

HEALTHY VIRTUOSO

Employee Engagement & Wellbeing Program

Wellbeing | Engagement | Prevention | Community





70% of people expect employers to take care of their wellbeing

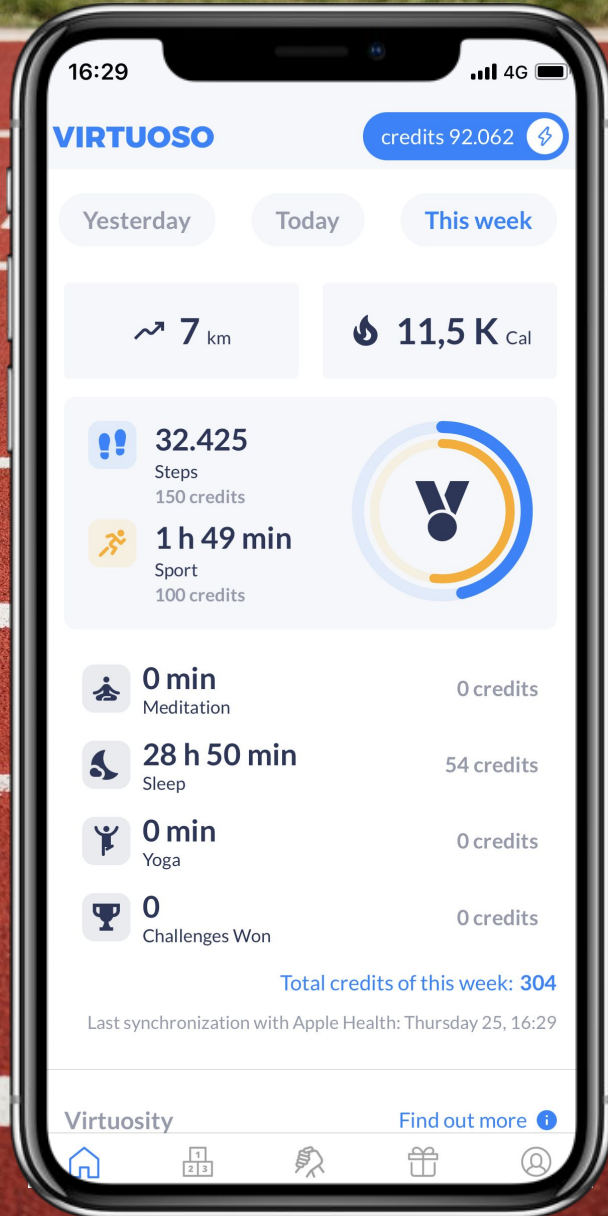
- It's hard to keep **employees motivated** and **engaged** with the company
- Increasing usage of **Remote working** makes employees cohesion weaker
- Companies need sustainable solutions **suitable for everyone**, regardless of location, age, sex or job position
- Companies that invest in employees wellbeing, **increase productivity** and **reduce costs**.



Healthy Virtuoso uses behavioural psychology, gamification and big data, in order to engage and motivate people to live a **healthier lifestyle**



**The platform that motivates and rewards
employees to live a healthy lifestyle**



PROMOTE WELLBEING

With zero effort you will empower your employees to:

- Practice **daily sports and walking**
- **Challenge** their colleagues
- **Improve** their sleep
- Take some time to **meditate**
- **Raise awareness** and take care of their personal health

