco-citizenship with Benoit SCHUMANN, Founder of the NGO Project Rescue Ocean.



DIGITAL revolution: The future of industry in the age of TECHNOLOGY

Discover how 5G and AI will revolutionise the industrial world to help us produce smarter and more competitively with Kevin POLIZZI, Chairman of the Unitel Group.

Jobs & Training, 5 schools at the Rendez-vous



For 2 days, they welcomed companies, young people and job seekers with the common aim of promoting the attractiveness of the cosmetics industry through their national networks.

At the heart of the topics:

Identifying talent, raising awareness of work-linked training and apprenticeships for some ...

For others, it was a chance to discover the industry's professions, explore existing training courses and meet with recruiting industrialists!
Nearly 150 young people and job seekers attended the event.

In total, Prod&Pack and CFIC exhibitors advertised over 100 job offers at the show!

All job offers remain available on the website.

www.salon-cfic.com / Jobs & Training page



CFIC Fact Sheet

150 exhibitors

4 sectors : Industrial equipment and supplies, New-generation solutions and services, Packaging and packing of the future, ingredients with environmental and social added value

26 innovations presented at the CFIC Awards

Nearly 3,200 visitors (decision-makers and influencers from the cosmetics industry)

Nearly 150 young people and job seekers

For more information, visit <https://www.salon-Cfic.com/fr>

YOUR NEXT APPOINTMENT



03 & 04

DEC 2024

PARC EXPO ORLEANS

www.salon-cfic.com

LE SALON DES TRANSITIONS INDUSTRIELLES DE LA COSMÉTIQUE

Your key contacts

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GL events
Exhibitions
Industrie

GL EVENTS EXHIBITIONS INDUSTRIE is France's leading organiser of industrial events for professionals. It has unique expertise in creating, organising and running events, both physical and digital, from the shortest to the longest term.

The aim is to raise the profile, increase the visibility and develop the business of companies in the main areas of French industry. There are 19 regional, national and European events throughout France, bringing together 6,300 exhibitors and 115,000 visitors. In total, it federates a community of 600,000 targeted industrial contacts.



COSMED is the 1st professional association representing companies in the cosmetics industry. Cosmed sits on the European Commission and on national and international standardisation bodies. Its contributions and *Cosmed's*

regulatory and scientific positions are internationally recognised. Cosmed supports its 1,000 members, as well as all French cosmetics companies, in their development through a range of pooled services including export assistance, environmental transition, 120-country regulatory watch, group purchasing and training. (www.cosmed.fr).