

# Now accepting applications

The i4Challenge is an acceleration program for SME, startups and new projects focused on innovative solutions, new approaches and next-generation products or services for Industry 4.0 transformation in:

- Customer-centered innovation
- Digital transformation
- Digital factory
- Smart factory

- Digital business transformation
- Robotics; IoT; AI; VR; AR
- Information technology
- 3D printing

## The 4th edition of the i4Challenge is open for



#### SME

with sustainable Industry 4.0 solutions or services



#### **Startups**

with innovative new Industry 4.0 solutions or services



#### **New Ideas**

open to students, intrapreneurs, entrepreneurs and tech teams with great new ideas for Industry 4.0 innovations

#### **Key dates:**

**Application** 01.04.-15.07.2021

Jury evaluation 24.08.-25.08.2021

Winners announced 30.09.2021

BE 4.0 Mullhouse (SME and Startup)

30.11.-01.12.2021

Accelerator Program in Jura (New Ideas)

January-June 2022



# i4Challenge benefits

Winning projects of the i4Challenge receive a number of benefits to help foster the successful commercial launch and business success of Industry 4.0 projects.

#### All categories benefit from

- Exposure through Basel Area Business & Innovation online channels
- Access to the Basel Area Business & Innovation Industry 4.0 network of experts, innovators, businesses, investors and more
- Mentoring from industry experts

#### **Additionally for SME and Startups**

- An exhibition space at the BE 4.0 trade fair in Mulhouse
- Option of appearing as a key note speaker at one of our events
- Access to a coworking space for six months in one of our Switzerland Innovation Park Basel Area sites
- Free one-vear membership of the Société Industrielle de Mulhouse (SIM)
- Privileged access to the network and activities of the partners of the Interreg Titan-e project

#### **Accelerator Program in the Canton of Jura for New Ideas**

- Tailormade mentoring from industry experts
- Support for further development of the idea
- Access to a coworking space for six months at the Switzerland Innovation Park Basel Area Site Jura







### **About i4Challenge**

The ultimate goal of the program is to enable a thriving production technology and industrial innovation ecosystem. Focused on innovative solutions, new approaches and next-generation products or services for industrial transformation, the i4Challenge, in partnership with Titan-e (Transborder Innovation and Technology Advanced Networks of Enterprises), offers a platform to help SME, startups and Industry 4.0 projects promote their products or services.

Eligible are applications from Switzerland, Alsace France, and Baden-Württemberg Germany. Submissions for SME and Startup categories must be able to demonstrate a prototype or a product.

### **About Basel Area Business & Innovation**

Basel Area Business & Innovation is your connection to professional resources and helps you find business success in the Basel Area. Within our vibrant ecosystem we build a community of innovators, thought leaders, experts and stakeholders. We develop collaborative projects and accelerators, and offer workspaces that support innovation and growth.

#### **Program sponsors**

