3 SIMPLE STEPS

Download
Healthy Virtuoso

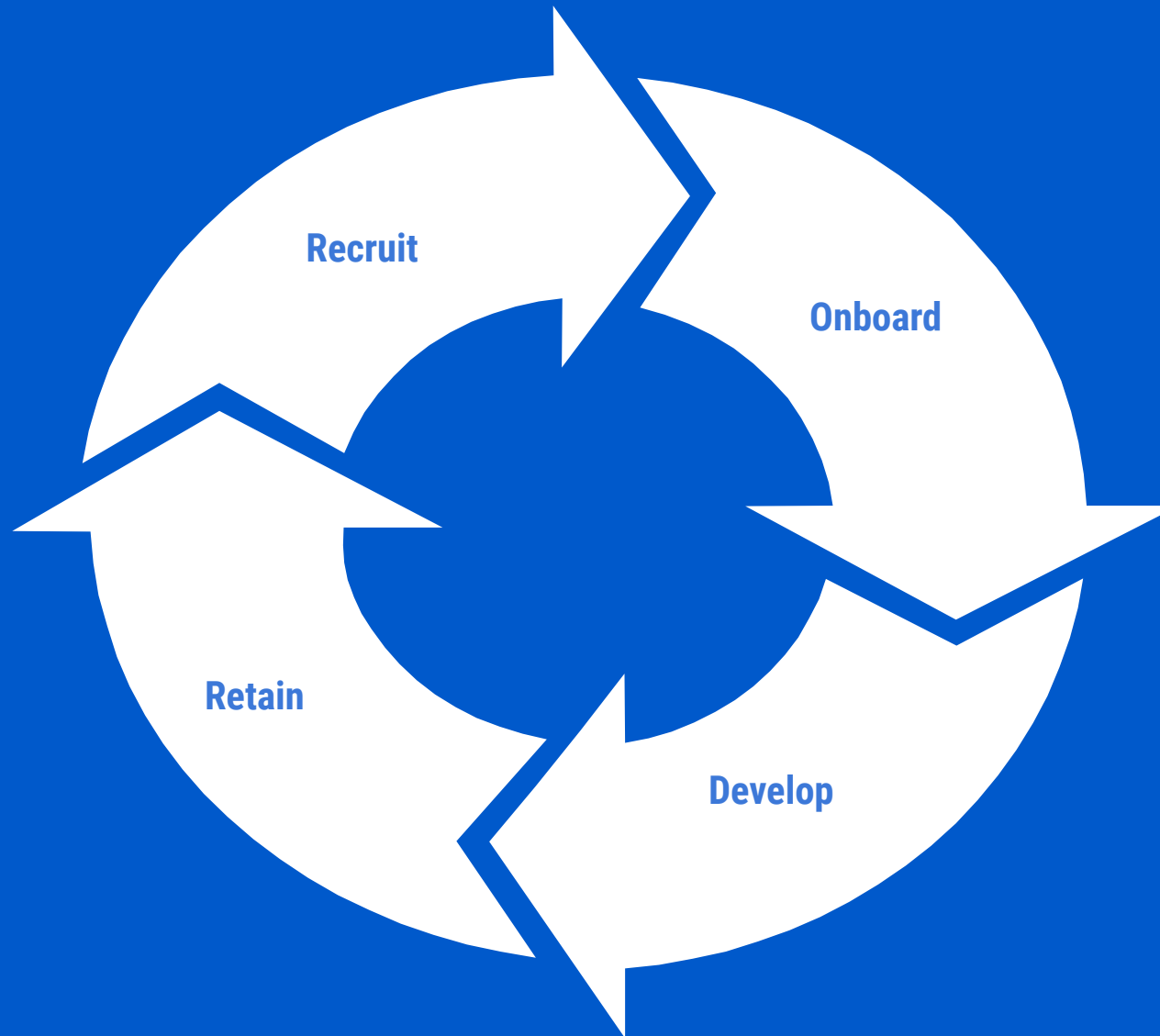


Connect Google Fit
or Apple Health

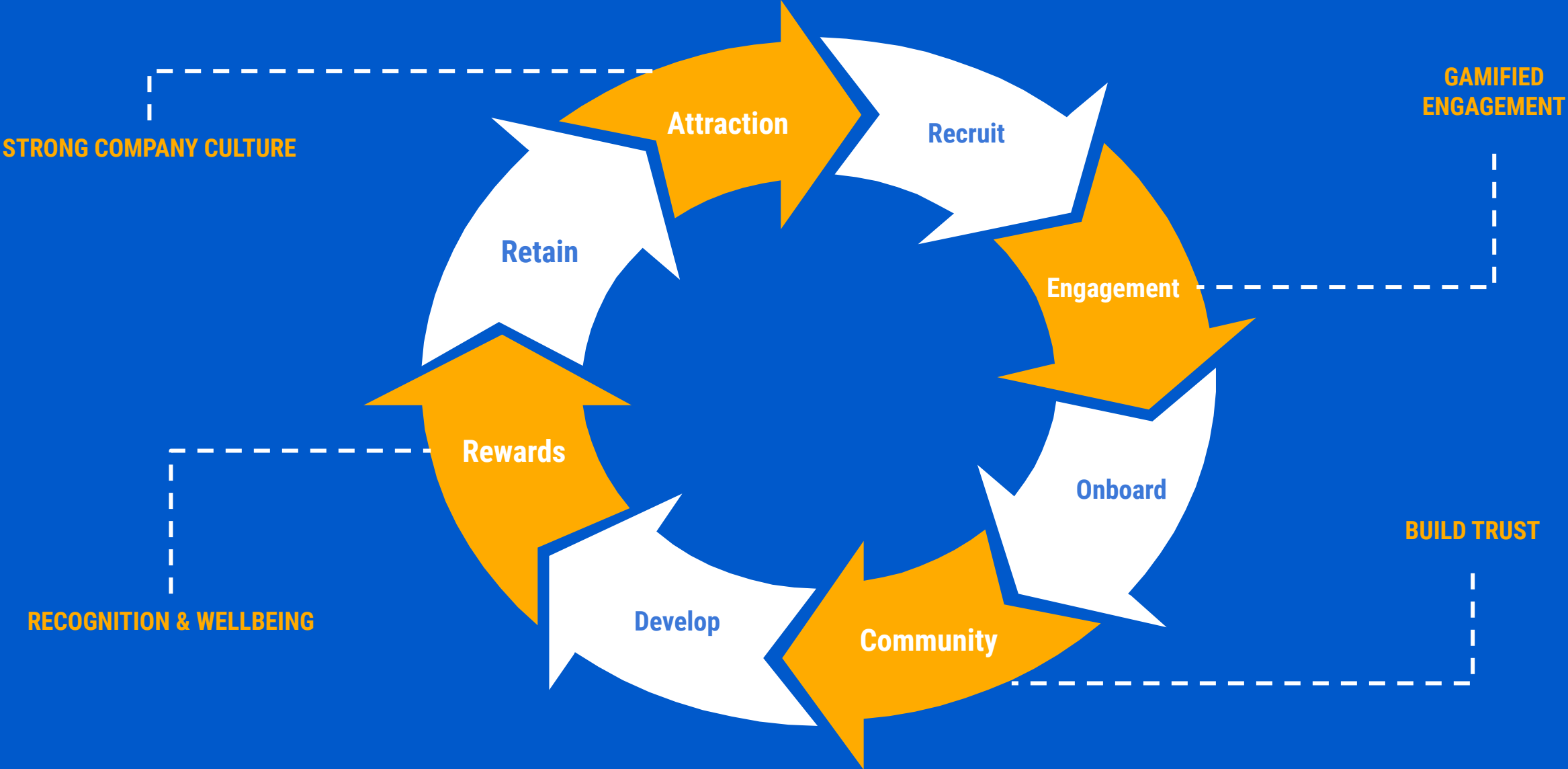


Live healthy to redeem exclusive
vouchers and rewards

TYPICAL EMPLOYEE LIFECYCLE



THE VIRTUOSO EMPLOYEE LIFECYCLE



SOME OF OUR HAPPY CLIENTS



Prysmian
Group



.TriumphGroup
experience.emotion.events



milkman



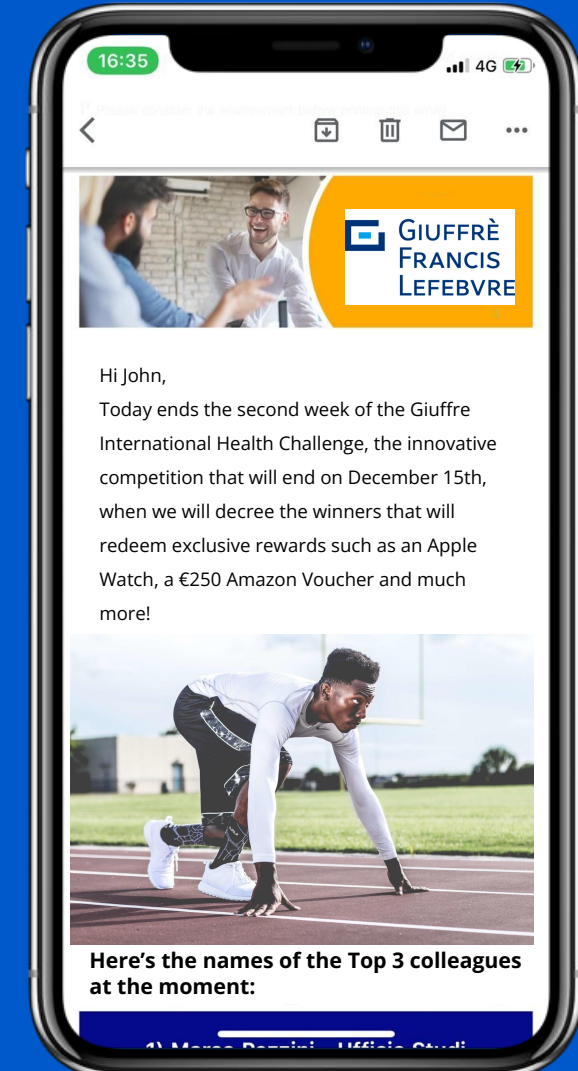
Employee Engagement & Wellbeing Program

CUSTOMIZED STRATEGY & COMMUNICATION

We will study, together with you, the best **communication and activation strategy** according to the target we want to reach and the available channels of communication.

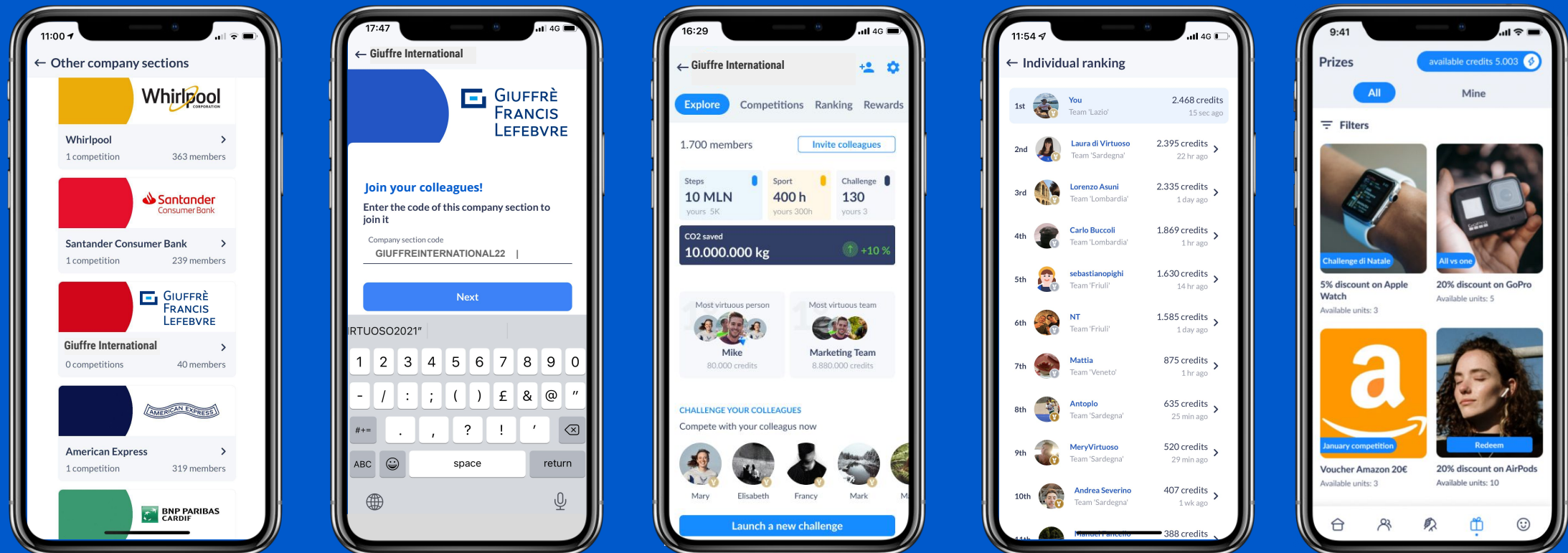
We will then create the assets needed for the activation of the program, coherently with the company's guidelines, such as:

- Posters
- QR Code for exclusive access
- Link for exclusive access
- Landing page
- User manual
- Launch communications
- Periodic update communications
- Challenge closing communications



CORPORATE HEALTH CHALLENGES

Every 2 months we will launch a new **Corporate Competition** dedicated to your company employees, in which they will be able to challenge each other and win exclusive rewards with their healthy lifestyle.



HOW DOES IT WORK

Participants will earn points to unlock exclusive rewards daily, based on the sum of **automatically-tracked healthy activities** from their smartphones through more than 20.000 connected applications for fitness and health.



