

Jautomatise

YOUR REFERENCE MAGAZINE ON AUTOMATION OF PRODUCTION



media kit 2021



Jautomatise, with 6 issues per year and a circulation of 9,000 copies is your partner for more than 20 years to communicate at your best on all automation technologies; real-time, networks system, industrial internet, cybersecurity, artificial intelligence, collaborative robotics, vision, traceability ...

www.jautomatise.com

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EDITORIAL PREVIEW 2021

IN EACH ISSUE

- The «News companies and products» make a big editorial and visual place on the trends and your news.
- The reports and/or preview of the shows in the «Rendez-vous» section.
- The «Techno» sequence on current trends will provide answers to your questions about technologies and innovations in the industry in general and digitization and 4.0 in particular.
- «Sur le terrain» will present concrete cases of industrial installations through feedback from ended users.



EDITORIAL PREVIEW

Number	Ad deadline	Issue	Main features
133 December 2020-January 2021	06.01.2021	25.01.2021	WIRELESS COMMUNICATION The promise of 5G for the industry
134 March-April	05.03.2021	26.03.2021	CYBERSECURITY Protect PLC systems from cyber threats
135 May-June	22.05.2021	08.06.2021	EDGE COMPUTING One of the levers of the digital transformation of industrial companies
136 July-August	21.08.2021	02.09.2021	ROBOTS The combination of productivity, power and collaboration
137 September-October	18.10.2021	02.10.2021	VISION Cameras give a sharp eye to automated applications
138 November-December	27.11.2021	10.12.2021	SIMULATION Optimize programming, automation and manufacturing in a virtual environment

Non-definitive publication dates

A COMPLETE ADVERTISING OFFER

ADVERTISING RATES

Placements	Price - en € HT	Sizes in millimeters
Over cover + 1 full page inside	9 900	H 240 x W 210 mm
Split cover*	8 500	H 250 x W 105 mm
2 nd cover	4 400	H 297 x W 210 mm
3 rd cover	3 950	H 297 x W 210 mm
Back cover	4 600	H 297 x W 210 mm
Front summary	4 200	H 297 x W 210 mm
Double page	5 550	H 297 x W 420 mm
Full page right hand page	3 850	H 297 x W 210 mm
Full page	3 400	H 297 x W 210 mm
Half page right hand page	2 750	Height H 297 x W 105 mm Width H 145 x W 210 mm
Half page	2 450	Height H 297 x W 105 mm Width H 145 x W 210 mm
1/3 page right hand page	2 350	Height H 297 x W 70 mm Width H 90 x W 210 mm
1/3 page	2 100	Height H 297 x W 70 mm Width H 90 x W 210 mm
1/4 page	1 900	Height H 110 x W 70 mm Width H 70 x W 110
Business card - 6 times the same insertion for 1 year communication	900	Width H 55 x W 85 mm
Publi-advertorial 1 page	5 000	3 300 characters (spaces included) + 1 illustration
Publi-advertorial 2 pages	8 000	6 500 characters (spaces included) + 2 illustrations
New advertiser	- 5 % on the first insertion	
Discount ordered the same time for one year long	2 insertions	- 5 %
	3 insertions	- 10 %
	+ de 3 insertions	- 15 %
Professional discount Applies to each advertiser using -15 % an authorised intermediary.		

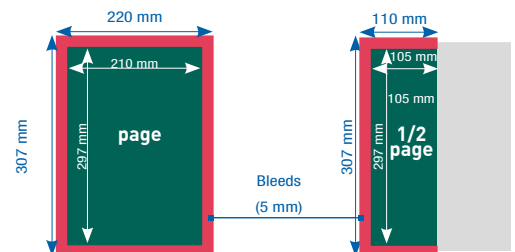
* Glossy paper and only CMYK recto. A part of the title of the magazine is embedded in the half page that overlaps the cover of the magazine with the ad.

Material:

Thank to send us your material **4 weeks before** publication.

Mandatory high definition pictures

File to be provided High resolution PDF files (CMJN, 300 dpi, incorporated polices, crop marks and bleed + 5mm)



OUR READERS



ACTIVITIES

- Subcontracting
- Food & beverage industry
- Other mechanicals industries
- Automotive, transports
- Energy
- Chemistry/pharmacy
- Electrical industries, electronics
- Steel, Metallurgy, Foundry
- Plastics transformation
- Aeronautic
- Others



POSTS

- Production managers
- General management
- Maintenance manager
- Research engineer
- System integrator
- Buyer department
- IT and network manager
- R&D
- Marketing manager
- Others

A COMPLETE ADVERTISING OFFER

DISPLAY

10 000 sessions per month

Site background*

- Background : 1800Lx2000W px (100ko max)
1 900 € HT/month

Banners*

- **Top Banner** : 728Lx90W px (100ko max)
1 500 € HT/month

- **Mega top banner** : 728Lx180W px (100ko max)
1 700 € HT/month

- **Rectangle** : 300Lx250W px (100ko max)
1 700 € HT/month

(JPG, PNG, GIF)

Publi information on the website :

Text (unlimited), with 70ko picture 700x300px +
Title (approx. 65 characters including spaces)
+ content hosting
+ links on our site
2 000 € HT/month

E-NEWSLETTER

Every two other weeks, newsletter presents the latest news in the field of digital design.

e-publi information* :

Short article in the e-newsletter:
70ko picture 700x300px + title (approx. 65 characters including spaces) + text (unlimited)
+ content hosting
+ links on our site
2 850 € HT/month

Banner* : 728Lx90W
2 000 € HT/month

Banner 2nd position* : 728Lx90W
1 800 € HT/month

Sizes : JPG/PNG/GIF - 72dpi - 70Ko max



ONLINE E-BLAST

- **Jautomatise database** : **5 000 € HT**

Database to rent : 30 000 addresses

- **Industry databases** : **11 000 € HT**

120 000 email addresses - All the subscribers of Cimax group newsletters: Trametal, Cad-magazine, Jautomatise and Manufacturing.fr



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*Permanent visibility during 1 month, it will revolve between a maximum of 6 advertisers.