



Green Score Capital

Successful companies make sustainable development an asset

SCORE

Green Score Capital develops and markets **FootPrintTarget**, an innovative software that assesses company environmental impacts and that of its products/services. We offer tailored solutions to accelerate environmental performance and at the same time managing financial impacts.

Built on a scientific methodology supported by renowned world-wide environmental specialists, our software makes it possible to understand all known and measurable environmental impacts based on company data.

A few words from Valérie Tiersen, CEO of Green Score Capital

The next environmental regulations in Europe will require the environmental labelling of products within 2 years. 14 indicators are planned, CO2 emissions being only one of them. Companies will also have to integrate indicators such as water consumption, fossil and mineral resources utilized, land use, soil and water pollution, etc.

Companies must have a global vision of their environmental impacts and apply solutions to reduce them and in turn display a good environmental score.

The above factors have motivated us to develop and market **FootPrintTarget** in order to meet the environmental requirements that all types of companies will have to meet in the coming months/years.

In conclusion, measuring and managing the company's environmental indicators have become critical for three reasons; the future of our planet and a company's financial health and brand image.

Our objective is to support companies in accelerating their ecological transition, within the context of imperative compliance with future regulations. *To help businesses meet this challenge, **FootPrintTarget**:*

- ✓ Measures the carbon and biodiversity footprint of companies and products using spatial data.
- ✓ Combines company's data with external environmental data* to establish an operational environmental action plan.*With the support of the European Space Agency (ESA).
- ✓ Calculate their environmental score. As with consumer appliances !
- ✓ Propose solutions to improve their score.
- ✓ Evaluates the financial impacts of solutions to integrate business constraints.

Faced with the complex subject of sustainable development, companies need operational and intuitive answers. ***FootPrintTarget** has been developed to answer these questions.*