WALKING



PRACTICING SPORTS



SLEEPING ENOUGH

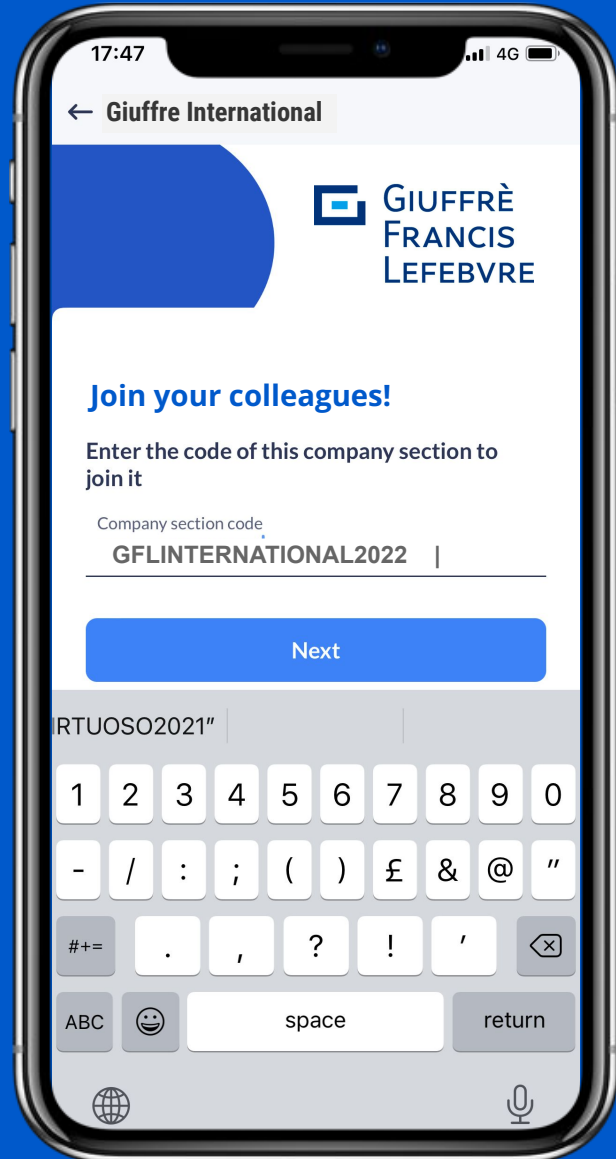


MEDITATING



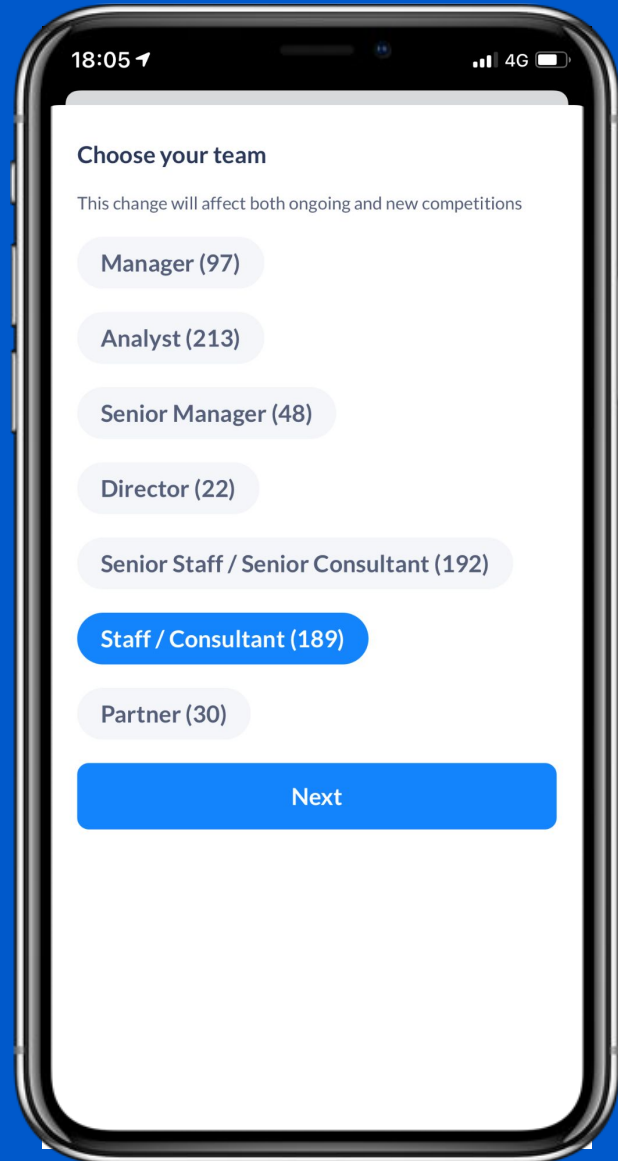
CHALLENGING YOUR COLLEAGUES

AND MUCH MORE



EXCLUSIVE ACCESS

Users will be able to access **your Company Section** inside the app only after clicking a confidential link, scanning a QR code, or entering a code provided by the company to the employees.



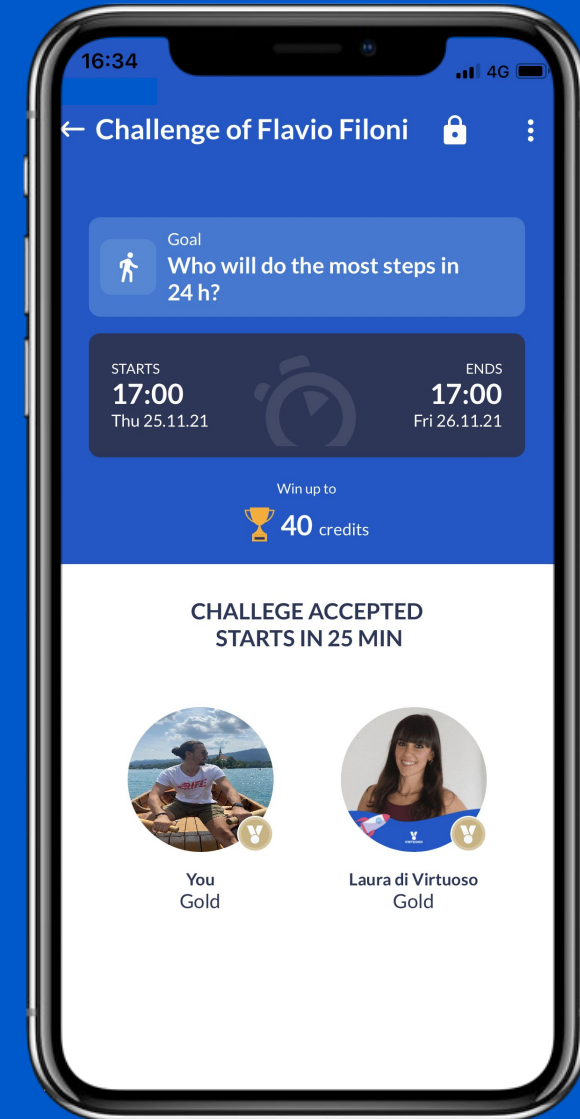
SELECT YOUR TEAM

To improve **team building** and amplify the competition among all sectors of your company. You will be able to choose between departments, countries or just segments of people (eg. Sportives, Runners, News Readers, Mums)

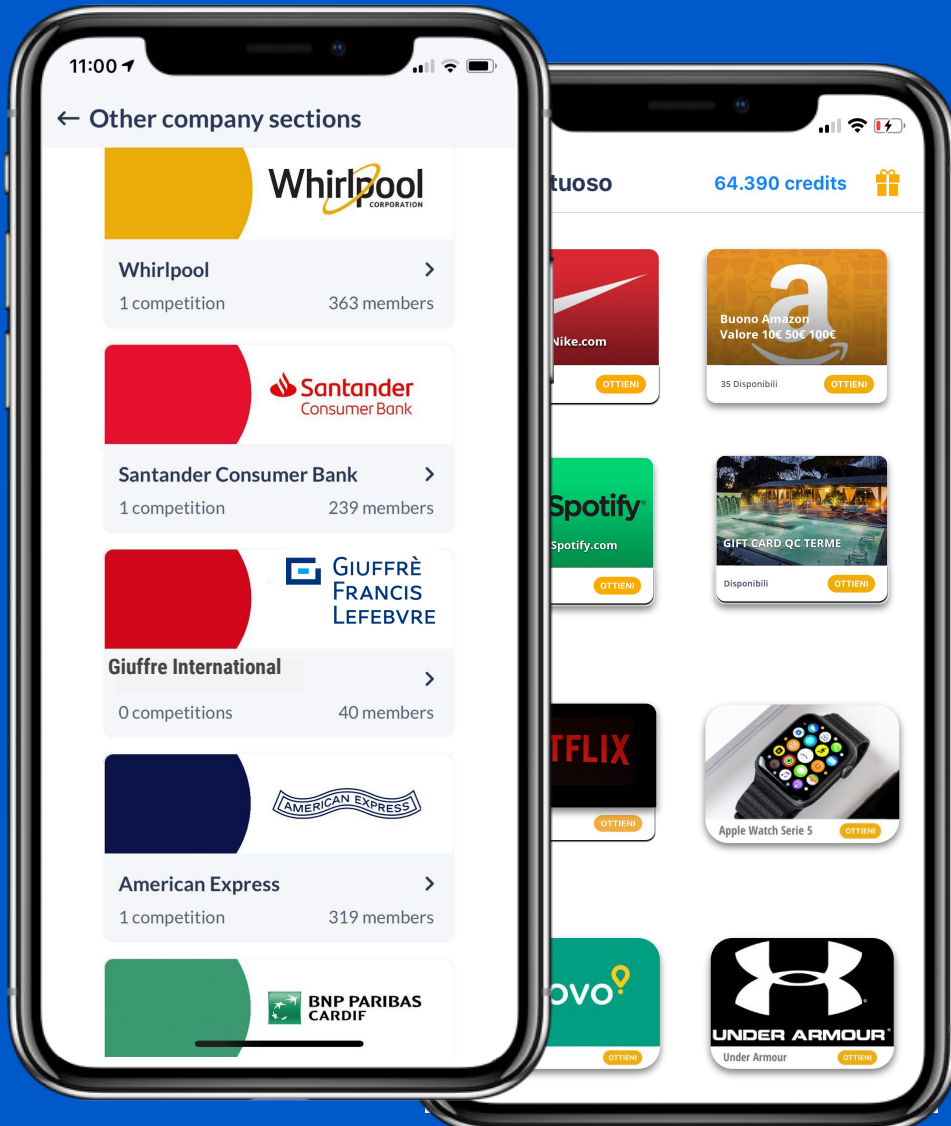
CHALLENGE YOUR COLLEAGUES

Employees will be able to launch **1 vs1 challenges** to the other colleagues, such as “who will walk more in 24 hours” or “who will practice more minutes of physical activity in a week”.

They will be able to autonomously launch **micro group-challenges** as well (up to 10 people) within the main competition.



WIN THE PRIZES



Healthy Virtuoso will manage at its own expense the purchase and the distribution of vouchers and rewards to the employees that will reach the top rankings in the leaderboard.

Customizable
rewards

We take care of
everything

GDPR
Compliant

A SOLUTION THAT INCLUDES EVERYONE

Virtuoso application is available for both, Android and Apple devices

Challenges are designed to include everyone regardless of location, age group, gender or physicality.



REPORT & ANALYTICS

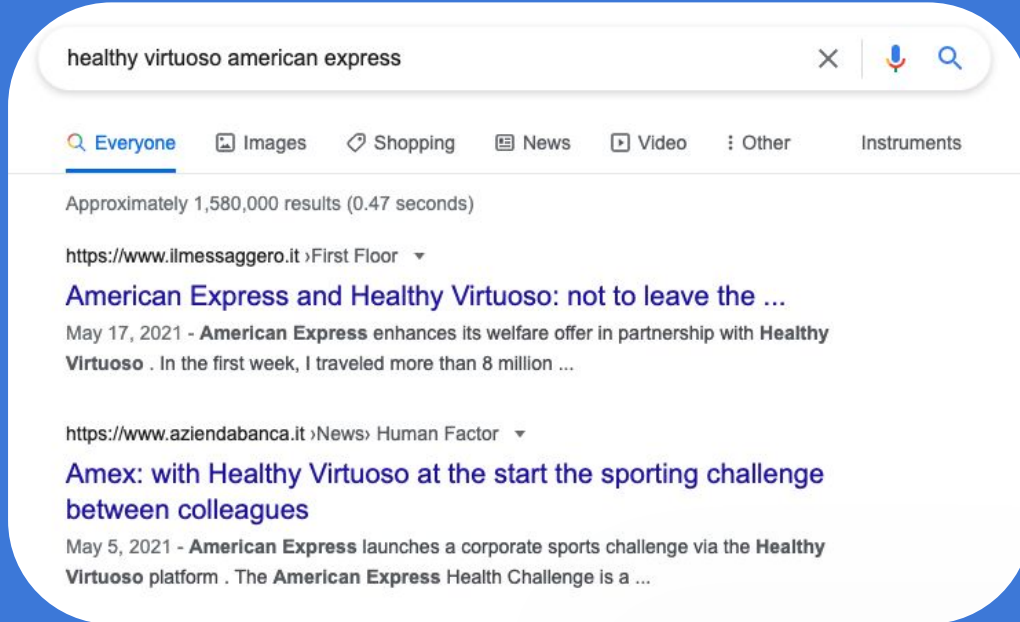
We help the company to measure the impact generated both at an aggregate level and for anonymous clusters, useful for identifying every possible area of development and improvement of the company such as:

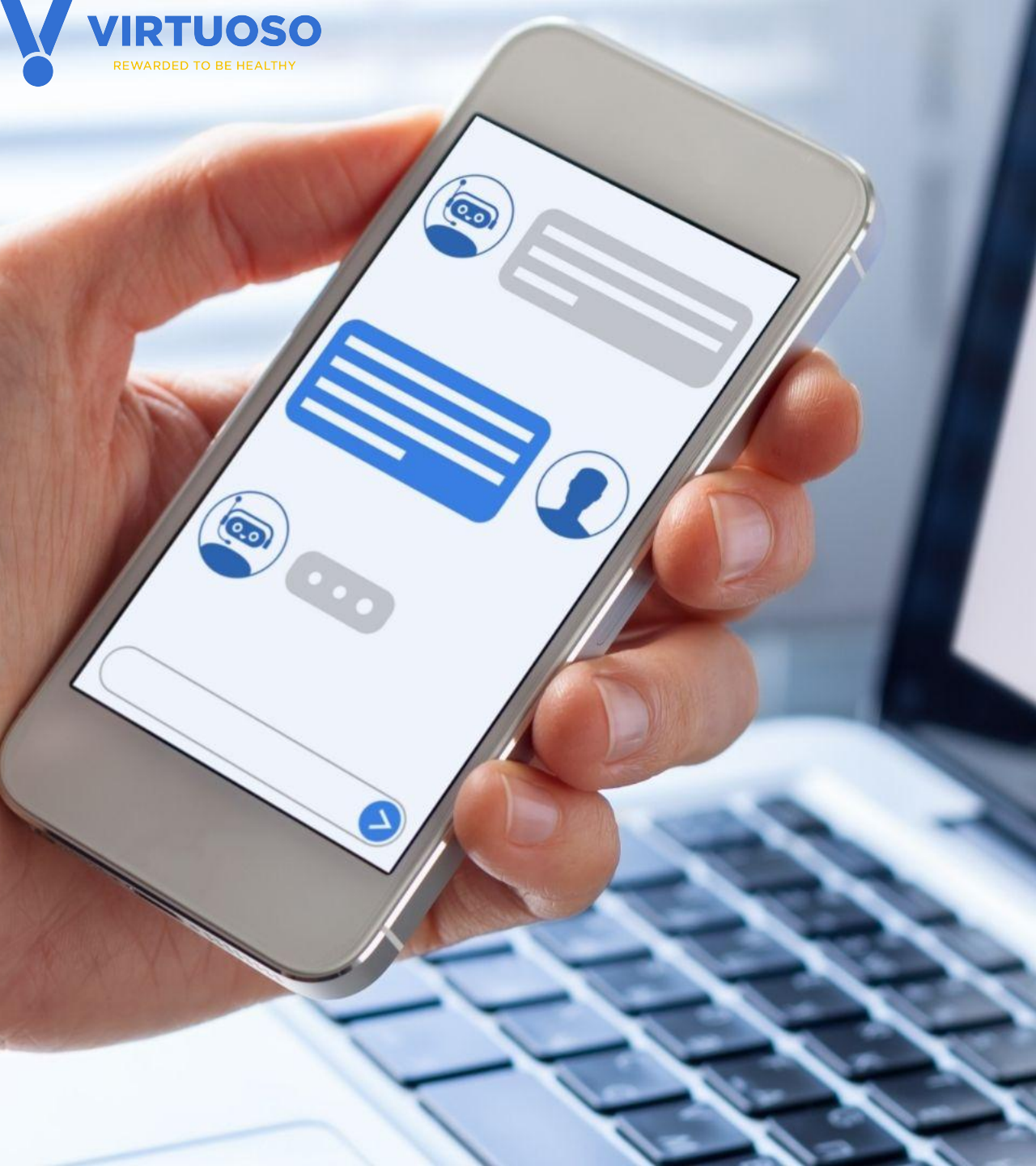
- Steps
- Sport
- Sleep
- Meditation
- Activities practiced
- Men / Women / Age groups / Geo different



PR AND EXTERNAL COMMUNICATION

The amazing results achieved within the program will help you communicate externally the efforts the company is dedicating to people wellbeing and the positive impact generated.





EMPLOYEES SUPPORT 7/7

We will prepare a user manual for the competition and a FAQ section.

For any other question or reporting, Virtuoso will provide a **dedicated support 7 days a week**: users will be able to contact us directly through the app or via email.

ADDITIONAL CONTENT AND SERVICES

Through Virtuoso's communication plan and a content section dedicated to the company, we will be able to convey additional content and services to meet the needs of your company and build a 360 ° Wellbeing program.



Digital health check-ups



Visits with specialists (in-house or remote)



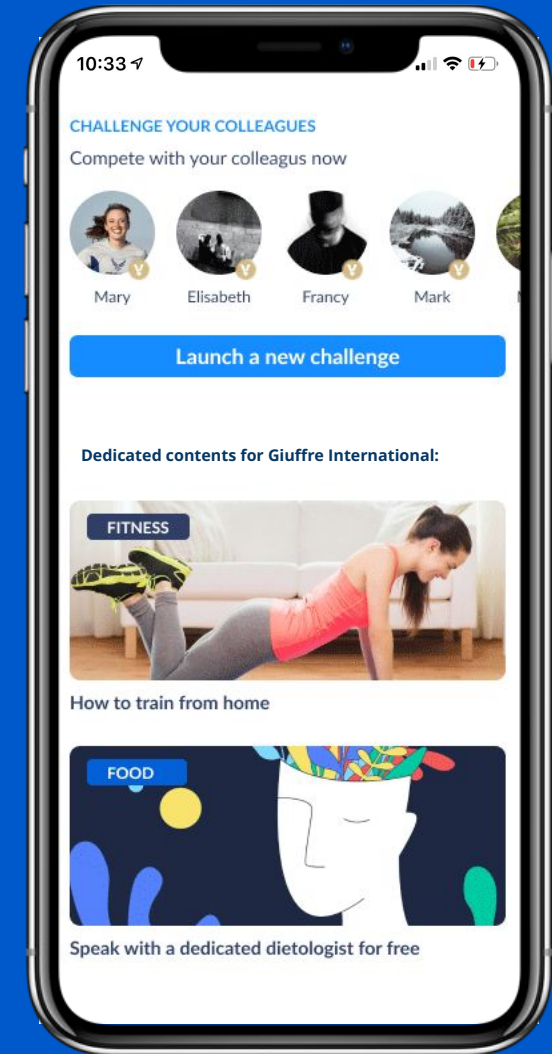
Video tips to improve your habits



Wellbeing articles



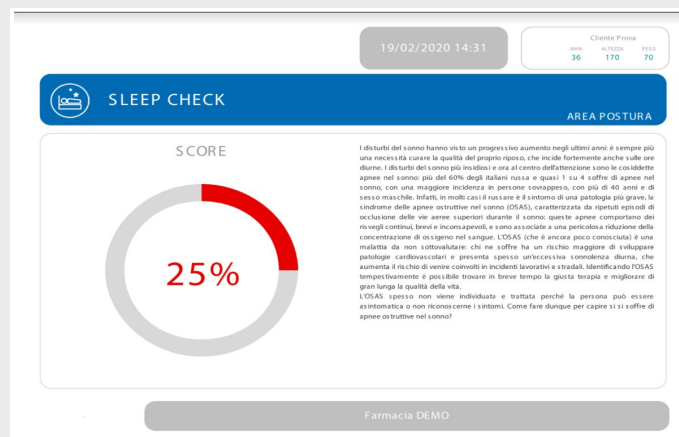
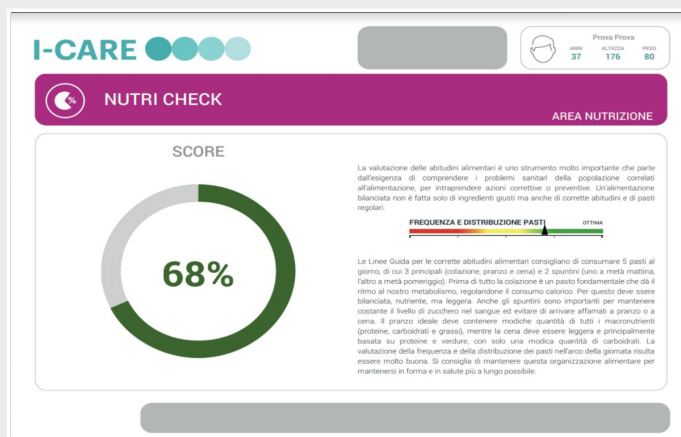
Webinars with specialists and Q&A moments



DIGITAL WELLBEING CHECK-UPS

(available on request)

At the same time as the launch of the program, employees will receive a Digital Assessment (Nutrition/Stress/Sleep) to help them become aware of their health status and the correct practices to develop based on the scores obtained.





EDUCATIONAL CONTENT ON THEMES OF WELLNESS & PREVENTION (available upon request)

Based on the goals to be achieved, pond dedicated communication to your employees by distributing dedicated content pills. Specifically:

- 1 60-second video tips every two weeks
- 1 article on selected topics every two weeks



We generate social impact

WE'LL PLANT ONE TREE

Virtuoso will plant one tree for each employee that will join the program, by making a donation, at his own expense, to a non-profit Organization dedicated to the forest restoration in specific areas all over the World.

Our goals together

14.000 TREES PLANTED
(1 for each employee)

420.000 KG OF CO2 / YEAR SAVED

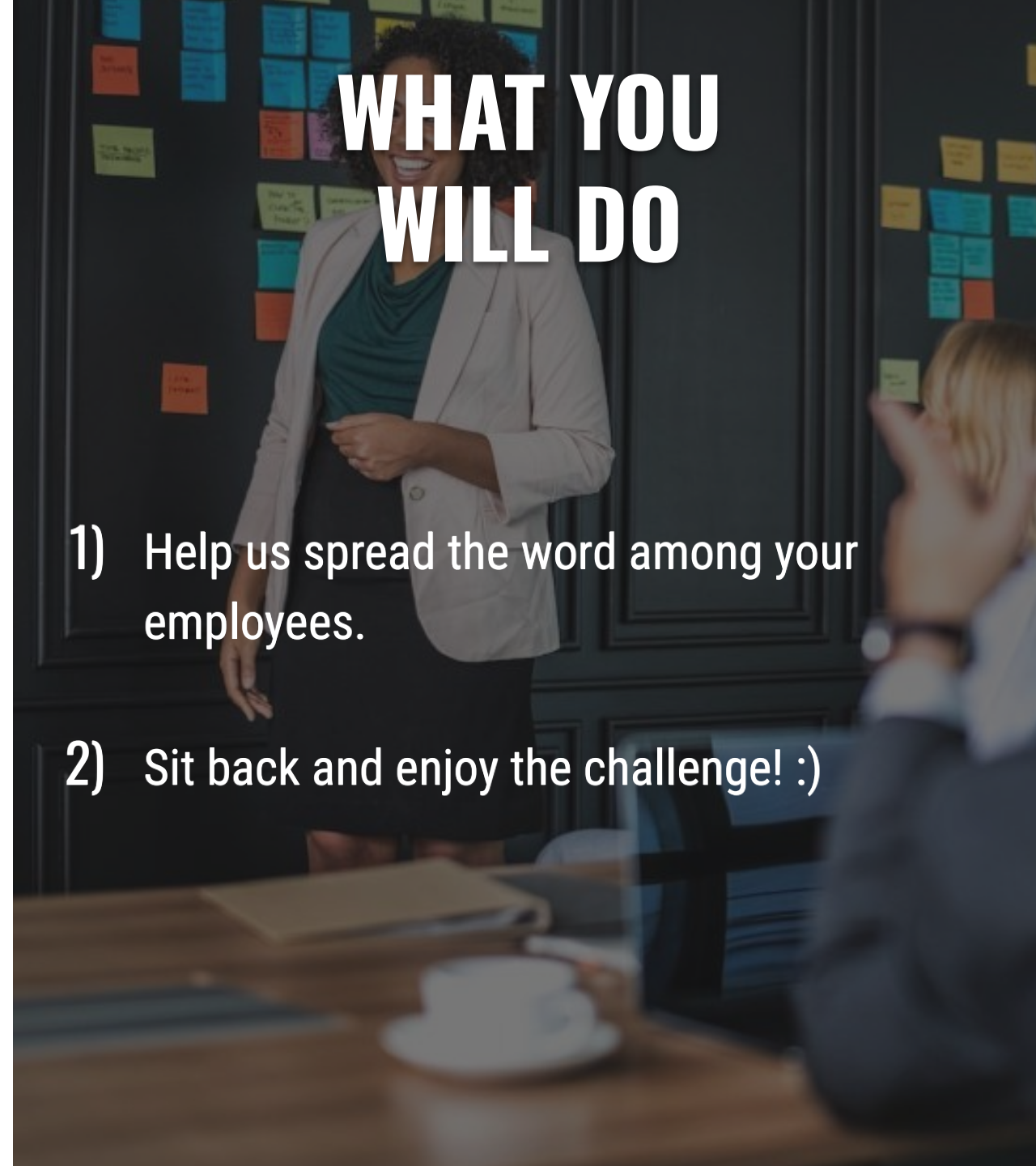
**We can also link our success KPIs to your CSR objectives*

WHAT VIRTUOSO WILL DO

1. Create a tailor made strategy to activate and launch the challenge
2. Create the Challenge on the App
3. Create a customized branded communication package
4. Take care of the rewards supplying and management
5. Prepare a final report with the results of the challenge and and an Health Score of the company.
6. Provide 7/7 support to the participants of the challenge

WHAT YOU WILL DO

- 1) Help us spread the word among your employees.
- 2) Sit back and enjoy the challenge! :)



WHY VIRTUOSO

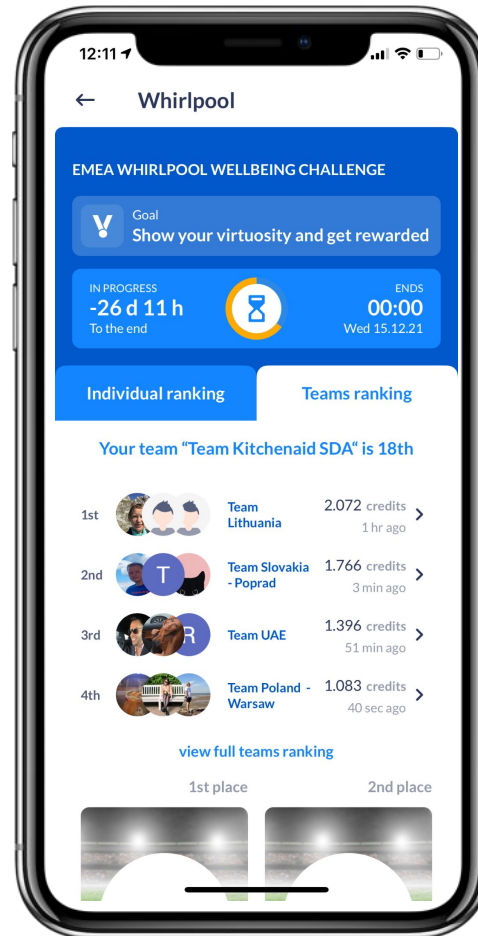
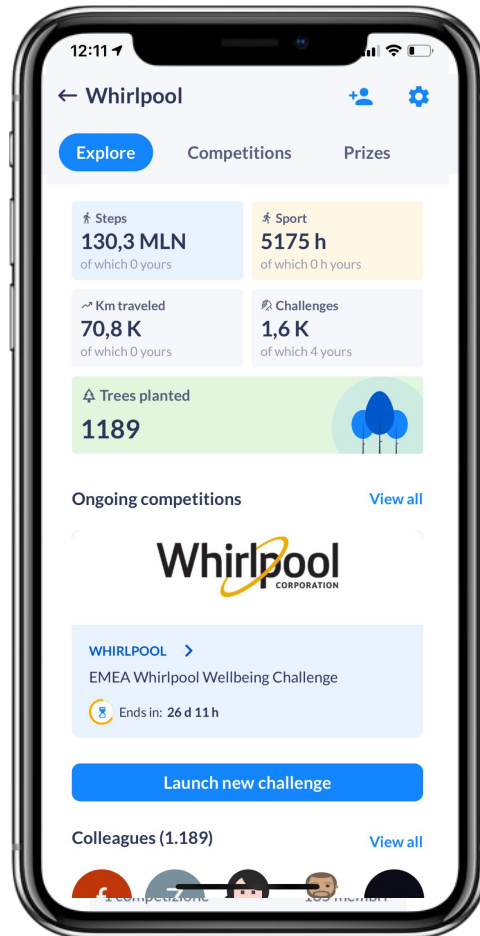
**UP TO 90%
ENGAGEMENT
RATE**

**UP TO 35%
IMPROVEMENT
IN PEOPLE
BEHAVIOURS**

**100%
HAPPIER
EMPLOYEES**

**Ø
EFFORT FOR
YOUR
COMPANY**

WHIRLPOOL BUSINESS CASE



15 DAYS FROM THE LAUNCH

- 32 Countries Involved
- 1189 participants
- 1600 1to1 Challenges launched from participants
- 130 MLN Steps
- 5175h of sports
- 70K km achieved
- 1189 Trees Planted

Thank you!

**Need more informations?
Write or call in any moment!**

**www.healthyvirtuoso.com
aseverino@healthyvirtuoso.com
+39 348 9549320**